

Business and Sustainable Development

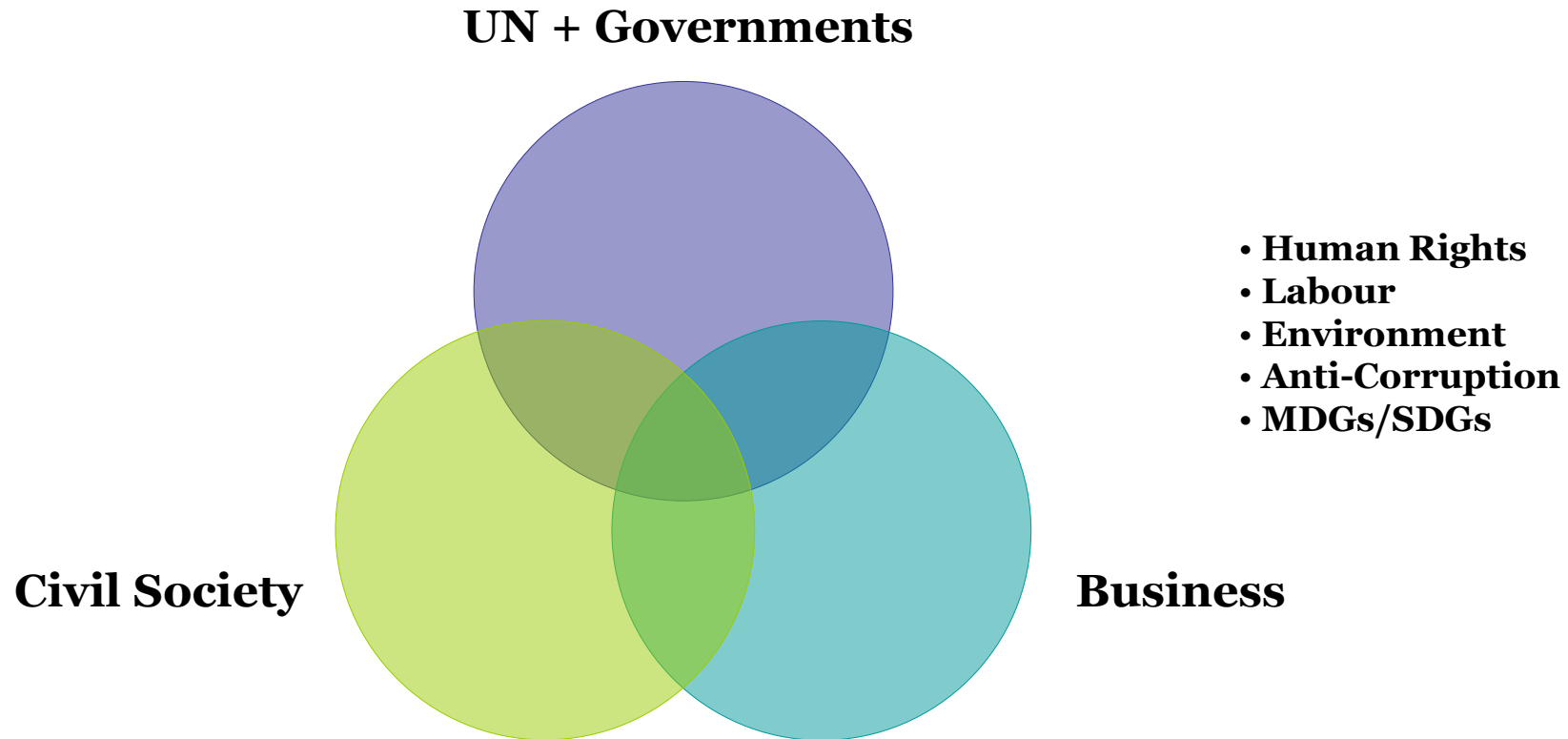
Expert Group Meeting – HLPF
30 April 2014



United Nations Global Compact



Growing Convergence



UN Global Compact: Overview & Update

- **UN's Corporate Sustainability Initiative**
- **“Sustainability”**: deliver economic/environmental/social/ethical value
- **8000+ companies in 140 countries committed to:**
 - **Implementing the core UNGC 10 Principles**
 - **Undertaking partnership projects to advance UN priorities**
- **Accountability via Disclosure: “Communication on Progress”**

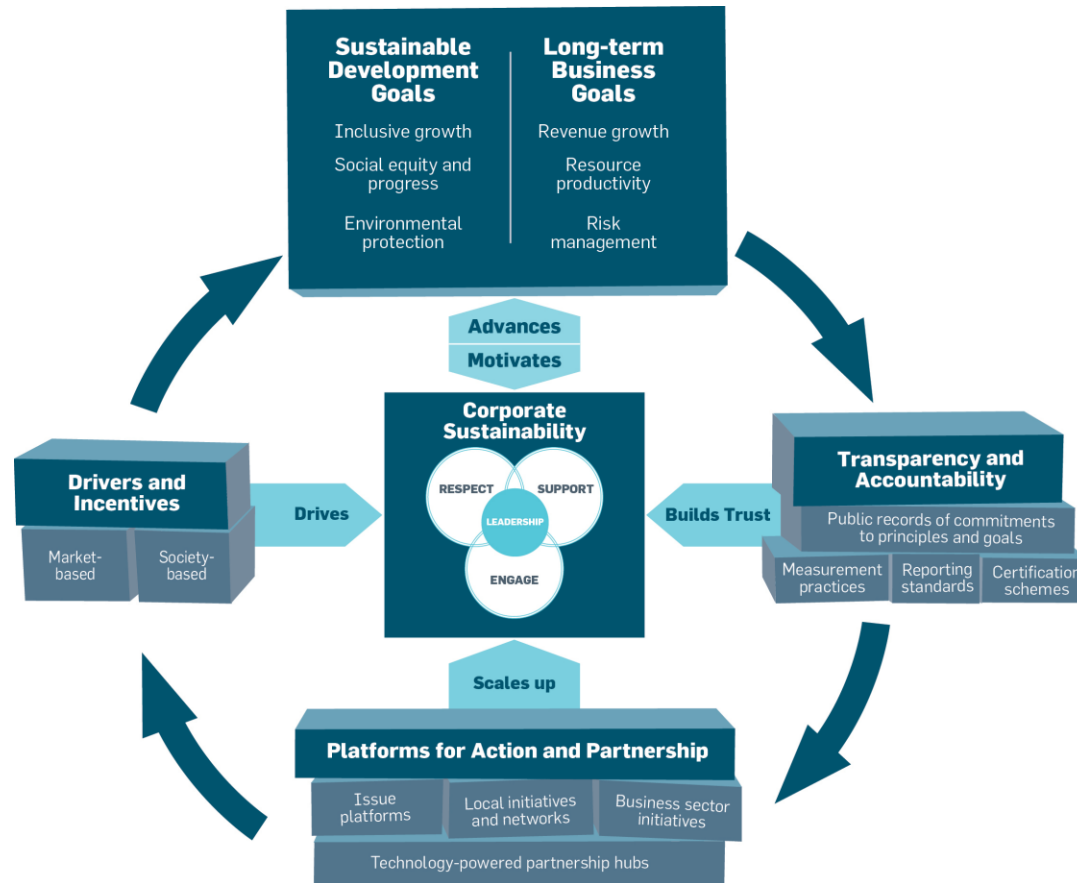


The Development Dimension

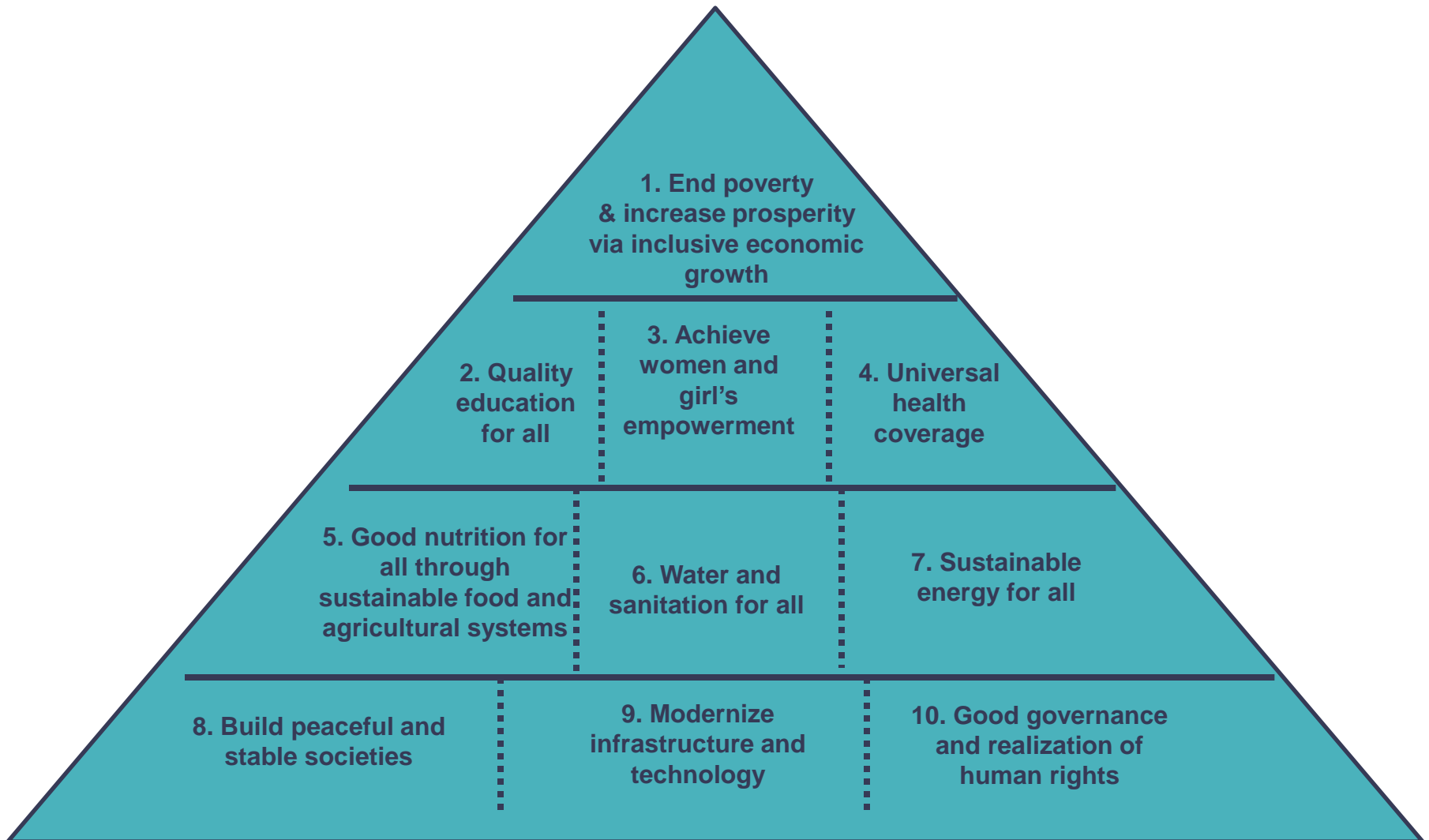
- **Companies as agents for sustainable development**
- **From narrow “CSR” → broader global role**
- **Partner with public sector, UN, civil society**
- **Business embracing “UN Issues”**
- **Engagement in Rio+20 and Post-2015**
- **Setting longer-term goals and commitments**



Post-2015 Business Engagement Architecture



'Sustainable Development Goals'?



Implementation

- **From Global to Local Action and Partnerships**
- **Aligned to new corporate sustainability issues**
 - **water/sanitation**
 - **food/ag**
 - **energy/climate**
 - **women/children**
 - **good governance, peace and security**
- **Anchored in principles with accountability**





Welcome to the Water Action Hub!
Welcome to the Water Action Hub, an online platform designed to assist stakeholders to efficiently identify potential collaborators and engage with them in water-related collective action to improve water management in regions of critical strategic interest.

[Join Now!](#)

Latest Updates

- [BSPFORB](#) joined the Hub on Aug 08, 2013
- [Corporate Eco Forum](#) joined the Hub on Aug 01, 2013
- [In Business For Good](#) joined the Hub on Jul 24, 2013
- [Business & Professional Women International](#) joined the Hub on Jul 24, 2013

Organizations

Find Organizations that are interested in or currently engaged in water-related collective action activities.

[Explore Organizations](#)

Projects

Explore projects in a particular region, by organization, or by collective action areas.

[Explore Projects](#)

Regions

Explore Regions across different geographies and look at active projects, organizations, and challenges in those regions.

[Explore Regions](#)

Action Areas

Explore water Action Areas that are of interest to an organization or are the focus of specific projects in various regions.

[Explore Action Areas](#)

Project Map

160 Organizations 127 Projects 283 Project Locations



Map data ©2013 MapLink Terms of Use Report a map error View Full Size Map



Final Thoughts: Role of Business

- **Essential and natural partner in achieving goals**
- **Connect UNGC Local Networks with National Councils**
- **Contribute/encourage long-term goals with accountability**
- **Involve both MNCs and SMEs**
- **Utilize new implementation platforms: action hubs, etc.**



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