

REGULATION TO ENHANCE SUSTAINABILITY ECOTOURISM IN CAMBODIA

**29-30 OCTOBER, 2013
UN SECRETARIAT, NEW YORK**

MS. KIM NENG

**DEPUTY DIRECTOR DEPARTMENT OF PLANNING
AND LEGAL AFFAIRS**

MINISTRY OF ENVIRONMENT

ROYAL GOVERNMENT OF CAMBODIA

NENKIM88@GMAIL.COM

CONTENT

Cambodia Overview

Tourism Development Regulation

Improving Ecotourism

Opportunities

Challenges

Way Forwards



CAMBODIA OVERVIEW

Country name: Kingdom of Cambodia

Located in Southeast Asia

Tropical climate: dry and rainy seasons

Population: ~15 M

**Geographical area: 181,035 sq km, consist mountains, Mekong lowlands,
Central plains**

Coastal line: 435 km

Islands: 71

Protected areas: 28



TOURISM DEVELOPMENT REGULATION

Royal Government of Cambodia (RGC) has successfully implemented Rectangular Strategy I and II achieved long lasting peace and Sustainable Development

RGC recognizes Tourism is one of priority sectors for Sustainable Development

In the National Sustainable Development Plan, tourism sector is a key to Cambodia Sustainable Development Agenda

Tourism contribute economic and social development, poverty reduction and promoting Green Economic Development



IMPROVING ECOTOURISM

Tourism strategies in NSDP: implement open sky policy, strengthen intra-regional tourism, promote domestic tourism, strengthen human resource, security and social safety for visitors, develop innovative product, **promote ecotourism**, improve physical infrastructure, provide climate of peace and law an order

PROGRESS

2008 Government launched tourist campaign “ Cambodia: Kingdom of Wonder” and promoted “ Clean City, Clean Resort and Good Services”

2011 Ministry of Tourist formulated draft of Tourist Development Strategies Plan 2011-20, identified four potential tourist areas: Siem Riep and its surroundings, Phnom Penh and its surroundings, Tonle Sap Lake, [coastal areas and ecotourism in the Northeast](#)

OPPORTUNITIES

Cambodia's historical and culture heritage

Significance potential for ecotourism

“Open Sky Policy” promote easy access for tourist destinations, new airline was creating for local destinations

Visa issuance has been simplified at all international check points and e-visa has been introduced

Tourist information counters have been established in Phnom Penh and 13 provinces



CHALLENGES

Physical infrastructure presents limitations

Lack human resource

Weak tourist marketing

Quality service does not meet international standards

Lack of tourist competition

Slowdown investment

Lack of stimulation of domestic production



WAY FORWARDS

Improve infrastructure

Develop key tourism policy on ecotourism and draft of tourism strategic plan

Strengthen capacity

Diversification of sites

Strengthen tourism marketing

Expand ecotourism

Strengthen cooperation multi-stakeholders

Enhance National, Regional and International network



CAMBODIA OF WONDER

Welcomes to Cambodia



Tourism Cambodia and Angkor_low.mp4

THANK YOU - ORKUN!

