

Magali OUTTERS – Teamleader SWITCH-Med Policy Component at CP/RAC (UNEP/MAP) Expert group meeting for the Gobal Sustainable Devlopment Report – Dubronik – 21-22 October 2013





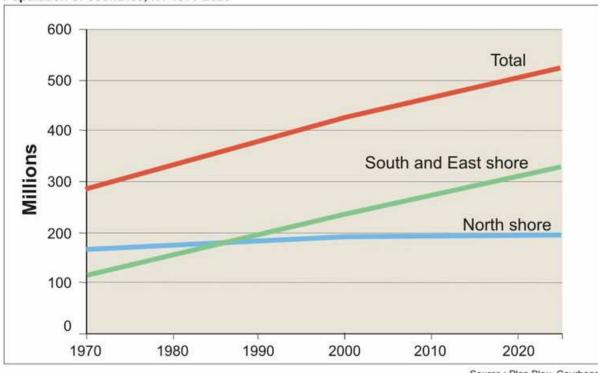








Population of countries, N1 1970-2025



Source: Plan Bleu, Courbage

□South/east shores

- ☐ Demographic explosion
- ☐Young population (30% under 15)

□North shore

☐Population getting older

SCP, an integrated approach to address the drivers of pollution and degradation

Integration of resource efficiency in the production of goods and services

CIVIL SOCIETY

MANUFACTURING SECTOR

Empowerment of local agents, media and civil society organizations as **key SCP drivers**

Integration of life cycle management / Ecodesign in products and services

POLICY-MAKERS

Green Entrepreneurs and Green Business models

Mainstreaming of sustainable products/services in the market (green public procurement / ecolabelling)

Introduction of fiscal and economic instruments (green investments, green banking)

SWITCH-Med structure



Integrate SCP into the Barcelona Convention (UNEP/MAP CU & CP/RAC)

NATIONAL LEVEL

Mainstreaming SCP in countries' development policies (UNEP/DTIE & CP/RAC)

POLICY COMPONENT

NETWORKING FACILITY

Exchanging, synergizing, scaling-up, communicating impact

DEMONSTRATION COMPONENT

MED TEST

Scaling-up of cleaner production (UNIDO)

GREEN ENTREPRENEURSHIP

Encouraging & enabling green start-ups (CP/RAC)

SCP NAP PILOTS

Putting national action plans in place (UNEP DTIE & CP/RAC)

CIVIL SOCIETY AS CHANGE AGENTS

Encouraging & enabling grass-root initiatives (CP/RAC)



BOTTOM UP



TOP DOWN

SWITCH-Med Regional Policy component



UNEP(DEPI)/MED WG.387/14 31 July 2013

Original: ENGLISH

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MEDITERRANEAN ACTION PLAN

Environment Programme

Meeting of the MAP Focal Points

Athens, Greece, 10-12 September 2013

Draft Decision supporting Development of an Action Plan on Sustainable Consumption and Production in the Mediterranean

UNEP/MAP Athens, 2013

SCP Action Plan for the Mediterranean including the corresponding Roadmap

addressing the Region's common priorities for environment protection and sustainable development.

First draft presented at MCSD and CP/RAC Focal Point Meeting in June 2013

SCP knowledge online platform

to facilitate a broad participatory process for the legitimacy of a SCP Action Plan and Roadmap for the Mediterranean. Go live of the website planned for December 2013

Toolkit for policy-makers

on how to mainstream SCP into existing development policies, illustrated a number of case studies.

It will be published by the end of November 2013



SWITCH-Med national policy component

Objective: Mainstreaming SCP into national development policies (9 beneficiary countries)

•Scoping missions to identify SCP related existing processes in the countries;



