

# JETRO's Initiative for Innovation

# 27 February 2019 Takaki Tsujimoto Vice President of JETRO Bangkok

 The Japan External Trade Organization (JETRO) is a government-related organization promoting mutual trade and investment between Japan and the rest of the world.

- As one of our activities, we offer foreign investors with abundant information on all aspects of doing business in Japan, by providing expert consultation and offering free temporary office space in major business areas across the country.

- Talk to JETRO first and see more of what we offer to help set up your business in Japan.

 In ASEAN countries, more Japanese companies recently come and start their own business, so we want to research for the information which they are interested in and provide them.

# JETRO's Global Network

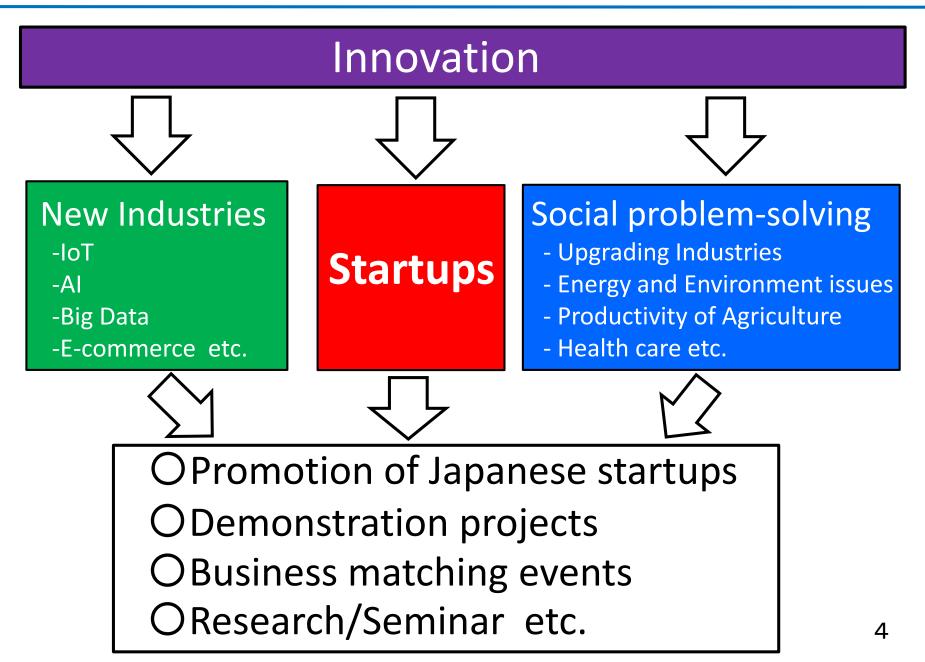


# SDGs to transform World Business



#### What is JETRO's Role for Innovation





### Promotion of Japanese Startups by JETRO JETRO

In order to promote Japanese startups, to help Japanese startups expand their business to overseas, JETRO's initiatives are below.

#### 1.JETRO Innovation Program(JIP)

JETRO provide them with hands-on supports, such as mentoring, pitch events and business matchings in overseas.

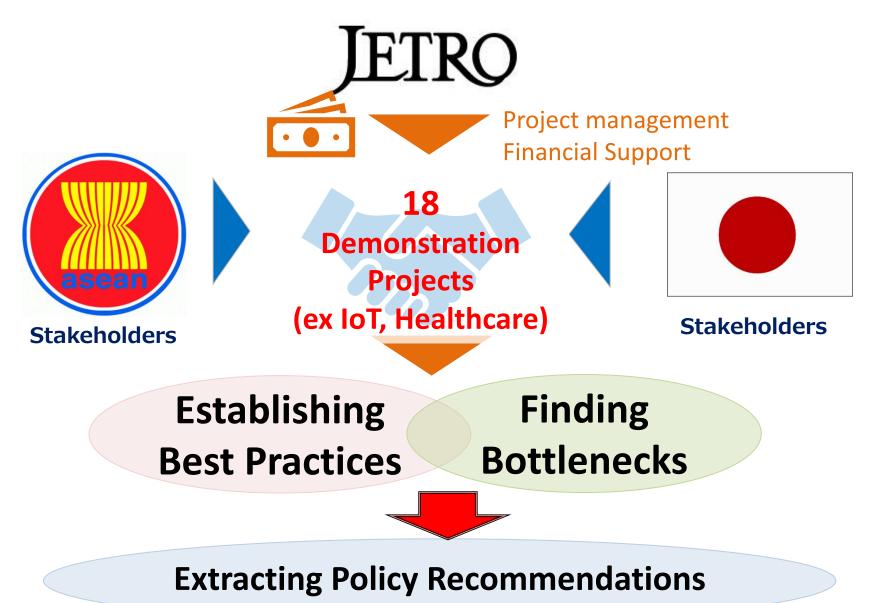
#### 2.JETRO GLOBAL ACCELERATION HUB

JETRO has established more than 10 locations in the world to provide some services, such as mentoring, providing co-working space.

#### **3.J-Startups**

Japan has selected 92 high potential Japanese startups as "J-Startups". Japanese government and private sector will support "J-Startups" to grow up.

# **Demonstration Projects**



# Mainstreaming the SDGs



### Economic Performance (+ CSR)

## The Achievement of SDGs