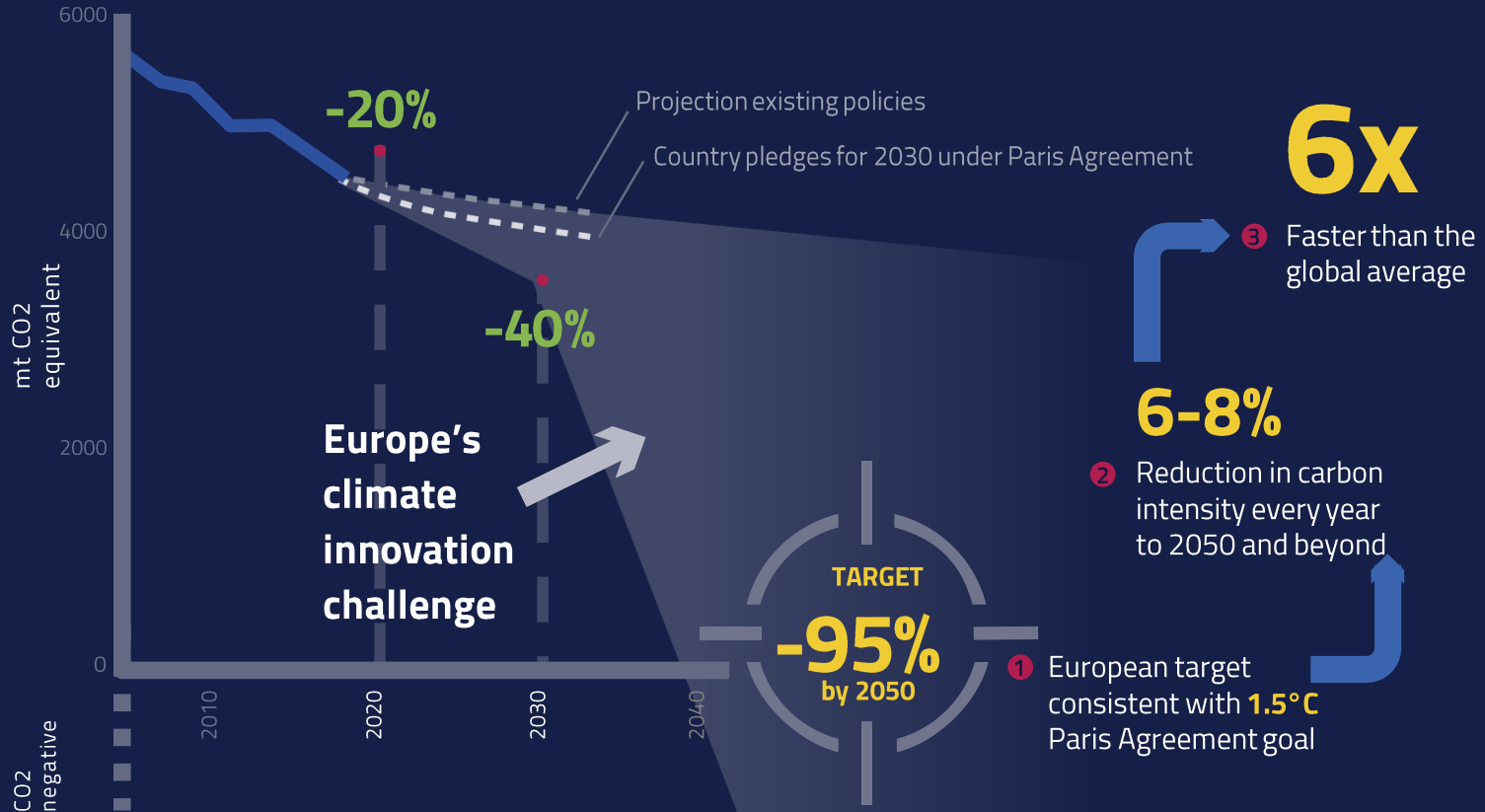


# EIT Climate-KIC: join the climate innovation movement

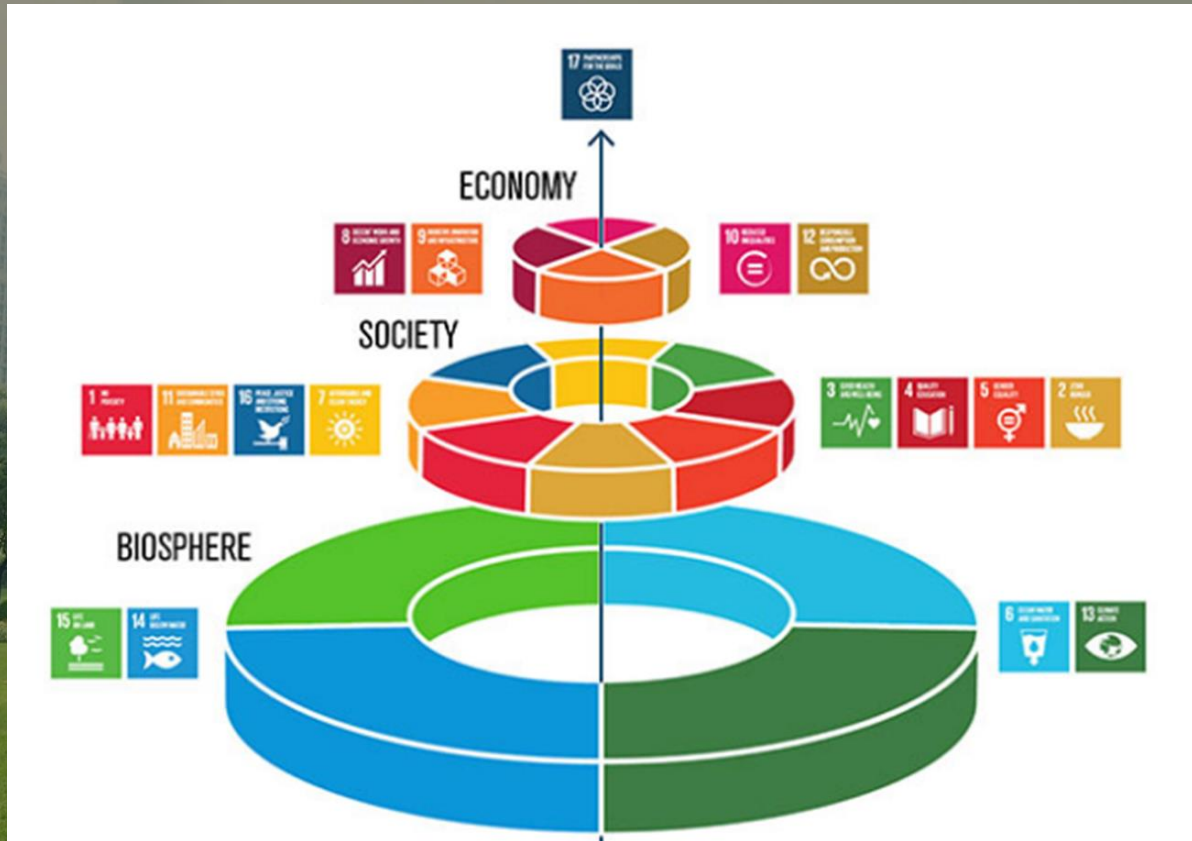
Marco van der Ree

Director Business Development and Fundraising | New York | 5 June 2018

# Climate challenge: Europe is not on track







# Systemic innovation

## innovation areas



Urban Transitions



Sustainable Production Systems

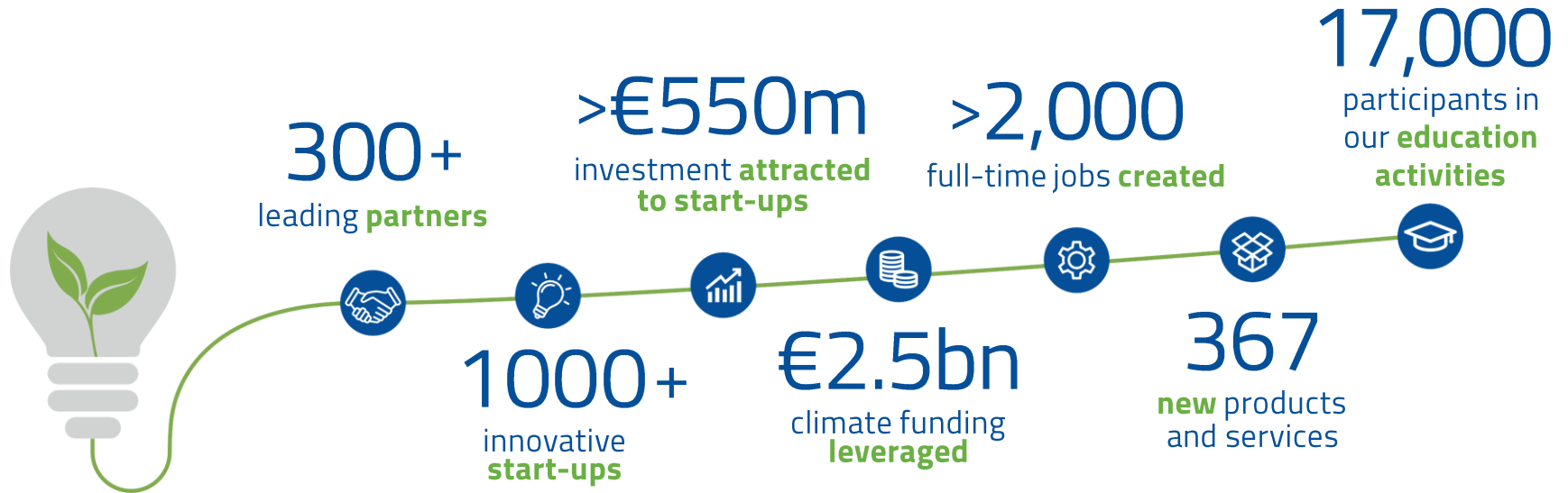


Sustainable Land Use

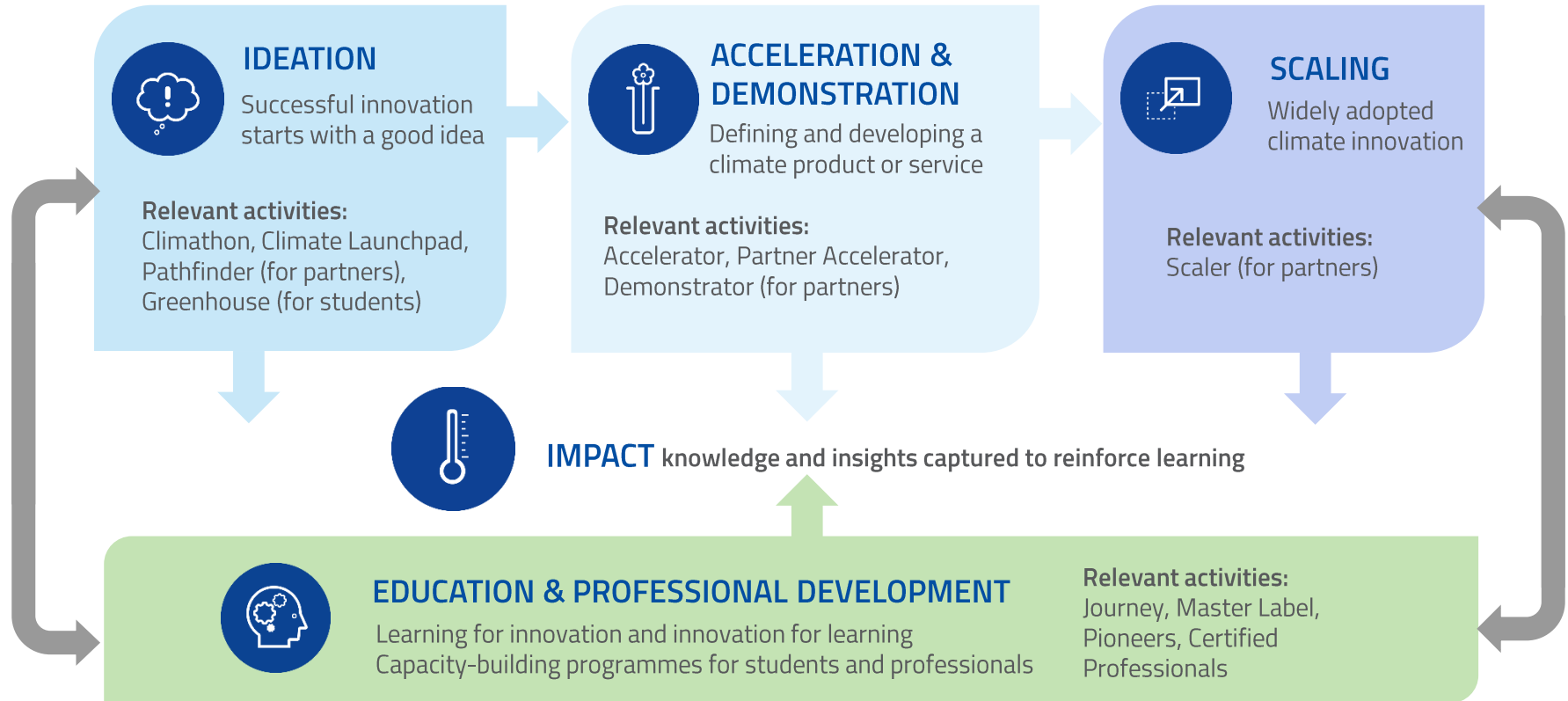


Decision Metrics and Finance

# Building a movement of climate action



# End-to-end innovation





# Start-up highlights

## CityTree

Helped revolutionise air pollution and carbon sequestration in 30 locations

€1 million turnover



## WINnERS

Helping farmers in Tanzania to strengthen climate resilience

30,000 farmers



## Top six earners by investment raised

Lilium Aviation **€87M**

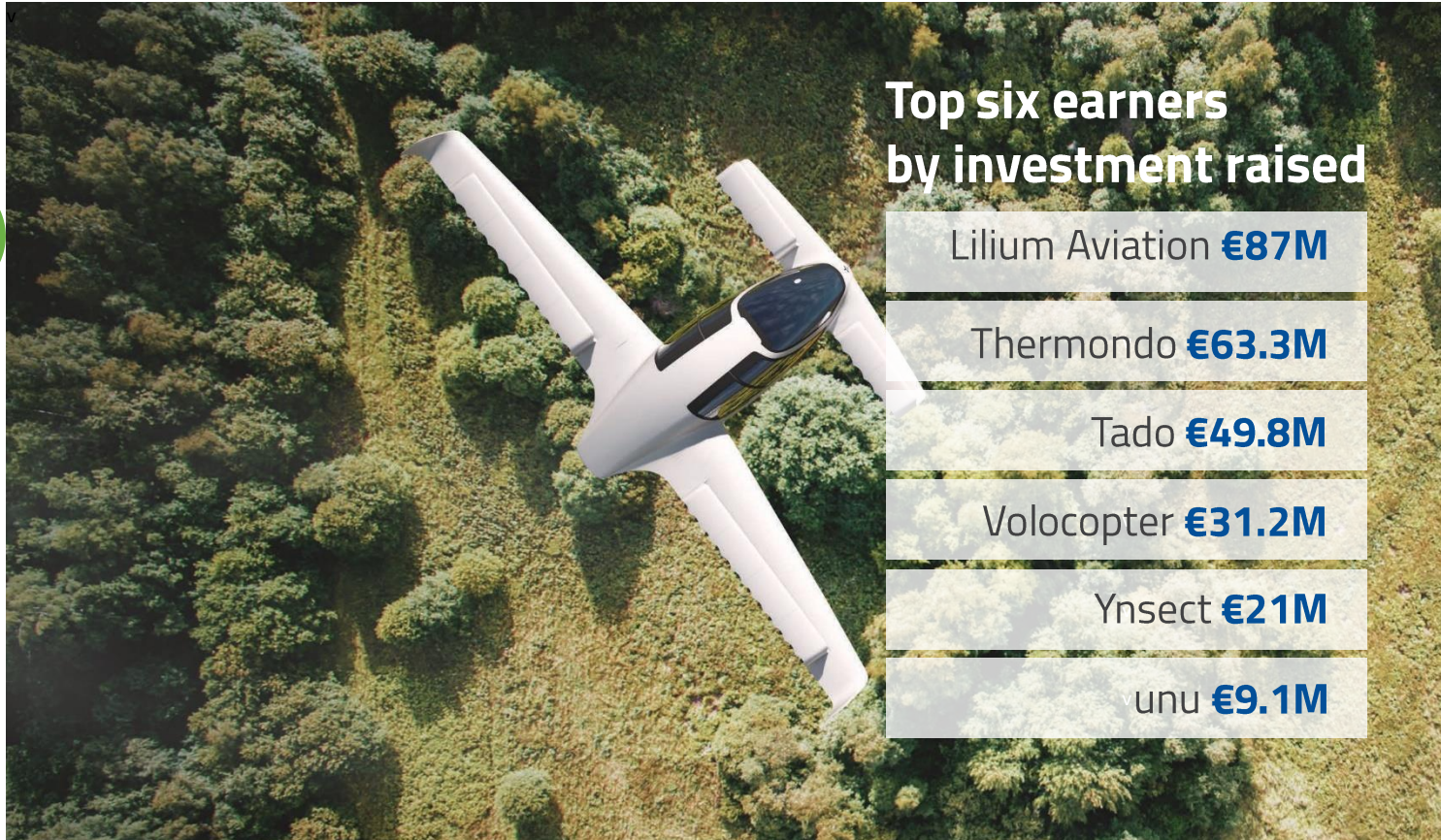
Thermondo **€63.3M**

Tado **€49.8M**

Volocopter **€31.2M**

Ynsect **€21M**

Avunu **€9.1M**



# Recommendations for action

## ■ Innovate and scale

- Innovate, co-create, and scale
- **Climathon:** [climathon.climate-kic.org](https://climathon.climate-kic.org) bringing together citizens and the ecosystem in a city
- **ClimateLaunchpad:** [climatelaunchpad.org](https://climatelaunchpad.org) 45 countries climate innovation bootcamp and competition, connecting young talent and markets

## ■ Systems Innovation

- Whole system approaches – building packages of solutions
- Address blockages to change through innovation

## ■ Unlocking finance through policy shifts and collaboration with financial institutions

- Balance public/private funding to de-risk and incentivise
- Open up the conversation: **Climate Innovation Summit, 6-8 November in Dublin – sustainable finance and climate innovation**







Climate-KIC is supported by the  
EIT, a body of the European Union

[www.climate-kic.org](http://www.climate-kic.org)