



International
Trade
Centre

TRADE IMPACT
FOR GOOD

Inclusive growth through MSMEs

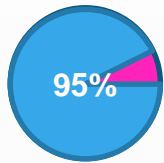
International Symposium on the Role of Micro-, Small- and Medium- Enterprises (MSMEs) in the achievement of the Sustainable Development Goals (SDGs)

UN New York, 7-8 June 2018

By: Riefqah Jappie

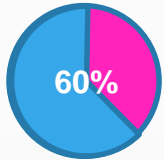


More competitive MSMEs means more inclusive growth

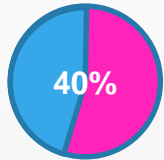


MSMEs make up:

- Up to **95% of firms** worldwide



- On average **60% of employment**



- Around **40% of GDP**

- MSMEs employ vulnerable sections of the workforce: women, youth, poor and marginalised communities
- MSMEs tend to be less productive and pay lower wages
- Increasing productivity and competitiveness of MSMEs is good for jobs, good for wages, especially vulnerable people

ITC projects

Sample



Trade Facilitation



A STEP-BY-STEP GUIDE ON FOREIGN TRADE PROCEDURES

Search by [Product](#) [Pre-clearance procedures](#) [Clearance procedures](#)

Type of operation: ▼ Product: ▼ [Search](#)

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 [FORMS, LAWS AND CONTACTS](#) |
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ePing, a joint initiative of the UN, WTO and ITC, is a global online tool that enables private and public stakeholders to access and discuss SPS and TBT notifications covering products and markets of interest in a timely manner.

[ACCESS ePing](#)

The InfoTradeKenya Portal is a trade facilitation platform implemented by the Kenya Trade Network Agency (KenTrade) under the supervision of the National Trade Facilitation Committee and in partnership with



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Partners include: UNCTAD, TradeMark East Africa, national governments

1. Empowering Youth in the Gambia

Empowering Youth in the Gambia (2017-2020)



Partners include: Ministry of Trade, Ministry of Youth, GIZ, GTTI



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2. SheTrades

Empowering women to trade

Objective: Connecting **3 million women to markets by 2021**



Connect & Trade with women owned businesses

Search and find businesses among SheTrades members and starts trading

Unlock new markets

Register on SheTrades to have full access to business profiles and company information.



Partners include: national and regional governments, Douwe Egbert, Sucafina, eBay, UPS, Barclays, national and regional governments

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3. Ethical Fashion Initiative

Connecting poor communities to global luxury fashion brands



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Partners include: Vivienne Westwood, Sindiso Khumalo, MIMCO, Camper, United Arrows, EDUN, Brothers Vellies

Programming for inclusive growth through MSMEs is

People-centred

- Meets the needs of the communities we serve
- Designed and implemented with local institutions for sustainability and relevance
- Targets impact

Product/market-driven

- Using existing strengths and skills while also identifying opportunities for value-addition and diversification

In partnership

- With governments and local institutions
- With market partners
- With experts in diverse fields to add value

Science, technology and innovation are enablers





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Thank you

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