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Trade
Centre

TRADE IMPACT
FOR GOOD

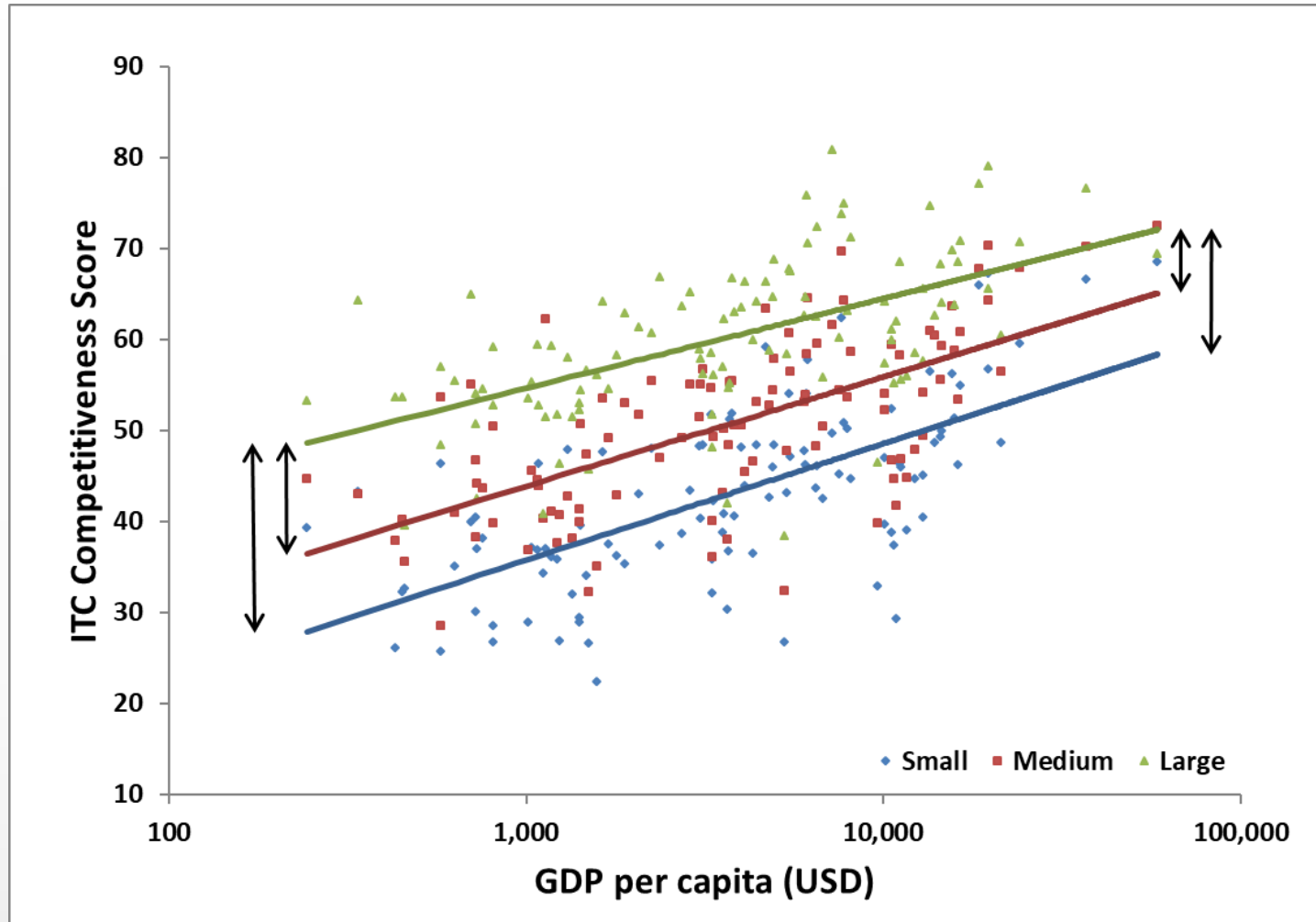
International Symposium on the Role of Micro-, Small- and Medium- Enterprises (MSMEs) in the achievement of the Sustainable Development Goals (SDGs)

SME Competitiveness and the Global Goals

Date: 7-8 June 2018, UN DESA, New York
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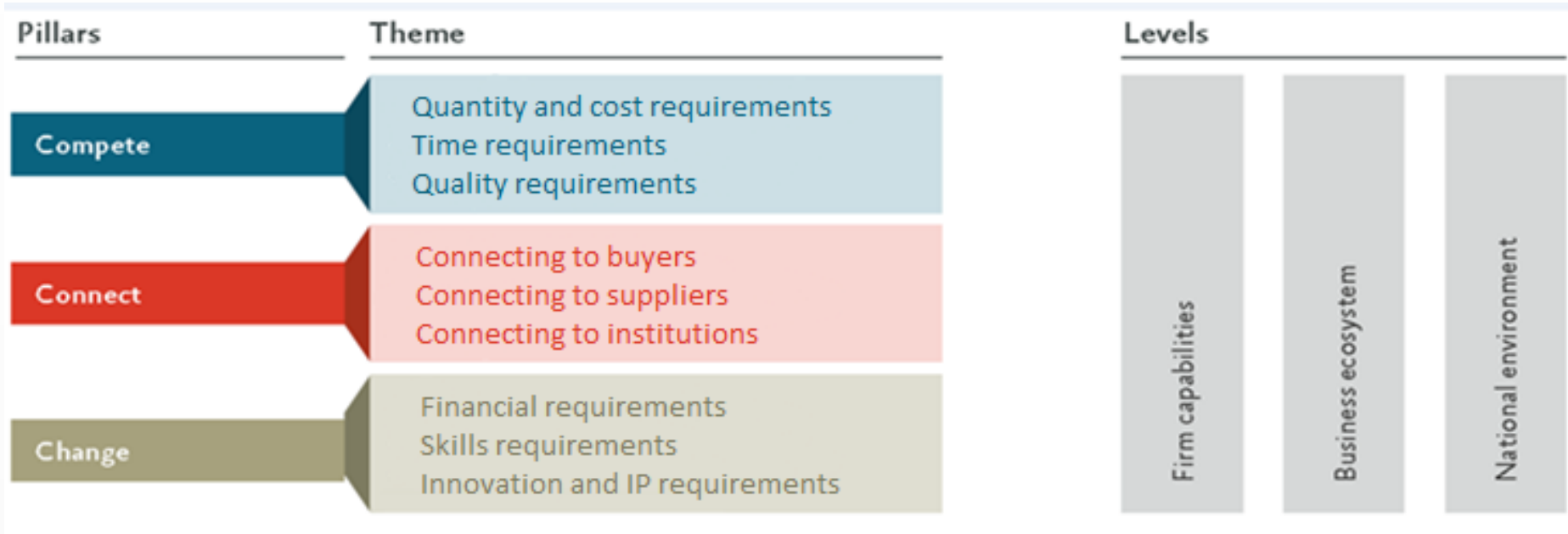


SME competitiveness gap



Measuring progress toward the Global Goals

SME Competitiveness Grid



- By combining information from the three levels, we can go beyond simply saying ‘certification is a problem’ or ‘finance is a problem’ for SMEs.
- The better a problem is diagnosed, the better, more targeted the policy solution can be.

SME Competitiveness Surveys: flexible, multi-purpose instrument

- ✓ **Projects:** design and results based management
- ✓ **Countries:** measuring progress towards Global Goals
- ✓ **Partnerships:** Empowering local institutions

Empowering national and local institutions

