

Promoting Development with Quality, Achieving Win-win via Cooperation



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- Achieving Win-win via Cooperation

On the UN Conference on Sustainable Development held on September 25th 2015, 193 Member States adopted the outcome document—Transforming our World: The 2030 Agenda for Sustainable Development.



Promoting Development with Quality

Achieving Win-win via Cooperation



the Guidelines for the Thirteenth Five-Year Plan (March, 2016)



Progress Report on Implementation of the 2030 Agenda for Sustainable Development

"these achievements demonstrate the great efforts and strong commitments made by the Government of China to achieving sustainable development within China and globally. China has been a true leader in promoting South-South cooperation for development." (Aug. 2017)



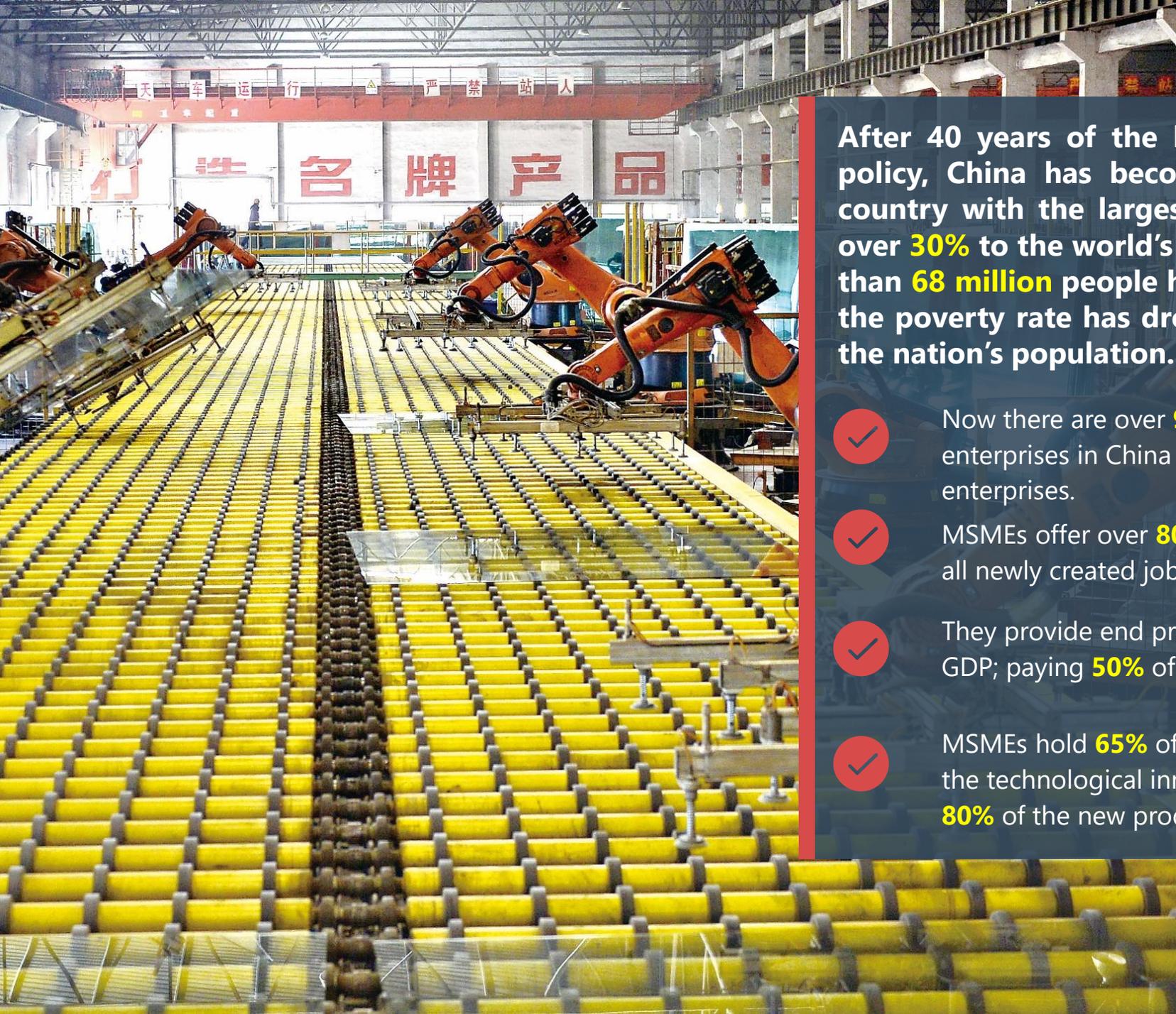
Towards a Mutually Beneficial Partnership for Sustainable Development
--Xi Jinping
(Sept. 2015)



China's National Plan for Implementing the 2030 Agenda for Sustainable Development
(Sept. 2016)



"we must ensure that by the year 2020, all rural residents living below the current poverty line have been lifted out of poverty; and that by the year 2035, solid progress has been made toward prosperity for everyone."
--19th CPC National Congress (Oct. 2017)



After 40 years of the launching of the Reform and Opening up policy, China has become the second largest economy and the country with the largest trade volume in the world, contributing over **30%** to the world's economic growth. In the past 5 years, more than **68 million** people have been steadily lifted out of poverty, and the poverty rate has dropped from **10.2 to below 4 percent** out of the nation's population.



Now there are over **98 million** market entities in China. **99.7%** of all enterprises in China are MSMEs; **97.3%** are small and micro enterprises.



MSMEs offer over **80%** of all jobs in urban areas, and **90%** of all newly created jobs.



They provide end products and services equivalent to **60%** of GDP; paying **50%** of all taxes collected from enterprises in China.



MSMEs hold **65%** of the patterns for inventions, make **75%** of the technological innovation in enterprises and develop over **80%** of the new products.

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Quality reflects people's hard work, innovation and wisdom. It shows people's yearning for a better life.

--President Xi Jinping wrote in the congratulation letter to the China Quality Conference



Promoting MSMEs healthy and sustainable development is a long-term strategy of the Chinese Government.

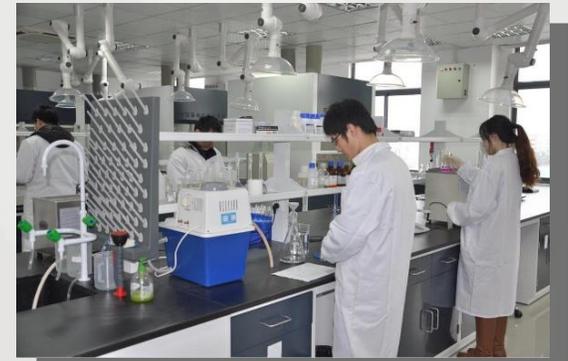
China has adopted quality policies to support MSMEs sustainable development.

--Improve quality



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--Improve quality



Metrology

Standard

Certification and accreditation

Inspection and testing

—Facilitate fair competition

- ✔ **6.1 million new companies** were registered, a year-on-year increase of **9.9%** registration time cut to **8.5 work days**
- ✔ Handled **56,000** anti-trust and anti-unfair competition cases, with **580 million US dollars** involved; **3,100** piracy cases with **6.05 million** pirated products captured; **19,200** batches of entry-exit infringing goods, concerning **41 million** items and **28 million US dollars**.
- ✔ **State Administration for Market Regulation (SAMR)** was built



国家市场监督管理总局



——Promote international cooperation



The world is drawn closer by the new four inventions of China



Yiwu city ranked first among China's "top 100 e-commerce counties" for 4 years. The cross-border e-commerce transaction value reached 11.7 billion USD, up by 15.03%



Action Plan of OBOR Standard Connectivity, Visions and Actions for OBOR Metrology Cooperation and Visions and Actions for OBOR Certification and Accreditation Services

■ The growth of MSMEs plays a key role in achieving SDGs



Government policy-making

- Consider the role of quality-related policies in supporting MSME development
- Study and introduce policies favorable to MSME growth, especially policies on quality management and technical training.

■ The growth of MSMEs plays a key role in achieving SDGs



Standards

- Harmonize with international standards
- Take part in international standard-setting process during further division of industrial chain
- Government makes favorable policies for standardization service bodies

■ The growth of MSMEs plays a key role in achieving SDGs

Technology bodies

- Encourage TIC and other technology bodies to provide technical support for MSME upgrading
- Build a platform of public technology and testing services, providing technical service for MSMEs with fee exemptions.



■ The growth of MSMEs plays a key role in achieving SDGs

A leveled play field for fair competition

- Support MSME start-ups and fight unfair competition and trust
- Protect patents, trademarks and other IPRs of MSMEs



The growth of MSMEs plays a key role in achieving SDGs

Engage in international cooperation



- Build an effective information sharing mechanism, mutual recognition mechanism and supporting mechanism for MSMEs under the framework of United Nations, UNIDO, ISO, IEC and ITU
- Policy sharing on quality through exchanges in both governmental and non-governmental ways
- Welcome countries participating the OBOR initiative to build even closer cooperation with China to strengthen mutual recognition in metrology, standards and certification
- One standard be recognized in the region and the world at large with one certificate

Quality leads the future. Quality is the future !

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