

The Marketplace for Sustainable Technology

### **WIPO GREEN**

Global Challenges Division

### What is WIPO GREEN?



On this page -

#### WIPO GREEN - The Marketplace for Sustainable Technology

WIPO GREEN is an interactive marketplace that promotes innovation and diffusion of green technologies. It does this by connecting technology and service providers with those seeking innovative solutions. Find out more about WIPO GREEN.

- ▶ What precisely does WIPO GREEN do?
- ▶ What is unique about WIPO GREEN?

Still have questions about WIPO GREEN? Read our full list of FAQs.



#### WIPO GREEN - 2016 Year in Review

A year of solid growth for WIPO GREEN as it pushes forward in its quest to become the go-to platform for green technologies.

#### Database

Search our database for green technology products, services and intellectual property assets, or post an announcement of a need. Anyone can search the WIPO GREEN database and registered users can upload their green technologies/needs.

WIPO and Canada sign MoU on Green

#### Network

Our network facilitates commercial relationships and transactions by connecting green technology providers and seekers, and acts as a gateway to a range of useful services. Its members range from SMEs to intergovernmental organizations.

#### Join us

Join us as either a WIPO GREEN Partner or User to take full advantage of the range of resources, services, and collaboration opportunities we offer.

News

Oct 6 2017

Tech Innovation

Archives

**Events** 

All events

WIPO to Participate In "Greentech Innovation" Seminar

September 25, 2017 (Oslo, Norway)

**Email updates** 

WIPO GREEN Newsletter - News, events, reports and announcements from the WIPO GREEN marketplace for green technologies.





#### Search the WIPO GREEN Database

Enter search term

Search

To submit a technology or need, sign in with your WIPO Account. Find an expert List of current providers and seekers Read the Database FAQs

#### **Database categories**

Click on a category to show all its entries and sub-categories.















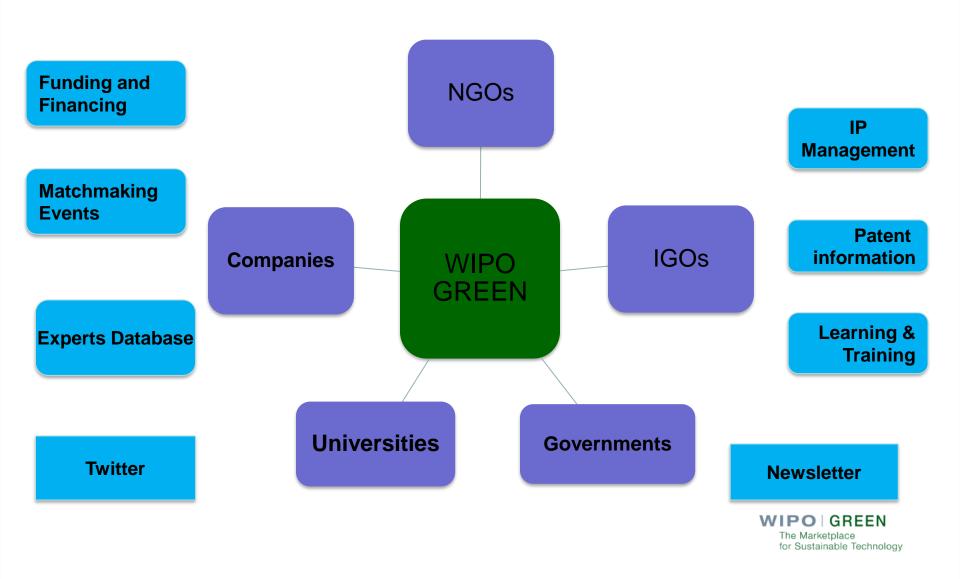


# WIPO GREEN & sustainable development goals (SDGs)

- SDG 2 End hunger, achieve food security and improved nutrition and promote sustainable agriculture
- SDG 6 Clean water and sanitation
- SDG 7 Affordable and clean energy
- SDG 9 Industry, innovation and infrastructure
- SDG 13 Climate change
- SDG 17 Partnerships



### The WIPO GREEN Network



# Matchmaking activities

- Objective : connect seekers of innovative solutions with the relevant green technology.
- Country and sectors specific projects
- Creates new business opportunities
- Organization of a matchmaking seminar: face-to-face negotiation, training in IP licensing.





#### Report of a Pilot Project

### Facilitating the Transfer and Diffusion of Clean Technology: Opportunities on Wastewater Treatment in South East Asia













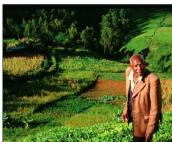
#### Report of a Pilot Project

### Facilitating the Transfer of Climate Technologies in East Africa: Opportunities in Agriculture and Water Technologies























### Matchmaking project in East **Africa**



Report of a Pilot Project

- Identification of 70 needs in Ethiopia, Kenya and Tanzania
- Water treatment, energy, food processing
- Survey of solutions responding to those needs
- Matchmaking event April 5-7, 2016, in collaboration with CTCN, KCIC
- 9 letters of intent
- Supported by the government of Japan

Facilitating the Transfer of Climate Technologies in East Africa: Opportunities in Agriculture and Water Technologies



























WIPO GREEN's matchmaking project on water and agriculture in East Africa was a successful demonstration of how to facilitate green technology transfer in the developing world. The matchmaking event (organized in collaboration with CTCN, Strathmore University, Kenya CIC and AATF) also contributed to expanding needs focusing on specific regions (Kenya, Ethiopia, and Tanzania) and corresponding technology solutions in the WIPO GREEN database. Of the 39 seekers present, nine letters of intent were signed, as well as eight additional connections made between seekers and CTI-PFAN, GIZ and AfDB.

Read the full matchmaking report from the 2015 matchmaking project on wastewater in South Asia.



# Upcoming matchmaking event

- Matchmaking project Asia/Pacific 2017
- Supported by the government of Australia



(PHOTO: ISTOCKPHOTO COM/SURIYASILSAKSOM)

#### Upcoming: Matchmaking project in the Asia-Pacific

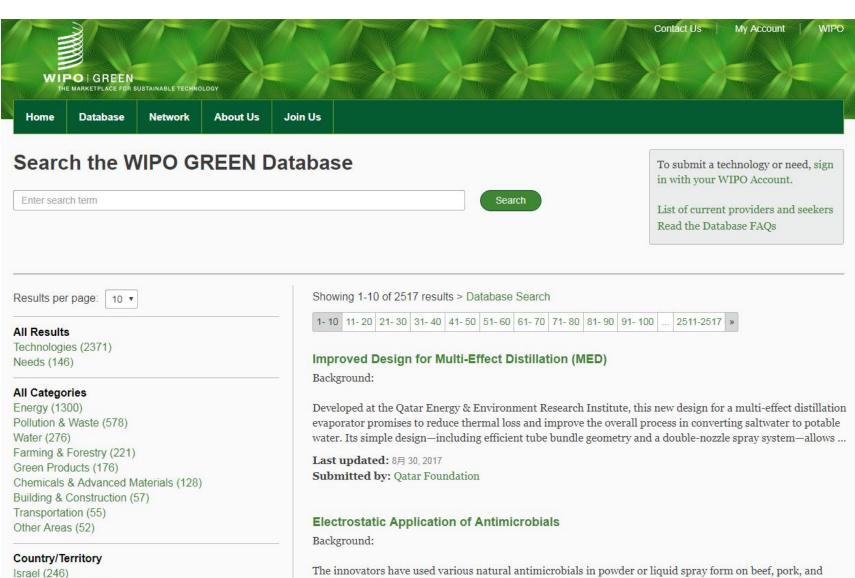
WIPO GREEN has received a grant from the Government of Australia to launch a matchmaking project focused on the Asia-Pacific region. The project will commence in 2017, with the theme and target sectors still to be determined.



### The WIPO GREEN Database

United States (167)

Kenva (130)

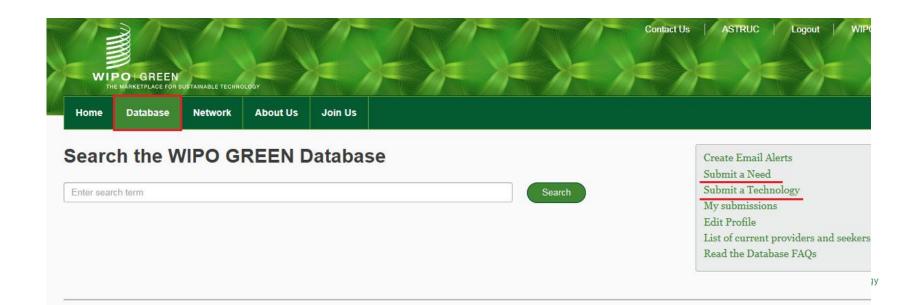


chicken products. The meats were inoculated with foodborne pathogens, treated with the natural antimicrobial

sprays, and stored at refrigeration temperature. Tests showed a decrease in pathogen levels up to 98.4-99.75% (d

### How to register your technology/need

- Create a WIPO Account <a href="https://www3.wipo.int/wipoaccounts/en/green/public/register.jsf">https://www3.wipo.int/wipoaccounts/en/green/public/register.jsf</a>
- Complete details to request a WIPO GREEN registration
- Submit your technology and/or need

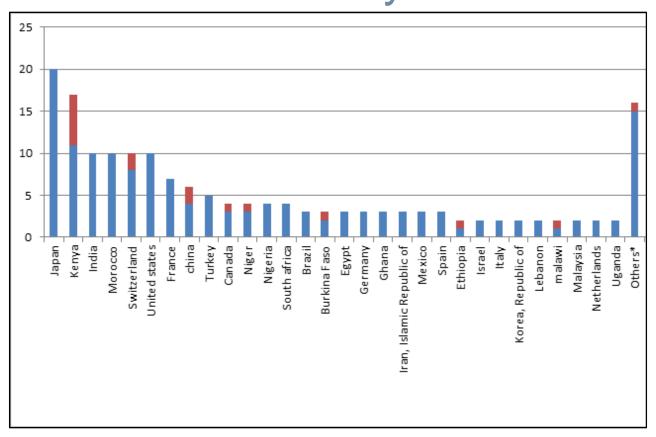


# Benefit to upload your technology/need

- Free-of-charge international promotion
- Connect our large network of green technology providers and experts
- Identify potential collaborators, investors, licensees etc.
- Possibility to participate in WIPO GREEN activities (matchmaking events, Green tech exhibitions, partners events, discount on WIPO Arbitration & Mediation services, etc.)

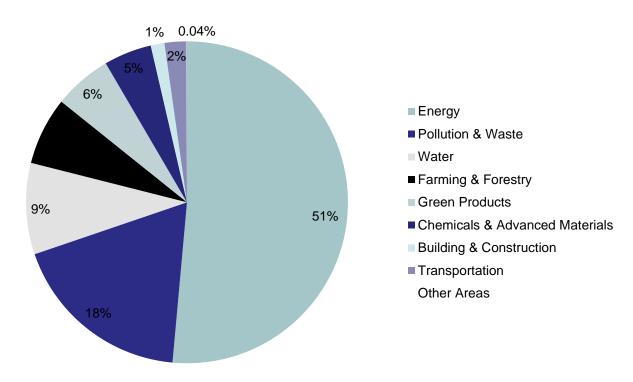


# Number of technologies and needs by country





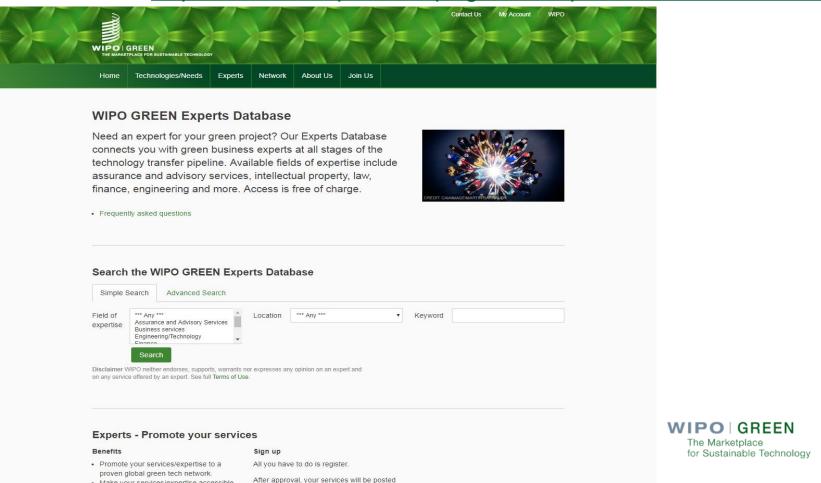
### **Technologies**





# IP professional or green tech expert?

Advertise your services on the WIPO GREEN Experts database: <a href="https://www3.wipo.int/wipogreen-expertsdatabase/search">https://www3.wipo.int/wipogreen-expertsdatabase/search</a>



Make your services/expertise accessible

wipo.green@wipo.int green.experts@wipo.int

www.wipo.int/green

### **THANK YOU**

