Using Data to Support Women’s Rights:

Property Markets and Housing Rights through a Gender Equity Lens
Overview of Partnership

- New partnership initiative starting in June of 2017, growing out of a long-standing partnership between IHC Global and the Association of Real Estate Agents in Uganda (AREA-Uganda)
- Objective: to support women’s property rights and asset building by providing transparency to real property transactions.
- Relevant SDGs: Goal 5 (Gender Equity); Goal 1 (Ending Poverty)
- Process: Pilot initiative will utilize and adapt the International Property Market Scorecard (IPMS) to understand women’s participation in and protections under the property market regime in Uganda
- Long-term impact: Provision of a tested tool to measure and advance gender equity and enable equitable participation of women in acquiring property and building wealth and assets.
IHC Global is a new organization formed by the merger of the International Housing Coalition and the International Real Property Foundation, which have a deep and complementary history stretching 25 years.

**International Real Property Foundation**
- Founded in 1992 to create and cultivate property markets in the former Soviet Union.
- Dedicated to creating competitive, fair and equitable property markets and equal access to property rights.
- Has completed programs in over 20 countries.

**International Housing Coalition**
- Founded in 2005 to advocate for adequate housing conditions and effective programs to accommodate rapid urban growth.
- Coalition of over 50 members and partners spanning individuals, civil society organizations, & private sector.
- Advances practical solutions for inclusive and sustainable cities.
AREA-Uganda and the Women’s Council

- AREA-Uganda is an association that works to strengthen the real estate sector in Uganda by advancing professional standards, transparent practices and a code of professional ethics.

- In 2015, with support from IRPF, AREA-Uganda formed a Women’s Council to empower women to exercise their potential as entrepreneurs and industry leaders.
IPMS is a diagnostic tool that has been utilized in over 30 countries to analyze property market conditions and identify areas for reform.

Measures six core elements necessary for sustainable property market development:

1. Property rights laws and enforcement
2. Access to credit
3. Efficiency of governance
4. Rational dispute resolution
5. Financial transparency
6. Appropriate regulations.
Project Phases

Phase 1: Knowledge Exchange
Will bring together project implementers and representatives from local communities to discuss the economic, legal, and social experiences of women with regards to property rights and housing.

Phase 2: Scorecard Adaptation & Assessment
International Property Market Scorecard tool will be adapted to assess inclusion of women in property markets, utilizing insight gleaned from knowledge exchange.

Phase 3: Awareness & Education Campaign
Campaign to raise awareness and spread information to communities in Uganda—specifically women—regarding their rights and opportunities regarding property and housing.
Relevance to Voluntary National Reviews (VNRs) & SDG 5 Implementation

- Bringing private sector and civil society together – must find common ground and entry points
- Gender equity means including women in the process, not just the outcome
- Achieving gender equity requires engaging men to help transform gender power dynamics
- Necessity of standard definitions and measurement tools for assessing SDG progress
For more info, visit www.ihcglobal.org or www.areauganda.org