

# Using Data to Support Women's Rights:

*Property Markets and Housing Rights  
through a Gender Equity Lens*



**IHC**  
GLOBAL

**AREA**

ASSOCIATION OF REAL ESTATE AGENTS UGANDA

# Overview of Partnership

- *New partnership initiative starting in June of 2017, growing out of a long-standing partnership between IHC Global and the Association of Real Estate Agents in Uganda (AREA-Uganda)*
- **Objective:** *to support women's property rights and asset building by providing transparency to real property transactions.*
- **Relevant SDGs:** *Goal 5 (Gender Equity); Goal 1 (Ending Poverty)*
- **Process:** *Pilot initiative will utilize and adapt the International Property Market Scorecard (IPMS) to understand women's participation in and protections under the property market regime in Uganda*
- **Long-term impact:** *Provision of a tested tool to measure and advance gender equity and enable equitable participation of women in acquiring property and building wealth and assets.*

# IHC Global

IHC Global is a new organization formed by the merger of the International Housing Coalition and the International Real Property Foundation, which have a deep and complementary

This merger, stretching 25 years

## International Real Property Foundation

- Founded in 1992 to create and cultivate property markets in the former Soviet Union.
- Dedicated to creating competitive, fair and equitable property markets and equal access to property rights
- Has completed programs in over 20 countries

## International Housing Coalition

- Founded in 2005 to advocate for adequate housing conditions and effective programs to accommodate rapid urban growth
- Coalition of over 50 members and partners spanning individuals, civil society organizations, & private sector.
- Advances practical solutions for inclusive and sustainable cities

# AREA-Uganda and the Women's Council

- *AREA-Uganda is an association that works to strengthen the real estate sector in Uganda by advancing professional standards, transparent practices and a code of professional ethics.*
- *In 2015, with support from IRPF, AREA-Uganda formed a Women's Council to empower women to exercise their potential as entrepreneurs and industry leaders.*



# International Property Markets Scorecard



- *IPMS is a diagnostic tool that has been utilized in over 30 countries to analyze property market conditions and identify areas for reform.*
- Measures six core elements necessary for sustainable property market development
  1. Property rights laws and enforcement
  2. Access to credit
  3. Efficiency of governance
  4. Rational dispute resolution
  5. Financial transparency
  6. Appropriate regulations.

# Project Phases

## Phase 1: Knowledge Exchange

*Will bring together project implementers and representatives from local communities to discuss the economic, legal, and social experiences of women with regards to property rights and housing*

## Phase 2: Scorecard Adaptation & Assessment

*International Property Market Scorecard tool will be adapted to assess inclusion of women in property markets, utilizing insight gleaned from knowledge exchange*

## Phase 3: Awareness & Education Campaign

*Campaign to raise awareness and spread information to communities in Uganda—specifically women—regarding their rights and opportunities regarding property and housing.*

# Relevance to Voluntary National Reviews (VNRs) & SDG 5 Implementation

- *Bringing private sector and civil society together – must find common ground and entry points*
- *Gender equity means including women in the process, not just the outcome*
- *Achieving gender equity requires engaging men to help transform gender power dynamics*
- *Necessity of standard definitions and measurement tools for assessing SDG progress*



For more info,  
visit [www.ihcglobal.org](http://www.ihcglobal.org) or [www.areauganda.org](http://www.areauganda.org)



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