“I call on stock exchanges around the world to join this effort.”

Ban Ki-moon, 2007-2016 UN Secretary-General
Overview

Mission
Build the capacity of stock exchanges to promote corporate sustainability and the implementation of Sustainable Development Goals

Methods
Leverage a unique global network of stock exchanges to promote change.

Impact
Stock exchanges as a force multiplier: the SSE is impacting the way entire markets address sustainability issues such as sustainability reporting and green finance.

Why  What and How

Named by Forbes magazine as one of the “World’s Best Sustainability Ideas” in 2011
Why: exchanges as a force multiplier

The multiplier effect: taking sustainable business to scale.
What: a partnership to facilitate action

A partnership between the UN, stock exchanges, investors, companies, regulators and governments.

Secretariat: UNCTAD, UN Global Compact, UNEP FI and PRI are the organizers of the SSE initiative and manage its secretariat.

Objective: Facilitate a peer-to-peer dialogue among stock exchanges to explore how they can work together with investors, regulators, and companies, to enhance corporate transparency, and ultimately performance, on ESG issues and encourage sustainable approaches to investment.
What: a lever to promote the SDGs

The SSE has identified 5 relevant SDGs that stock exchanges are well positioned to effect positive change:

**Target 5.5** women’s equal opportunities for leadership

**Target 8.3** growth of micro-, small- and medium-sized enterprises, including through access to financial services

**Target 12.6** Encourage companies, especially large and trans-national companies to adopt sustainable practices and to integrate sustainability information into their reporting cycle.

**Target 13.3** climate change mitigation, adaptation

**Target 17.16** Enhance the global partnership for sustainable development complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technologies and financial resources
How: multi-stakeholder partnership

SSE Governance
- UNCTAD
- UNGC
- UNEP-FI
- PRI

SSE Advisory Bodies
- Partner Exchanges
- Investors
- Companies
- Policy makers
- Standard Setters

SSE Work Streams
- ESG Disclosure
- Gender Equality
- Green Finance
- SME Development
How: three pillars of activity

- A peer-to-peer learning platform
- A neutral multi-stakeholder forum
- Partners with other multilateral organisations

- Research on stock exchange and regulatory initiatives
- Database of stock exchange sustainability activities
- Library of publications on sustainability practices

- Providing guidance and training
- Assisting with development of sustainability products / tools
- Conducting education and awareness workshops
How: specific, measurable work

The Model Guidance Campaign

Launch of SSE Model Guidance and global campaign to promote ESG disclosure guidance

Number of exchanges with ESG guidance

www.sseinitiative.org/engagement/esg-guidance/
Discussion and Q&A

• Ways to communicate sustainable consumption and production

• Tools and indicators developed through and for partnerships

• Ways stakeholders can be involved to take action towards more sustainable lifestyles