



*More aware  
More connected*

**SDG Philanthropy Platform:**  
**Catalyzing philanthropy-government collaboration  
for the SDGs**

**18 July 2016**

*Heather Grady  
Vice President,  
Rockefeller Philanthropy Advisors*

## Objectives

1. Greater understanding by the **philanthropy** sector of the SDG agenda and the process



2. Greater understanding by the **UN system, governments, private sector and civil society** of the role and potential of the philanthropy sector to contribute to sustainable development

# Behind SDG Philanthropy Platform

Started in 2014 by alliance of UNDP, RPA and Foundation Center  
It became a large multistakeholder partnership and action network to catalyze *country-level* and *thematic* collaborations for SDGs



*Implementing partners*

*Founding funders*

*Collaborative networks*

*Local networks and leading foundations*

ROCKEFELLER  
Philanthropy  
Advisors



Empowered lives.  
Resilient nations.



CONRAD N.



FOUNDATION





[Goals](#)

[Reports](#)

[Community](#)

[Get Involved](#)



## SDG Philanthropy Platform: Helping Philanthropy Engage in the Global Development Agenda

The Conrad N. Hilton Foundation

# SDG Philanthropy Platform seeks to harness philanthropy's potential and addresses the challenges of the sector

## *How philanthropy can contribute to the SDGs?*

- It is estimated that foundations will contribute at least USD 364 billion to the SDGs
- Strong **convening** and alliance-building ability
- Freedom to **explore risks**, incubate practical solutions, and spur innovations
- **Local knowledge**, strong connections with civil society and advocates

## *Challenges for philanthropy and SDGs*

- Sector lacks **transparency**
- Philanthropic giving is **fragmented** and grant making activities are often not connected with national development plans, hampering impact
- Philanthropy is not fully aware of the **ecosystem** in which it operates

# The SDG Philanthropy Platform helps philanthropy be more effective and achieve greater, more sustained impact. How?

- Get **country-specific** information more easily
- Access to **“maps” of the ecosystem** of actors on foundation priority areas, including reputable grantees
- Locate **funding partners and allies** in a more systematic way
- Help foundations identify accessible and productive **entry points** with the government, the UN system and larger institutional donors
- Enhance ability to measure progress by drawing **on reliable data** that others are collecting



# SDG Philanthropy Platform Launches a new report

## *Converging Interests*



- Governments must begin viewing **philanthropy as a partner**, not just a source of additional funding
- Creating an appropriate **enabling environment is crucial** – make it easier for philanthropy and our grantees to operate
- Formally registering and **publicly reviewing partnerships and commitments** increase trust
- Foundations need to **align at least some of their work and funding** plans with national and local development plans and priorities, and more openly share data
- Foundations should evolve strategy to match the new **participatory and inclusive ethos** of the SDGs
- **Measuring progress** toward the SDGs should involve philanthropy