SDG Philanthropy Platform:

Catalyzing philanthropy-government collaboration for the SDGs

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Objectives

1. Greater understanding by the philanthropy sector of the SDG agenda and the process

2. Greater understanding by the UN system, governments, private sector and civil society of the role and potential of the philanthropy sector to contribute to sustainable development
Behind SDG Philanthropy Platform

Started in 2014 by alliance of UNDP, RPA and Foundation Center
It became a large multistakeholder partnership and action network to catalyze *country-level* and *thematic* collaborations for SDGs
SDG Philanthropy Platform: Helping Philanthropy Engage in the Global Development Agenda
How philanthropy can contribute to the SDGs?

- It is estimated that foundations will contribute at least USD 364 billion to the SDGs
- Strong **convening** and alliance-building ability
- Freedom to **explore risks**, incubate practical solutions, and spur innovations
- **Local knowledge**, strong connections with civil society and advocates

Challenges for philanthropy and SDGs

- Sector lacks **transparency**
- Philanthropic giving is **fragmented** and grant making activities are often not connected with national development plans, hampering impact
- Philanthropy is not fully aware of the **ecosystem** in which it operates
The SDG Philanthropy Platform helps philanthropy be more effective and achieve greater, more sustained impact. How?

• Get **country-specific** information more easily

• Access to “**maps**” of the **ecosystem** of actors on foundation priority areas, including reputable grantees

• Locate **funding partners and allies** in a more systematic way

• Help foundations identify accessible and productive **entry points** with the government, the UN system and larger institutional donors

• Enhance ability to measure progress by drawing on **reliable data** that others are collecting
SDG Philanthropy Platform Launches a new report  
*Converging Interests*

- Governments must begin viewing **philanthropy as a partner**, not just a source of additional funding.
- Creating an appropriate **enabling environment is crucial** – make it easier for philanthropy and our grantees to operate.
- Formally registering and **publicly reviewing partnerships and commitments** increase trust.
- Foundations need to **align at least some of their work and funding** plans with national and local development plans and priorities, and more openly share data.
- Foundations should evolve strategy to match the new **participatory and inclusive ethos** of the SDGs.
- **Measuring progress** toward the SDGs should involve philanthropy.