The Global Partnership has **150+** Data Champions
CHALLENGES in the Sustainable Development Data Ecosystem

Disablers: Political Environment
- Low policy-maker use of data in decision-making
- Limited popular constituency pushing for data-driven decision-making

Demand Side
- Low interest and understanding in the value of data
- Low literacy and capacity to access, analyze, use data
- Low ability to effectively signal demand

Supply Side
- Low capacity and resources to produce quality data
- High costs of data, technologies, services
- Barriers to opening and sharing data
- Deluge of unused data

Disablers: Structural Environment
- Asymmetrical information and lack of interoperability
- Lack of trust and silo’d communities and institutional frameworks
Harnessing the **DATA REVOLUTION** for Sustainable Development

**Enablers: Political Environment**
- Showcase how data can **remove political and social barriers**, and address data gaps.
- Stimulate **collaboration** between public-private actors in support and tracking of the SDGs.

**Demand Side**
- Drive **awareness and political buy-in** on how and why data makes a difference.
- Ensure **visibility and understanding** of data for filling gaps and decision making.

**Enablers: Structural Environment that Fosters Trust**
- Foster **private sector engagement** to address market failures by providing expertise and knowledge.
- Support the establishment of **fair use** of data.
- Foster mechanisms to improve **access and interoperability** that enables widespread usage of SDG data.

**Supply Side**
- Harness **real time data flows** for sustainable development.
- Ensure **access to data** in public domains; including open data.
- Catalyse **data innovations** for the delivery of the SDGs.
## Global Partnership Core Theory of Change

### GOALS AND FUNCTIONS

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<tr>
<th>GOAL #1</th>
<th>Keep data for sustainable development high on the political agenda, highlight successes and catalyze action</th>
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<td>• <strong>Agenda-setting advocacy</strong> to drive awareness, interest, political buy-in on how and why data makes a difference - from governments to private sector, civil society, international organizations and data communities across the globe</td>
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<td>• <strong>Ensure visibility and understanding of data</strong> for filling gaps, solving data challenges and decision making by highlighting successes through inclusive, multi-stakeholder convenings</td>
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<td>• <strong>Catalyze action at every level</strong> through reporting and access that drives mutual accountability and trust</td>
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<th>GOAL #2</th>
<th>Support multi-stakeholder collaboration to deliver data for SDGs and optimize resources</th>
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<td>• <strong>Identify &amp; foster connections</strong> between demand for sustainable development data (gaps/needs) and supply (interventions: collaboratives, commitments, toolkits)</td>
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<td>• <strong>Enable knowledge sharing exchange</strong> of demonstrations, data innovations and technological solutions through a collaboration marketplace and virtual and in-person convenings</td>
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<td>• <strong>Mobilize donors and private sector</strong> around data literacy and capacity building, access gaps, prioritized issues and opportunities for action (commitments); provide seed funding for key priorities (challenge grants)</td>
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<th>GOAL #3</th>
<th>Advance data access and interoperability mechanisms and standards</th>
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<td>• <strong>Foster trust and accountability frameworks</strong> by promoting and strengthening data principles and standards</td>
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<tr>
<td>• <strong>Catalyze data access and interoperability mechanisms</strong> that enable widespread usage of sustainable development data far beyond the partnership</td>
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<td>• <strong>Strengthen existing and promote the development of new data</strong> for SDG-relevant principles, standards, ontologies, taxonomies, etc. as needed</td>
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<td>• <strong>Identify and disseminate best practices</strong> on data access (including private sector data sharing), open data, and data literacy</td>
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The Global Partnership thus addresses challenges and opportunities across its three core theory of change goals.
WHAT DOES THE GLOBAL PARTNERSHIP DO?

**CONVENE**

Assembles CHAMPIONS from government, official statistics, companies, civil society, international organizations, academic institutions, think tanks, foundations, and data communities

**CONNECT**

Provides a neutral, open forum in which data producers, organizers, and users can link and develop COLLABORATIONS that address key barriers to producing and using statistics and data for action

**CATALYZE**

Galvanizes political COMMITMENTS, align strategic priorities, strengthens norms, helps build capacities, fosters innovation and deepens trust in the booming data ecosystems of the 21st Century
 HOW WE CONTRIBUTE...

• Country-led Data **Roadmaps** for Sustainable Development
• Data4SDGs **Toolbox**
• Data **Principles and Protocols**
• Data **Architectures**
• Data **Collaboratives**
• **Resource** Alignment and Mobilization
DATA FOR WHAT?

Improved Decision-Making and Policy

Increased Citizen Empowerment

Increased Innovation and Entrepreneurship

To Achieve and Monitor Sustainable Development (The SDGs)
Join the #DataRevolution!

www.data4sdgs.org

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