



GLOBAL PARTNERSHIP
FOR SUSTAINABLE DEVELOPMENT DATA

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The Global Partnership has 150+ Data Champions



CHALLENGES in the Sustainable Development Data Ecosystem

Disablers: Political Environment



Low policy-maker use of data in decision-making



Limited popular constituency pushing for data-driven decision-making

Demand Side



Low interest and understanding in the value of data



Low literacy and capacity to access, analyze, use data



Low ability to effectively signal demand

MARKET FAILURE

Supply Side



Low capacity and resources to produce quality data



High costs of data, technologies, services



Barriers to opening and sharing data



Deluge of unused data

Disablers: Structural Environment



Asymmetrical information and lack of interoperability



Lack of trust and silo'd communities and institutional frameworks

Harnessing the **DATA REVOLUTION** for Sustainable Development

Enablers: Political Environment



Showcase how data can **remove political and social barriers**, and address data gaps



Stimulate **collaboration** between public-private actors in support and tracking of the SDGs

Demand Side



Drive **awareness and political buy-in** on how and why data makes a difference



Ensure **visibility and understanding** of data for filling gaps and decision making



Supply Side



Harness **real time data flows** for sustainable development



Ensure **access to data** in public domains; including open data



Catalyse **data innovations** for the delivery of the SDGs

Enablers: Structural Environment that Fosters Trust



Foster **private sector engagement** to address market failures by providing expertise and knowledge



Support the establishment of **fair use** of data



Foster mechanisms to improve **access and interoperability** that enables widespread usage of SDG data

Global Partnership Core Theory of Change

GOALS AND FUNCTIONS

GOAL #1

Keep data for sustainable development high on the political agenda, highlight successes and catalyze action

- **Agenda-setting advocacy** to drive awareness, interest, political buy-in on how and why data makes a difference - from governments to private sector, civil society, international organizations and data communities across the globe
- **Ensure visibility and understanding of data** for filling gaps, solving data challenges and decision making by highlighting successes through inclusive, multi-stakeholder convenings
- **Catalyze action at every level** through reporting and access that drives mutual accountability and trust

GOAL #2

Support multi-stakeholder collaboration to deliver data for SDGs and optimize resources

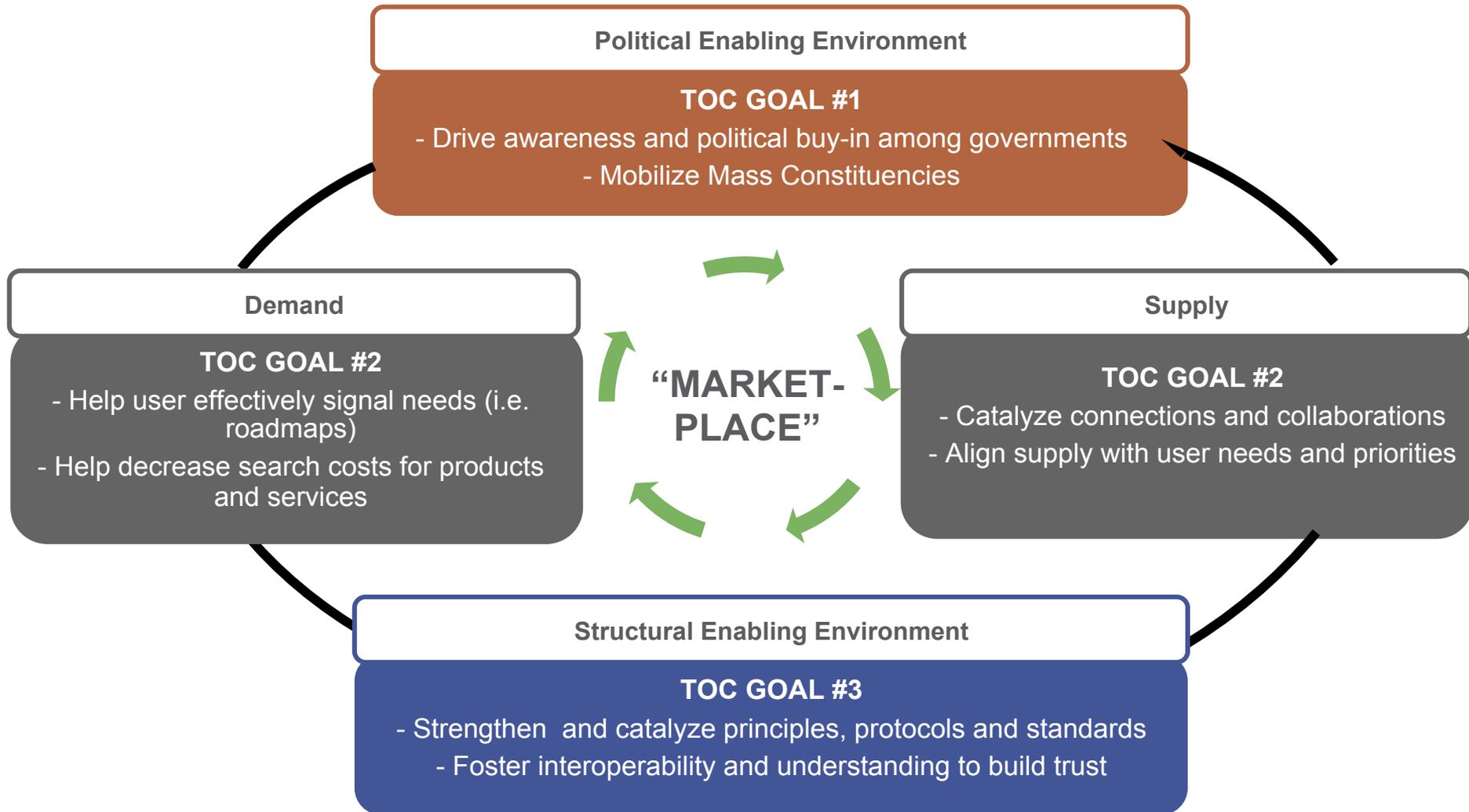
- **Identify & foster connections** between demand for sustainable development data (gaps/needs) and supply (interventions: collaboratives, commitments, toolkits)
- **Enable knowledge sharing exchange** of demonstrations, data innovations and technological solutions through a collaboration marketplace and virtual and in-person convenings
- **Mobilize donors and private sector** around data literacy and capacity building, access gaps, prioritized issues and opportunities for action (commitments); provide seed funding for key priorities (challenge grants)

GOAL #3

Advance data access and interoperability mechanisms and standards

- **Foster trust and accountability frameworks** by promoting and strengthening data principles and standards
- **Catalyze data access and interoperability mechanisms** that enable widespread usage of sustainable development data far beyond the partnership
- **Strengthen existing and promote the development of new data** for SDG-relevant principles, standards, ontologies, taxonomies, etc. as needed
- **Identify and disseminate best practices** on data access (including private sector data sharing), open data, and data literacy

The Global Partnership thus addresses challenges and opportunities across its three core theory of change goals.



WHAT DOES THE GLOBAL PARTNERSHIP DO?

CONVENE

Assembles **CHAMPIONS** from government, official statistics, companies, civil society, international organizations, academic institutions, think tanks, foundations, and data communities

CONNECT

Provides a neutral, open forum in which data producers, organizers, and users can link and develop **COLLABORATIONS** that address key barriers to producing and using statistics and data for action

CATALYZE

Galvanizes political **COMMITMENTS**, aligns strategic priorities, strengthens norms, helps build capacities, fosters innovation and deepens trust in the booming data ecosystems of the 21st Century

HOW WE **CONTRIBUTE...**

- Country-led Data **Roadmaps** for Sustainable Development
- Data4SDGs **Toolbox**
- Data **Principles** and **Protocols**
- Data **Architectures**
- Data **Collaboratives**
- **Resource** Alignment and Mobilization

DATA FOR WHAT?

Improved Decision-Making and Policy

Increased Citizen Empowerment

Increased Innovation and Entrepreneurship



**To Achieve and Monitor
Sustainable Development
(The SDGs)**



GLOBAL PARTNERSHIP
FOR SUSTAINABLE DEVELOPMENT DATA

Join the **#DataRevolution!**

www.data4sdgs.org

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