Harnessing the Power of Public-Private Partnership to End Preventable Newborn, Child, and Maternal Death

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**WHO**
Professional associations
Private sector
Global health scholars
Governments

**WHAT**
Ensuring that every mother, newborn and child survives and thrives

**HOW (core values)**
Inclusiveness and collaboration
Country owned and country led
Shared goal, results and recognition
Brand non-exclusivity
We contribute to multiple SDGs

- Address all needs of newborns, including nutritional needs
- Support high quality care in health facilities through quality improvement approaches and effective technologies
- Strengthen clinical competencies and quality improvement skills, and health professional associations
- Harness the power of public-private partnership

- Trained and equipped over 400,000 health providers in Helping Babies Breathe in 80 countries during 2010-2015.
- Train and equip additional 100,000 health providers in Helping Babies Survive and Helping Mothers Survive interventions, including early and exclusive breastfeeding in over 50 countries by 2017.
- Reach 6,000 facilities with trained and equipped providers in five countries during 2012-2016 and 10,000 facilities in countries with the highest neonatal and maternal mortality by 2017.
- Strengthen 13 professional associations in eight countries by 2017.
Studies in Tanzania, Uganda, and Nepal:

- Reduction in early neonatal deaths within 24 hours by 50%
- Reduction in fresh stillbirth by 25%

Global:

- Estimated 150,000 fewer deaths due to intrapartum complications (including birth asphyxia) between 2008 and 2013

2008: 814,000 intrapartum related deaths

2013: 662,000 intrapartum related deaths
We sparked innovative learning tools and life-saving devices

- Helping Babies Survive; Helping Mothers Survive
- Quality Improvement; Professional Association Strengthening
- Simulators & devices for skill-building, practice, & saving lives
We trained health providers and strengthened professional associations

- Trained 400,000 health providers in over 80 countries
- Worked with 13 health professional associations in Nigeria, Ethiopia, India, Zambia, Malawi, Myanmar, Afghanistan, and Tanzania to mentor nurse-midwives, obstetricians, and pediatricians
We have harnessed the power of partnership

Inputs

$95 million cash and in-kind contributions
Shared Knowledge
Influence
Network
Program Platforms

Results

Enabled Coordination
Provided Advocacy
Shaped global market
Stimulated Innovations
Helped save lives