

LIVE
BROADCAST
ON UN WEBTV

SIDE-EVENT

HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT

Engaging Industry through the
Global Partnership on Marine
Litter to deliver SDG 14

DATE: TUESDAY 14TH JULY 2020

TIME: 8AM-9AM EDT / 3PM-4PM EAT

[REGISTER](#)

We **INVITE** you to **CONTRIBUTE** to our ongoing stocktaking of existing actions to reduce, and eventually eliminate, the discharge of marine litter and microplastics into the oceans.

Deadline: 31st July, 2020

[SUBMIT](#)



SCIENCE
POLICY
BUSINESS
FORUM



HIGH-LEVEL POLITICAL FORUM
ON SUSTAINABLE DEVELOPMENT

SPEAKERS



MODERATOR

LETICIA CARVALHO,
COORDINATOR, MARINE AND
FRESHWATER BRANCH
UNEP



INGER ANDERSEN,
EXECUTIVE DIRECTOR,
UNEP



DAG-INGE ULSTEIN,
MINISTER OF INTERNATIONAL
DEVELOPMENT OF NORWAY



SABINE PAHL,
PROFESSOR OF APPLIED
SOCIAL PSYCHOLOGY,
UNIVERSITY OF
PLYMOUTH



NICK KOLESCH,
VICE PRESIDENT,
ALLIANCE TO END
PLASTIC WASTE



SIMON BENNET,
GENERAL MANAGER,
THE CHINA NAVIGATION
CO. AND SWIRE PACIFIC
OFFSHORE



SUSAN RUFFO,
EXECUTIVE DIRECTOR,
THE CIRCULATE INITIATIVE



LORREN DE KOCK,
CIRCULAR PLASTICS ECONOMY,
WWF SOUTH AFRICA



NICHOLAS HOLMES,
GLOBAL GOVERNMENT CTFO,
IBM DATA AND ARTIFICIAL
INTELLIGENCE



LORNA INNIS,
COORDINATOR,
CARRIBEAN ENVIRONMENT
PROGRAMME
CARTAGENA CONVENTION
SECRETARIAT



HIROYUKI YAMADA,
DIRECTOR, MARINE
ENVIRONMENT DIVISION,
INTERNATIONAL MARITIME
ORGANIZATION



**GOVERNMENT OF SEYCHELLES
(TBC)**

Marine litter and microplastics are found in all the world's oceans and seas, even in remote areas far from human contact and obvious sources of the problem. It has become an economic, environmental, human health, social and aesthetic problem posing complex and multi-dimensional challenges. The problem has been exacerbated by the current COVID-19 pandemic, which has seen an increase in the production and use of single-use plastics.

In response to this global call and the Manila Declaration, UNEP launched a multi-stakeholder partnership, the Global Partnership on Marine Litter (GPML) at the Rio+20 conference. The GPML, provides a unique mechanism to bring together all the actors working on marine litter reduction and management to share knowledge and experience and to advance solutions to this pressing global issue. Its objective, as outlined in its mission statement, is to protect the global marine environment, human well-being and animal welfare by addressing the global problem of marine litter.

The GPML seeks to: (a) provide a mechanism for cooperation and coordination; sharing ideas, knowledge and experiences; identifying gaps and emerging issues; (b) harness the expertise, resources and enthusiasm of all stakeholders; (c) making a significant contribution to the achievement of the 2030 Agenda, in particular SDG 14.1 (By 2025, prevent and significantly reduce marine pollution of all kinds, particularly from land-based activities, including marine debris and nutrient pollution).

As a key player in the GPML, industry's role in taking evidence-based preventive action is critical. Frontrunning companies - from chemicals producers and product manufacturers to retailers and technology providers - are taking action through e.g. promoting new business models (e.g. based on reuse), supply chain management, material disclosure and artificial intelligence. However, these innovative solutions still require scalability to accelerate progress towards SDG 14.1.

In partnership with the UN Science-Policy-Business Forum on the Environment (UNSPBF), GPML is seeking to access broader market engagement and stronger science-policy-business interface and collaboration. A joint new initiative was launched under this umbrella to build the first Artificial-Intelligence-driven Marine Litter Digital Platform, supported by IBM artificial intelligence and data science tools. Once launched, the platform will allow wider data integration from multiple sources - including citizen science- as well as multi stakeholder digital collaboration. This opens the door to wider engagement and use of frontier technologies and innovation in e.g. the increased transparency in tracking of progress against goals and commitments.

This side event will highlight the need for accelerated and concerted action and demonstrate examples of industry engagement through transformative pathways in achieving SDG 14, particularly SDG 14.1, as well as SDG 12 on Responsible Consumption and Production. As marine litter is relevant to a wide range of industrial sectors in the plastics value chain (manufacturing, packaging, collecting), a wide range of actors and industrial sectors will be invited to this event to discuss solutions to the topic, as well as opportunities to engage in preparations for the fifth UN Environment Assembly scheduled to be held in early 2021.



GPML

Global Partnership
on Marine Litter

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www.unenvironment.org