Initiative	Data
List of actions	 Encourage institutions and platforms to create a level playing field for the analysis and application of earth observation data Encourage the international community to collect consistent and continuous gender disaggregated data on water-related disasters that will assist the development of indicators, and enable governments to set priorities, engage citizens in an inclusive way, and measure progress. Initiate a grand challenge process to unlock Water Data Innovation to improve the aggregation, integration, communication and application Encourage interested stakeholders to develop better communication approaches in order to increase public and political understanding of water issues, such as through a global water atlas and a global water education campaign
Champions Supporters	Australia Netherlands, Hungary, Special Advisor Dr. Han
Relevant events	WEF (Jan. 2017), Stockholm Water Week (Aug. 2017), New York (post-UNGA) Sept 2017
Scenario roadmap	 1. Information for decision-makers Consistent methods and language for compiling and communicating "national water accounts". Panel members are in a position to: Draw attention to the value of national water accounts to make key economic decisions by sharing their experiences in using such data Commit to strengthening their own national water reporting systems by implementing a Water Accounting approach Support data gathering efforts for the measurement of SDG6, and particularly SDG 6.4 on the efficiency of water use, Encourage global cooperation to accelerate the development of a Water Accounting standard, in particular in priority countries
	 Encourage the reversal of the current trend towards declining hydromet data. Panel members are in a position to: Advocate through demonstration by drawing attention to domestic investments in water data (particularly those relevant to SDG monitoring); Link water data to the ability of a country – including businesses, cities and communities – to manage disaster risks. Cooperate with neighboring countries to develop, operate and maintain compatible hydromet systems and share the data.
	 Launch a communications campaign around the critical role of water in the economy, in the environment, and for all parts of society. Communication of complex water issues in simple/powerful ways, bringing water issues into investment planning, economic policy debates, business planning etc.
	 2. Equal access to data Analysis ready data. Panel members are in a position to: Use their convening power to bring together key actors to progress towards analysis ready data covering developing countries for better WRM. Consider sponsoring a "Challenge" focused on creating cost-effective approaches to analysis ready data for developing countries. Portal and platforms. Panel members are in a position to: Request UN-Water to produce a summary of the current state of water databases, their sustainability, gaps in data and platform architecture. Based on this summary, advocate for a clearer and less fragmented collection of water data. Encourage the creation/strengthening of a platform for the organization, hosting of bottom-up water data, making data more readily available. Consider sponsoring a "Challenge" to link bottom-up data to top-down / EO data . Making the results part of a broader open data platform.
	 Also: Promote collection, archiving, and analysis of consistent and continuous data on water-related disasters, engage countries in international/regional cooperation mechanisms, and lobby IFIs/RDBs and Bilateral Donors for possible funding.