

RUSTENBURG LOCAL MUNICIPALITY

INCLUSIVE APPROACHES TO AWARENESS RAISING AND ENGAGING STAKEHOLDERS

DATE: 22 OCTOBER 2025

VENUE: HOTEL SKY, SANDTON

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Presentation outline:

- ▶ **Introduction**
- ▶ **Methodologies used to identify groups that are among those mostly “left behind”**
- ▶ **Efforts used to raise awareness on SDGs and the VLR process**
- ▶ **Forums to designing inclusive processes in ensuring that “no one is left behind”**
- ▶ **Data collection methodology and Data Custodians**
- ▶ **Identified groups of keys stakeholders that are among those mostly “left behind”**
- ▶ **Conclusion**



Introduction

- ▶ In the Northwest Province and within the Bojanala District, the Rustenburg Local Municipality is the only municipality participating in the Voluntary Local Review (VLR) project and in fulfilling some of the 17 Sustainable Development Goals (SDGs).
- ▶ The South African Local Government Association (SALGA) issued an invitation to all municipalities to apply for participation on the VLR and within the Northwest Province only the Rustenburg Local Municipality was selected.
- ▶ This is the first (1st) VLR produced by the RLM which may be deemed a pilot. With this first report the Rustenburg Local Municipality is reflecting how the Performance Management System is linked to Sustainable Development Goals and how projects implemented by other stakeholders responds to the SDGs.
- ▶ Efforts to fulfil the Sustainable Development Goals are backed by civil society, private sector, organizations as well as the public sector. With this report, the municipality will take a critical look at how progress is registered in implementing the SDGs and highlight areas where not much is done to fulfil all the goals that are necessary for consideration of the RLM.
- ▶ It is the municipality's wish to have everyone on board in order to have a collective effort towards the realisation of meeting the targets for the SDGs. At the ultimate end, if we all take responsibility for fulfilling the SDGs it becomes possible to attain and meet the targets. Together we can achieve



Methodologies used to identify groups that are among those mostly “left behind”

- » Mapping of key stakeholders
- » Use of Special Programmes and Intergovernmental Relations Units
- » One on one engagement with them (People with disabilities)
- » Communication through ward Committees
- » Research
- » Use IDP Office
- » Knock at every door, you might find something you are looking for and do not loose hope when turned off.



Efforts used to raise awareness on SDGs and the VLR process

- Item to Council – Item 12 of the 31st January 2024
- Engagement with internal and External Stakeholders – 16 and 17 November 2023
- Education and Awareness programmes
- Social media statement by Office of the Executive Mayor
- Inclusion SDGs Logo in all correspondences with stakeholders
- Community Meetings through Ward Councillors
- Posting Pictures about your whereabouts and indicate it is an “SDG” thing.
- Report back to your constituencies



Forums to designing inclusive processes in ensuring that “no one is left behind”

- ▶ Municipal Council.
- ▶ Technical Committee appointed by the Accounting Officer after expressing an interest to Partake in VLR Process. Activities aligned to the SDGs
- ▶ Portfolio Committees.
- ▶ Multi-stakeholder Forum (Government Depts, Mining Houses, Vulnerable group – Women, disabled people, youth, elderly; Civil Society, Financial Institutions, Academia, Faith-Based Organisations, Traditional Authorities, International Partners, National Assembly).
- ▶ Internal SDGs Working Committee (Represented by Planning and Human Settlement, Special Projects, Technical and Infrastructure, Community Development, Strategy and Planning).
- ▶ Marketing and Awareness Committee.
- ▶ SALGA Working Committees.
- ▶ Special programmes – Children, People with Disabilities, LGBTQI, Women. Elderly, Youth and Traditional Leaders.
- ▶ Annual/Quarterly Reporting Cycle
- ▶ IDP Mayoral Imbizos
- ▶ Any other Forum in the specific field - eg. CFOs Forum



Data collection methodology and Data Custodians

- **Data collection methodologies:**
 - Desktop
 - Questionnaire
 - Stakeholders Engagement
 - Direct Telephone calls
 - Emails
- **Custodian of Data**
 - STATSSA – Custodian of Country's Data
 - Internal Departments
 - Sector Departments



Identified groups of keys stakeholders that are among those mostly “left behind”

- Traditional Leaders
- People with Disabilities
- Children
- Women
- LGBTQI
- Elderly people
- Youth
- Farm workers
- Illiterate people/ People with no formal education



Conclusion

- Everyone in their own spaces implement SDGs but they are not aware.
- Opt for goals that you have direct impact on.
- Strengthen political and administrative buy-in.
- Involve them irrespective of their social status, religion, sex or skin colour
- As public servants, leave emotions behind - if you do not want them or you hate them or you do not want to talk to them - you exist because they exist.



THANK YOU

