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FOUNDATION

Statement delivered by the Water Revolution Foundation during UN Ocean Conference 2025
- *Ocean Action Panel 9 : “Ocean Action Panel 9: Promoting the role of sustainable food from the ocean for poverty eradication and food security”*

- **Delegate delivering the statement:** Dr. Vienna Eleuteri, Initiator & Vice-Chair, Water Revolution Foundation vienna@waterrevolutionfoundation.org
- **Organization:** Water Revolution Foundation
- **Organization's website:** <https://waterrevolutionfoundation.org>
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-- STATEMENT --

Distinguished delegates, esteemed colleagues,

It is my honour to share with you today an important new Voluntary Commitment under the 2030 Agenda—a bold step forward in accelerating ocean action.

We are pleased to announce the Ocean Assist Programme, a pioneering initiative backed by pledged financial contribution of significance. This programme channels strategic and financial support from the maritime leisure industry directly into scientifically validated marine restoration projects, across all priority areas of SDG 14, including blue foods for food security and nutrition.

From restoring seagrass meadows and coral reefs to advancing blue carbon solutions and sustainable fisheries, Ocean Assist is designed to help maritime actors offset their ecological footprint, while simultaneously promoting biodiversity, carbon sequestration, and inclusive ocean stewardship.

Crucially, Ocean Assist also helps bridge growing regulatory gaps—including those linked to the EU Green Claims Directive and the Corporate Sustainability Reporting Directive—by ensuring that sustainability claims are matched with measurable, nature-positive investments in ocean health.

This is more than a financial pledge; it is a model for credible private sector engagement that aligns industry action with scientific integrity and multilateral ambition. We welcome partners to join us on this journey to restore our ocean and secure a just, sustainable future for all.

Thank you.