

Thank you, distinguished Chair and fellow panelists, for this great opportunity to share our SEE Foundation's perspective on mobilizing finance for ocean action today.

The widespread recognition that, while critically important, official development assistance (ODA) will not be enough to achieve global development and biodiversity goals has accelerated the use of public finance to leverage private sources for ocean-positive outcomes.

The SEE foundation, founded in 2008 in China and becoming a public fundraising foundation in 2014. As a social platform, we has mobilized nearly 1.1 billion people to become supporters and participants of environmental protection. Through our "Cerulean Sea Initiative" and "Blue Partnership Action Fund", we have invested more than 25million USD on marine conservation and restoration. These efforts have engaged over 100 million people in marine conservation action, and benefiting 40 million people.

Mobilizing finance for ocean actions in support of SDG 14, needs circulate all different kinds of stakeholder's efforts. From SEE's case, some keynotes for your reference, we can make full use of crowd-funding platforms such as Ant forest and Alibaba Philanthropic, or Tencent public welfare platform, private funding from GAC Honda Automobile and HSBC holdings etc. Those efforts, on one hand can bridge beyond government and public, circulate public funding and private investment on marine conservation and restoration; on the other hand, can increase public awareness for a better marine understanding, which can sustainably attract public investment in marine conservation to help achieve Goal 14 by 2030. Another proposal from SEE foundation is realizing payment for ecosystem services through such as blue carbon mechanism. Togher with our partners, SEE finished the first VCS+CCB blue carbon program and the first China CCER blue carbon program, which help provide sustainable finance for marine conservation.

With that, I'd like to conclude my presentation. Thank you for listening.