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2025 ECOSOC Partnership Forum Side Event

Reimagining Collaboration and Co-Creation: Embracing Regenerative Models and Digital Innovation to Advance Systemic Change for Sustainability and Equity

05/02/2025, 11.30am NYT, Zoom link

Organized by: Hecho por Nosotros and animaná and co-hosted by Stanford Angels & Entrepreneurs

Background on the event

Hecho por Nosotros and animaná, in collaboration with Stanford A&E, co-hosted an event centered on practical solutions for sustainability, technology, and education. Titled *"Reimagining Collaboration and Co-Creation: Embracing Regenerative Models and Digital Innovation to Advance Systemic Change for Sustainability and Equity"*, the event brought together grassroots leaders and experts to rethink economic models, reimagine supply chains, and foster ethical, inclusive, and forward-thinking partnerships. The discussions aimed to explore new pathways, build cross-sector collaborations, and co-create solutions that respect both people and the planet. Participants from diverse sectors - including entrepreneurs, researchers, educators, policymakers, and community leaders - shared their insights, united by a common goal: to shape a truly sustainable, fair, and inclusive system.

Key Issues discussed

• <u>Adriana Marina</u>, founder of Hecho por Nosotros, and <u>Radhika Shah</u>, co-president of Stanford A&E, highlighted the role of the textile industry and creative economies in advancing the Sustainable Development Goals (SDGs), with a focus on social inclusion, economic empowerment, environmental sustainability, and strategic partnerships.

- <u>Jeff Cole</u> addressed the decline of online information credibility and the rise of misinformation.
- <u>Andrew Eil</u> proposed optimizing financial markets and climate finance to scale regenerative models and digital innovations, ensuring long-term investment in sustainability and equity efforts.
- <u>Pranav Khanna</u> explored harnessing blockchain and Web3 technologies to improve transparency, traceability, and community-driven collaboration, making regenerative models both scalable and equitable.
- <u>Luis Alberto Camargo</u> emphasized that bioregional approaches serve as interconnected hubs for systemic regeneration, blending locally rooted, context-specific practices with global knowledge-sharing to drive meaningful, scalable impact.
- <u>Eduard Muller</u> highlighted the critical role of universities in advancing systemic sustainability, particularly by integrating regenerative practices into curricula and research to prepare future leaders for emerging challenges.
- <u>Camilla Tettoni</u> discussed the collaboration framework within the NGO Hecho por Nosotros and the co-creation effort in research groups.

Key recommendations for action

- Foster interdisciplinary and multisectoral collaboration: The public, private, and academic sectors, along with local communities, must work together to co-create sustainable and regenerative solutions. This requires integrating traditional knowledge, digital innovation, and regenerative practices to address global challenges such as climate change and inequality.
- Invest in disruptive technologies and regenerative models: Financial markets and investors must prioritize funding for innovative technologies such as blockchain and Web3 that enhance transparency, traceability, and community-driven collaboration. Equally important is financing regenerative models that restore ecosystems and empower local communities.
- **Reimagine education and training:** Universities and educational institutions should embed regenerative practices into their curricula while fostering systemic and holistic thinking. Beyond technical expertise and competition, education must also cultivate soft skills like empathy, collaboration, and a deep connection with nature.
- **Promote bioregional approaches:** Effective sustainability requires balancing localized, context-specific practices with global knowledge-sharing. Bioregional strategies should respect the diversity of ecosystems, support local economies built on natural, social, and cultural capital, and strengthen connections between bioregions.
- Create spaces for experimentation and innovation: Establishing platforms and co-creation labs will enable communities, entrepreneurs, and leaders to test and refine regenerative solutions. This includes developing "living labs" for emerging technologies

and fostering cross-sector collaboration to accelerate the adoption of sustainable innovations.