



**ECOSOC
Partnership
Forum**



2025

5 FEBRUARY 2025 | UNITED NATIONS HEADQUARTERS NEW YORK

2025 ECOSOC Partnership Forum Side Event

***Global Challenges Action Innovation, Emerging Technologies
& the Power of Partnerships***



Date: February 5th 2025, 1-3 PM ET

Format & Venue:

hybrid event, held at the premises of the Mission of Austria to the UN N, 633 Third Avenue, NY with broadcast on UN WebTV (<https://webtv.un.org/en/asset/k1e/k1eiv06a4e>)

Organized by:

IAAI GloCha in cooperation with the Permanent Mission of the Bahamas, Permanent Mission of Austria, Council of Global Change, International Youth Organization, International Youth Conference, Climate Chain Coalition, UN Habitat Youth Programme, UN Environment Early Warning & Data Analytics Branch



Background on the event:

The side event has been organized by the Global Challenges Action Innovation Partnership GloCha. This partnership is a group of visionaries, social innovators, creators, youth, impact entrepreneurs, philanthropists and digital solution providers, spearheaded by IAAI GloCha, Climate Chain Coalition, Council of Global Change, bioregional economy networks, the Knowledge Innovation Summit and Revolution Love, in cooperation with the Permanent Mission of the Bahamas to the UN in NY. This partnership has brought several programs to the UN HQ NY in the context of the UN Partnership

Forum 2025, outlining pathways and concrete actions towards whole of society mobilization for the implementation of global goals, based on localized challenges and action and sustainable use of emerging technologies.

Key Issues discussed:

- **Global Challenges Action Day (GCAD)** <https://www.gcaday.org/>
- **GCAD Data and Digital Innovation Consortium**

<p>The Answer</p> <p>The "Global Challenges Action Innovation & Emerging Technologies" Partnership</p> <p>VISION</p> <p>We can build the biggest movement in human history, everyone joining forces for the local and global common good.</p> <p>Mastering the challenges of our time – one challenge at a time!</p>	<p>Systemic innovation:</p> <ul style="list-style-type: none"> • New Thinking / Paradigm shift: It starts with me and with my city, local community and region! • Social Innovation / Public Sector / Knowledge system Innovation / Impact Entrepreneurship & Job Creation Innovation: We need to cooperate better on local and global level and set up new coordination and incentive systems for the multi-stakeholder provision of public goods - a New Social Contract. • Digital Innovation – Emerging technologies (Blockchain/Web3, AI, IoT, digital twins) are a game changer, enabling new forms of multi-stakeholder action coordination and incentivization. • Cultural Innovation and Movement building. 	<p>Global Challenges Action Day (GCAD)</p> <p>A day of celebration of global unity and collaborative action for the common good in partnership with the UN - a New Social Contract.</p> <p>A day on which people make pledges, report action and impact (to the UN) and celebrate communities in relation to specific challenges, which are identified, specified and tracked in an knowledge and impact data information system, which is enabled by emerging technology.</p>	<p>GCAD Mission statement:</p> <ul style="list-style-type: none"> • GCAD is built on the shared vision that all members of global society in a concerted effort can collectively deliver effective global challenges action. • GCAD embodies a global consensus on the need for having shared reporting and impact assessment standards and an emerging technology based data and digital innovation infrastructure, which is being developed and governed with global public goods provision optimization as guiding goal system. • GCAD represents a specific time window for collective stocktake of individual and combined pledges and delivered action. • GCAD is a celebration of a new culture of globally coordinated local action for the common good. • Through a GCAD resolution of the UN General Assembly, the UN system acknowledges the value of such globally concerted and emerging technology enabled non-state actors' action. 								
<p>GCAD Data and Digital Innovation Consortium</p> <table border="1"> <tr> <td>GCAD Digital Collectibles / Badges / NFTs (Global Challenges Action Empowerment as a digital badges collection game)</td> <td>Challenges Mapping, Citizen science and Knowledge collaboration platform</td> </tr> <tr> <td>Digital Identity Management tools & GCAD Onboarding/Accreditation</td> <td>GCAD Dashboard platform and app for individuals and organizations</td> </tr> <tr> <td>Global Challenges Action Registry</td> <td>AI tools for processing of Data & Impact Certification</td> </tr> <tr> <td>Geospatial Data collection and processing in cooperation with UN Geospatial Network and One Map - One Humanity</td> <td>Digital finance tools (enabling the flow of global resources (e.g. GCF funding) to locally led climate action & to impact/climate entrepreneurs</td> </tr> </table>		GCAD Digital Collectibles / Badges / NFTs (Global Challenges Action Empowerment as a digital badges collection game)	Challenges Mapping, Citizen science and Knowledge collaboration platform	Digital Identity Management tools & GCAD Onboarding/Accreditation	GCAD Dashboard platform and app for individuals and organizations	Global Challenges Action Registry	AI tools for processing of Data & Impact Certification	Geospatial Data collection and processing in cooperation with UN Geospatial Network and One Map - One Humanity	Digital finance tools (enabling the flow of global resources (e.g. GCF funding) to locally led climate action & to impact/climate entrepreneurs	<p>Localization of Global Challenges Action and Impact</p> 	<p>Creating a «Challenges Mapping» citizen science engagement opportunity (data layer), aligned with One Map, for community level data collection.</p> 
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Key recommendations for action

Vision:

With the **Global Challenges Action Day (GCAD)** <https://www.gcaday.org/> and by developing – in a multistakeholder partnership based framework - the **Data and Digital Innovation** Infrastructure, the global digital public goods in combination with impact entrepreneurship business and resource mobilization ecosystems, we can build the biggest movement for the local and global common good in human history, mastering the challenges of our time – one challenge at a time!

Next implementation steps:

Development of youth led mass mobilization programs at the ECOSOC Youth Forum 2025 and presentation of resource mobilization and emerging technology capacity building initiatives at the UN STI Forum 2025.

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