### Key findings from an analysis of UNOC 2 voluntary commitments and their impacts

Marjo Vierros

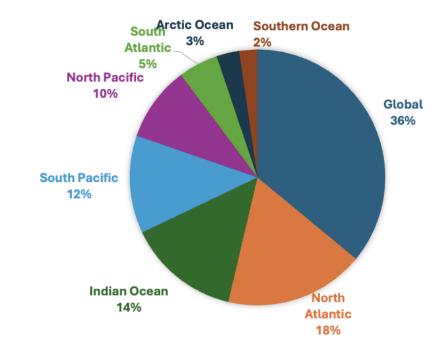
University of Edinburgh – Nippon Foundation Ocean Voices Programme

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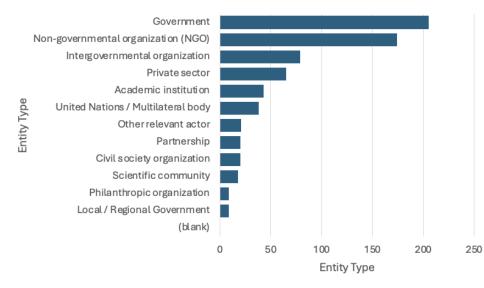
**Coastal Policy and Humanities Research** 

### Introduction

- VCs were major outcomes of 1<sup>st</sup> and 2<sup>nd</sup> Ocean Conferences
- UNOC 1: 1406 commitments
- UNOC 2: 741 commitments
- 3<sup>rd</sup> analysis of VCs follows previous ones from 2017 and 2021- relies on multiple sources of information
- Overall findings:
- VCs cover all ocean basins, regions, and entity types
  - Entities: Private sector and academia participation has increased; UN agency and civil society participation decreased
- VCs contain a rich array of actions from local to global
- 225 countries and 532 lead organizations involved



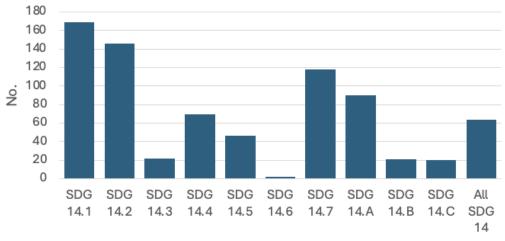




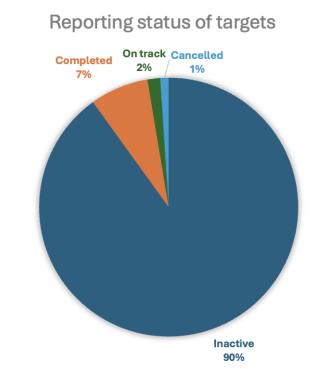
### Introduction

- SDG 14 targets unevenly covered in the VCs
- However, the number of targets is not necessarily a measure of impactful action
- Low reporting hinders impact assessment: 24% reported in 2021, only 10% in 2024
  - Difficult to assess impacts of VCs individual or collective
  - Makes it more difficult to assess why VCs succeed or fail
  - Loss of knowledge: We may be missing out on effective solutions that have positive impacts on ocean health and people
- This presentation cannot cover the entire report, but I will highlight some impact stories, with some suggestions at the end





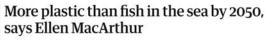
Category



## Impact stories – plastic pollution

- Plastic pollution in the ocean increasing dramatically crisis level around adoption of Agenda 2030
- 2017 Ocean Conference: 170 VCs on plastic pollution (52% of VCs related to SDG 14.1)
- 2022 Ocean Conference: 70% of VCs related to 14.1 on plastic pollution
- Largely grassroots action and early adopter governments
- Momentum building everyone can do something to solve the crisis – grassroots action to global policy
- December 2017 UNEA ad hoc open-ended expert group on marine litter and microplastics (UNEP/EA.3/Res.7)
- **2022: UNEA Resolution 5/14** "End plastic pollution: Towards an international legally binding instrument"
- Negotiations for treaty underway
- VCs provide provide a knowledge base that can built upon for eventual treaty implementation
- Also demonstrate how soft law processes like SDG 14 can build momentum towards treaty development





One refuse truck's-worth of plastic is dumped into the sea every minute, and the situation is getting worse



Just 5% of waste plastic is effectively recycled, at plants like this one in Indonesia. Photograph: Hotli Simanjuntak/EPA

#### The Guardian, 2016

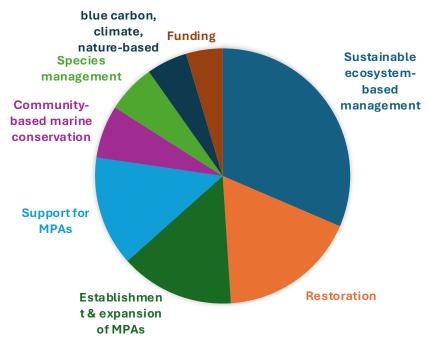
#### Categories of plastic pollution action in VCs



## Impact stories – marine protection and management

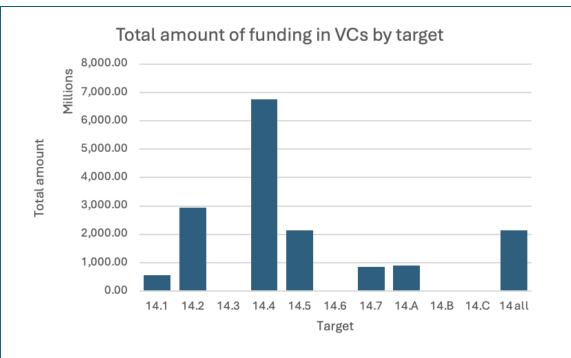
- Targets 14.2 and 14.5 have the combined largest number of VCs (192)
- Restoration largest increase in VCs (new: coral reef restoration)
- Some projects site encouraging initial results: Mexico (Centro Universitario de la Costa, Universidad de Guadalajara) survival rate of 89% – can it be done at scale?
- Out of the 35 MPA VCs, 5 have been completed and 14 are on track, leading to MPA coverage expansion
- Local action has been impactful: Oracabessa Bay Fish Sanctuary (Jamaica) has seen 564% increase in the mass of living fish per area; 153% increase in coral cover; and improved livelihoods for fishers
- **Promising regional marine protection initiatives**: Mediterranean PSSA, OSPAR MPA expansion, Eastern Tropical Pacific Marine Corridor with 4 countries to conserve 31.3 million hectares in the Pacific
- VCs are moving into the high seas: SARGODOM project will provide new governance models for the BBNJ treaty

#### PERCENTAGE OF SDG 14.2 AND 14.5 VCS BY ACTION CATEGORY



## Impact stories: VC finance reaches considerable amounts

- Roughly 1/3 or 244 VCs reporting on available funding (though in variable ways, currencies, and years covered)
- Largest commitments around or exceeding US\$1billion (World Bank, governments, IGOs, Philanthropic – e.g. Protection our Planet Challenge, highlighting importance of coalitions)
- Smallest commitments around \$500 to a couple of thousand (NGO, civil society numerous VCs with small commitments often for grassroots action)
- **Multiple sources**: grants and loans; ODA, IGO, UN and multilateral agency funding; philanthropic and NGO funding, private sector funding, and in a few cases innovative funding sources, including blended finance, impact investment and a venture capital fund
- Targets 14.4, 14.2, 14.5 and all SDG 14 targets reported most funding
- Targets 14.B, 14.C and 14.3 reported least funding
- Because variable ways of reporting, it is difficult to provide an estimate of total funding available
- If directly summed up, the collective amount reported was roughly US\$ 2.4 trillion, spread over multiple years, and consisting of both grants and loans
- However, only indicative figure covering 1/3 of VCs



# Conclusions, opportunities and ways forward

#### CONCLUSIONS

- Many VCs have had real world impact, bringing forward new ideas and solutions
- However, without effective monitoring and accountability we miss an opportunity for collective learning and potential scaling up of solutions
- Some gap areas still exist, particularly regarding target 14.6 on fisheries subsidies, but also broader considerations to leaving no one behind

#### **OPPORTUNITIES (UNOC 3)**

- **Building momentum towards BBNJ treaty ratification** with VCs providing early experiences for implementation (targets 14.2 and 24.5 particularly)
- **Building momentum towards plastic pollution treaty** plastic pollution VCs provide valuable experience towards implementation
- Building momentum towards ratification/implementation of the WTO Agreement on Fisheries Subsidies, and the further rules under negotiation – encourage more VC
- New and innovative ideas often local action

#### **OPPORTUNITIES FOR COAs**

- Identify promising solutions and priorities to take forward to UNOC 3
- Could COAs produce policy briefs/presentations/analyses for UNOC 3 on priorities?

