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Strengthening Micro-, Small and Medium-sized Enterprise (MSMEs) Capacities and Unlocking their Full Potentials for Accelerating Sustainable Development in Times of Multiple Crises

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Why MSMEs?

- Micro-, Small and Medium-sized Enterprises (MSMEs)
 - 90% enterprises
 - 70% cent employment
 - Engines for Sustainable Development Goals (SDGs)
- MSMEs are hit hardest by the Covid-19 pandemic, interrupted supply chains, rising inflations
- Supporting MSMEs included in the Global Digital Compact endorsed by the Summit of the Future in this September
- MSMEs included in Secretary-General's report on Our Common Agenda, as a critical means to build a fair and resilient global economy for all
- Support MSMEs is to create jobs, inspire innovations, and accelerate sustainable development





SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

Direct Linkage with SDGs

- SDG 1 No Poverty
- SDG 2 Zero Hunger
- SDG 5 Gender Equality
- SDG 8 Decent Work and Economic Growth
- SDG 9 Industry, Innovation and Infrastructure
- SDG 10 Reduced Inequalities



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- **Project tile**

Strengthening national capacities for enhancing MSME resilience and building forward better to accelerate the implementation of the 2030 Agenda in developing countries

- **Objective**

Strengthen national capacities and business climate conducive for MSME resilience to accelerate implementing 2030 Agenda for Sustainable Development in developing countries participating in the Belt and Road Initiative

- Funded by the **United Nations Peace and Development Fund (PDF)**
- **Duration:** 2022 to 2024
- **Project webpage:** <https://sdgs.un.org/topics/capacity-development/msmes>



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- **Project tile**

Strengthened Resilience of Micro-, Small and Medium-sized Enterprises in Africa and Asia

- **Objective**

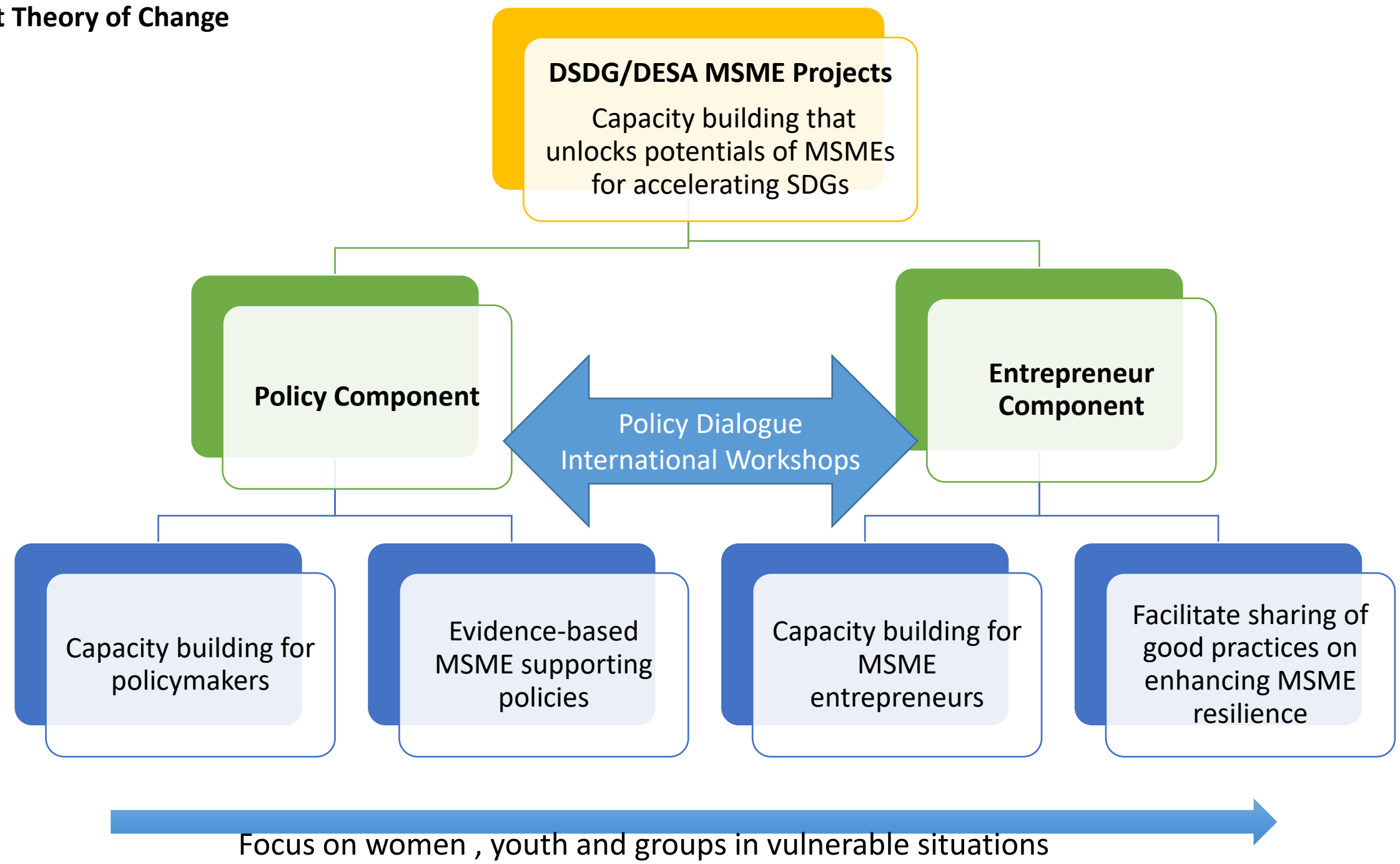
To enhance the resilience of MSMEs in Africa and Asia to contribute to the 2030 Agenda

- Funded by the **United Nations Development Account (DA)**
- **Duration:** 2022 to 2025
- **Project webpage:** <https://sdgs.un.org/topics/capacity-development/msmes>

Geographic location of project target countries around the world



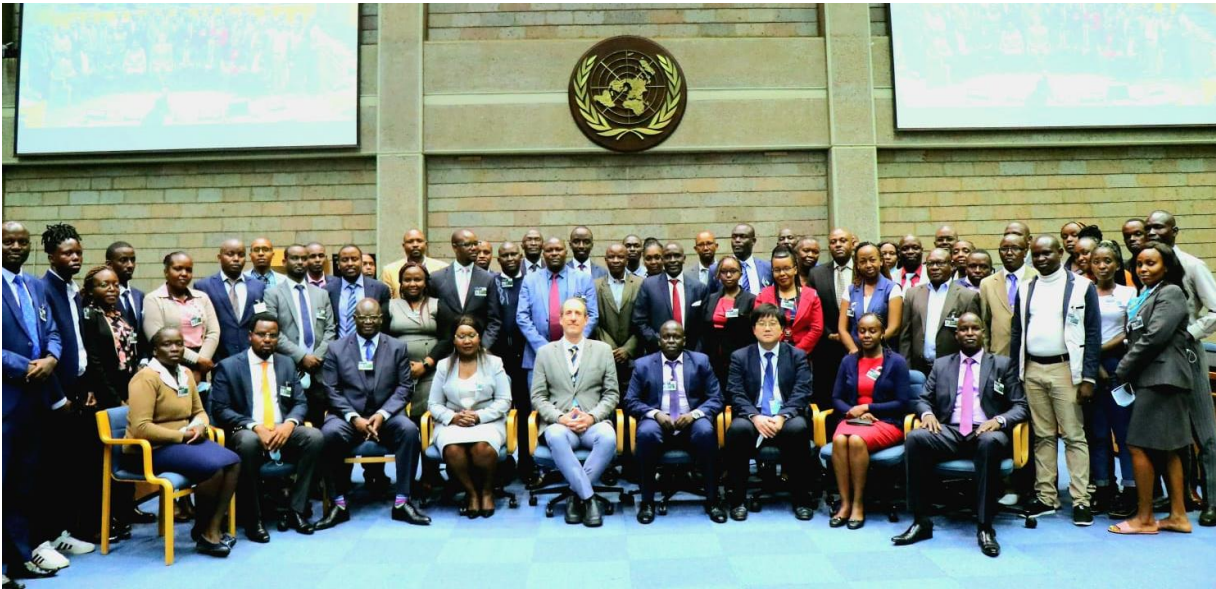
Project Theory of Change



Key results in target countries (2018-2024)

- Policies and mechanisms supported
 - Cambodia: One-Roof Simplified MSME Registry Mechanism
 - Ethiopia: Capacity building workshops on strengthening MSME digitization and entrepreneurship skills
 - The Gambia: National MSME Policy Implementation Committee
 - Kenya: Micro and Small Enterprise Authority Strategic Plan 2020-2024
 - Lao PDR: National MSME Development Plan 2021-2025
 - Philippines: Capacity building programme for MSMEs in the Creative Industry Sector (Creative AGE in the Philippines)
 - Madagascar: Draft Policy Guideline for Enhancing MSME Resilience
 - Sri Lanka: MSME One-Stop Service Center in Monaragla District (together with partners)
 - Zimbabwe: National MSME monitoring framework
- Forty capacity building and policy workshops and study tours
- Fourteen knowledge products, reports and guidebooks
- 14,000 beneficiaries globally (half are women)





List of workshops, (non-exhaustive)

No.	Name of Workshops	Time	Location/Format
1	Global Symposium on the Role of MSMEs in the Achievement of SDGs	7-8 June 2018	UNHQ, New York
2	National Launching Workshop on the Role of MSMEs in Achieving SDGs in Cambodia	4-5 October 2018	Phnom Penh, Cambodia
3	National Launching Workshop on the Role of MSMEs in Achieving SDGs in the Philippines	3 April 2019	Manila, the Philippines
4	Global Workshop on 2019 MSME Day	26-28 June 2019	UNHQ, New York
5	HLPF Side Event Roles of MSMEs in Contributing to SDG 8	10 July 2019	UNHQ, New York
6	National Workshop on the African Free Trade Area (AfCFTA) and MSMEs in The Gambia	17-18 September 2019	Banjul, The Gambia
7	Exploring the Impact of the Covid-19 Pandemic on MSMEs	20 May 2020	Webinar/Global
8	The impact of Covid-19 to MSME sector in Sri Lanka	4 June 2020	Webinar/National
9	Global MSME Day Virtual Event: MSMEs as the First Responders to Societal Needs	25 June 2020	Webinar/Global
10	The Impact of the Covid-19 pandemic on MSMEs in the Creative Industry Sector in the Philippines	22 July 2020	Webinar/Regional
11	The impact of the Covid-19 Pandemic on MSMEs in The Gambia	24 November 2020	Webinar/National
12	High-level Policy Implementation Forum: Supporting MSMEs in the Post-Covid-19 Pandemic Era- Promoting MSME Formalization	14 December 2020	Banjul, The Gambia
13	Promoting MSME Formalization through the Cooperative Enterprise Model	11 March 2021	Webinar/Regional
14	Stakeholder Validation Workshop of the Kenyan Micro and Small Enterprise Authority (MSEA) Strategic Plan 2020-2024	30 April 2021	Webinar/National
15	Global MSME Day Virtual Event: MSMEs, Key to an Inclusive and Sustainable Recovery	28 June 2021	Webinar/Global
16	Global Policy Dialogue on Post Covid-19 Resurgence of MSME and Competition Policy	1-3 December 2021	Webinar/Global
17	Training Workshop for Women and Youth MSME Entrepreneurs in The Gambia	12-17 December 2021	Banjul, The Gambia
18	High-Level Policy Workshop on Mainstreaming MSMEs in Implementing the African Free Trade Area (AfCFTA) in The Gambia	15 December 2021	Banjul, The Gambia
19	Statistics Skill Training Workshop for Policymakers from the Ministry of Trade, Industry, Regional Integration and Employment of The Gambia	13-14 December 2021	Banjul, The Gambia
20	Stakeholder Validation Workshop for the National MSME Development Plan 2021-2025, the Lao PDR	29 December 2021	Vientiane, the Lao PDR

List of knowledge products, (non-exhaustive)

No.	Name of Reports
1	Micro-, Small and Medium-sized Enterprises (MSMEs) and their roles in achieving the Sustainable Development Goals (SDGs)
2	Policy Brief: Roles of MSMEs in Achieving SDGs
3	Contributions of MSMEs to SDGs, as reported in Voluntary National Reviews (VNRs), 2020
4	Exploring youth entrepreneurship
5	Supporting MSMEs to Achieve Sustainable Development Goals (SDGs) in Cambodia through Streamlining Business Registration Policies
6	Impact Assessment of Covid-19 pandemic on MSMEs in The Gambia
7	The Impact of Covid-19 on the MSME Sector in Sri Lanka
8	The Impact of the COVID-19 pandemic on Implementing Cebu City's Creative Agenda for Achieving the Sustainable Development Goals in the Philippines
9	MSMEs in developing countries: improving their resilience in the face of the COVID-19 outbreak in the 2021 International Global Micro-, Small and Medium-sized Enterprise Report
10	MSME formalization good practices in Africa
11	Promoting MSME Formalization through the Cooperative Enterprise Model
12	Promoting MSME Formalization in The Gambia
13	Policy guidelines for promoting MSME formalization in Kenya
14	Strengthening MSME competitiveness in Fiji

African proverb

If you want to go fast, go alone

If you want to go far, go together