

Programme

International Workshop on Strengthening National Capacities for Enhancing the Resilience of Micro-, Small, and Medium-Sized Enterprises (MSMEs) and Accelerating Sustainable Development in Times of Multiple Crises

United Nations Conference Center ▪ Addis Ababa ▪ Ethiopia
Conference Room 03
11-13 November 2024

11 November

8:30 – 9:00 Registration

Opening Session

Welcome and Introductory Statements

9:00 – 9:30 Facilitator: **Mr. Clark Ke Liu**, Sustainable Development Officer, National Strategies and Capacity Building Branch DSDG/DESA (NSCBB, DSDG/DESA)

Opening remarks: **Ms. Irene Andriamaneho**, Director, Entrepreneurship Promotion, Ministry of Industrialization and Trade, Madagascar

Opening remarks: **Mr. Meera Nayeemudeen**, Secretary, Ministry of Trade and Industry, Commerce, Food Security, Cooperatives, Sri Lanka

Opening remarks by **Mr. Amson Sibanda**, Chief, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs (NSCBB, DSDG/DESA)

Group Photo

Session 1

Setting the stage: The status of MSMEs in times of multiple crises: expanding their roles in inclusive industrialization for sustainable development

9:30 –10:30 Facilitator: **Mr. Clark Ke Liu**, Sustainable Development Officer, NSBCC, DSDG/DESA

- **Presentation: Ms. Jin Xu (virtual)**, Director, International Cooperation and Research Department, Development Research Center, State Administration for Market Regulations, People’s Republic of China – *Strengthening Quality Infrastructure and Enhancing MSME Resilience among Developing Countries*
- **Presentation: Ms. Sheyi Oladipo**, Consultant, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs (DSDG/DESA) – *Knowledge Product: Strengthening Capacities for Enhancing the Resilience of Micro-, Small and Medium-sized Enterprises (MSMEs) and Building Forward Better to Accelerate the Implementation of the 2030 Agenda*

- **Presentation: Ms. Glory Eze (Virtual)**, Sustainable Supply Chains and SMEs Lead, United Nations Global Compact (UNGC)
- **Presentation: Mr. Fabio Russo (Virtual)**, Chief, MSME Development and Job Creation, United Nations Industrial Development Organization (UNIDO) - *Strengthening MSME Clusters for Resilient Growth: Adapting to Crises and Leveraging Collective Potential*
- **Presentation: Ms. Valentina Rollo**, Head of Research, International Trade Center – *Small Businesses in Fragility: From Survival to Growth*

10:30– 11:00 Interactive Discussion

11:00– 11:15 **BREAK**

Session 2 **MSMEs and inclusive growth: tackling poverty, unemployment and inequality in developing countries**

11:15 –12:15 Facilitator: **Ms. Sheyi Oladipo**, Consultant, DSDG/DESA; Professor, State University of New York

- **Presentation: Mr. Edoardo Monaco (virtual)**, Professor, Beijing Normal University- Hong Kong Baptist University United International College, People’s Republic of China – *Options to support MSMEs across Pacific SIDS and beyond*
- **Presentation: Mr. Jimoh Murtala (virtual)**, Head, Global Institution, Ministry of Foreign Affairs, Nigeria – Policy experience and good practices of elevating MSME resilience for accelerating progress towards SDGs in Nigeria
- **Presentation: Mr. Clark Ke Liu**, Sustainable Development Officer, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs (NSCBB, DSDG/DESA)

12:15 – 13:00 Interactive Discussion

13:00 – 14:00 **LUNCH BREAK**

Session 3 **Round table 1: Grappling with the Confluence of Multiple Crises and Building Resilience of MSMEs in Developing Countries – Perspectives from MSMEs**

14:00 –15:00 Facilitator: **Ms. Clara Mukosera**, Head, Retailing Bank, Zimbabwe Women’s Microfinance Bank

- **Panelist: Ms. Radeth Yim**, Chair, Committee of Capacity Building, Cambodia Women Entrepreneur Association, Cambodia
- **Panelist: Mr Taye Wale Brihena**, Manager, Taye Bete and Friends Innovation works, Ethiopia
- **Panelist: Ms. Maimuna Sanyang**, Business Development Officer, Gambia Women Chamber of Commerce, The Gambia
- **Panelist: Ms. Ruth Jepchirchir**, CEO of Honey Zest Ltd, Kenya
- **Panelist: Ms. Nofy Andrianina Rajosoa**, CEO of Societe Iloo, Madagascar
- **Panelist: Ms. Ilya Angela Salveron**, Owner, Wooden Living Furniture and Crafts

15:00 – 15:30	Interactive Discussion
15:30– 15:45	BREAK
Session 4	Round table 2: Country-led, country-owned: National perspectives on building MSME resilience and formalization
15:45– 16:45	<p><u>Facilitator</u>: Ms. Edna Dizon, Regional Director, Department of Trade and Industry, Philippines</p> <ul style="list-style-type: none"> • Panelist: Ms. Piseth Pisey, Chief, Department of SMEs and ASEAN Coordinating Committee for SMEs, Ministry of Industry, Science, Technology and Innovation, Cambodia • Panelist: Mr. Omar Badjie (Virtual), Director, Ministry of Trade, Industry, Regional Integration and Employment, The Gambia • Panelist: Mr. Reynold Nyaga, Acting Director for Planning, Partnership and Advocacy, Micro and Small Enterprise Agency, Kenya • Panelist: Mr. Sylvanus Kwaku Afesorgbor (Virtual), Department of Food, Agricultural and Resource Economics, University of Guelph, Canada
16:45 – 17:00	Interactive Discussion
17:00	Close

12 November

Session 5	Round table 3: Country-led, country-owned: National perspectives on building MSME resilience and formalization
9:00– 10:00	<p><u>Facilitator</u>: Mr. Reynold Nyaga, Acting Director for Planning, Partnership and Advocacy, Micro and Small Enterprise Agency, Kenya</p> <ul style="list-style-type: none"> • Panelist: Mr. Thanongsinh Kanlagna, Executive Vice President, National Chamber of Commerce, Lao PDR • Panelist: Ms. Irene Andriamaneho, Director, Entrepreneurship Promotion, Ministry of Industrialization and Trade, Madagascar • Panelist: Ms. Edna Dizon, Regional Director, Department of Trade and Industry, Philippines • Panelist: Mr. Meera Muhiadeen Nayeemudeen, Secretary, Ministry of Industries, Sri Lanka • Panelist: Mr. Tabani Shoko, Director of SME and Cooperative Development, Ministry of Women Affairs, Community and SMEs Development, Zimbabwe
10:00 – 10:15	Interactive Discussion
10:15 – 10:30	BREAK
Session 6	Assessing the Impacts of MSME and Entrepreneurship Policies in Developing Countries – are they fit for purpose?
10:30 – 11:30	<u>Facilitator</u> : Mr. Sylvanus Ikhide , Professor, Stellenbosch University, South Africa

- **Panelist: Mr. Chorn Vanthou**, Deputy Director, Department of Planning, Statistics, Cooperation and ASEAN Affairs, Ministry of Industry, Science, Technology and Innovation, Cambodia
- **Panelist: Mr. Getachew Andualem Molla**, Desk Head, Ministry of Industry, Ethiopia
- **Panelist: Ms. Isatou Jallow**, Principal Industrial Economist, Ministry of Trade, Industry, Regional Integration and Employment (MOTIE), The Gambia
- **Panelist: Mr. Vannaseng Ounalom**, Director of Division, MSME Promotion Agency, Ministry of Industry and Commerce, Lao PDR
- **Panelist: Ms. Monica Canafoglia (Virtual)**, United Nations Commission on International Trade Law – *Legislative guide to simplified MSME registration and enhancing MSME resilience, good practices of member States*

11:30 – 11:45

Interactive Discussion

Session 7

The Global Triple Crisis and the relevance and effectiveness of MSME policies and programmes in developing countries

11:45– 12:45

Facilitator: Ms. Valentina Rollo, Head of Research, International Trade Centre

- **Panelist: Mr. Anthony Kwache, (Virtual)** National Chairperson, Kenyan National Alliance of Street Vendors and informal traders (KENASVIT)
- **Panelist: Mr. Vilayout Inmyxai**, Senior Officer, MSME Promotion Agency, Ministry of Industry and Commerce, Lao PDR
- **Panelist: Mr. Ulric Ramiandrasoa**, Director, Industrial Emergence, Ministry of Industrialization and Commerce, Madagascar
- **Panelist: Ms. Kaisi Rosemary**, Zimbabwe Chamber of SMEs, Zimbabwe

12:45 – 13:00

Interactive Discussion

13:00 – 14:00

LUNCH BREAK

Session 8

Improving access to finance for MSMEs

14:00 – 15:00

Facilitator: Mr. Tabani Shoko, Director of SME and Cooperative Development, Ministry of Women Affairs, Community and SMEs Development, Zimbabwe

- **Panelist: Tamirat Mengasha Eshitu**, Private Consultant and Researcher, Ethiopia
- **Panelist: Mr. Joshua Gitonga**, CEO and Founder, Rafikipay Ltd Kenya
- **Panelist: Mr. Sylvanus Ikhide (virtual)**, Professor, Stellenbosch University, South Africa – *Leveraging microfinance institutions to build resilience of Africa's MSME sector: what needs to be done*
- **Panelist: Ms. Clara Mukosera**, Head, Retailing Bank, Zimbabwe Women's Microfinance Bank, Zimbabwe

15:00 – 15:15

Interactive Discussion

15:15 – 15:30

BREAK

Session 9

Enhancing MSMEs' resilience through digitalization in developing countries: progress, gaps and challenges

15:30 – 16:30	<p><u>Facilitator:</u> Mr. Thanongsinh Kanlagna, Executive Vice President, National Chamber of Commerce, Lao PDR</p> <ul style="list-style-type: none"> • Panelist: Mr. Belew Zaleke, Senior Lecture, University of Addis Ababa, Ethiopia, <i>Enhancing MSME resilience through digitization in developing countries: progress, gaps, challenges and opportunities in times of multiple crises</i> • Panelist: Ms. Ricel Carbinilla, Senior Trade-Industry Development Specialist Bureau of SME Development, Department of Trade and Industry, Philippines • Panelist: Mr. Kamarudeen Mohamed Rizvi, Director, Industry and Entrepreneurship Development, Ministry of Trade and Industry, Commerce, Food Security, Cooperatives, Sri Lanka • Panelist: Ms. Valentina Rollo, Head of Research, International Trade Center, <i>Fostering digital transformation to support small business' growth</i>
16:30 – 17:00	Interactive Discussion
17:00	Close

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Session 10 **MSME and regional trade integration mechanisms**

9:30 – 10:30	<p><u>Facilitator:</u> Ms. Judith Ameso, Economic Affairs Officer, UNCTAD</p> <ul style="list-style-type: none"> • Panelist: Ms. Gayani de Alwis (Virtual), Chairperson, Women's Chamber of Industry and Commerce, Sri Lanka • Panelist: Mr. Tobias Mutunzi, Ministry of Women Affairs, Community and SMEs Development, Zimbabwe • Panelist: Ms. Diane Sayinzoga, Chief, UNCTAD Regional Office for Africa • Panelist: Mr. Bereket Alemayehu, Trade Policy Expert, United Nations Economic Commission for Africa (UNECA)
10:30 – 11:00	Interactive Discussion
11:00 – 11:15	BREAK
11:15– 11:30	<p>Remarks of participant representatives</p> <ul style="list-style-type: none"> • Ms. Radeth Yim, Chair, Committee of Capacity Building, Cambodia Women Entrepreneur Association, Cambodia • Ms. Ruth Jepchirchir, CEO of Honey Zest Ltd, Kenya
11:30 – 11:45	Summary of key policy messages and interactive discussions: Ms. Sheyi Oladipo
11:45– 12:00	Closing remarks of the meeting: Mr. Clark Ke Liu, Sustainable Development Officer, NSCBB, DSDG/DESA