



SAMRDRC
国家市场监督管理总局
发展研究中心

Improving Quality Infrastructure to Facilitate the Development of SMEs

Reported by: Xu Jin

Development Research Center of the State Administration for Market Regulation

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SMEs are important to each household and have been a vital force to advance innovation, facilitate employment, and improve people's livelihood.

— Chinese President Xi Jinping



Quality Infrastructure (QI)

Effectively supporting international trade and sustainable development

Fostering productivity

Enhancing quality

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China

Nearly 200 million business entities

More than 50 million micro, small and medium-sized enterprises (MSMEs)

1/4 of the total number

- More than 50% of the tax revenue
- More than 60% of the GDP
- More than 70% of technological innovation achievements
- More than 80% of urban employment
- More than 90% of market entities



metrology



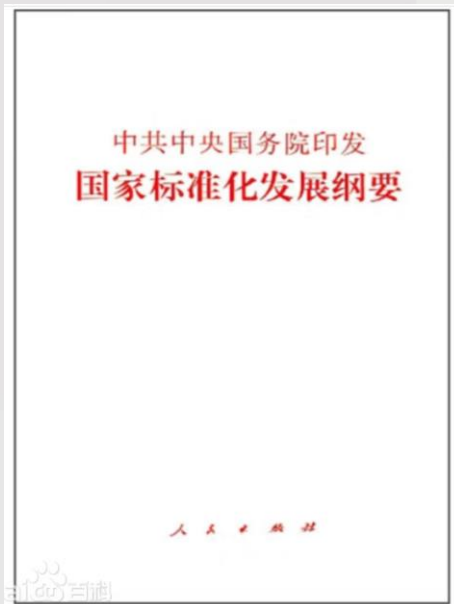
China has established an array of high-level national measurement benchmarks and standards to address the needs of SMEs in aspects such as quality improvement and technological innovation.

Regular "Measurement Service Tours" are provided to provide measurement technology consultation, training, and other services for SMEs.

The "SME Measurement Partnership Program" is promoted to help SMEs refine their measurement management systems.



standards



*Outline to Promote
Standardized
Development at the
National Level*



*Measures for the Promotion of
Enterprise Standardization* are
introduced.

About 66% of MSMEs recognize that standards lead to improved product and service quality, empowering them to take the lead in innovation and transformation.

conformity assessment



We have provided targeted and one-stop services for MSMEs, including certification, accreditation, inspection, and testing, which facilitate the enhancement of their quality management capabilities and market competitiveness.



Since 2023, we have introduced more than 1,000 relevant incentive policies and offered free training to 1.3 million participants from approximately 350,000 enterprises.



SMEs participating in the promotion initiative experienced an average over 10% increase in annual revenue and product sales, an over 8% rise in profit margins, and a 6% reduction in quality cost control rate.



SAMRDRC has collaborated with Myanmar, Laos, and Cambodia to carry out training focused on capacity building in conformity assessment, supporting MSMEs across various countries in achieving common development.





China attaches great importance to and strives to implement the *UN 2030 Agenda for Sustainable Development*. Achieving the healthy and sustainable development of MSMEs is a key goal of this initiative.



Only when MSMEs thrive
can the world economy flourish;

only when MSMEs are robust
can the world economy achieve
lasting strength.



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Let MSMEs assume a more prominent role in driving global economic and social progress while effectively contributing to the implementation of the *UN 2030 Agenda for Sustainable Development*.

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