



CWEA

**CAMBODIA WOMEN
ENTREPRENEURS ASSOCIATION**

Association Profile



Founded:

- CWEA formed in **July 2011**, with the initiative support from MoWa and launched in **March 17, 2012**,
- Total member #: **907** & monthly member growing rate is at the average of 5 to 10.



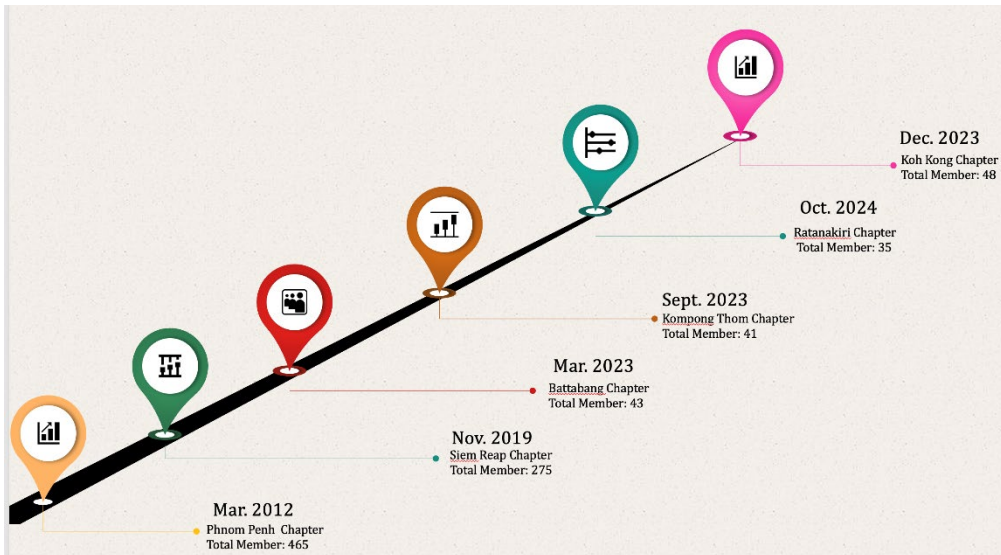
Vision: To be the only association in supporting the growth of women-owned & led-businesses in Cambodia.



Mission: To build more successful women entrepreneurs in order to make a positive impact in the economic development of Cambodia.



Timeline:



Core Values:

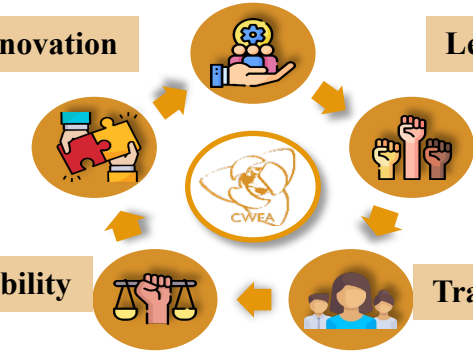
Empowerment

Innovation

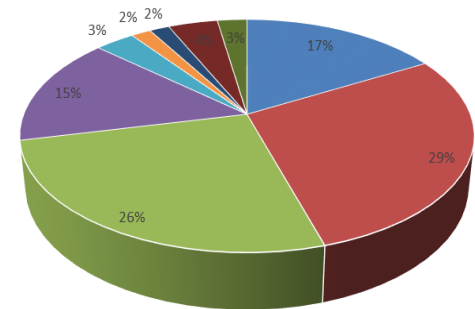
Leadership

Accountability

Transparency



Members Sector Chart



- Manufacturing
- Trading
- Services
- Hospitalities
- Agriculture
- Constructure / Interior Design
- Bank & Microfinance
- Development Partners
- Impact Investor



Founding members & Advisors



CWEA HONORARY Adviser- Organizational



H.E. Dr. ING KANTHA PHAVI
Minister of Ministry of Women's Affairs



H.E. Dr. SOK SIPHANA
Adviser's Royal Government- Legal



Dr. LILI SISOMBAT
World Bank



H.E. Dr. TAN MONIVANN
MRT Group Co.,Ltd



Mr. RAJIV PRADHAN
Swisscontact Cambodia, Country Director



H.E. Oknha Dr. MENGLY J. QUACH
Mengly J. Quach Education

CHALLENGERS of
WOMEN
Entrepreneurs



All mandates of CWEA BoDs Members

2nd Mandate



3rd Mandate



4th Mandate



5th Mandate



Organizational Structure



**Ms. SUN
Sihanithnovy
Vice President
External Affairs**



**Mrs. KRI
Sokheang
Treasurer**



**Mrs. CHAN Pheary
President**



**Mrs. DUCH
Linda
Secretary
General**



**Mrs. YOU BORY
Vice President Internal
Affairs**



**Mrs. CHEN
Sopheap
Advocacy
Commission**



**Mrs. LIM
Navy
Business
Development
Commission**



**Mrs. YIN Samnang
Business
Networking
Committee**



**Mrs. Ty Bun
Membership
Development
Commission**



**Mrs. SO
Sereyvathana
Organizational
Development
Commission**



**Mrs. TEX
Simheang
Market Innovation
Commission**



**Mrs. CHEA
Soknoun
President Siem
Reab**



**Ms. PEN Minea
President
Battambang**



**Mrs. Mo Sivtan
President
Ratanakiri**



**Mrs. You
Sokunthear
President Kompong
Thom**



**Mrs. THONG
Nathya
President Kohkong**

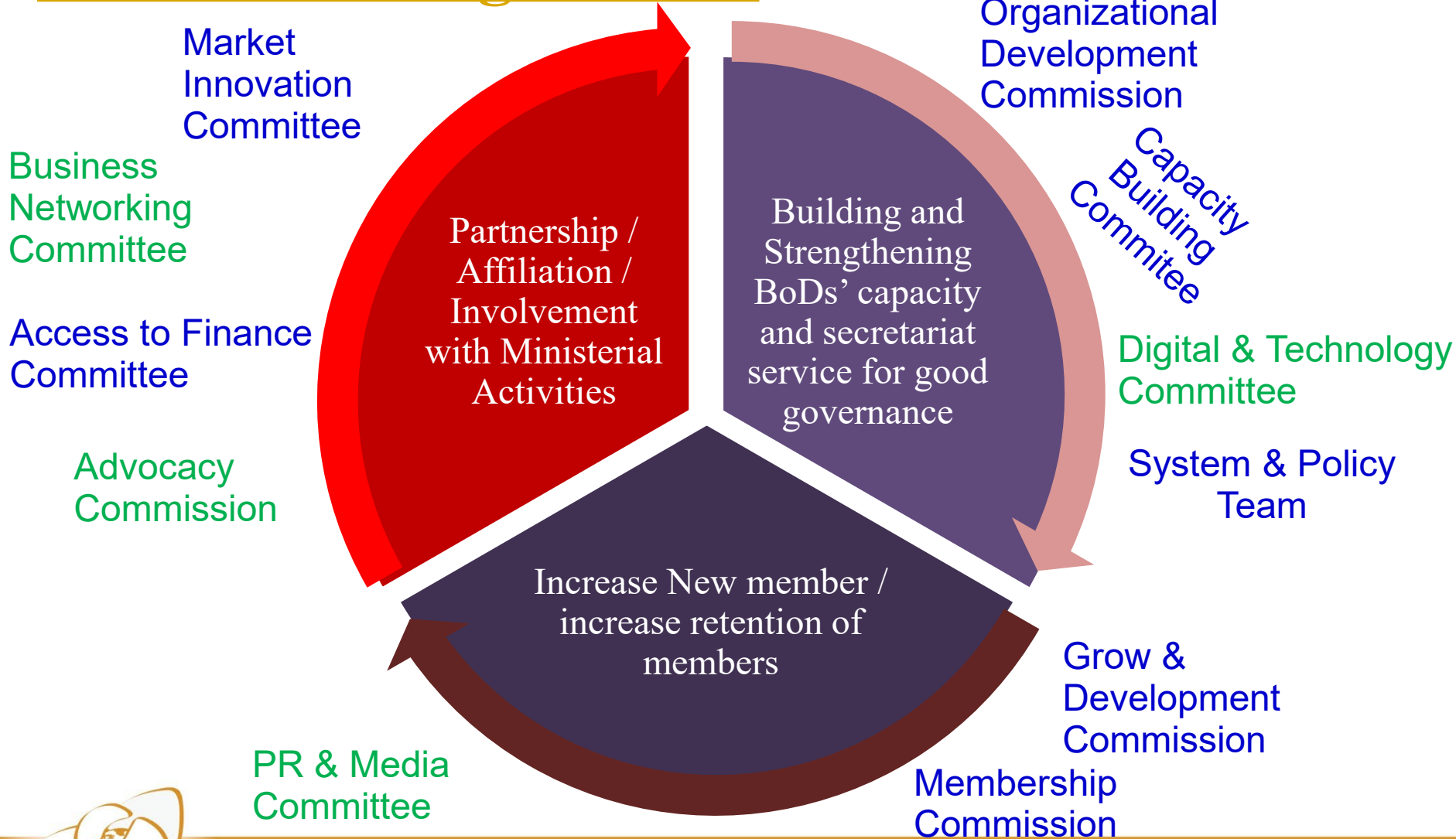


OBJECTIVES

- To provide a representative platform for women in business to voice concerns/challenges faced to the government seeking proper solution.
- To provide networking opportunities for members, share information and liaise with stakeholders to organize industry-specific awards.
- To assist in improving market conditions through market innovation opportunities.
- To Build human capital of women entrepreneurs through capacity building which aligned to the government's development goals.
- Taking part in promoting digital transformation into business operations and green economy implementation



CWEA Strategic Plans



Committee Activities/Achievement



“ 2024 New Members Orientation”
Total: 400 Members complete new orientation program



Committee Activities/Achievement



“ Exhibition for members’ products”
Total: 4 Times = 100 Exhibitors who are Women
Own & Led Businesses



Committee Activities/Achievement



“Members’ business visit”
Total visit business: 16 premises
Total Collaboration MOU: 16



Committee Activities/Achievement



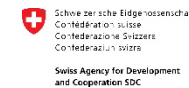
“ WE SHARE Programs”
Total: 3 times= 250 participants join



Ministerial Partners



Development Partners & Supporters



CWEA to Align with Cambodian Government Policies



- Digital economy/smart city launched in 2021
- Green Economy award 2024 to foster our government renewable energy development commitment (National Energy Policy 2018) to contribute to SDGs 2030 to alleviate climate change. We have worked with many development agencies such UN Women, UNEP to provide capacity building programs on climate-smart practices, renewable energy Technology.
- In response to Government's policy of 1.5 millions technical and vocational training skills launched in November 2023 for youth from poor and vulnerable families, CWEA's worked hand-in-hand with Min. of Labor and vocational training through internship scheme from TVET.

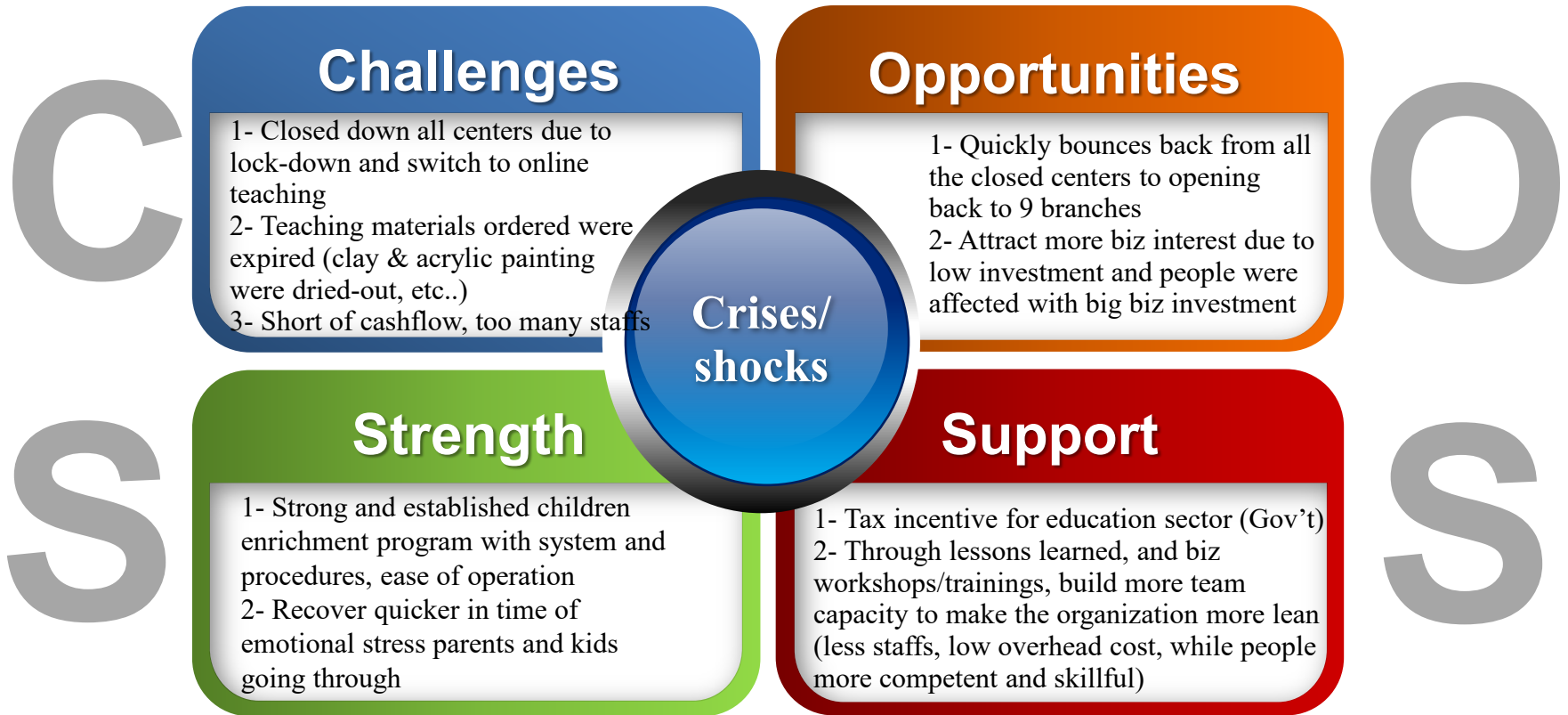


CHALLENGES of Association (CWEA)

- Many projects funded by development agencies was ended while other than the projects, association depend solely on the yearly membership contribution.
- BoDs Governance is still weak required more capacity building to streamline the working process and seamless communication
- 90% of members are in MSMEs, informal with very limited capabilities to scale up the business
- Women Entrepreneurs are not inclusive, still work in different area , gap is big
- Limited capacity in accessing to formal debt and equity financing
- Digital and technology adoption rate is still not up to the expected scale



Side note: Challenges vs Opportunities of crises on Business Owner Standpoint “Creativity Biz”



Creativity & innovation (formal Gov't curriculum) →

Exploring unconventional approaches

Develop novel solutions to mitigate issues



Seeking Advocacy from UN

- ***Access to resources:*** provide more opportunities of funding programs that aligned to the organization, to strengthen women-owned and led businesses in order to scale up their business and improve operational efficiency.
- ***Capacity building & training:*** to provide more training programs on Women Entrepreneurship, Business Management skill for MSMEs , Digital adoption & Financial Literacy, Market & Product Innovation, Green Economy.
- ***Promoting women-owned and led business*** through oversea exchange programs such as a trade mission, a business study tour or short-term scholarship to strengthen capacity, technical know-how to lead their business confidently and successfully.



