



Stakeholder Engagement



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Why engage stakeholders in the
2030 Agenda implementation
and follow up?

Why engage?

Provision of technical inputs, data

Connecting perspectives from different sectors on SDG implementation, LNOB

Good practices and pilot initiatives that can be scaled up

Support in the definition of priorities and next steps

Strengthening dialogue and partnerships



Stakeholders and VNRs

Countries tend to report on stakeholder engagement in five key ways:

- engagement through **coordination and governance structures** that support 2030 Agenda implementation;
- outreach and **awareness-raising**;
- through the **development of national priorities** for implementation and follow up;
- consultations and **engagement on VNRs**; and
- engagement through **partnerships** with non-state actors.

How to engage?

Broad engagement and consultations

Tailored approaches

Focus Groups

Expert support

Submission of inputs

Review of drafts

Forward looking discussions

STAKEHOLDER ENGAGEMENT & THE 2030 AGENDA

A PRACTICAL GUIDE

This practical guide includes key elements about how to strengthen stakeholder engagement in the implementation and follow up of the 2030 Agenda, including:

The 2030 Agenda and commitments related to stakeholder participation at global, regional and national levels.

Aspects, principles and constituencies related to meaningful stakeholder engagement and provisions for participation, including leaving no one behind.

6 Concrete examples, tools and methods that can be adapted by government representatives and other stakeholders in setting up and implementing stakeholder engagement plans.

ACCESS IT HERE:

[SUSTAINABLEDEVELOPMENT.UN.ORG/STAKEHOLDERSGUIDE](https://sustainabledevelopment.un.org/stakeholdersguide)

TEMPLATES

Budget

BUDGET LINE	ESTIMATED COST
Staff costs	
Sub total	
MEETING COSTS (COORDINATION COMMITTEES, MULTISTAKEHOLDER PARTNERSHIPS, WORKING GROUPS, ADVISORY COMMITTEES, TASK FORCES ETC)	
Meeting room hire	
Stakeholder travel	
Stakeholder accommodation	
Per diems, if appropriate	
Sub total	
TRANSLATION FOR INCLUSIVITY	
Translation of documents	
Interpretation at key meetings	
Sub total	
CONSULTATIONS	
Online consultation (website, google hangouts, survey monkeys, crowdsourcing)	
Offline consultation (feedback kiosks, pop-up consultations, house-to-house surveys, national consultations)	
Specific consultations with specific groups	
Sub total	
OTHER	
Stakeholder participation in delegation to HLPF 2017 (travel & accommodation)	
Stakeholder parallel review process, if appropriate	
General support to stakeholders to facilitate meaningful participation in the VNR process, if appropriate	
Sub total	
TOTAL	

Engagement Plan

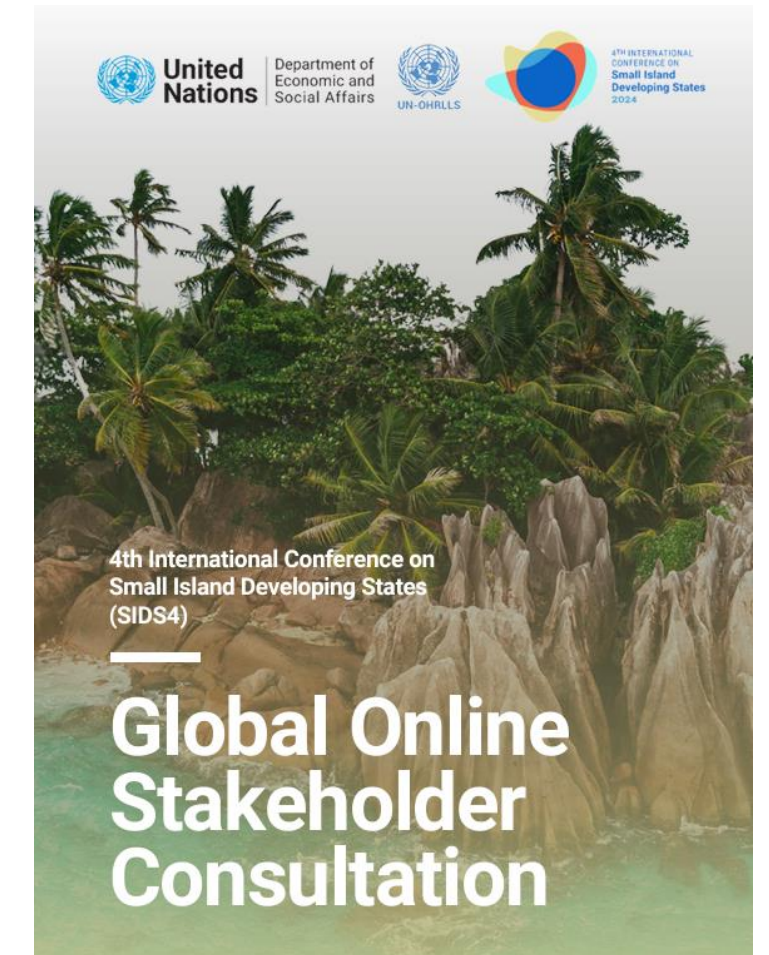
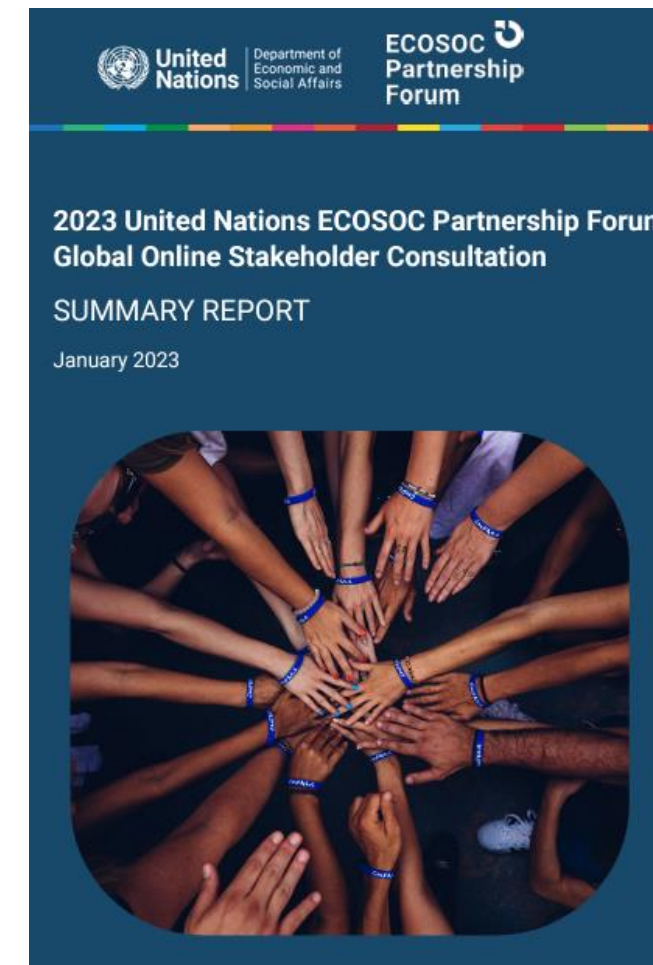
ACTIVITY / MONTH	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG-DEC
Stakeholder engagement strategy finalised									
Meetings (Coordination Committee, Advisory Committee, Task Force etc)									
Translations required									
Online consultation									
Offline consultation									
Decide on and organise stakeholder participation in country delegation to HLPF in New York									
VNR draft shared with stakeholders									
Feedback from stakeholders incorporated and VNR finalised.									
Stakeholder parallel review process publishes report									
VNR presented at HLPF in New York									
National Level Debriefing									

Stakeholder Mapping

CONSTITUENCY	ORGANISATION	CONTACT PERSON	IMPACT	CAPACITY
		Phone, email, website, address	How much does Agenda 2030 implementation / review impact them? (Low / medium / high)	How much capacity do they currently have to participate in your stakeholder engagement programme (Low / medium / high)
Major Groups				
Business and Industry				
Children and Youth				
Farmers				
Indigenous Peoples				
Local Governments				
Non-Governmental Organizations				
Scientific and Technological Community				
Women				
Workers and Trade Unions				

ONLINE CONSULTATIONS

- Management of high number of inputs
- Public access to inputs
- Summaries



More: <https://sdgs.un.org/stakeholders#resources>

Timor Leste (2023) – Snapshot of stakeholder survey tool used to get inputs from stakeholders at different stages of the VNR process.

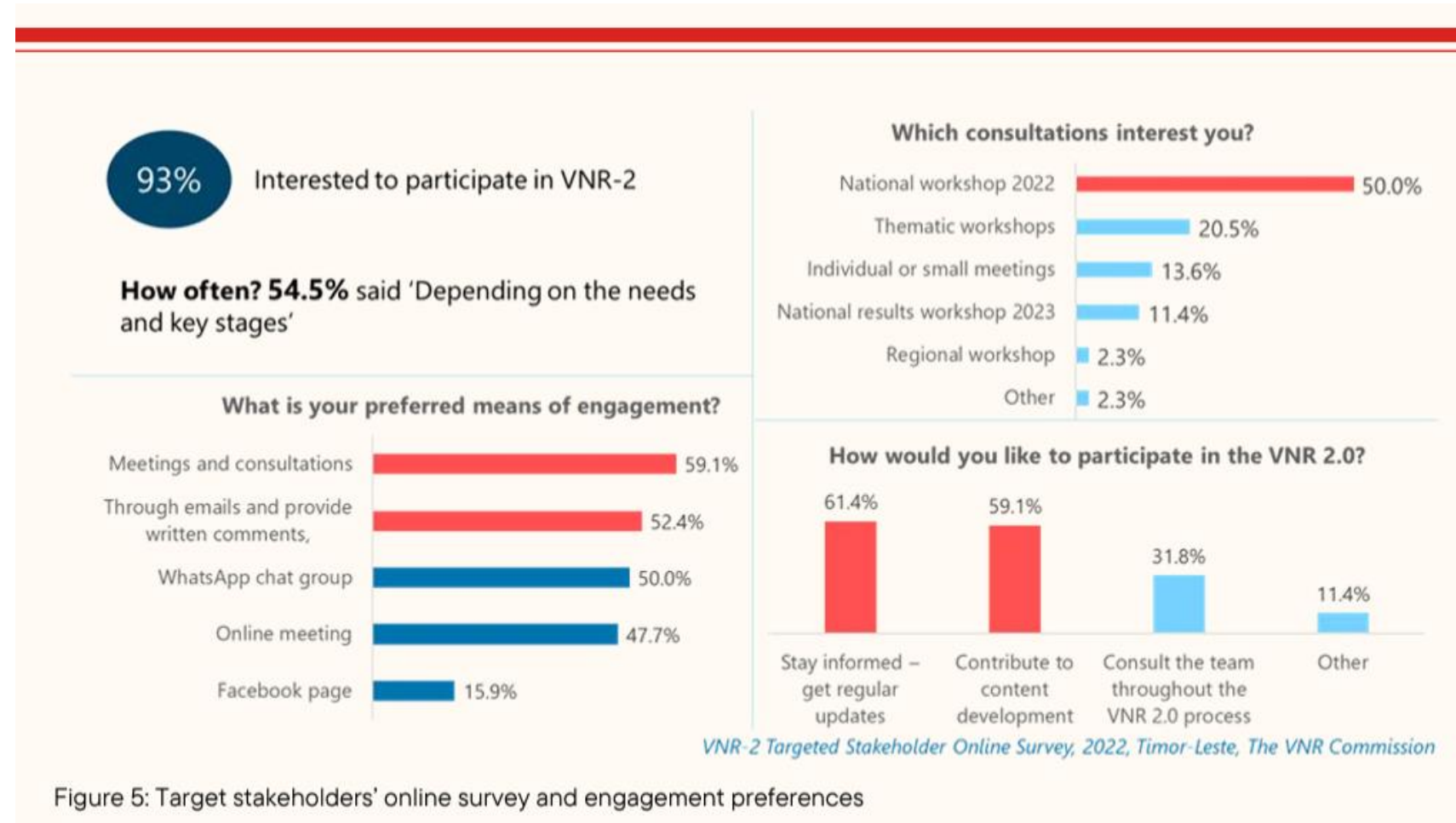


Figure 5: Target stakeholders' online survey and engagement preferences

Awareness Raising

- Efforts to raise awareness about the SDGs within the country, including through activities targeting specific and/or more vulnerable groups.
 - *Timor Leste (2023)* - Collaborated with the UN in sensitization events targeting journalists
 - *Gabon (2022)* - NGOs conducted awareness-raising activities in several cities and among young people in schools to build ownership towards sustainable development.
 - *Eswatini, Malawi, Netherlands (2022)*: translated the SDGs and related documents into subnational languages
 - *Colombia (2021)* – Efforts to raise awareness of local elections candidates about the 2030 Agenda.

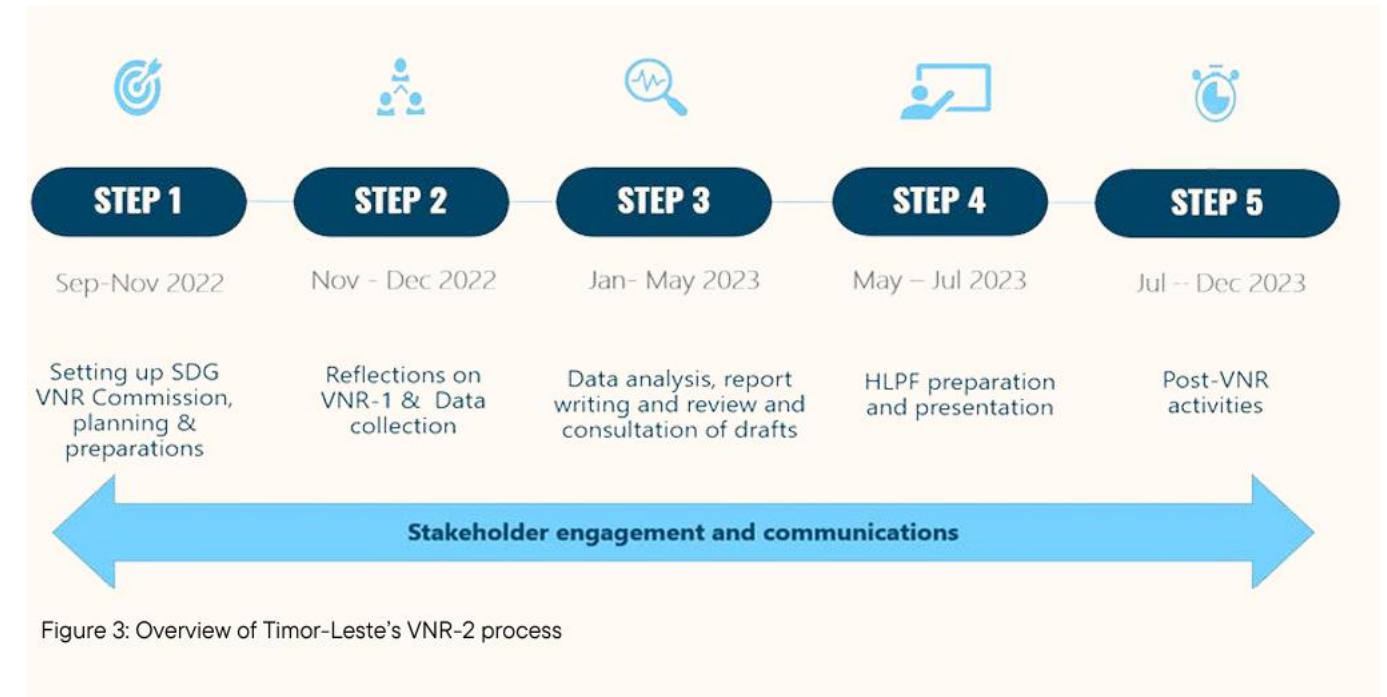
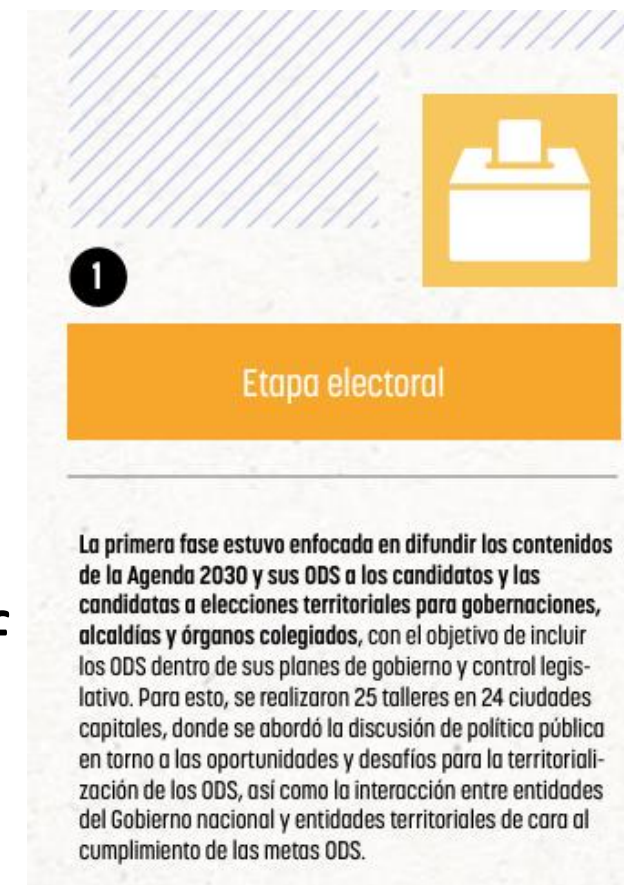


Figure 3: Overview of Timor-Leste's VNR-2 process

Timor Leste VNR report (2023)



Colombia VNR report (2021)

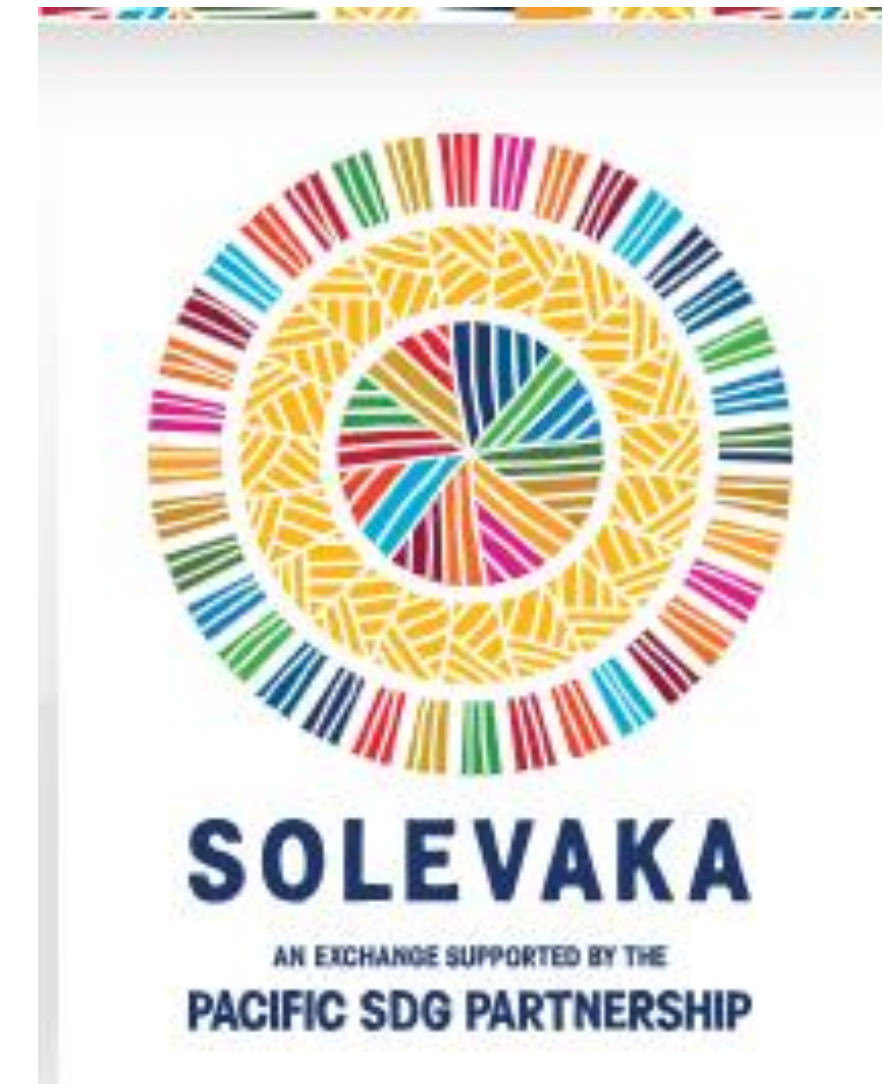


Hoisting of the SDG-flag in the city of Den Bosch on SDG Action Day 25 Sept. 2021

Netherlands VNR report (2022)

Online Platforms

- To compile stakeholders' commitments and contributions:
 - Belgium (2023) - <https://www.sdgs.be/en>
 - Switzerland (2022) www.SDGital2030.ch
 - Fiji (2023) – <https://solevaka.org/>



Engaging with established networks (umbrella organizations)

- Representation
- Self-organization
- Coordinated inputs
- Different Sectors



Figure 6: Coastal VNR Consultation, May 2nd, 2023

Guyana VNR (2023)



EU (2023): collaborated with the EESC – the core platform representing the EU’s civil society, in a broad consultation process focusing on the achievements and challenges of implementing the SDGs.



Guyana (2023) – Youth Advisory Council established by the President.



Sweden (2021) - the government and stakeholders’ networks facilitated consultations with the private sector, local governments, trade unions and others

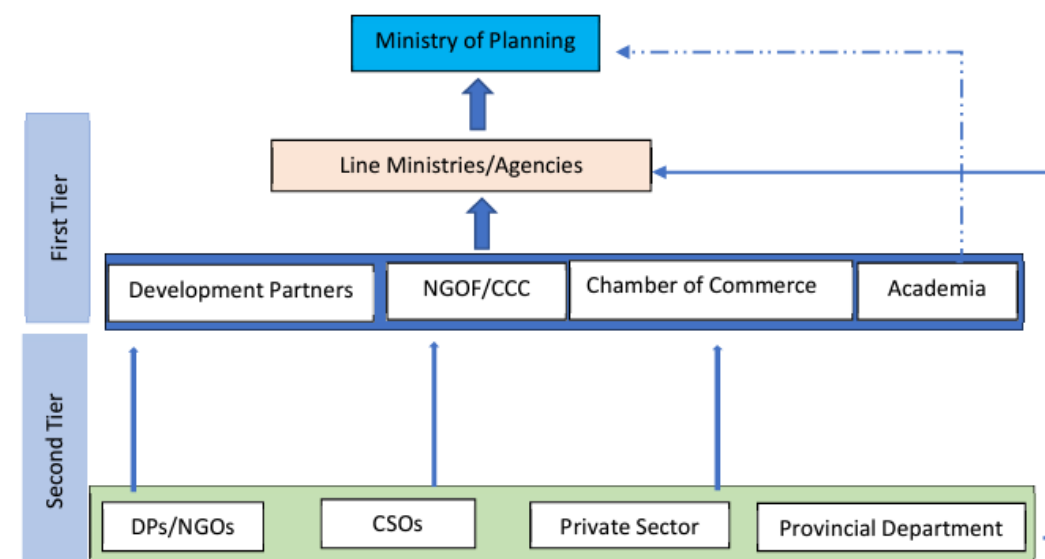
Sectorial Engagement

- **Private Sector** – Global Compact National Networks (**Chile, 2023** - first Voluntary Business Report for Sustainable Development)
- **Youth** – UNICEF U-Report methodology (Bosnia & Herzegovina (2023) Lesotho, Malawi, Montenegro (2022))
- **UN Country Teams** – Bahrain, Cambodia, CAR, Kuwait, Rwanda, Saudi Arabia, Tanzania, Zambia (2023)
- **Local Governments** – **Zambia (2023)** – local governments associations, **Cote D’Ivoire, Sudan (2022), Chile (2023)** – sub-national consultations.
- Others:
 - Media (**Djibouti, Kazakhstan, Somalia, 2022**)
 - Universities: Open call for projects (**Italy, 2022**), Provision of data, analysis (**Iceland, 2023**).



Document mentioned in Chile's VNR report (2023)

Figure 4: Stakeholder engagement in the VNR process



Cambodia VNR report (2023)

NEW

Massive Open Online Course

Strengthening Stakeholder Engagement for the Implementation and Review of the 2030 Agenda



DEPARTMENT OF
ECONOMIC AND
SOCIAL AFFAIRS



unitar
United Nations Institute for Training and Research

Module on

Leaving no one behind: Approaches, tools and best practices to promote meaningful engagement of all stakeholders in the implementation and follow up of the 2030 Agenda

Self-paced. Free

Register: <https://bit.ly/StakeholderEngagement-EN>

WHAT IS A 'GOOD PRACTICE'?

A framework to analyse the
Quality of Stakeholder Engagement
in implementation and follow-up
of the 2030 Agenda

Inclusion

- 1) Non-discrimination
- 2) Accessibility

Participation

- 3) Access to information
- 4) Influence in decision-making

Accountability

- 5) Transparency
- 6) Responsiveness

**Quality of
stakeholder
engagement**

Access it here:

<https://bit.ly/WhatIsAGoodPractice2021>



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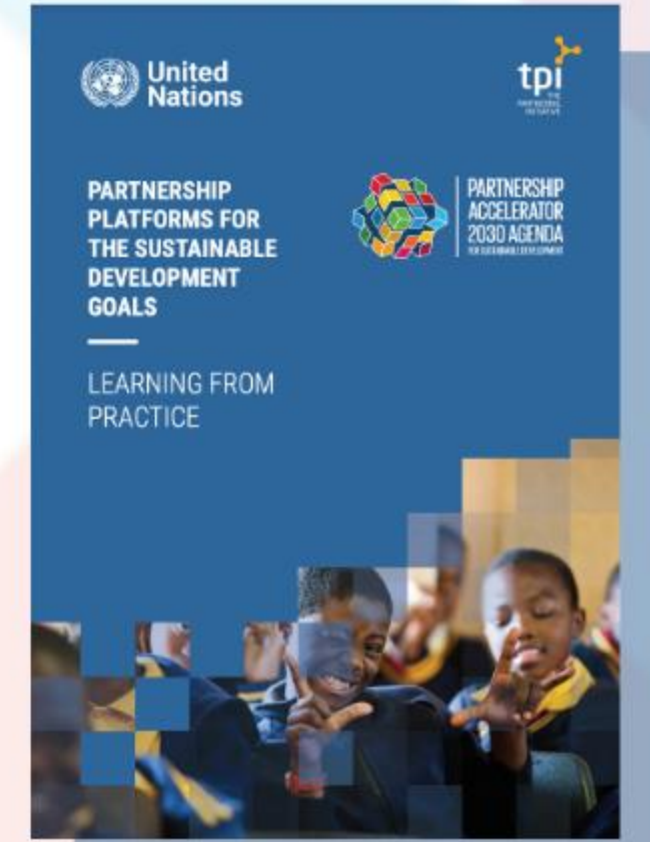
Department of
Economic and
Social Affairs





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Thank you



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