

DESA Participant Survey

The United Nations Department for Economic and Social Affairs (DESA) seeks your feedback on the current meeting. We encourage you to provide honest feedback to assist DESA in strengthening its future programming. Your insights are very valuable, and we hope that you will take the time to share your feedback.

While you may optionally indicate your name and the name of your organization on the next slide, no answers will be associated with your name, and the results of the survey will be shared in an aggregated form only.

Kindly indicate your name and organization (optional)

JobelleDTI

Aloysius Mapalo, City
Govt of Baguio

Arnel "AXY" Sollano

Charmaine Jonien Nabio
- DTI Caraga

Ma Lourdes Carmella Jade
PangilinanLGU City of San
Fernando, Pampanga

Leah Faith U. Toledo,
Department of Trade and
Industry

Atty. Vincent Louie A.
RaotraotCEDIPO-HeadCity
Government of Tagbilaran

JEFFREY YUTUCLGU
San Fernando,
Pampanga

Kindly indicate your name and organization (optional)

Veronica

Marilyn Tancinco, DTI-7

Vida Karna D. Bacani

Maricris

Ara

Thank you for sharing your knowledge and expertise to us. We look forward to another training. - Vanessa Valero from Pusturyosa Shoe Store

Tesda

DTI XI

Kindly indicate your name and organization (optional)

Reiner P. Cardenas

Anjoneth DailegDTI
MIMAROPA

Hanie Lou Faeldonia, DTI
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Paullete E. TalionDTI
NCRO

DTI Regional Office
9_Debra Ponce

Ruth Sybil A. Salvador
(DTI Regional Office 10)

Ferdinand Izar T. Agnes

Monica, DTI 4A

Kindly indicate your name and organization (optional)

Tin

Ydah Michelle Mendoza

The session is very helpful in assisting our creative sector in the region. The framework and the tools introduced by the resource speakers will be very useful especially in the roadmap formulation

Ariane L. Fuentespina

JOSEPH GABUAYDTI

Jinesse TobioDTI 8 Leyte
Provincial Office

Florence C. PalarDTI R-10

Eden SP SarmientoDTI
Region 5

Kindly indicate your name and organization (optional)

MARIA FATIMA G. EMPIG
- DTI R5 ALBAY

Regine Avellano - DTI
Quezon

Jan Pilarca, DTI3

Joenero B. Bollozos

Regine Avellano - DTI
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DTI-CAR

Ruth Sybil A. Salvador
(DTI Regional Office 10)

DTI-Caraga

Kindly indicate your name and organization (optional)

Paul Mayo, DTI CAR

Eden - DTI NCRO

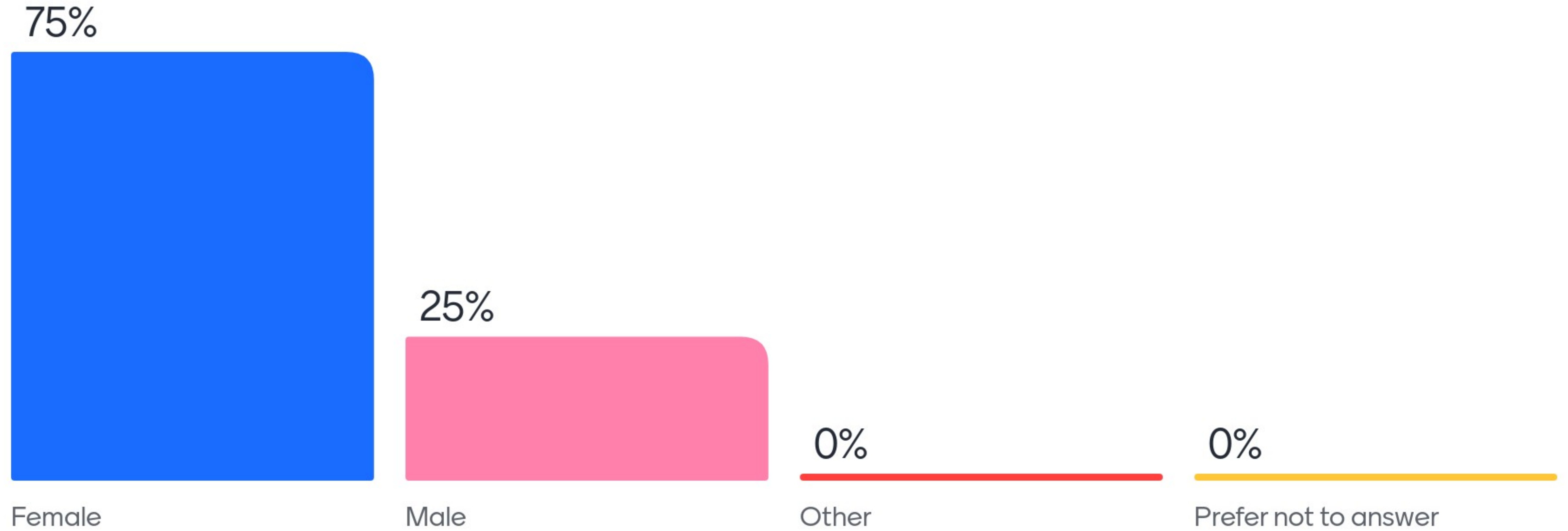
DTI R5 albay

Maria Marjorie J. Pascual
DTI IX

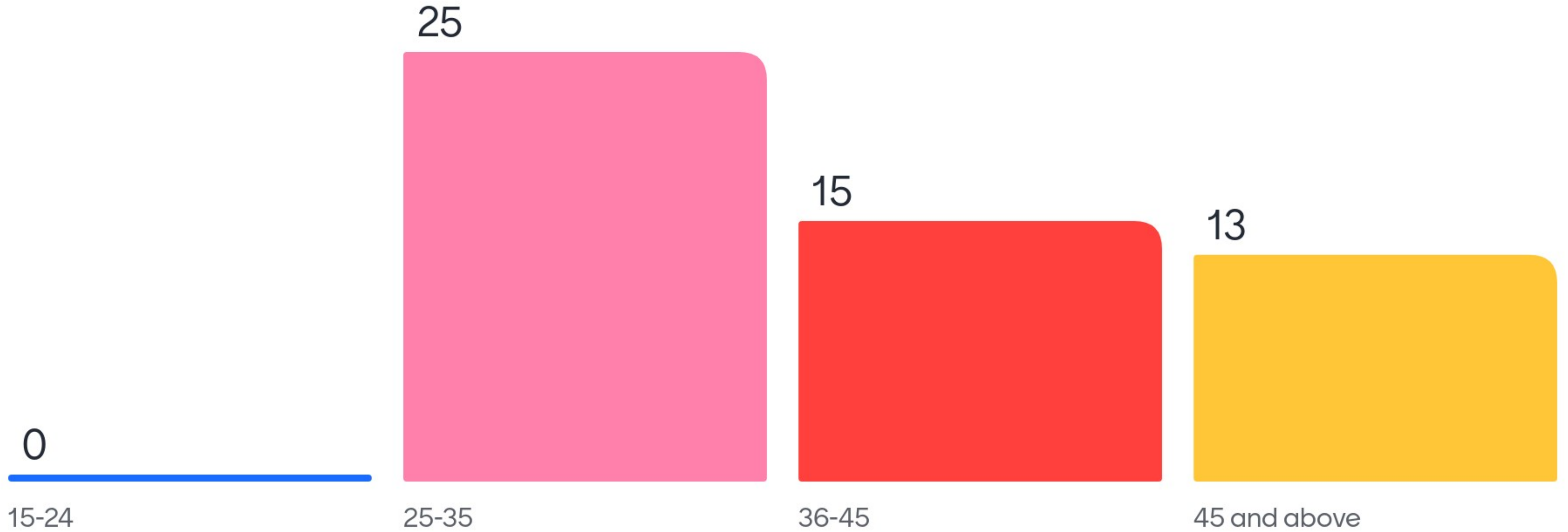
My take away is that the future is creative. There are a lot of opportunities for the creative industry players to seize locally and globally through pentahelix collaboration, creativity & innovation

Jocelle Mamaril, DTI
PTTC GMEA

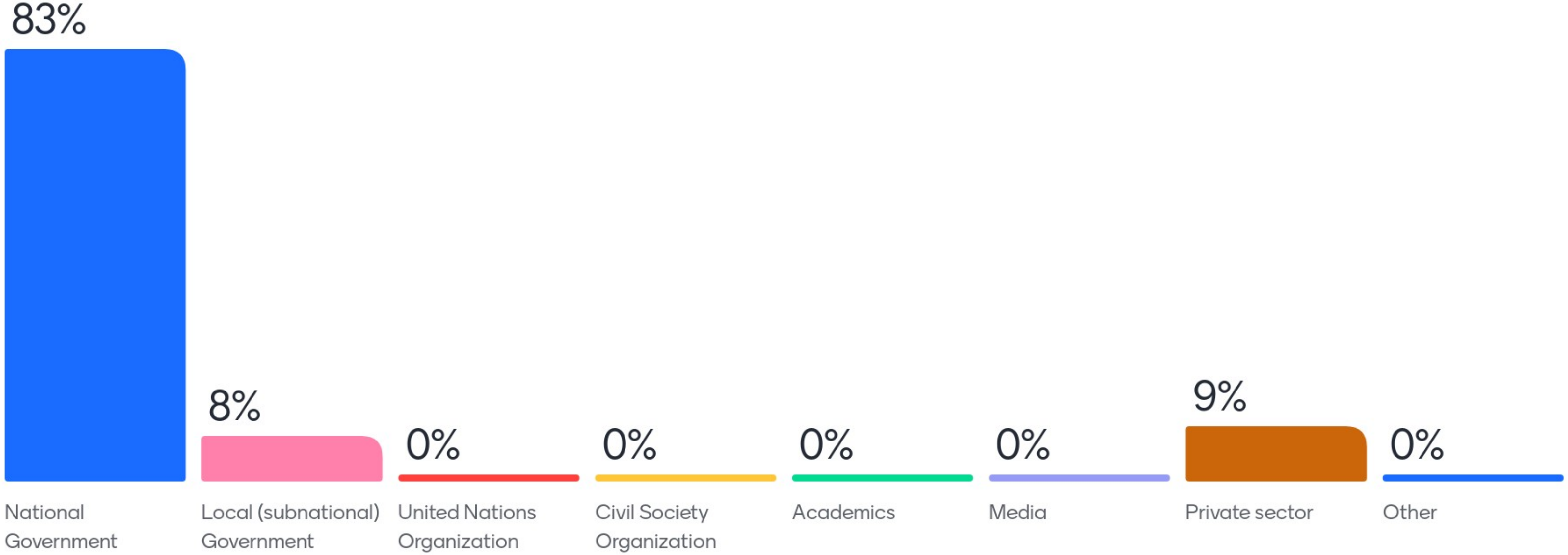
Gender



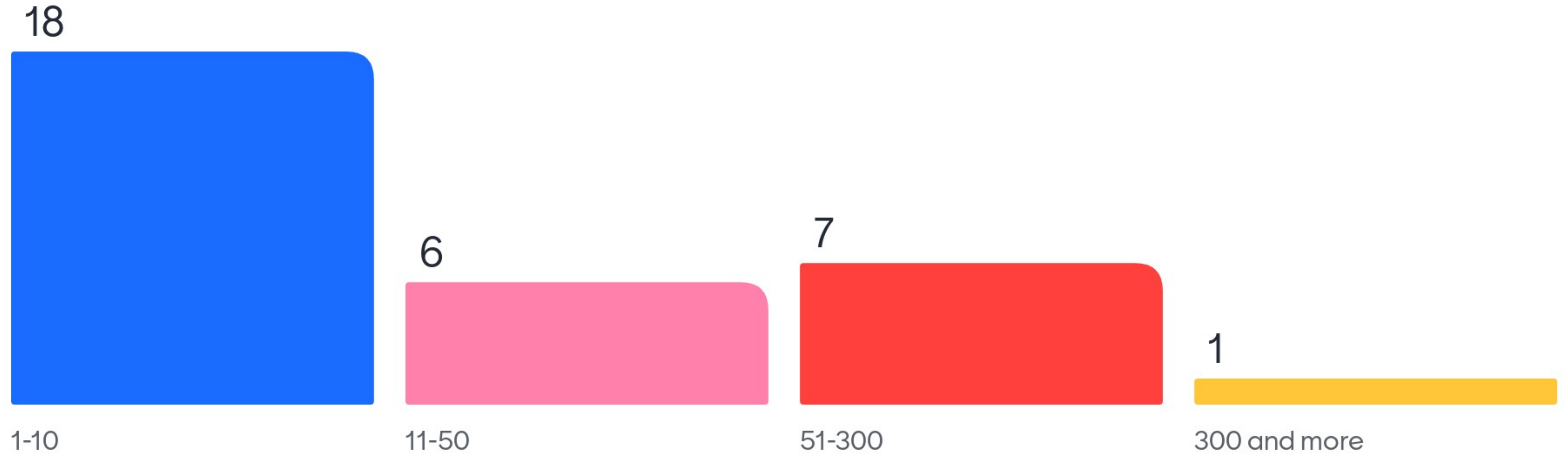
Could you please inform your age?



Type of your organization



If you are an entrepreneur, can you inform the number of employees in your enterprise?



If you are a government official, could you please let us know how you support MSMEs?

Industry development and investment promotion

We organize MSME Fairs

N/A

Policymaking and program planning and implementation

We implement projects under DTI's Malikhain Pinoy Program.

Conduct of training/seminars. Policy recommendations Trade Promotion

We promote investment and economic development being in the CEDIPO

We provide necessary interventions based on needs assessment and consultations with the stakeholders

If you are a government official, could you please let us know how you support MSMEs?

Provide them mentoring programs and other capacity building trainings. We work with selected LGUs to identify programs and help support the MSMEs

Trainings

We support them in many ways specially in making them a successful entrepreneur. From capacity building to marketing to accessing to finance.

NA

Cap Dev, Trade Fair, Assemblies, etc

Skills training, standards devt, accreditation and regulation of training providers, scholarships

The DTI is the main economic catalyst in enabling innovative, competitive, job-generating, inclusive businesses. As such, provides assistance to MSMEs from product devt to market & export assistance

I am presently part of the Industry Development Division as Creative Industry Focal

If you are a government official, could you please let us know how you support MSMEs?

PCIDA activities / trainings, capbuild, seminars, and workshops.

Industry and MSME development programs

Creative Focal Person

We provide assistance in terms of mentoring, marketing, product development, among others

Provide more capdev or other activities for the creatives industries; promotion of the creative industries

Through the SSF

Helping MSMEs resolve legal disputes through mediation or legal processes, ensuring fair treatment and protecting their rights.

Business counseling, conduct of training and other assistance needed

If you are a government official, could you please let us know how you support MSMEs?

Marketing of their products thru conduct of trade fairs and product development and capacity building activities

We can support our msmes by providing technical assistance and institutional/organization development intervention

We support MSMEs by providing training, coaching and consultancy services as well as assistance in product development and marketing their products

by conducting trainings

Mostly thru product development and marketing activities.

consultancy services. assistance thru product development, marketing, financing, capacity development, and many more

by sharing to the MSMEs all the knowledge gained from this activity

We provide assistance to MSMEs in terms of Marketing, Industry Development, Business Consultancy, Compliance and others.

If you are a government official, could you please let us know how you support MSMEs?

Training
facilitation
Product Development
Business counseling

Providing training programs

Conduct Training, facilitate investment and export promotion, and industry development.

MSMEs make a significant contribution to regl devt. The govt has the role to create an enabling bus. envt through implementation of laws/policies. Identify the needs & provide assistance to MSMEs.

Capacity building,
product development

more than 100

Assist MSMEs in terms of development, market matching, Capacity Building, etc.

Trade promotion
MSME development
Business registration
Industry Development

If you are a government official, could you please let us know how you support MSMEs?

By imparting to them all the knowledge gained from this activity

Through dispute resolution, capacity building, and policy development.

Provide assistance through trainings, product devt, trade fairs, bus advisory, etc

I provide technical assistance directly to MSMEs and propose projects geared the creative sector

Implement the training program to our assisted msmes and embed in the dti programs

through consultancies, product development, cap dev, marketing, financing, and licensing.

We advocate for entrepreneurship and provide trainings for msmes. Additionally, we have the Ensayo Creative Hub for the MSMEs in the creatives sector

WHAT ARE YOUR KEY TAKE AWAY MESSAGES FROM THIS WORKSHOP?

Think creatively, act locally and work together for sustainable development

That there is a bright future awaiting the creative industry

I understand better the needs of Filipino creatives

We need to train creatives to be entrepreneurs.

The creative age is now

This is very new to me, challenging, but I am very willing to learn.

- importance of learning the specific needs for a capacity development for creatives- impact of globalization is a motivation - the best time to be a creative is now!

Knowing the creatives, who is your idol, how to be designer/creative, entrepreneur and manufacturer. Become global and solve financial and management challenges.

WHAT ARE YOUR KEY TAKE AWAY MESSAGES FROM THIS WORKSHOP?

Creative sector have a potential to drive economic growth through banking on their talents and creative entrepreneurship. Support programs for creative entrep should be cascaded down with funds.

That we can still enhance our existing mentoring program for the creatives and train more creatives and work with the LGUs and development partners

Creatives sectors' economic and social impact

There's a need to foster the growth of the creative industry and give the needed support since it's an emerging industry that holds immense potential to create jobs and contribute to economic growth

If your goal is to make money, most likely you will fail

There's future for the Creative Industries

Making Creative Entrepreneurs

Need to inspire msme and provide govt support

WHAT ARE YOUR KEY TAKE AWAY MESSAGES FROM THIS WORKSHOP?

Creative industries need more help in accounting and financial management

Helps me understand policymakers' perceptions towards MSMEs in the creative industries, what are policy support available for us

Creating a story is necessary

Creatives may not be profit-oriented, but they must be profit-conscious.

Good job

Great workshops and leadership assessment questions

The tools are very effective for us to experience them first hand.

Empower and encourage creatives to be profit conscious! Integrate SDGs in project implementation

WHAT ARE YOUR KEY TAKE AWAY MESSAGES FROM THIS WORKSHOP?

The creatives needed validation, this will empower them. The creative industry needs mindset upgrade and future proof plan

The Creative Industry is one of the most marginalized industries in the country but has the biggest potential which the DTI has the opportunity to develop thru specific capacity building activities.

MSMEs should align their business strategies with specific SDGs relevant to their industry.

From knowing the customers needs to identifying the pestel-porters-cone of possibilities-SGD

learning and capacity building yo be able to conduct same training to creative msmes

My key takeaway today is that "Conflicts are managed, not avoided."

This workshop gave me a new perspective in evaluating my capacity and that of the clients to be assisted.

a lot. all the topics were relevant and will be very helpful in the development of the creative MSMEs in the local community

WHAT ARE YOUR KEY TAKE AWAY MESSAGES FROM THIS WORKSHOP?

i have learned a lot on todays workshop, from the assessment of who we are as a leader, up to the strategies and models used to create a holistic approach itowards the development of our MSMEs.

My key take aways are the importance of Knowing the Team, Knowing Thyself and Knowing the World to implement effective leadership and management in the creative perspective.

To effectively market a product, have a story to tell..

Leadership survey, profile and graphs.

It was fun, informative, relevant, very helpful and very useful exercises and activities. The modules are perfectly fitted and emphasized using creativity to achieve the SDGs.

Aligning the SDGs to every operation in the business

The Creative industry has a lot of potentials. Organizing the stakeholders and players is a good step to develop and improve the industry.

MSMEs especially in the creative industry have the most potential to help eliminate economic and social challenges

WHAT ARE YOUR KEY TAKE AWAY MESSAGES FROM THIS WORKSHOP?

E-commerce AI Tools to help the creatives

We are working to develop a global and resilient creative MSMEs.

-applying SDGs in Creative MSMEs-AI & technology in Creative Industries- understanding VUCA in creative industry

Collaboration, innovation, creativity is the future. Grab it now Davao Region

That AI will not replace creative people but it will serve as help or a tool to them to be more productive

AI cannot replace people. AI is only a tool to help people ease up their jobs.

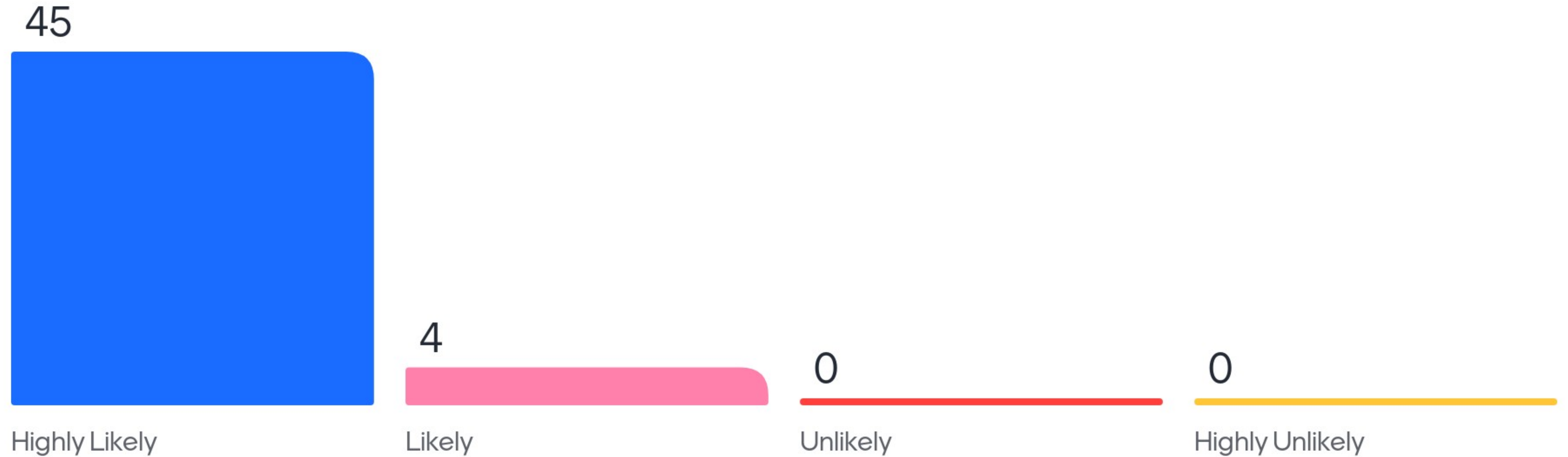
In the AI for creatives module, use AI as a tool not human oversight is still very vital

There tools that are available to help MSMEs assess their readiness and gauge their adaptability to tech

Quality of the workshop



Will you like to apply knowledge learnt from the workshop?



What are challenges to apply knowledge learnt?

Access to finance, if banks are unwilling to loan to the creative MSMEs, how can we really apply the knowledge learnt here? Can the government help, please?

Implementation Timeline and budgetary constraint

Workload

Resources

If creatives in our area lack willingness to learn and adapt changes

Budget from our LGU

I'm only invited for a one-day session, could have been helpful to learn more from all the sessions

That we need to speak and act and get excited talking about this is the best time to be in creative industry

What are challenges to apply knowledge learnt?

Funds and buy-in from the local government units to support the program.

Have to review and see how our existing program can be enhanced with the creative age program's sessions and get more creative experts to join the advocacy

Training fund support

None so far.

Info materials

Funding

Maybe we need to have consistent guidance to make sure we are doing the business right

Need for more info/data

What are challenges to apply knowledge learnt?

I am sure the workshop helps a lot, but we need continuous support like this to access resources, acquire marketing opportunities and grow

Probably logistics and budget.

Technical expertise on the subject.

Language barrier

No budget

Funding; research more on some topics.

The fund.. our province has limited funds and other funds were already appropriated for other purposes

For us in the provinces, maybe the weak internet connection. We may use more resources such as manila papers and pens for the interactive tools to be more accessible to the participants.

What are challenges to apply knowledge learnt?

Time

Vast number of Creatives in the region and the compression of timeframe to relay the modules learned considering the limited resources.

resources n materials needed

Time constraints considering the attention span of clients. Their openness to new ideas

how to level presentation and the dept of knowledge to our micro MSMEs esp our creative players

Adjust perspective from being a participant to becoming a trainer. There are also terms that is new to me therefore, needed to do review and further study.

MSMEs are reluctant to attend seminars since some have to close/stop operation for the day that they are at the seminar

In depth review on the approach to be used, development of facilitator guide for uniformity.

What are challenges to apply knowledge learnt?

Maybe the time adopt the module and make it in our way of delivery.

if its online, the internet connectivity

Access to tools

budget buy-in from local partners

Funding Acceptance of Creatives Sector

-limited resources/funds-
resistance to change

Funding for programs

cooperation and acceptance of the creative players in our region

What are challenges to apply knowledge learnt?

We would appreciate receiving a copy of the learning contents/decks so we may study the contents further

Resistance to change on the part of trainees and lack of resources.

Rushed

What are future support needed?

More trainings and support to access financing and marketing resources

Budget/ funding

Resources

Grants for creatives

Creative friendly policies and fund access at the local level

Funding

Management, funds, manufacturing

FundsConcrete development/action plans

What are future support needed?

Training funding, subject matter experts

Training fund

More expert-mentors and funding and implementing partners

Financial support in the implementation of PAPs for the creative industry players

Financing, policies

Funding and more capacity building specially for the creatives

Consultation

RP services for the modules 6 and 7

What are future support needed?

Collab/partnership with dti and other players for this endeavor

More support to MSMEs in the creative industry sector, thanks!

Provision of training manual and financial support for the conduct of the activity

Funding and continuous trainings for trainers.

Financial, coaching support for module application

Budget

Funding for the roll out of modules to our creative industry players

Funding and other related capdev activities

What are future support needed?

Funding

Time to execute the training for MSMEs

Funding for the initiatives of DTI provincial offices since Lunsod Lunsad program is tailored for the implementation of City LGUs while Fiesta Haraya is for the regional offices.

Technology integration

funding n expert trainers

Knowledge

aside from sharing with us the presentation and modules, maybe if UNDESA can also finance the learning and onboarding process of our creative sector in the regions. 😊

Support in cascading the learning in terms of technical and financial.

What are future support needed?

Financial support

Program budget implementation.

Mentoring and coaching

budget to re echo

Provision of resources and accessibility of tools

funding support

Funding for rolling of information and opportunities

-support from key partners-
access to finance-research & development-trainings for product devt-market & promotion

What are future support needed?

Embed in the regular program for sustainability

Continuous learning opportunities

Funding

Forming a community of practice among TOT graduates would be good for sharing of experience and best practices

Fund support and policy development.

Continuous engagement and skills upgrading

What aspect of the workshop did you find most useful?

Interactive discussions and panel session, like the way to connect with policymakers

creating the avatar of the creative customers .

Insights and learning

Everything

Needs analysis

Insights of reliable speakers and resource persons

Finances and management. Social engagement

Knowing your creatives. Modules for creative entrepreneurship.

What aspect of the workshop did you find most useful?

Presentations, workshops
and interactions

The groupings and
workshops

The group workshops

Knowing your client

The group discussions were very
helpful in gathering information
which were relevant and may be
applicable in our future
interventions and activities

Workshops

Knowing your business
needs

Information provided

What aspect of the workshop did you find most useful?

Group discussion on defining a creative MSME, applying artificial intelligence as an equalizer, like both!

Creating content and story

Applications of theory

Team sharing

The applicable examples and stories and workshops

The tools/activities introduced

All

The tools and activity used

What aspect of the workshop did you find most useful?

Knowing the customer,
assessing and addressing
their needs

The tools for interactive
discussions

Leadership circle

all aspects

Everything

The afternoon session that
discussed about the external
factors that affects the
industry

all

The tools and activities.

What aspect of the workshop did you find most useful?

The activities to share with participants and the tools to be used

The tools/interactive activities used

All

The persona building and leadership competencies

all

AI for Creatives

All the modules

Tools, materials and additional knowledge

What aspect of the workshop did you find most useful?

AI & technology
Product dev
Finance & marketing

E commerce 101

Everything

all

Hands on experiential
learning through
workshops

Application of certain
tools towards helping
creative MSMEs.

Reference materials and
online tools

Any other comments or recommendations?

A job well done, we like this workshop, congrats!

None

None

N/A

None

Getting the private sector like me as a creative entrepreneur to speak up about their challenges rather than the dti members because practical experiences from us can be addressed in a real situation

Thank you

Let's invite inspiring creative MSMEs to share their stories

Any other comments or recommendations?

Hope that IP Valuation can be included in the topics and there will be a pool of experts that is available to mentor or coach the creative-mentees

None

Thank you

None

We hope to attend more training or consultation

Na

We hope there can be more workshop like this, and we hope to receive hard copies of the training modules, thanks!

Hoping for similar activities

Any other comments or recommendations?

N/A

Keep up the good work.

Please consider translating the slides to filipino/tagalog.

We hope to have other relevant materials if available..Thank you

none. trainers and resource persons are good

None, so far

Increase time for group discussion

Time management. Workshop activities are rushed to get outputs from each individual/group for each module.

Any other comments or recommendations?

none yet

None

Thank you for this opportunity!

thank you and looking forward for more collaborations in the future



Modules to be distributed before the session for us to effectively take notes.

None

None

Would be better if more in depth discussion and more practical examples.

Any other comments or recommendations?

None

none

None

None

Cascade to other team members and partners

Thank you so much for this opportunity

Thank you and looking forward to more collaborations in the future.

Thank you!

Any other comments or recommendations?

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Good job