



## **Tomonori HIROIKE**

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# Tokyo's Long-Term Strategy

- Outlines 20 visions for Tokyo in the 2040s
- Made up of 20 + 1 strategies and 122 projects for 2030



# “Future Tokyo: Tokyo’s Long-Term Strategy”(March 2021)

## <Stance on Strategy Deployment>

Realize “Sustainable Recovery”

Promote “Structural Reform” strongly by addressing roots of issues

## <Four Basic Strategies>

1. View future in the perspective of **“Back Cast”**
2. Promote policies by collaborating with **various entities** such as private companies
3. Realize the Smart Tokyo by **Digital Transformation**
4. Respond the change of times/circumstances flexibly ; **“Agile”**

■ **“Vision”** Aiming to see Tokyo in the 2040s

■ **“Strategy”** for 2030    ■ **“Driver Projects”** to implement strategy

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|--|--|
| <ul style="list-style-type: none"> <li>0 Strategy to overcome infections</li> <li>1 Strategy for children’s smile</li> <li>2 Strategy to support children’s “Development/Growth”</li> <li>3 Strategy for Promoting Women’s Empowerment</li> <li>4 Strategy for a long-lived society</li> <li>5 Strategy for a working style for everyone to flourish</li> <li>6 Strategy for Diverse City and Inclusive Society</li> <li>7 Strategy for Valuing home and community</li> <li>8 Strategy for safe and secure city development</li> <li>9 Strategy to enhance city’s function further</li> <li>10 Strategy for “Smart Tokyo: TOKYO Data Highway”</li> </ul> | <ul style="list-style-type: none"> <li>11 Strategy for “Start-up City Tokyo”</li> <li>12 Strategy for a Tokyo That Has Earning Potential and Generates Innovation</li> <li>13 Strategy for Tokyo with abundant water/green</li> <li>14 Strategy for “Zero Emission Tokyo”</li> <li>15 Strategy for Culture and Entertainment City</li> <li>16 Strategy for Sports Field Tokyo</li> <li>17 Strategy for Tama/islands promotion</li> <li>18 Strategy for All-Japan Collaboration</li> <li>19 Strategy for Olympic and Paralympic Legacies</li> <li>20 Strategy for structural reform of the TMG</li> </ul> |
|--|--|

**“Action plan for 3 years” (FY2021-FY2023)**

Tokyo in the future where “Growth” and “Maturity” are compatible

Safe City

Diverse City

Smart City



# Way of review & future update

- “Policy dashboard” visualizes achievement for targets



<https://app.powerbi.com/view?r=eyJrIjojMzE5NjdiOTctOWM5Ni00MzIyLTkxZGYtMmJiMDZiYjRlZjNhliwidCI6ImM0NDY3ZWVhLTk1NzMtNGE3Yi1iN2M5LTZhZTYyYjVjMjVmNCIsImMiOjEwQ%3D%3D>

- Verify indicators in the PDCA cycle
- Upgrade the “Tokyo’s Long-Term Strategy” every FY

# Tokyo's Voluntary Local Review (VLR)

- We unveiled “[Tokyo Sustainability Action 2023](#)” as a revised version of VLR in 2023
- Aligned with “Future Tokyo: Tokyo's Long-Term Strategy”
- Clarify the link between policies and the SDGs



# Strategy Promoting Women's Empowerment



## Vision for the 2040s



- ✓ Women can choose how they wish to live.
- ✓ Half of all politicians and company presidents are women.
- ✓ The gender gap in employment rate and wages has been eliminated.



Along with providing detailed support for women tailored to each life stage, we will work to transform social awareness and behavior to enable both men and women to achieve a balance between a career and family, rather than having to choose one or the other. We will advance the participation of women in various types of decision-making to realize a city that is pleasant for everyone to live in.

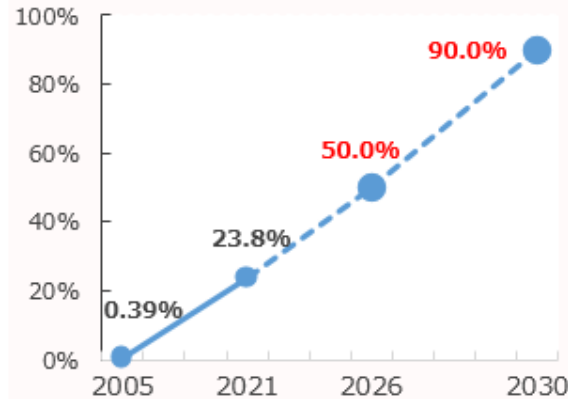
## Policy goals for 2030

- Increase in the percentage of respondents who think “women can play an active role”
- 66.9% (2020) → 72% (2026) → 75% (2030)

## Progress on policy goals

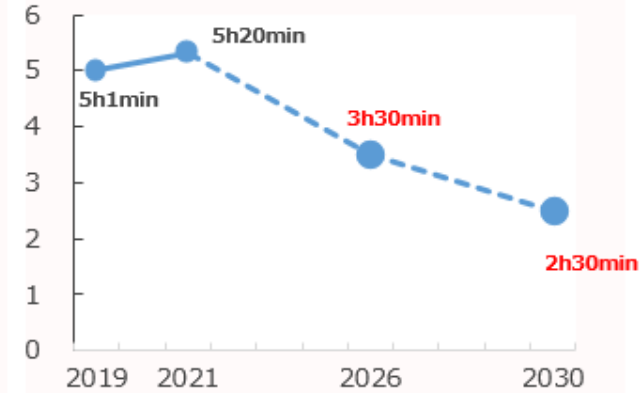
Increase the rate of male employees taking parental leave

Increase the rate of male employees taking parental leave to **the 90% level** (2030)



Halve the gap between men and women in time related to housework and childcare

Halve the gap in time related to housework and childcare between men and women to **2 h 30 min** (FY2030)



## Strategy 3 Promoting Women's Empowerment

### Main Projects for Executing the Strategy

#### Project for Supporting Women to Lead their Lifestyles and Work Styles They Want

##### ■Project Overview

- Provide detailed support for women in various fields according to their life stages so that they can choose how to live and work according to their own wishes and shine in their own way.



## Strategy 7 Valuing “Dwellings” and “Community”

### Vision for the 2040s

- There are places where people can share their troubles.
- Local communities are vibrant.
- Everyone has a place to live.



### Policy goals for 2030

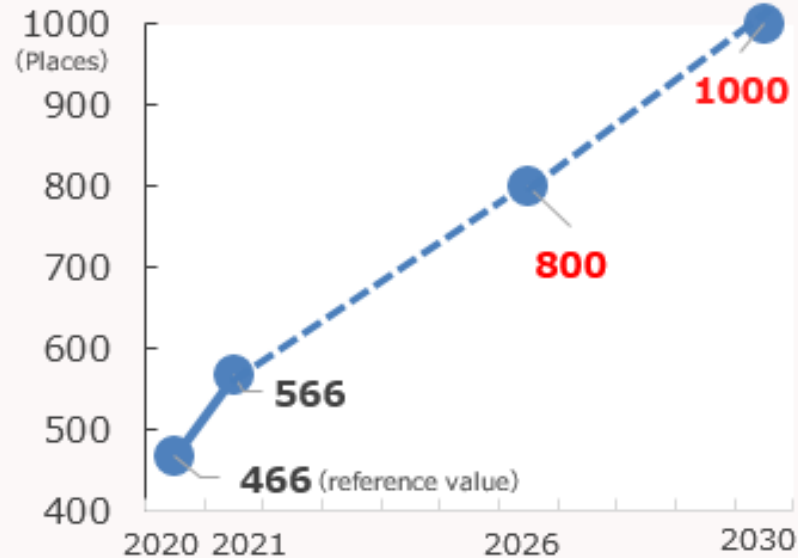
- Create places where people can feel they belong throughout Tokyo \*Including Tokyo Minna de Salon
  - ✓ 566 places (2021) → 800 places (2026) → 1000 places (2030)
- Increase volunteer actor rate
  - ✓ 16.4% (2021) → 27.5% (2026) → 40% or more (2030)

# Strategy 7 Valuing “Dwellings” and “Community”

## Progress on policy goals

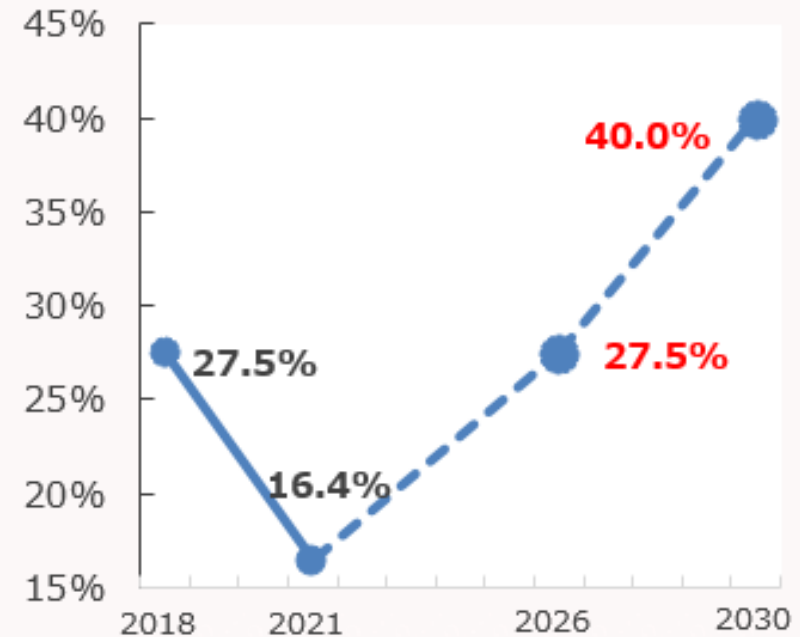
Create places where people can feel they belong throughout Tokyo  
\*Including Tokyo Minna de Salon

**Create 1,000 places\*** throughout Tokyo  
\*Including Tokyo Minna de Salon  
(2030)



Increase volunteer actor rates

**Volunteer actor rates 40% or more**  
(FY2030)





## Strategy 7

### Valuing “Dwellings” and “Community”

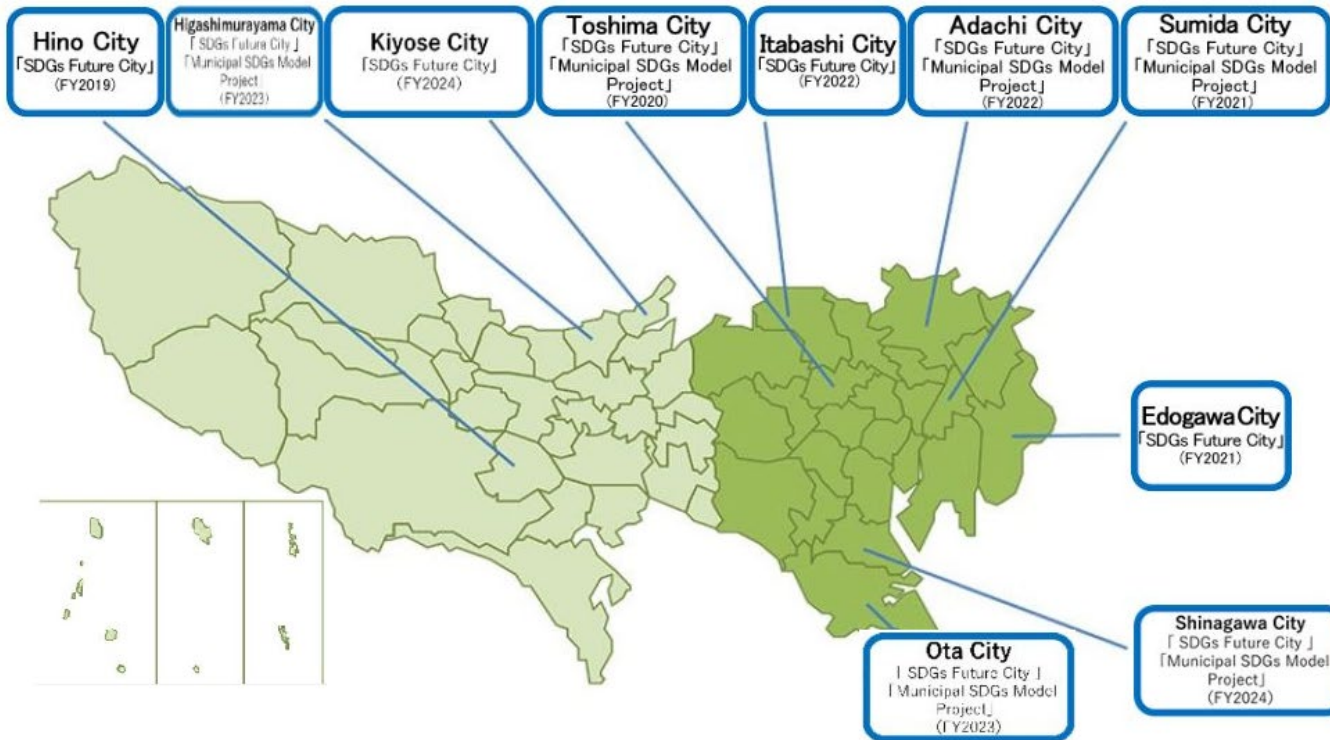
#### Main Projects for Executing the Strategy

- Improving Housing and Life from the Perspective of Resident and Community
  - Conversion of vacant houses into local resources
- Creating “Our Place”
  - Support for pioneering and cross-sectoral efforts by municipalities
  - Creating local hubs and exchanges
- Leaving No One Behind
  - Promoting initiatives that span all people and attributes
- Supporting the Activities of “Community Supporters”
  - Enhancing volunteer culture and human resources to support the community



# Multi-level efforts for SDGs in Tokyo

## Advanced municipalities in Tokyo

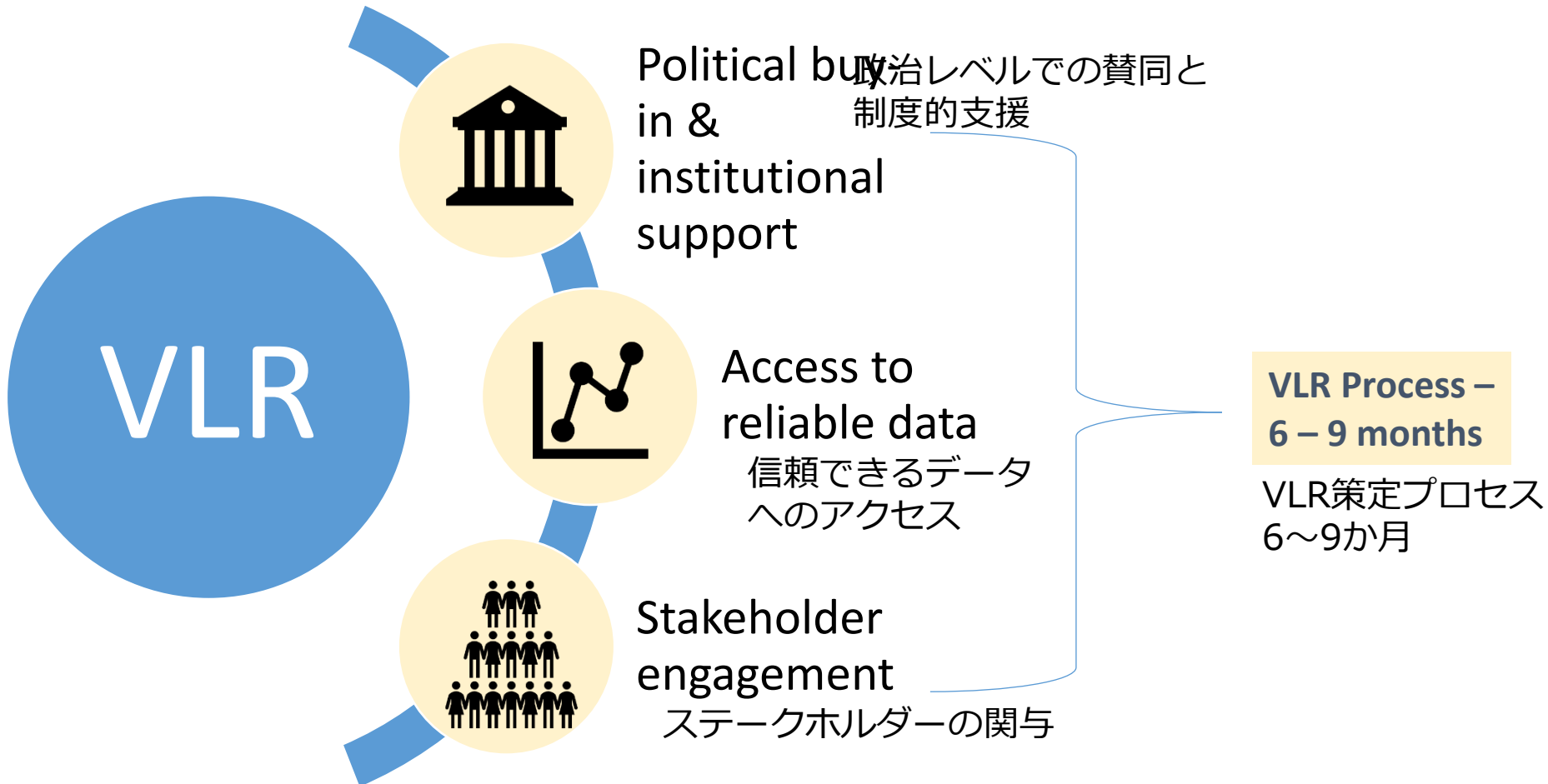


## VLR Workshop with UN-ESCAP



# Preconditions for a successful Voluntary Local Review

VLRを成功させるための前提条件



- VLRレポート作成
- SDGs進捗状況のレビュー
- 主な地域戦略と取組
- 計画と政策の強化

- VLR Report
- Review of progress against SDGs
- Key local strategies & initiatives
- Enhancement of plans & policies

# 2. VLR策定の演習

VLR Formulation Exercises

# 2)コンテンツ作成

Contents Creation

## ① 目次作成 - Excelブック内のパーツを活用し構成

Table of Contents

- Compose the table of contents using the parts in the Excel book

## ② 冊子デザイン比較 - VLRデザインの参照例を選定

Booklet design comparison

- Select reference examples of VLR designs

## ③ データ分析

- 代表自治体のデータから掲載項目を選択・分析

Data analysis

- Select and analyze items to be included from representative municipalities' data

## ④ ステークホルダーミーティング

- メンバー配役（グループ内）、シミュレーション

Stakeholder meeting

- Member assignment (within group), simulation

1. Opening statement. 巻頭言

2. Highlights. ハイライト

3. Introduction. 導入

4. Methodology of the process of preparation for the review. レビューのためのプロセス

5. Policy and enabling environment: 政策と現状

- (a) Engagement with the national government on SDG implementation;
  - (b) Creating ownership of the Sustainable Development Goals and the VLRs;
  - (c) Incorporation of the Sustainable Development Goals in local and regional frameworks;
  - (d) Leaving no one behind;
  - (e) Institutional mechanisms;
  - (f) Structural issues.
- (a)SDGs推進に関する政府との関わり
  - (b)SDGsとVLRに対する当事者意識の確立
  - (c)SDGsの地域の枠組みへの融合
  - (d)誰一人取り残さない
  - (e)制度的メカニズム
  - (f)構造的な問題

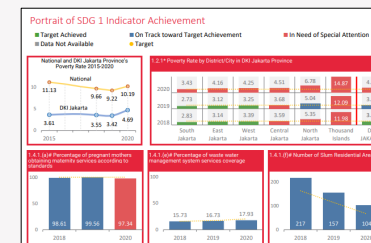
6. Progress on goals and targets. 目標とターゲットの進捗

7. Means of implementation: 推進手法

- (a) Finance;
  - (b) Technology and innovation;
  - (c) Capacity-building;
  - (d) Policy and institutional coherence;
  - (e) Multi-stakeholder partnerships;
  - (f) Data and monitoring;
- (a)財政
  - (b)技術とイノベーション
  - (c)能力開発
  - (d)政策と制度の一致
  - (e)複数のステークホルダーとのパートナーシップ
  - (f)データと監視

8. Conclusions and next steps. 結論と次のステップ

9. Annexes (when necessary). 付録（必要があれば）





# Tokyo's approach for SDGs

- Promote policies from the SDG perspective
- Reach out to diverse stakeholders
- Strengthen collaboration with municipalities
- Communicate to the world



# Thank you !

