

At the core of the Women's Entrepreneurship Day Organization (WEDO) lies a mission that transcends borders and embraces the transformative power of entrepreneurship. Our mission encompasses influencing policy-making, stimulating economic advancement, with a special focus on eradicating poverty, and supporting entrepreneurial ventures.

Today, we gather to explore the intersections of our mission and the dynamic landscape of disruptive technologies. As the founder of WEDO, I am proud to witness the evolution of our organization, steadfast in its commitment to reinforcing the 2030 Agenda.

In navigating the challenges of our times, WEDO acknowledges the paramount importance of disruptive technologies, notably artificial intelligence (AI) and the revolutionary concept of Web3. Embracing these innovations opens new vistas for women entrepreneurs, fostering growth and impact in unprecedented ways.

Moreover, in our discourse on financial inclusion, we cannot overlook the transformative power of Bitcoin—the inaugural decentralized financial instrument. Bitcoin emerges as a beacon of hope, with the potential to uplift the 2.5 billion unbanked individuals, predominantly women, by providing decentralized and accessible financial services.

WEDO is resolute in advocating for the adoption of disruptive technologies and recognizing the significance of Bitcoin in our collective journey towards global financial inclusion. Together, let us harness the power of innovation to reshape the entrepreneurial landscape and ensure a future where no woman is left behind.

WEDO - Women Entrepreneurs DO Make a difference! Let us continue to inspire, empower, and drive positive change for a more inclusive and prosperous future. WE MUST ALL COLLABORATE!

Wendy Diamond
Founder, Women's Entrepreneurship Day Organization (WEDO)