



MAR+Invest

Business Accelerator and Financing Facility of
the Mesoamerican Reef



About New Ventures

IMPACT ENTREPRENEURSHIP

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IMPACT ENTREPRENEURSHIP

ACCELERATION

FINANCING

ECOSYSTEM BUILDING

CONSULTING

TRANSACTION ADVISORY

The Mesoamerican Reef

-  **Largest barrier reef** in the Atlantic Ocean.
-  **Transboundary reef** - 4 countries that stretches over 1000 km of coastline.
-  Home to cultural and biological diversity.
-  Reef-dependent population **nearly 3M.**
-  Annual value of the MAR is **US\$ 4.5 B:**
 -  Reef-related tourism: **US\$ 3.9 B**
 -  Reef-related fisheries **US\$ 183 M**
 -  Shoreline Protection **US\$ 320 - 438 M**



MAR+Invest Goal



To unlock private capital for investment in reef conservation in the MAR ecoregion through market-based solutions, entrepreneurship, and innovative finance.



Alliance members



Build and Connect

Capacity Building component addressing the informational barriers to generate the conditions for the new ecosystem of investment to protect the MAR.



Financing Solutions

Investment banker for the MAR+Invest Program. Design a blended finance mechanism to secure growth capital for the MAR+Invest portfolio.



Impact Monitoring and Evaluation

Development of an M&E strategy for the program and the projects, from due diligence to exit. Elaboration of reporting tools (performance indices).



Healthy Reefs
for healthy people



MARTAF

6 calls for proposals to identify coral-positive market-based innovations and solutions, and support them through business acceleration programs.



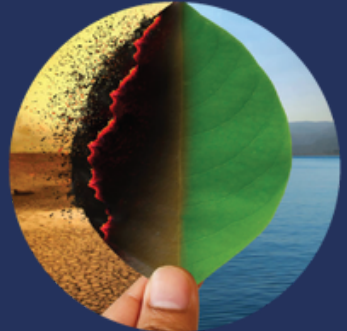
We are working with businesses solutions tackling:



Water pollution and waste management



Overfishing



Climate Change



How do we do it?

The Positive Impact of Blended Finance



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A portion of our portfolio

CARBONWAVE

 **THALASSO**


THE CHILAM GROUP

 **AQUOSMIC®**


ROYAL MAYAN
Shrimp Farms, Ltd.

 **reefy**
Innovation for nature



Join the Journey!

For more information, please visit:
<https://mar-invest.org/homepage-marinvest/>

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GLOBAL FUND FOR
CORAL REEFS