



Government Efforts to raise awareness of NDS1 and the 2030 Agenda

**Presented by Tawanda Chitambara
Ministry of Public Service, Labour and Social Welfare**



Awareness initiatives conducted for NDS 1



- NDS1 dissemination programme was done nationwide.
- NDS 1 Question and answer sessions to enhance public awareness.
- Production of the citizens' version of the NDS1.
- Community engagements undertaken by the Minister of Finance and Economic Development.



Awareness initiatives conducted for NDS 1



- Television programmes such as slots at shows like Mai Chisamba Show. The shows were carried out in areas such as Harare, Gweru and Masvingo.





Awareness initiatives conducted for NDS 1 and SDGs



- NDS 1 Comedy skits done by local entertainers like Abel Mauchi and Sabhuku Vharazipi.





Awareness initiatives conducted for NDS 1 and SDGs



- Various jingles on both SDGs and the NDS1 done using the official languages.
- SDGs competition that were conducted in collaboration with Ministry of Youth, Elevate Youth and UNDP. SDGs Exhibition convened in collaboration with UNIC.
- Stakeholder engagements and capacity building for VLRs and VNRs increased awareness on SDGs at a local level.



Awareness initiatives conducted for NDS 1 and SDGs



- The Ministry of Public Service, Labour and Social Welfare in collaboration with Civil Society Organizations conducted radio sessions to increase awareness on Agenda 2030. the radio sessions were done in collaboration with Ministries Departments Agencies and Civil Society Organizations.
- Parliamentary Thematic Committees capacity building on SDGs.
- The SDGs Unit is using ZITF and Harare Agricultural Show as platforms to increase awareness on SDGs.



2023 Sustainable Development Goals (SDGs) Summit Persons with Disabilities Consultation Workshop



- The Ministry of Public Service, Labour And Social Welfare held the workshop in collaboration with Sightsavers and Poverty Reduction Forum Trust.
- The objective was for Zimbabwe to commit to disability inclusive and specific accelerated actions targeting PWDs to transform SDGs at the SDGs summit.
- The outcome was recommendations for policymakers and other stakeholders on how to effectively engage and include PWDs in ongoing efforts to achieve the SDGs



Awareness initiatives conducted for NDS 1 and SDGs



SDS Exhibition Park

- The exhibition was held at Harare Gardens
- The idea was to capture people who pass through the park since it is a busy park
- High schools, Higher and Tertiary institutions , private sector, City of Harare , CSO and Government Ministries also participated
- The exhibition was meant to showcase initiatives being undertaken by various stakeholders in contributing to the attainment of SDGs.





**THANK YOU
ASANTE SANA**