



**National capacity building workshop on “Improved Local and National Government Capacities for Localizing SDGs and National Development Strategy-1 Progress Through Voluntary Local Reviews in Zimbabwe
4-6 October, Rainbow Hotels Kadoma Hotel & Conference, Kadoma**

Presentation on experience with stakeholder engagement and awareness-raising

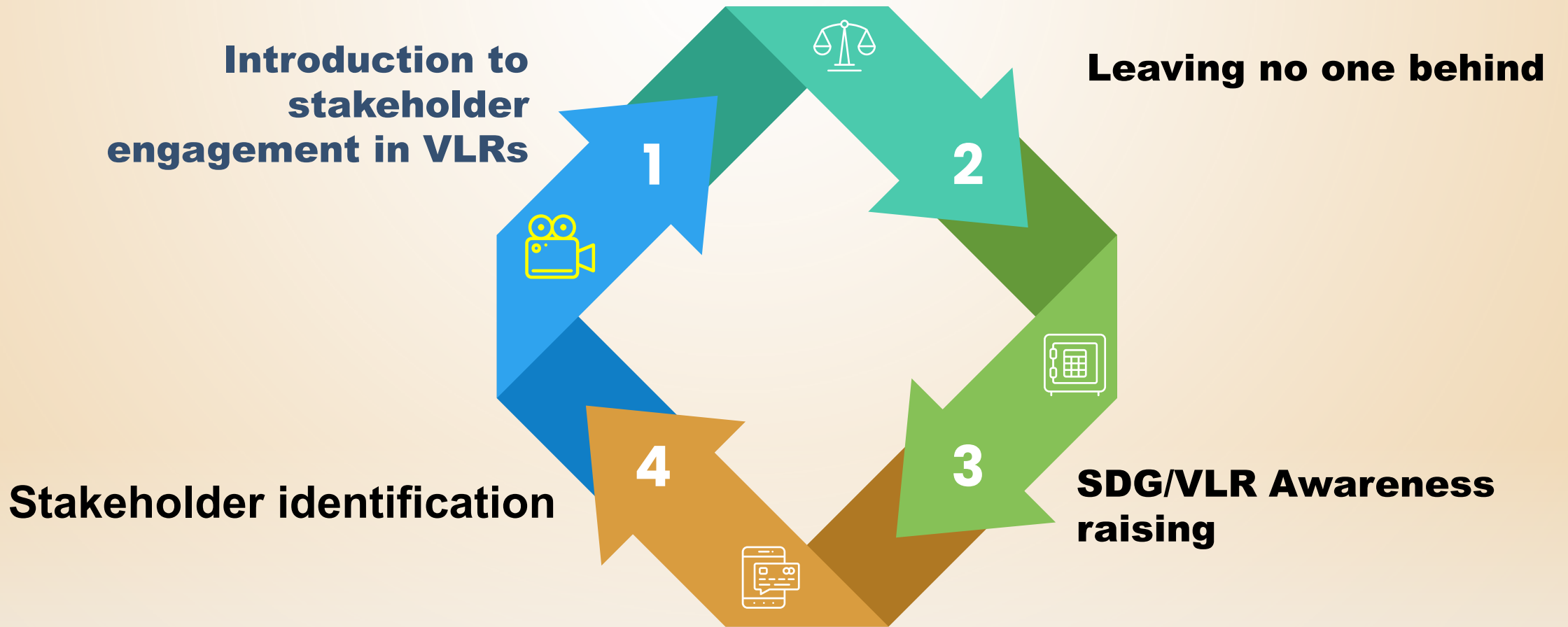
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5th October 2023





Presentation Outline

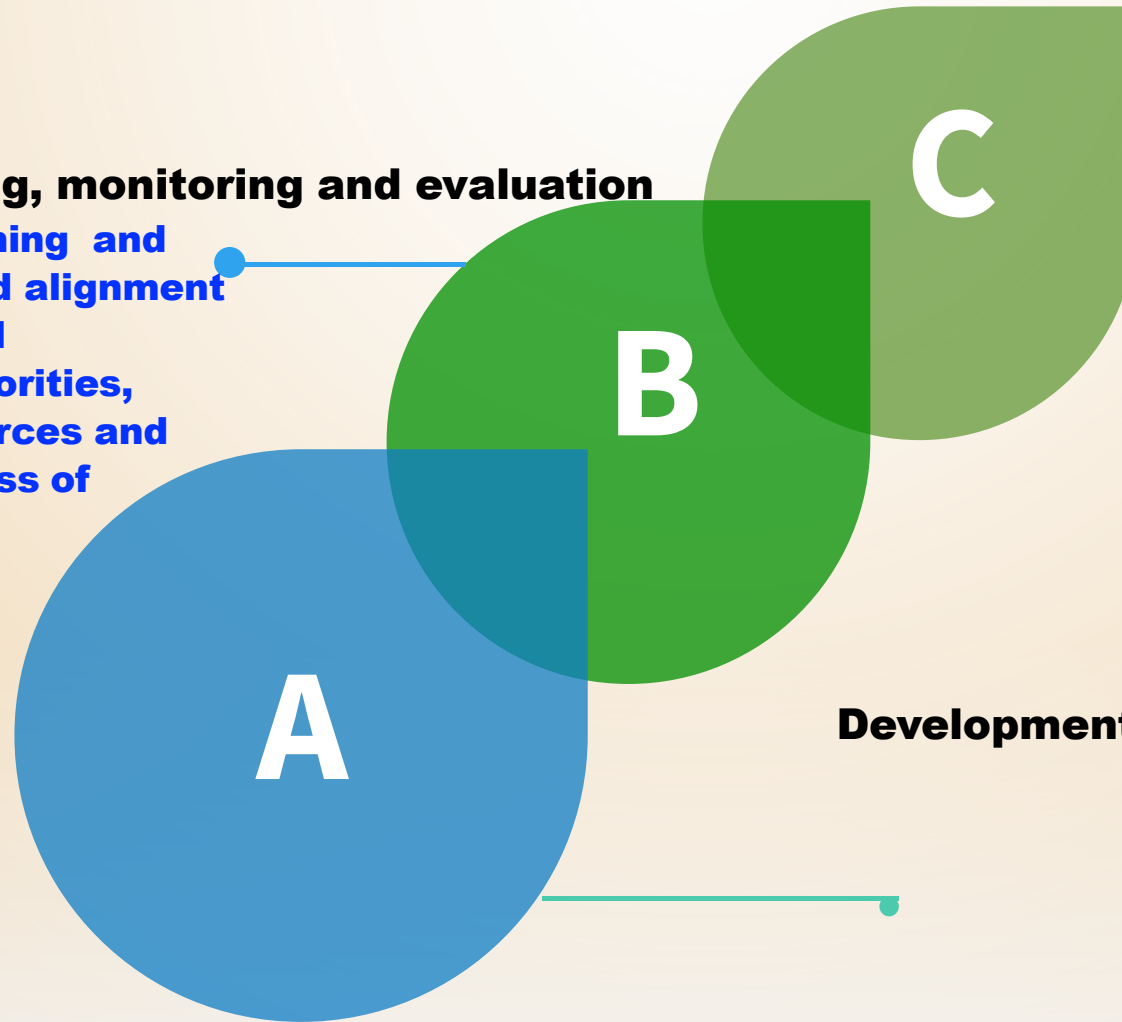




Role of local government in SDG implementation

Planning, budgeting, monitoring and evaluation

SDG mainstreaming and demystifying and alignment of goals to local development priorities, allocating resources and tracking progress of implementation



Implementor of Development

Accelerator of development. Closest to the people. Build SDG s are implemented at local level

Development policy Shapers





Voluntary Local Reviews (VLRs)

The voluntary local reviews (VLRs) aim to facilitate the sharing of experiences, including successes, challenges and lessons learned, with a view to accelerating the implementation of the 2030 Agenda. The VLRs also seek to strengthen policies and institutions of governments and to mobilize multi-stakeholder support and partnerships for the implementation of the sustainable development goals.

Why Voluntary Local Reviews? Opportunities Provided by VLRs



A VLR allows the local government to listen to the needs of its people and reflect them into local policymaking



A VLR invites self-reflection, by diagnosing the state and pointing to pathways for a better localization of the SDGs



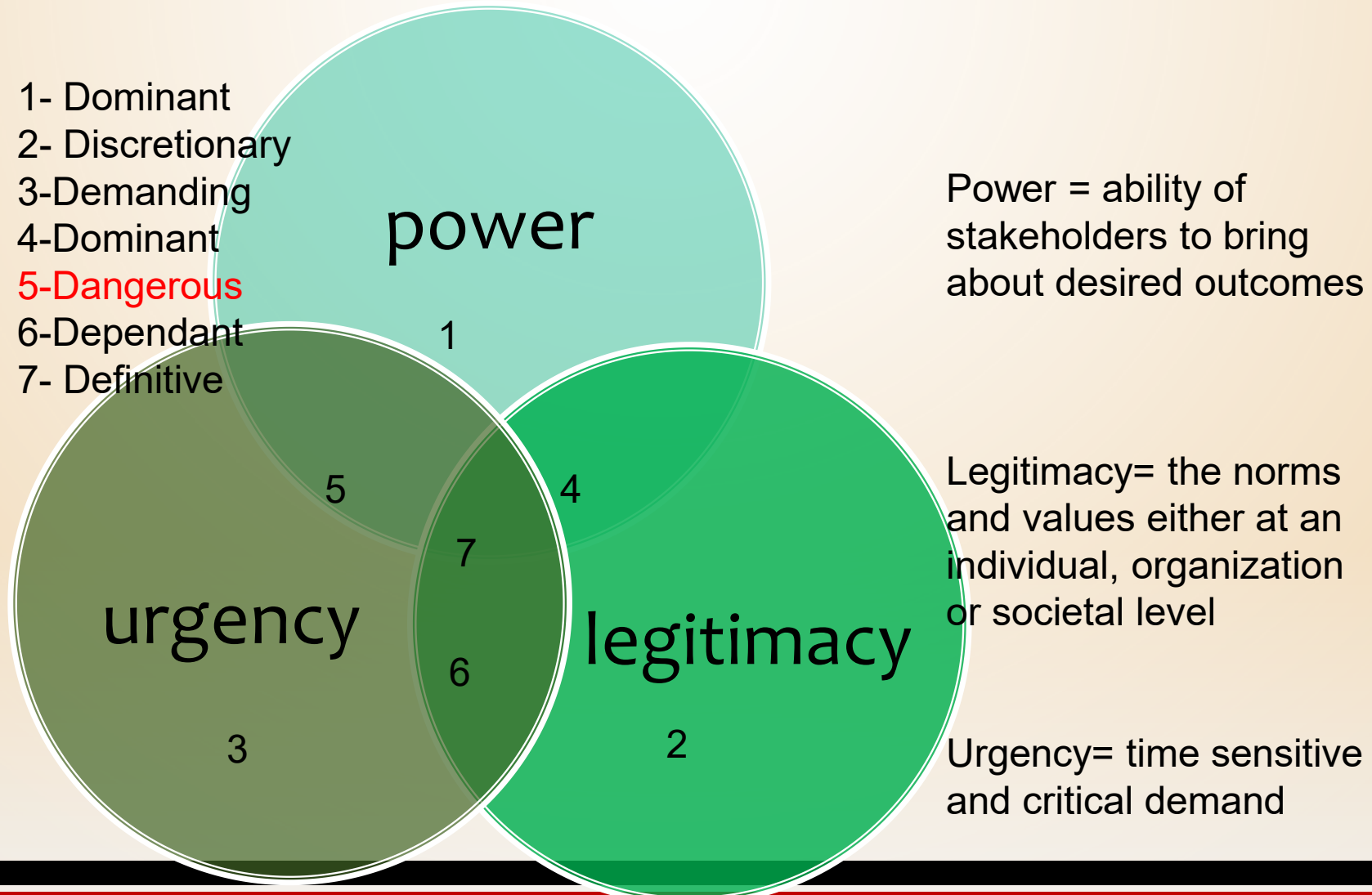
A VLR provides for a process that is data-driven and can be used to plan for action to achieve the future we want



A VLR gives a local take on the global conversation on sustainable development



STAKEHOLDER ATTRIBUTES AND THEIR EFFECT ON VLR PROCESS



8 non stakeholder





how engaging stakeholders contributes to vlr

Diverse perspectives	Different stakeholders bring unique viewpoints and expertise to the review process e.g politicians, media, academia, CSOs , business leaders, local communities etc
Data Collection and Validation	Stakeholders can assist in data collection and validation, offering firsthand information, local knowledge, and access to resources that may not be readily available. CSOs are a valuable source of Citizen generated data.
Contextual Understanding	Local stakeholders have an in-depth understanding of the local context, including cultural, social, and economic factors. Their insights can help reviewers interpret data and identify the root causes of challenges and opportunities.
Accountability	Engaging stakeholders creates transparency and accountability in the review process. It ensures that the findings and recommendations are not biased and that there is a mechanism for addressing concerns or disputes.





how engaging stakeholders contributes to vlr

Ownership and Buy-In	When stakeholders are actively involved in the review process, they are more likely to take ownership of the outcomes and recommendations. This can lead to increased commitment to implementing the recommended actions.
Inclusive Decision-Making	Involving stakeholders in the review process promotes inclusive decision-making. This can help identify priorities that may not have been apparent to external reviewers and lead to more equitable and locally relevant policies and interventions.
Capacity Building	Engaging local stakeholders can also serve as a capacity-building opportunity. It can empower communities, government officials, and organizations with the skills and knowledge needed for data analysis, policy development, and program implementation
Conflict Resolution	In regions with complex or contentious issues, involving stakeholders can facilitate dialogue and conflict resolution. It provides a platform for different parties to voice their concerns, negotiate, and work towards consensus-based solutions.





how engaging stakeholders contributes to vlr

Long-Term Sustainability

By involving stakeholders, sub-national reviews are more likely to consider long-term sustainability. Local communities and businesses have a vested interest in the region's future and can contribute to identifying strategies that ensure sustainable development.

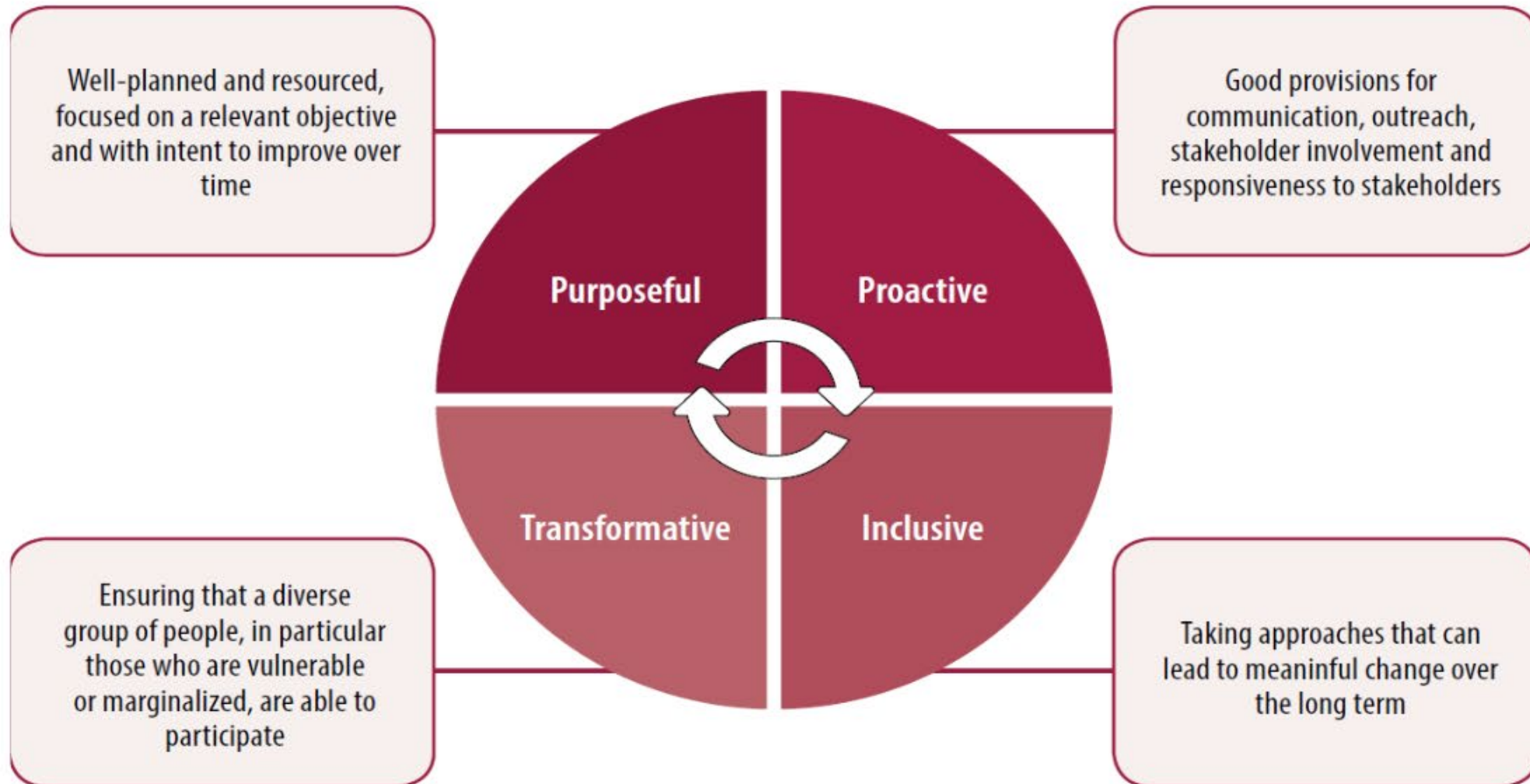
Feedback Loop

Engaged stakeholders can provide continuous feedback throughout the review process and after the release of the review's findings. This feedback loop allows for adjustments and improvements in strategies and policies over time.





Four dimensions of meaningful stakeholder engagement for the 2030 Agenda for Sustainable Development





How VLRs ensure no one is left behind

- i. VLRs encourage the collection of disaggregated data, which means breaking down data by various demographic, social, and economic characteristics (e.g., gender, age, income, ethnicity). This allows policymakers to identify marginalized groups and understand their specific needs and challenges.**
- ii. Through VLRs, local governments can identify vulnerable communities or populations that are at risk of being left behind. This could include marginalized ethnic or religious groups, people with disabilities, indigenous communities, and others facing social or economic disadvantages.**
- iii. VLRs provide a platform for local governments to tailor policies and programs to address the unique needs of different communities. By understanding the specific challenges faced by marginalized groups, governments can design targeted interventions to lift them out of poverty and exclusion. MDGs were static with no consideration of national or regional differences**





How VLRs ensure no one is left behind

- iv.** The process of preparing VLRs often involves engaging with local communities and civil society organizations. This engagement ensures that the voices and perspectives of marginalized groups are heard and integrated into decision-making processes.
- v.** VLRs promote accountability at the local level. By publicly reporting on progress and challenges, local governments are held accountable for their actions and can be transparent about their efforts to leave no one behind.
- vi.** VLRs are not one-off reports; they are part of an ongoing process. Regular monitoring and review of VLRs allow local governments to track progress over time and make adjustments to policies and programs as needed to tailor policies and programs to address the unique needs.
- vii.** VLRs can encourage the integration and adaptation of social and environmental goals into broader development policies. This holistic approach can help prevent the prioritization of economic development at the expense of social and environmental well-being





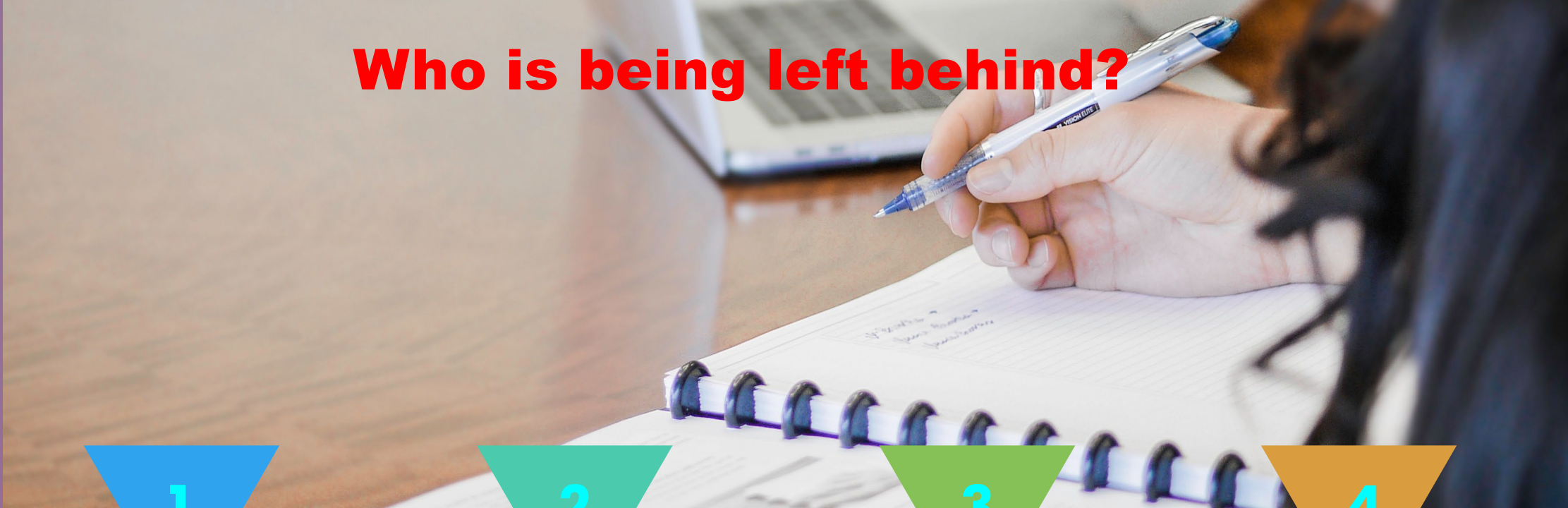
How VLRs ensure no one is left behind

- viii.** The process of preparing VLRs can build the capacity of local governments and stakeholders to analyze data, set priorities, and design effective policies. This capacity-building can contribute to more effective and sustainable development efforts
- ix.** VLRs also offer local governments the opportunity to learn from each other through peer exchanges and knowledge sharing. Strategies that have been successful in one region can be adapted and implemented in others, accelerating progress in leaving no one behind





Who is being left behind?



1

Women

2

Youth

3

PWDs

4

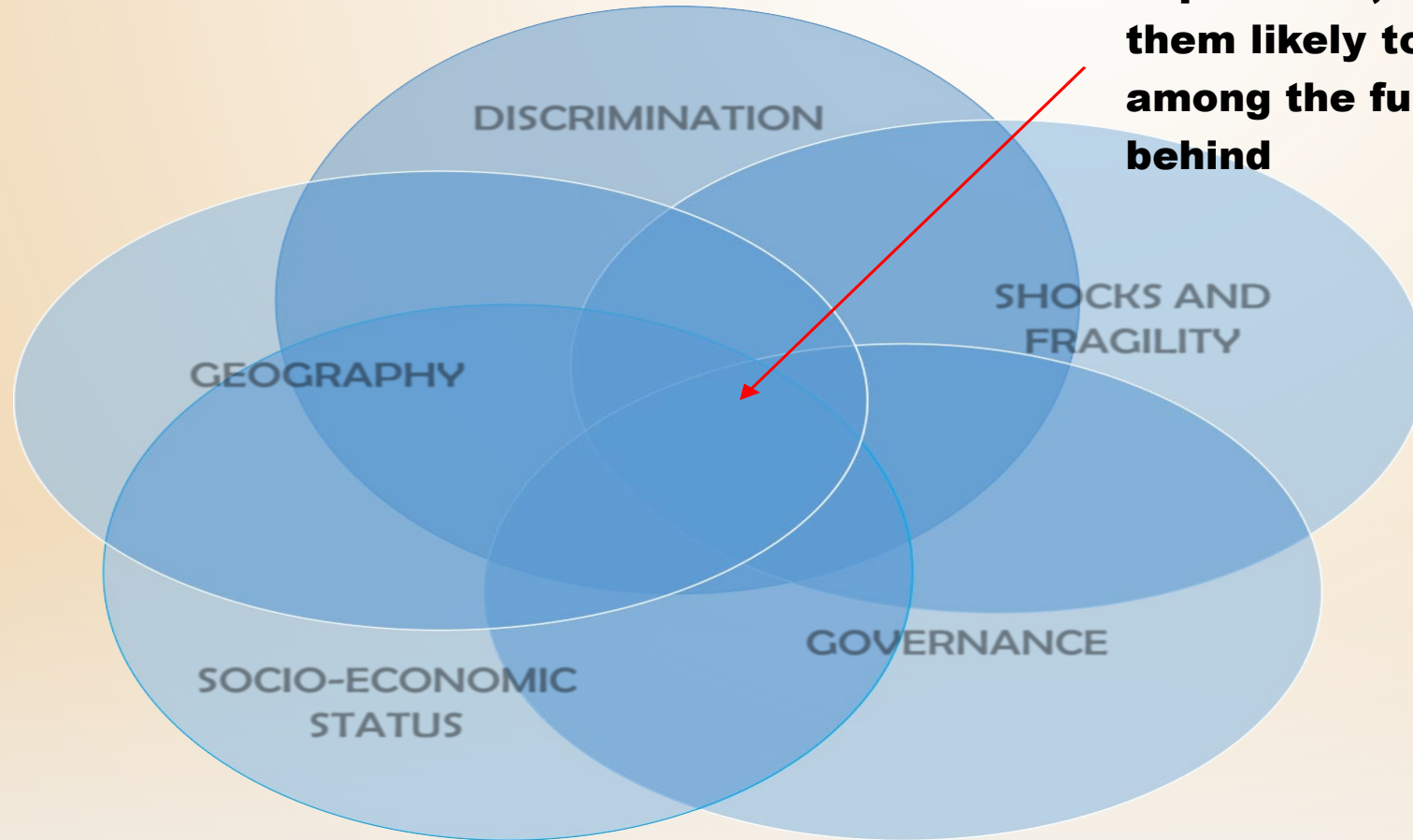
Indigenous communities





Why are People being left Behind ?

Those affected by intersecting factors endure reinforcing sources of disadvantage & deprivation, making them likely to be among the furthest behind





Good practices for a wareness raising



Clear and Focused Message
Ensure your message is clear, concise, and easy to understand



Target Audience Identification
Understand your target audience's demographics, interests, and values. Tailor your message and approach



Emotional Appeal
Appeal to emotions and values that connect with your audiences



Engaging Content
Create compelling content, including visuals



Consistency
Maintain a consistent message and visual identity across all communication channels.



Multi-Channel Approach
Use a variety of communication channels such as social media, websites, email, public events, community meetings, traditional





Good practices for a wareness raising



Timing and Frequency

Release content or campaigns at times when your target audience is most likely to be engaged.



Involvement of Stakeholders

Engage relevant stakeholders, including affected communities, experts, and organizations.



Interactive and Participatory Events

Appeal to emotions and values that connect with your audiences



Education and Information

Provide factual information and education about the issue. Use data, research, and expert opinions to support your claims.



Feedback Mechanisms

Establish feedback loops to receive input from your audience.



Partnerships and Alliances

Collaborate with other organizations, influencers, or community leaders who share your goals

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Good practices for a wareness raising



Measurement and Reporting
Regularly assess the effectiveness of your awareness campaign and share the results



Legal and Ethical Consideration

Ensure that your campaign complies with legal and ethical standards



Involvement of Stakeholders

Engage relevant stakeholders, including affected communities, experts, and organizations.



Cultural Sensitivity

Be mindful of cultural norms and sensitivities when crafting your message and choosing communication channels.



Adaptability

Adapt your approach based on feedback and changing circumstances



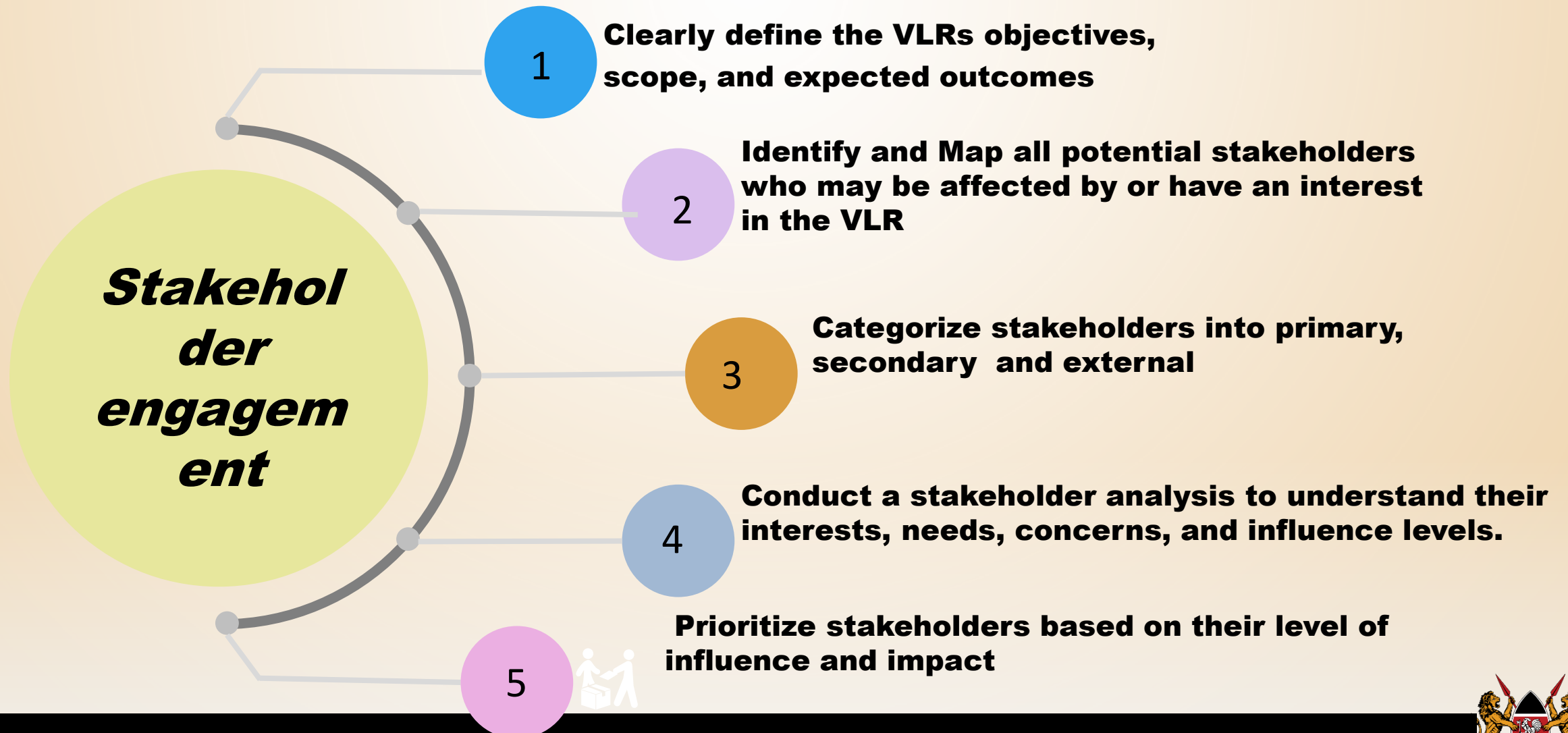
Sustainability

Consider how you will maintain momentum and relevance over time





Key steps in stakeholder identification



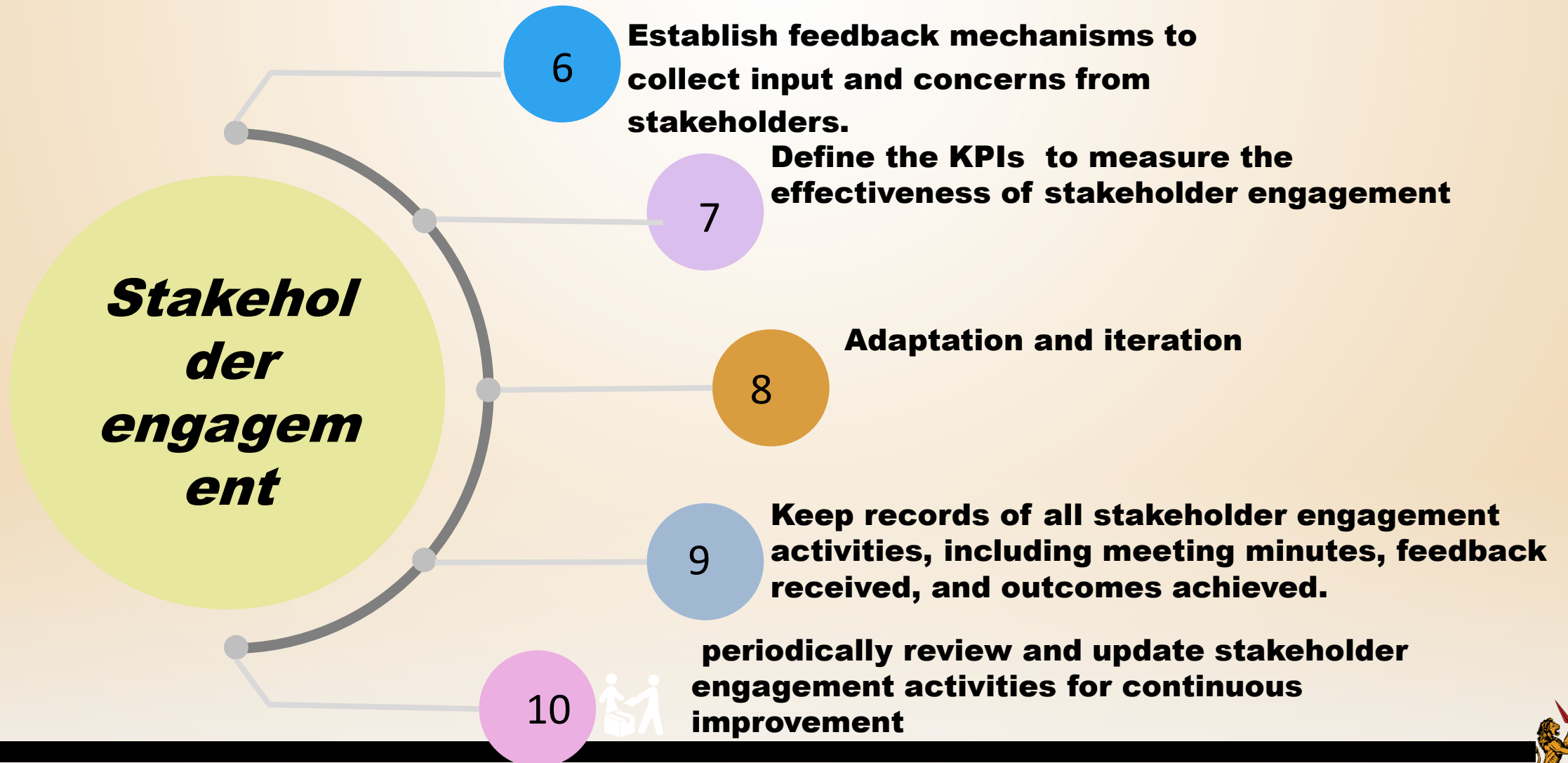


Key steps in stakeholder identification





Key steps in stakeholder identification





Impact

**Better Quality Life
for All People and Societies**

Inclusive, Sustainable and Transformative Development

Outcomes

People
(ensure health lives, knowledge and
inclusiveness)

Prosperity
(grow a strong, inclusive and
transformative economy)

Planet
(protect our ecosystems)

Goals

1. **No Poverty**
2. **Zero Hunger**
3. **Good Health and Well-Being**
4. **Quality Education**
5. **Gender Equality**

7. **Affordable and Clean Energy**
8. **Decent Work and Economic Growth**
9. **Industry, Innovation and Infrastructure**
10. **Reduced Inequalities**
11. **Sustainable Cities and Communities**

6. **Clean Water and Sanitation**
12. **Responsible Consumption and Production**
13. **Climate Action**
14. **Life Below Water**
15. **Life on Land**

Foundations

Peace, Justice and Strong Institutions; and Partnerships





TOGETHER

2030



19 October, 2023





Thank you!

