

**NATIONAL ASSOCIATION OF NON
GOVERNMENTAL ORGANISATIONS
(NANGO)**

Inclusive approaches to awareness-raising and engaging stakeholders

-Devolution

- It has scaled down the approach where activities were formulated and implemented at the head office.
 - Grassroots implementation is inclusive.

-Commissions

The introduction of National Commissions has helped the communities to be included in national programs. Examples of commissions are Gender, Media etc.

How can the engagement of various stakeholders contribute to a robust sub national review

- By engaging a variety of stakeholders, it is possible to gain a comprehensive understanding of the issue and to develop effective solutions. Stakeholder engagement also helps to build trust and buy-in from the community, which is essential for successful implementation of any policies
- GRASSROOTS
- -Grassroots people are primarily affected so they say without the grassroots there is nothing for the grassroots. People on the ground feel the heat and they have ready made solutions that sits their communities and environment.

How can the engagement of various stakeholders contribute to a robust sub national review. Contd

- -DIVERSITY
- Inclusive approaches to awareness raising will help in diversified solutions.
- *One hand washes the other*
- *We all have different strengths and weaknesses so we complement each other*
- *No one knows everything and we all need each other*

How can the VLR help to ensure that no one is left behind?

- The VLR process can help to ensure that no one is left behind in relation to the SDGs by providing a mechanism for monitoring progress and identifying gaps in implementation. For example, if data from the VLR process shows that a certain group, such as women or youth, is not benefiting from an SDG-related program, this can be used to inform policy and program changes to ensure that the group is not left behind. Additionally, the VLR process can help to hold governments and other actors accountable for their commitments to the SDGs.
- Solutions have quick fixes

What are some of the good practices for awareness raising?

- - Collaborating with civil society organizations and community groups to create tailored messaging that resonates with local audiences.
- - Using multiple channels, such as social media, traditional media, and grassroots outreach, to reach a diverse audience.
- - Ensuring that awareness-raising activities are accessible to all groups, including people with disabilities and those living in rural areas.
- - Promoting citizen engagement and participation in the SDG process.

What are key steps in identifying stakeholders and preparing a stakeholder engagement plan

- - Define the purpose and scope of the engagement.
- - Identify the stakeholders who have a direct or indirect interest in the issue.
- - Assess the level of influence and interest of each stakeholder.
- - Map the relationships between stakeholders and identify potential conflicts or synergies.
- - Develop a plan for engaging with each stakeholder, taking into account their level of influence and interest.
- - Choose tools and software for execution

What are key steps in identifying stakeholders and preparing a stakeholder engagement plan. Contd

- *Generally the stakeholders may fall in one of the five levels of engagement namely;
- Unaware
- Resistant
- Neutral
- Supportive
- Leading

Conclusion

- **Inclusive approaches to awareness-raising and engaging stakeholders is very key to Government departments, CSOs, Local Authorities, citizens (women and girls, youth, people living with disabilities, school children). A comprehensive approach will produce comprehensive results.**
- *Nothing without the citizens is not for the citizens*
- *Thank you*