



UN  
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## UN 2023 Water Conference Side Event

### *Water Action Agenda & the 2030 Agenda by standard model of our existence*

20 March, 2023, 9-10 am EST, virtual

Organized by: Marchlewicz Marketing Management Agency

[https://us06web.zoom.us/rec/share/oK0A51\\_tyQADAvOkLXsXJkhMUJabpQkVQmXjfACgl\\_of0LhSGbO1buEH7S6Wvol9-.qYVMhFz3IlqZDtes](https://us06web.zoom.us/rec/share/oK0A51_tyQADAvOkLXsXJkhMUJabpQkVQmXjfACgl_of0LhSGbO1buEH7S6Wvol9-.qYVMhFz3IlqZDtes) (record) Passcode: E?M7ax?j

#### **Background on the event (one paragraph)**

Eliminating core reason of troubles with ensuring water related objectives as contributing for sustainable development by the 2030 Agenda - by science-underpinned explaining way, rules and interlinks of our existence within evolving Universe, exactly within&with its Earth environment system with water as its integral component, with precisising our actual acting and managing instruments and expressing as - standard - model of our existence which could be used as template for information, education and realizing development within time.

#### **Water Action Agenda (one paragraph, if possible, please include the link to your commitment in the [Water Action Agenda database](#))**

Presenting imperative&possibility of ensuring by the Water Action Agenda water objectives by understanding our development within&with (land-water incl. seas-air) matter&(3 bands) energy system EES with water as its integral component as enabling occuring our existence& its realizing by us, and activating&driving role of our cognition/knowledge, and its aware measurable managed implementing within&integrally with the 2030 Agenda, according to&with use as info&operational template standard model of our existence&development within&with EES precisising our acting&managing by corporate and national accounts&GDP&budget method integrated with the 2030 Agenda as strategic plan &its 17 SDGs as coordinated set of targeted policies, with WAA as its global nuclei – by committed giving IP-based access to explaining/s&model: <https://sdgs.un.org/partnerships/using-standard-model-our-existence-precisising-our-actingmanaging-2030-agenda-ip-basis>

#### **Key Issues discussed (5- 8 bullet points)**



A. Challenges of our sustainable development including those related with water at our functioning by actual managing instruments (corporate and national accounts&GDP&budget metod CNAM and the 2030 Agenda), and possibility of their definitive solving by explaining&model of our existence

B. Two-steps defining&explaining our development and its management, with expressing as info&operational model

1. Explaining our development as we observe, referred to territories, with key role of knowledge&core version of model, 2004. Scientific base, verification, appreciation

2. Embedding our development as by core version of model within way&rules of existence of Universe&extending core version into model of our existence, 2017, with explaining also role of EES with water as its integral component. Scientific base, appreciation, confirmation

2.1. Model as general standard and info&operational template of our existence&development allowing to explain and solve water and any other development questions within time, underpinning and making operational the UN Documents, including A/RES/75/212 on Water, opening the way towards further rules-based shaping our existence&development

C. Imperative and possibility of ensuring water-related objectives by the Water Action Agenda by acting within&integrally with the precised 2030 Agenda with ensuring also objectives of other UN-initiated agendas on other challenges – allowed by commitment of giving open IP-based access to explaining/s&model i.e. using it for information, education, acting with continuous measurable development by all. Consequences of non-integral acting

#### **Key recommendations for action (5 - 6 bullet points)**

Access to explaining/s&standard model of our existence allows all to understand it and act towards ensuring measurable water objectives by the Water Action Agenda within&integrally with the 2030 Agenda, with WAA as its nuclei. But to make acting of all reliable, effective, equal, inclusive, cooperative/non-competitive, it should be coordinated and facilitated by its managing by all countries, at global by the UN coordination – i.e. agreeing by all countries unified precisig actual managing&managing instruments, by introducing

i) planned block-chained grid like acting by balanced GDP, with set of four broad and 17 exact ideally targeted policies responding to SDGs 10&1-9, 11-15, 16, 17 and the 2030 Agenda as strategic plan, with horizontal equalizing&structuring (as EU-knowledge-referred) programs and info&suport institutions/focal points (as EU contact points network, and UN Country Teams), with model-based monitoring/statistical system, parallel to widest information – through media, and education at all levels (fitted to knowledge of receivers)

ii) measuring&management of development components&their contributions to goods&services and development: knowledge, work (both referred to energy inserted), and land, water, air, energy - as integral EES components. Especially of cognition/knowledge as IP ecosystem allowing to develop&use most effectively traditional&digital as IT, AI, Metaverse technologies and facilitate management of development with water within&with it.

Both explained and/or shown by model. It would require information&promotion to and convincing of authorities of countries, also global UN-initiated structures acting on solving other challenges/ensuring other development-related objectives, with using explaining/s&model - by the UN Water&UN System also by the UN Authorities.