



UN
2023 WATER
CONFERENCE

NEW YORK
22-24
MARCH
2023

UN 2023 Water Conference Side Event

[V84_The Fashion and Clean water Nexus]

[18 March 2023, 10.30-11.30 AM EST, USA]

Organized by: [Mojo Design Studios]

TWO PAGE MAXIMUM

Background on the event (one paragraph)

Thematic Focus-

Fashion is the second most polluting industry in the world with regards to various dyes, tanning and chemicals that contaminate the waters and eventually run into our oceans. We will discuss the solutions that can be employed by the fashion industry to abate fashion pollution.

Water is a huge part of fashion's processes, and action needs to be taken against its destruction. As Designers, our organization have contributed to the life below water and helped in making changes for the benefit of water and to ensure our actions are easily replicated. Clean water advocacy, can help in educating the general public to make commitments and take action.

Potential contribution

We will discuss Water in the processes of fashion, innovation to prevent water wastage and pollution, cross sectoral collaborations in the fashion industry and scientific research As a fashion environmentalist who has worked extensively on the UN ocean decade as well as representing the fashion sector in the COP's I plan to showcase the ecological effects of water waste and pollution caused by the fashion industry. While the fashion industry is stepping up and making the necessary changes needed, we have other industries that also prevent the growth and scale of the planet's clean up by the fashion sector.

This session will discuss how scientists, designers and researchers are discussing the alternative paths that are taken in their organization while also finding solutions that can be beneficial for the planet as a whole. We will discuss how water in all forms in being affected as a whole because of large scale commercial industrialization.

Another very important part of the discussion will be the involvement of youth and those in conflict zones who are displaced and how water the prime source of life is is going to be the future of wars that we need to prevent.

Water Action Agenda (one paragraph, if possible, please include the link to your commitment in the [Water Action Agenda database](#))

Our commitment is to mobilize youth for the future of water and engage various stake holders to educate and create awareness amongst the public and engage wider sections of people who can understand the effects of climate change on especially women and marginalized communities and how they can help in contribute towards climate action

Video Available here

[https://youtu.be/ y-0MUaB87A](https://youtu.be/y-0MUaB87A)

Key Issues discussed (5- 8 bullet points)

- Water and the fashion industry
- Water and architecture
- Water and Arts
- Water and War
- Water and Micro plastic pollution

Key recommendations for action (5 - 6 bullet points)

- Nature Based Solutions
- Alternatives to plastics must be used
- Mobilize youth for the future
- Use of Seaweed and other alternatives to prevent water wastage
- War is never the solution