



International Association of Advanced Materials

Friday, 24 March 2023
Letter No: IAAM/UNSE/2023/01

Background:

Having noted The Themes put forward by 'UN Water Conference 2023' and having interacted with the participants of The Conference, We 'People's World Conference on Drought and Flood's' put forth World Pledge for addressing the Global Water Crisis and seek active collaboration and participation with like-minded Individuals and Organisations across the Planet to fulfil the objectives of the Pledge.

World Pledge to Rejuvenate the Water-Cycle

I am water. I stand before you as water.
Together, we advocate a healthy water cycle.
Our support is for the kinship of people and water.
Through water, we connect :-

PERSON: Every one of us carries water in our bodies.

PROCESS: Every community comes together and can flourish with and around water.

PLANET: Water gives life and balance to this Earth: One Planet-One Water.

It is within our lifetime that the water cycle has been broken.

Our solution is **Rejuvenation**.

Rejuvenation is a paradigm shift in thought and practice that goes beyond the dominant human centric worldview.

We encourage 10 key shifts:

- 1) From narrow to all-encompassing concepts, terms and frameworks that cover all stages of the water cycle.
- 2) From data and information to Wisdom, weaving indigenous knowledge systems with modern science, art, and technology.
- 3) From formal education systems to living knowledge that energizes youth.
- 4) From wasteful abuse to judicious circulation and guardianship of waters.
- 5) From Commercialisation to Communitization, where community is understood as the fellowship of all living beings.
- 6) From a general attitude of indifference and apathy to organised action and work for water.
- 7) From insensitivity to a sensitive awareness of every water body as a unique and biodiverse ecosystem.
- 8) From short-term goals and timeframes to life-long commitments to present and future generations.
- 9) From narrow economic value to broad and fair ecological values.
- 10) From ownership and control to free-flowing water, acknowledging the equitable rights of all living beings.

We hold the collective conviction that fulfilment of this pledge can lead to climate change adaptation, restoration, and resilience. These changes will condense in one shift from outer to inner understanding, paving the way for a spiritual life that strives for happiness, well-being, peace, and prosperity.

We invite everyone to join us in fulfilling this Pledge.

We appeal to the United Nations and Governments around the World to facilitate the implementation of such programs and align their activities to reinvigorate the Water Cycle.

Advancement of Materials to Sustainable and Green World

Gammalkilsvägen 18, Ulrika 590 53, Sweden. **Tel.:** (+46) 1313-2424; **E-mail:** contact@iaamonline.org

Org. 802503-6784 | www.iaamonline.org



International Association of Advanced Materials

We appeal all Corporates, Multinational Corporations to adopt and practice Socio Environment Sensitive Business strategies.

As the World Pledge envisages a paradigm shift with respect to the current flawed Development Model and proposes Rejuvenation of the Planet, we urge Universities and Educational Institutions across the World to take up specialised programs to sensitise Youth's towards Water Crisis and Climate Change Crisis and involve them in Rejuvenation of The Planet.

In search of Peace, Security, and Stable abundance the humanity has adopted flawed Developmental Model which has caused misery, distress and brought about Climate Crisis. The World Community has realised that the Mental and Physical Well-being, Health, and Happiness is dependent on living in harmony with nature and all Living Beings. This World Pledge envisages and urges the Civil Society to undertake Rejuvenation of the Planet as its New Mantra.

Traditional Wisdom of Indigenous Communities coupled with advancements in Science and Technology will enlighten and pave the way for the reinvigorating the Water Cycle and Rejuvenation of the Planet.

To recognise the dominant role of Ground Water in the eco systems and Rejuvenation of the Planet, it is imperative to have local wisdom and scientific advancements respecting the natures Right on Water. This will facilitate and guide the communities to maintain the dynamic balance between discharge and recharge of Ground Water.

Community driven Decentralised Projects implemented by indigenous Communities based on their Traditional Knowledge System, have irrefutably demonstrated the solutions for Mitigation and Resilience in the face of Climate Change. Such projects need to be identified and replicated.

The Water Security on the Planet can be established by adopting in thought and action the teachings of World Pledge and implementing programs, activities in diverse Geographies and various Ecosystem.

Sincerely,



Dr. Ashutosh Tiwari

Advancement of Materials to Sustainable and Green World

Gammalkilsvägen 18, Ulrika 590 53, Sweden. **Tel.:** (+46) 1313-2424; **E-mail:** contact@iaamonline.org

Org. 802503-6784 | www.iaamonline.org