



CREATIVE AGE FOR SDGS

Accelerating Growth of MSMEs in the Philippines

PROGRAMME LAUNCH

6 DECEMBER 2022 - 9:00AM-11:00AM



DEPARTMENT OF
ECONOMIC AND
SOCIAL AFFAIRS





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OPENING REMARKS

Mr. Clark Liu, Sustainable Development Officer, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs (NSCBB, DESA/DSDG)



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11904



Introduction to the RA 11904, Philippine Creative Industries Act

Hon. Christopher de Venecia,
Principal Author of RA 11904,
Pangasinan, Fourth District Representative



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The Creative Industry Potential (PH and Global)

Mr. Joel Santos, National Consultant, National Strategies and Capacity Building Branch, Division for Sustainable Development Goals, United Nations Department of Economic and Social Affairs (NSCBB, DESA/DSDG)



Programme Description, Schedule, and Activities

OIC DIRECTOR EMMA C. ASUSANO

DTI-Bureau of Small and Medium Enterprise
Development



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Brief introductions of the creative MSME Champions

Ms. Katrina Mallillin, Program Assistant

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Marikina City, National Capital Region

Ely Rose Edullan

Owner, Ely-Knows Enterprises

Roweliza Landicho

Owner / Designer, Fashion Purveyor Enterprise



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Quezon City, National Capital Region

Marigrace Reano

Owner, Mjorian Fashion Design



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Dagupan City, Region I - Ilocos

Tia Simms

Owner, Tia Chloe

Lyantra Kryzelle Pasion

Creative Founder, Nunki



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Vigan City, Region I - Ilocos

Rowelda Concepcion

Branch Owner, Rowilda's Loomweaving

Mercy Grace Almazan

Project Development Manager, Suyo Multi-Purpose Cooperative



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Pampanga, Region III – Central Luzon

Donna Camaya

Owner/Artist, Fragments Handicrafts

Crystal Joice Herrera

Owner, Your Joice



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Iloilo City, Region VI – Western Visayas

Maggerose Carado

Owner, Modern Ilongga

Ilya Angela Salveron

Owner, Wooden Living Furniture and Crafts



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Tagbilaran City, Region VII – Central Visayas

Christine Virtucio

Proprietor, VIRTUCIO

Christian Paul Naparota

Owner, XP Films



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Puerto Princesa, MIMAROPA Region

Gloria Lim

Designer, Astella Philippines

Jude Rivera

Owner, AraPilak



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**CDO Misamis Oriental,
Region X – Northern Mindanao**

Maria Francesca Cabanlet

Principal Designer, CABANLET DESIGNS Interior Design Services

Nathalie Marie Mariano

Owner, Sine Qua Non



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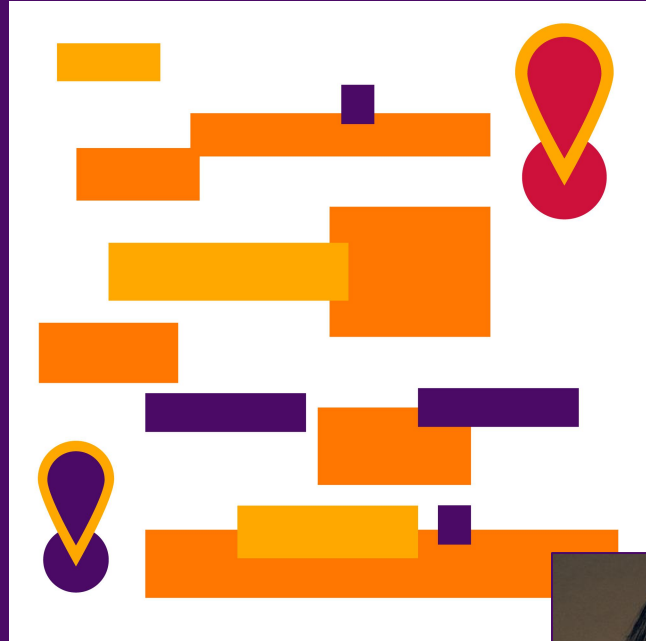
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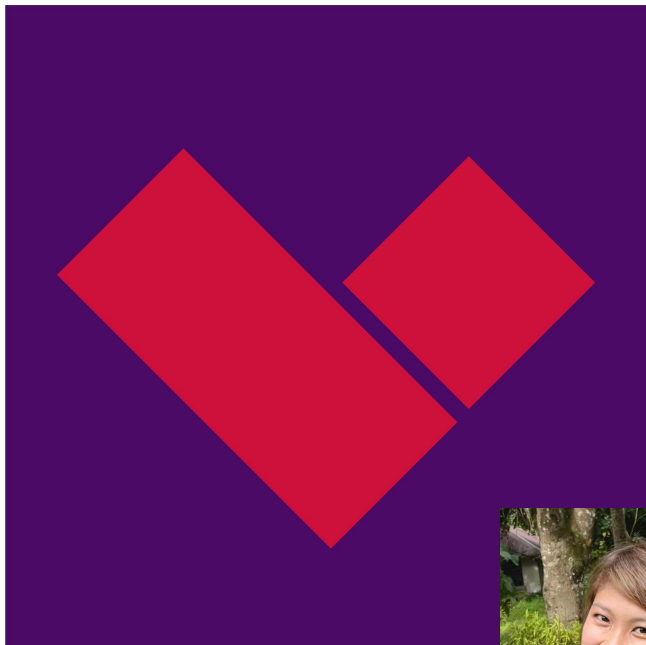




Uncharted Territories:

A Walkthrough of MARA PIÑON'S Creative Journey

Creative Entrepreneurship Talk by Ms. Mara Piñon, Founder of Mara Piñon PH
Wearable Art,
Marikina City Representative



Passion and Profession: Alee Garibay's Creative Journey

**Creative Entrepreneurship Talk by
Ms. Alee Garibay**, Director of
Linangan Art Residency



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CLOSING REMARKS

UNDERSECRETARY BLESILA LANTAYONA
DTI-Regional Operations Group





Feedback Form



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