



Policy mix in Smart Specialisation Strategies in the European Union

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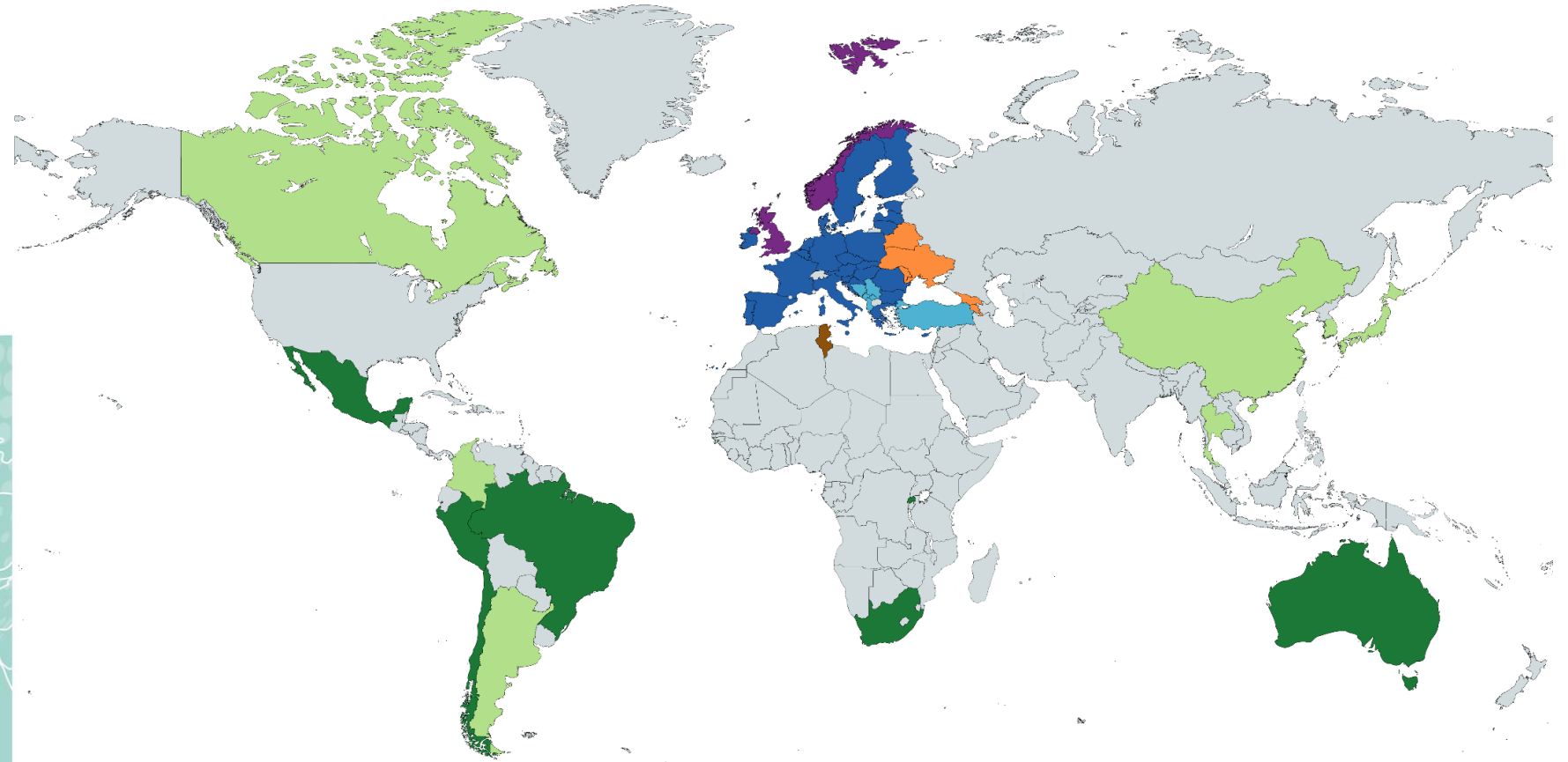


What I would like to share today:

- What is Smart Specialisation?
- What is policy mix?
- How to design policy mix
- New trends in policy mix design

EU-made concept of innovation policy that gained global popularity

- EU27: implementing S3
- Enlargement Region: designing and implementing S3
- EU Eastern Partnership: designing S3
- EU Southern Neighbourhood: designing S3
- EEA and UK: UK, Norway
- International countries: structured cooperation
- International countries: expressed interest in S3

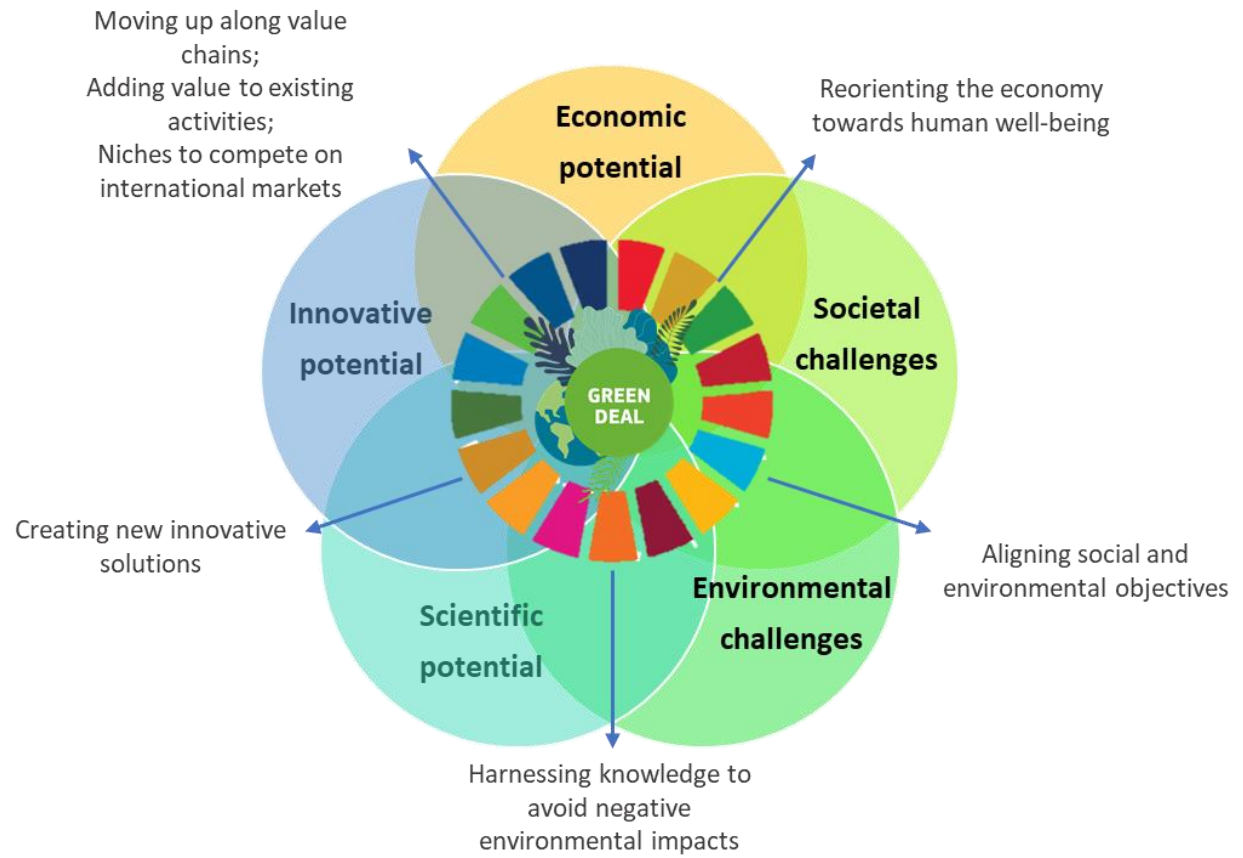
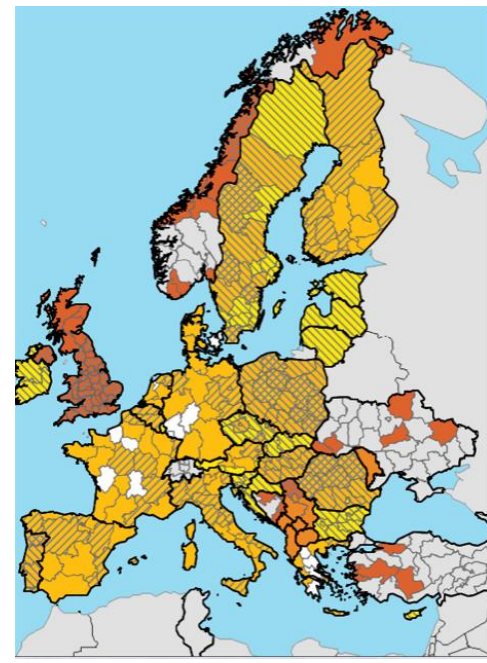


Created with mapchart.net

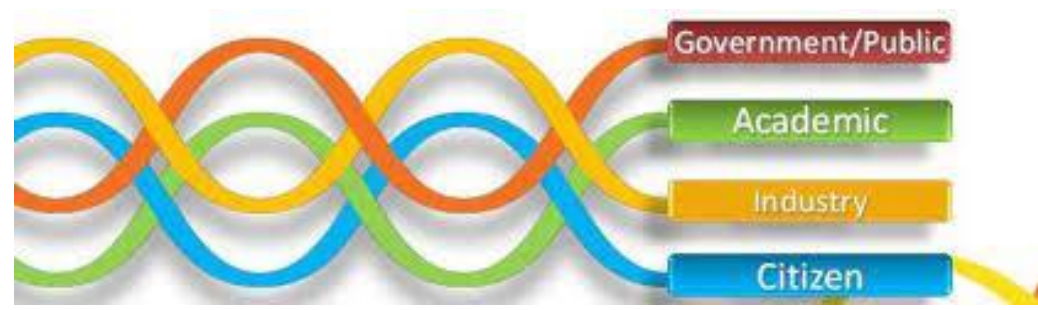


Why the success?

Interdisciplinary and adaptive concept that looks to identify value added in what we have



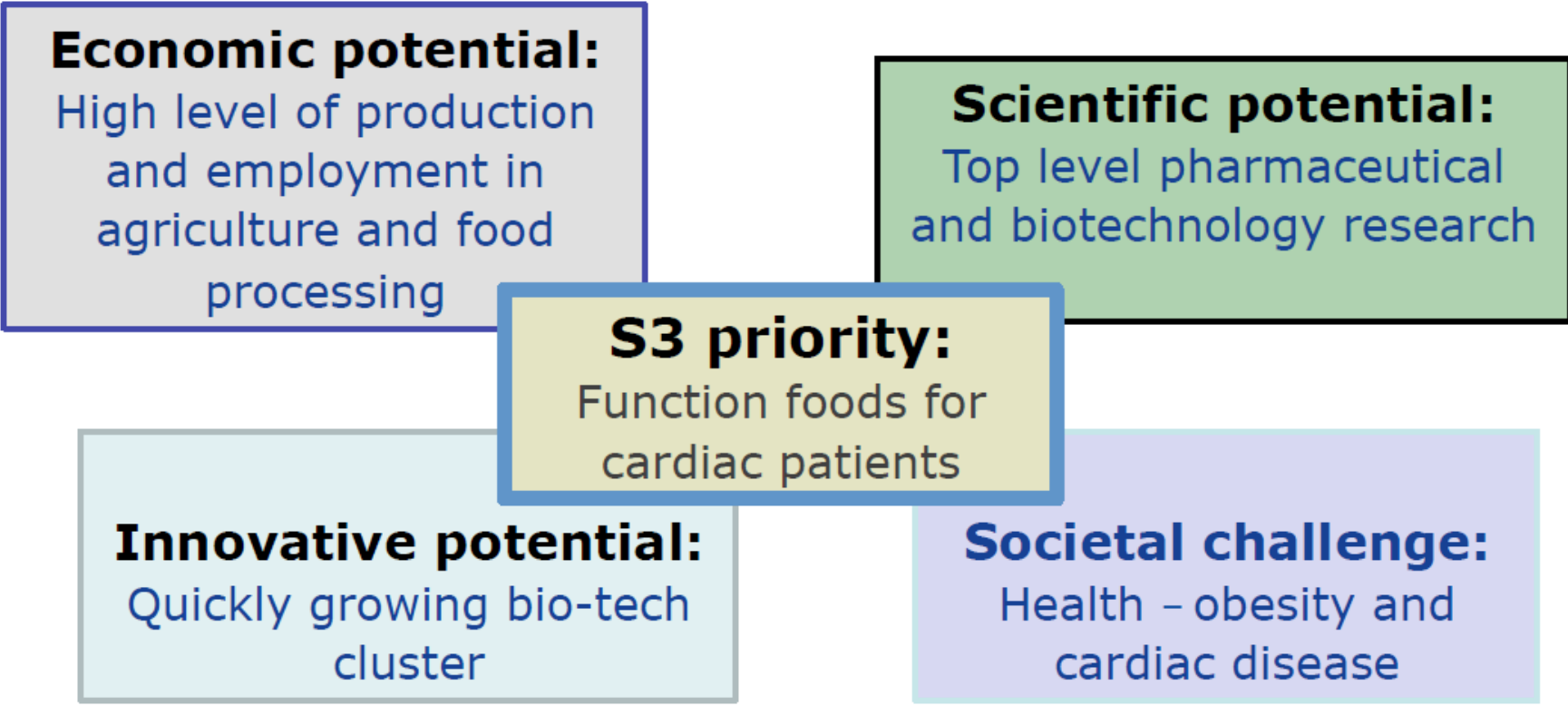
based on a place-based



and participative model

The government, academia, industry and citizens work together to achieve structural change that would not be possible for any of them on their own

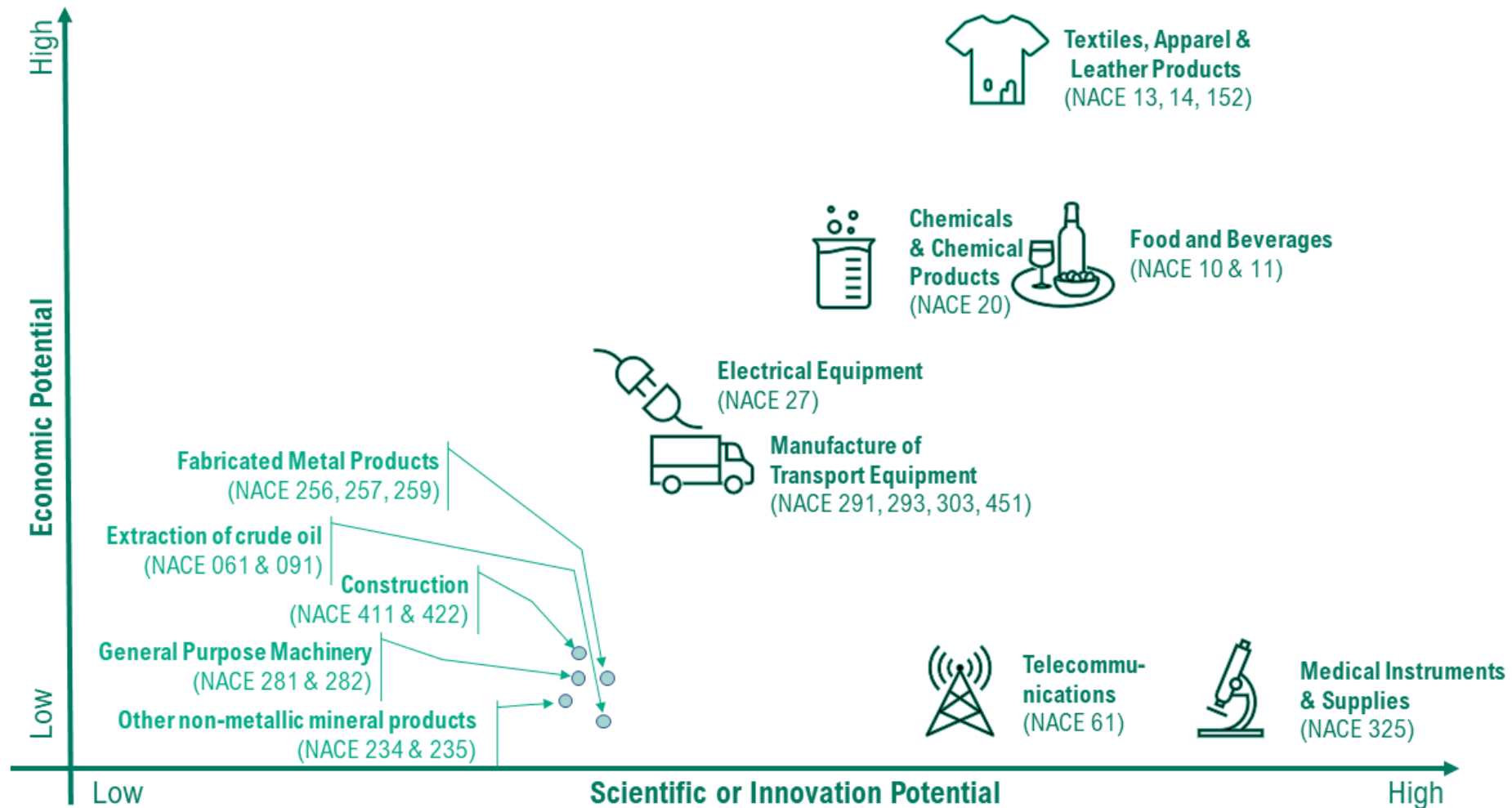
Smart Specialisation priority domains



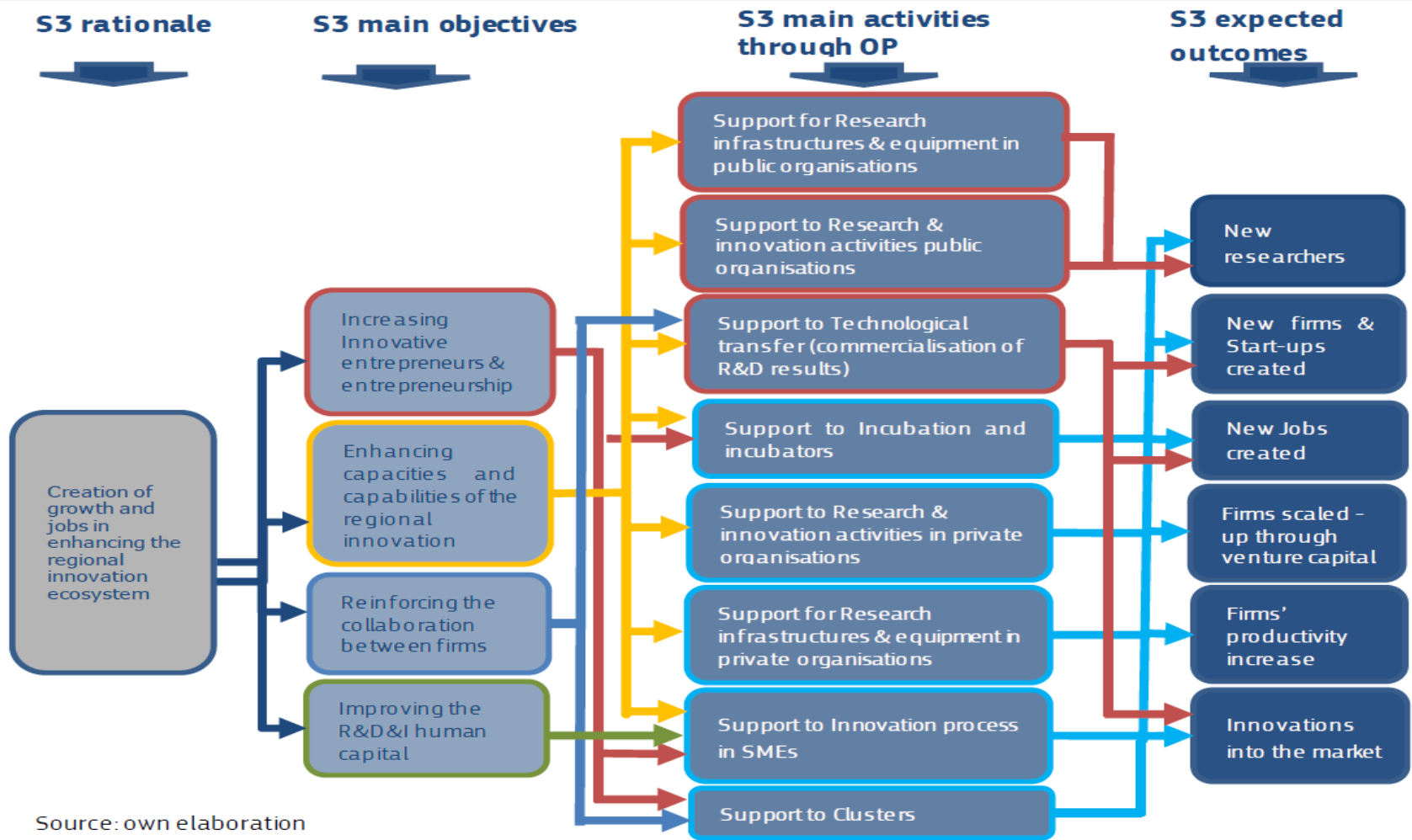
Example from Tunisia

Specialisation Analysis of Tunisian Economic, Scientific and Innovation Potential

Baseline: Cyprus, Greece, Croatia, Italy, Malta, Spain and Portugal



Policy mix is designed to implement our goals based on the logic of public intervention

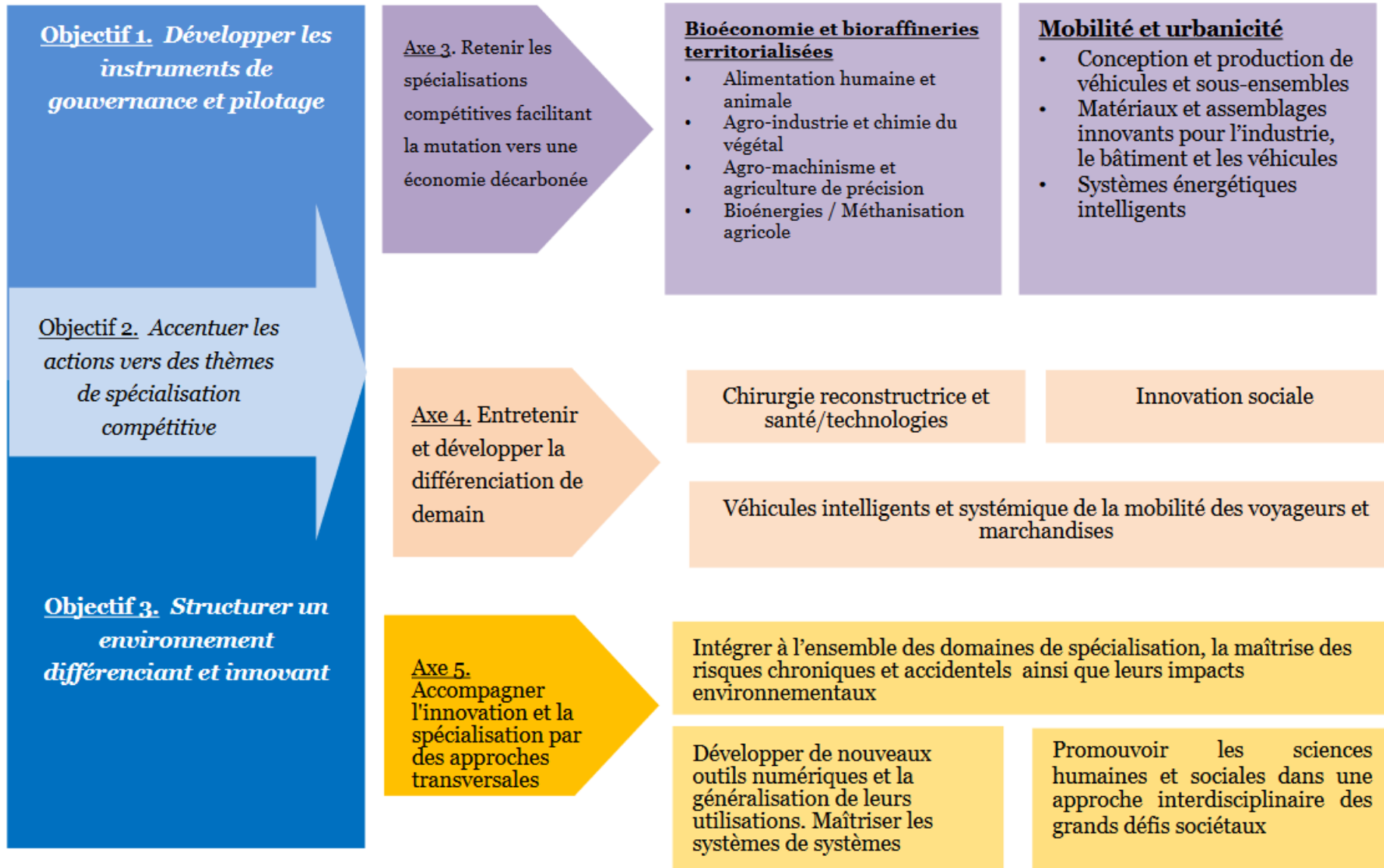


Source: own elaboration

Intervention logic in Smart Specialisation Strategies

Source: Doussineau M., Saublens C., Harrap N., An intervention-logic approach for the design and implementation of S3 strategies

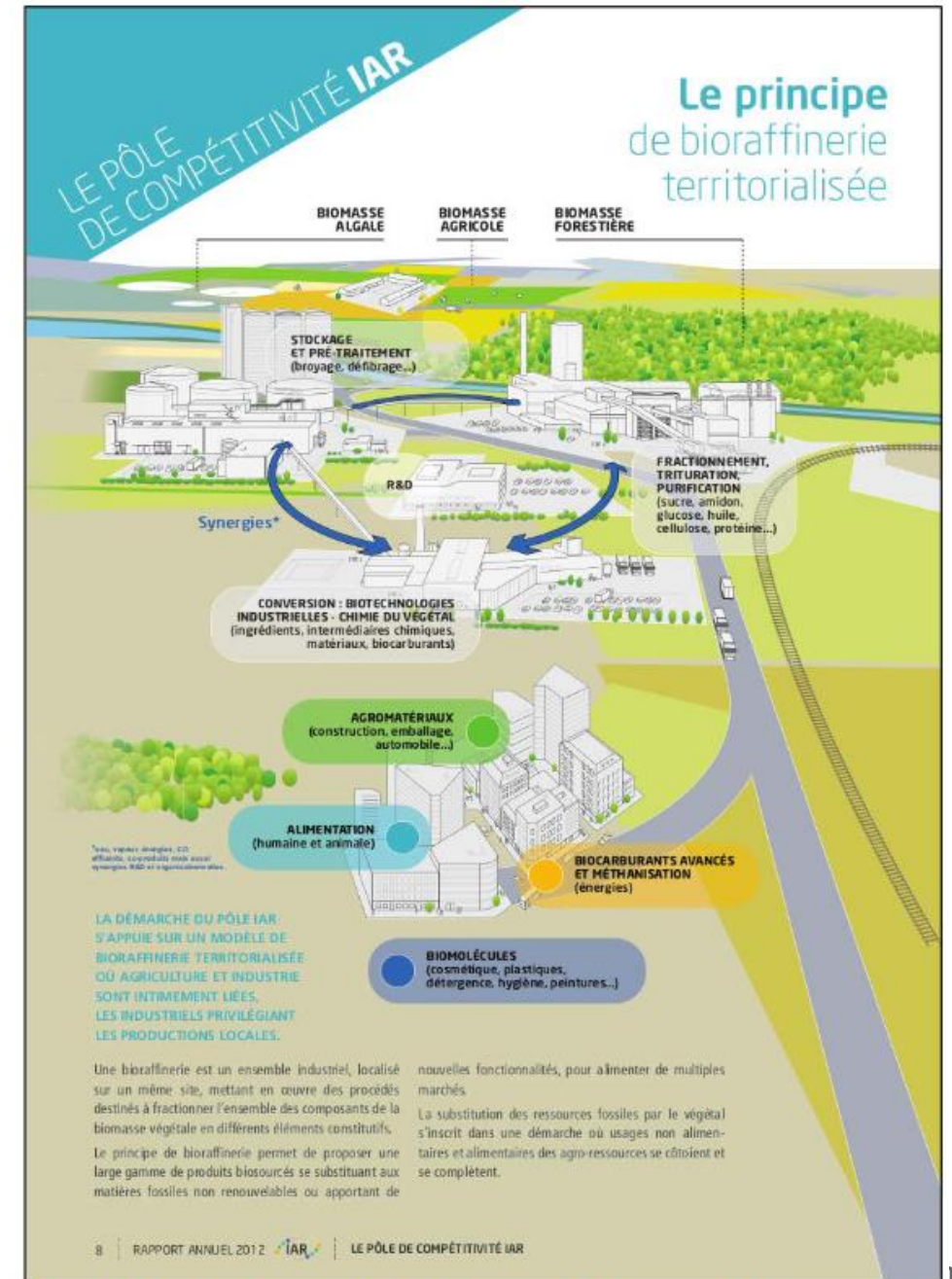
Example from Picardie, France



Specific measures and funding

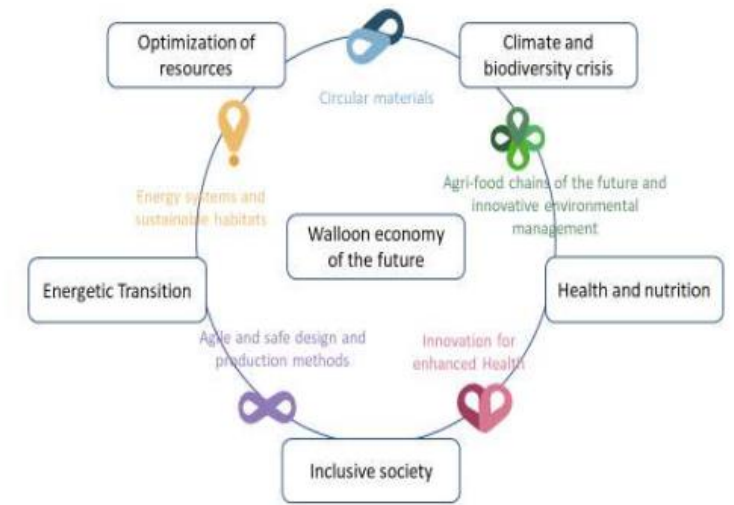
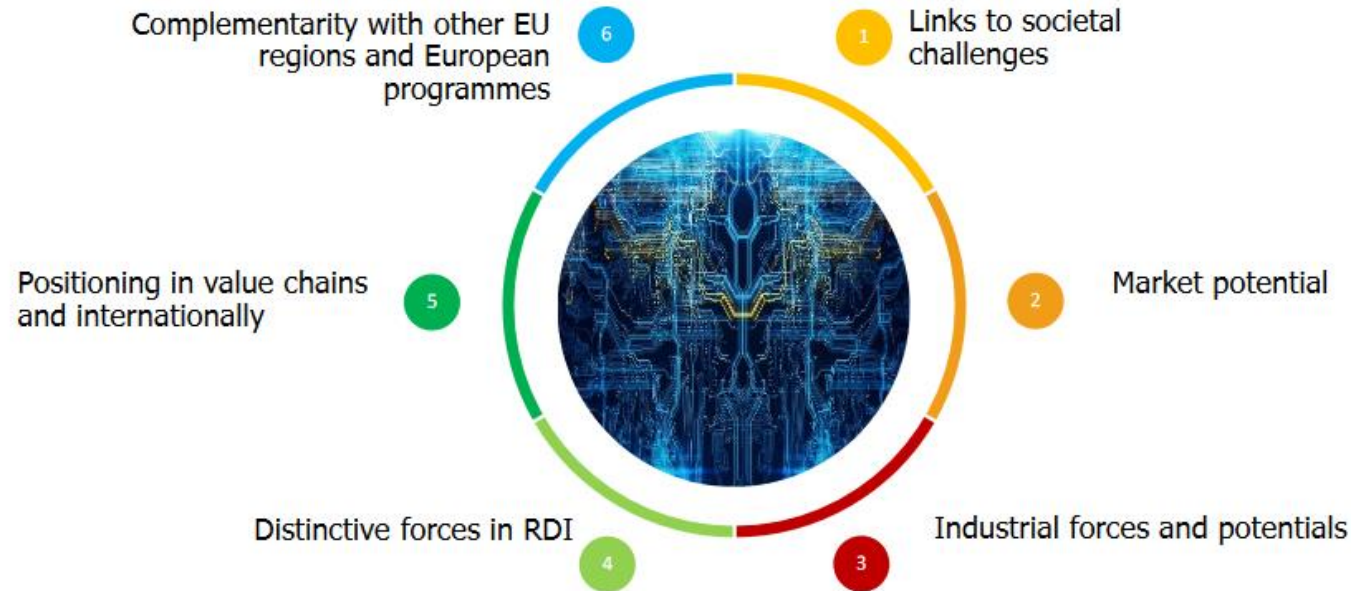
Axe prioritaire	Objectifs spécifiques	Types d'actions	Fonds mobilisés	Montants (en Meuros)	coût total éligible (en Meuros)
Axe 2 Renforcer l'accès au numérique dans une logique de compétitivité et d'inclusion	Déployer les infrastructures très haut débit pour permettre la compétitivité de l'économie picarde et éviter la fracture numérique dans les territoires picards	Soutien dans le cadre des Schémas Directeurs territoriaux d'Aménagement Numériques	FEDER	20,0	92.80
	Augmenter l'usage des services numériques par les entreprises et les structures de recherche par le développement de l'offre et de la demande pour accroître la compétitivité et favoriser l'innovation	Equipements des centres de recherche et des entreprises en outils numériques	FEDER	4,0	12,50
		Accompagnement des acteurs économiques aux mutations numériques			

Example of an innovation project for a Smart Specialisation priority domain: *Bioéconomie et bioraffinerie territorialisée*

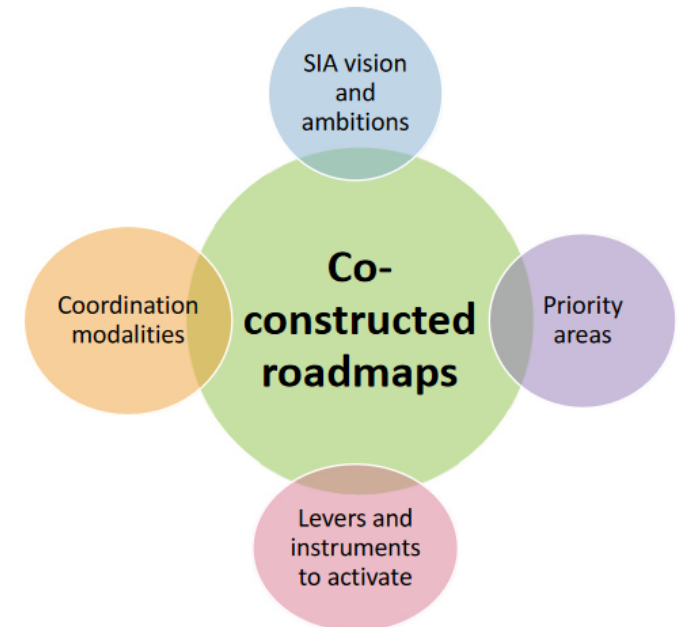


New approaches: stronger focus on societal challenges

Strategic Intervention areas in Wallonie, Belgium



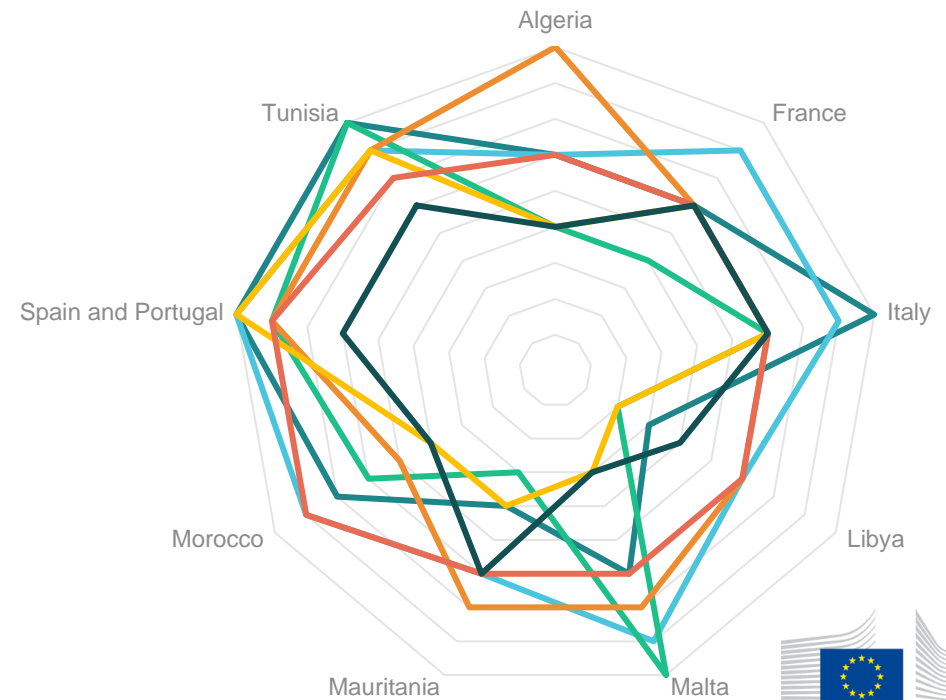
Implementation of SIAs



Scanning of S3 good practises in ten Western Mediterranean countries in the context of the 5+5 Dialogue

S3-related innovation initiatives

- Moving up along value chains
- Adding value to existing activities
- Niches to compete on international markets
- Reorienting the economy towards human well-being
- Creating new innovative solutions
- Aligning social and environmental objectives
- Harnessing knowledge to avoid negative environmental impacts



Conclusions

- A policy instrument is not sufficient to drive change: we need to have a **coherent vision of what we want to achieve, how to achieve it and where we can have a real impact**
- This requires **cooperation and dialogue**, especially in the case of SDGs
- The focus of innovation increasingly moves towards societal challenges, driving the changes in policy mix
- The first time is never perfect, we need to **monitor the results and learn.**
- And finally... **keep talking with business, researchers and NGOs**: the government never knows it all

Thank you

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