Understanding and measuring the value-add and impact of multi-stakeholder partnerships

Presentation of the impact narrative

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Overview

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Intention

Realisation

Capturing impact

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Introduction

• Multi-stakeholder partnerships (MSPs) & SDGs
• What is achieved due to this form of cooperation being used?
• Tracking the impact of an MSP at partnership level
• Action Research with nine MSPs and the Partnerships Resource Centre from 2020 to 2022
• Result: guidance and tools to better understand, capture and communicate MSP impact
1. **INTENTION:** HOW DOES AN MSP DEFINE IMPACT?

**STARTING POINT**
- MULTI-STAKEHOLDER PARTNERSHIP
  - WITH A JOINT IMPACT INTENTION

**Perspectives on MSP Impact**
- WHICH ROUTE DO YOU TAKE?

1. **I. ASSESS IMPACT ALONG THE WAY**
   - WHAT ABOUT A SHORT BREAK TO ENJOY THIS AMAZING VIEW?
   - THERE'S A STORM COMING, LET'S TAKE SHELTER
   - GOOD CALL! LET'S DO IT!

2. **II. FOCUS ONLY ON THE END GOAL**
   - IT'S NOT GOING FAST ENOUGH...
   - LET'S JUST KEEP GOING

**Results Peak**
- ALTERNATIVE RESULTS PEAKS: THE FINAL IMPACT MIGHT CHANGE ALONG THE WAY

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3 CAPTURING IMPACT AT THE PARTNERSHIP LEVEL

This part will focus on the partnership impact level.

A PARTNERSHIP INDICATORS

As part of a measurement and evaluation system for MSPs, it is possible to track whether working in a partnership is indeed contributing to the intended impact. The indicators used for this measurement are similar for most MSPs.

B HOW TO MEASURE PARTNERSHIP INDICATORS

Although the choice of partnership indicators is similar for most MSPs, the way the indicators are measured varies.

We call this the operationalisation, and it depends on several factors.

Two examples are given of how to measure partnership level indicators.

1: SURVEY

A survey can be conducted among a high number of members and stakeholders and it can measure their perception.

The results can be quantitative or qualitative.

2: IMPACT STORY

An impact story is created by conducting extensive interviews with relatively few members. The findings are then combined into a coherent story.

Although this is resource intensive, it is very useful for communication purposes.

C BENEFITS OF MEASURING PARTNERSHIP INDICATORS

EVALUATING MSP APPROACH
Measuring partnership indicators helps to define what you are gaining by working in a partnership as opposed to alone. That may help motivate the stakeholders to invest in the partnership.

COMMUNICATION
The qualitative and quantitative data measured can be used to communicate about the partnership. It may help with outreach, to clarify intentions to stakeholders and to attract funds.

FEEDBACK MECHANISM
By measuring partnership indicators regularly, it is possible to find trends. Is the partnership improving? Is a certain member group falling behind? They serve as a feedback mechanism which can be used to learn and improve.

ANY QUESTIONS?
Got inspired? Good! Partnerships2030 or the PRC can help you find the right approach to use for your partnership. We’d love to discuss your plans, just get in touch via:

www.partnerships2030.org
www.rsm.nl/research/centres/prc/

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Conclusion

• Worthwhile to do – but it takes time
  ✓ Supports better understanding of and dealing with the complexity of the MSP
  ✓ Stimulates discussion on the direction and priorities of the MSP’s impact
  ✓ Provides entry points for identifying and prioritizing indicators at partnership level

• Further resources at https://www.partnerschaften2030.de/en/impacts-of-msps/

• Feel free to contact us at info@partnerships2030.org

Any questions or comments?