

Understanding and measuring the value-add and impact of multi-stakeholder partnerships

Presentation of the impact narrative

Partnerships2030 | July 6, 2022



Overview

Introduction



Intention



Realisation



Capturing impact

Conclusion

Introduction

- Multi-stakeholder partnerships (MSPs) & SDGs
- What is achieved due to this form of cooperation being used?
- Tracking the impact of an MSP at partnership level
- Action Research with nine MSPs and the Partnerships Resource Centre from 2020 to 2022
- Result: guidance and tools to better understand, capture and communicate MSP impact

1 INTENTION: HOW DOES AN MSP DEFINE IMPACT?

STARTING POINT

MULTI-STAKEHOLDER
PARTNERSHIP
WITH A JOINT IMPACT INTENTION

GOVERNMENT

NGO

BUSINESS

BACKBONE
ORGANISATION

PERSPECTIVES ON MSP IMPACT

WHICH ROUTE DO YOU TAKE?

I. ASSESS IMPACT ALONG THE WAY

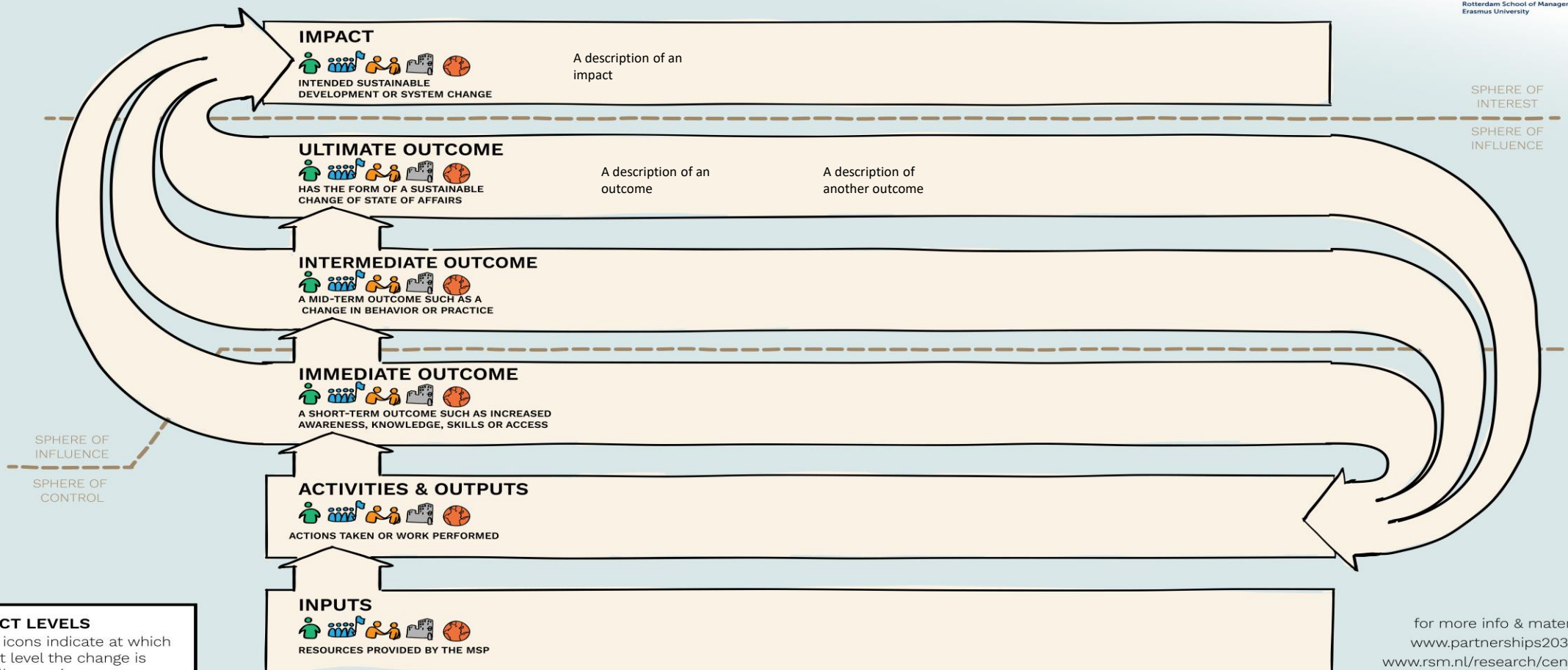


II. FOCUS ONLY ON THE END GOAL





IMPACT PATHWAY TEMPLATE



IMPACT LEVELS

These icons indicate at which impact level the change is typically occurring

- INDIVIDUAL LEVEL
- ORGANISATIONAL LEVEL
- PARTNERSHIP LEVEL
- SECTORAL LEVEL
- SOCIETAL LEVEL

name of your MSP:

insert here

CONSISTS OF:

Stakeholder: insert here

Stakeholder: insert here

Stakeholder: insert here

Stakeholder: insert here

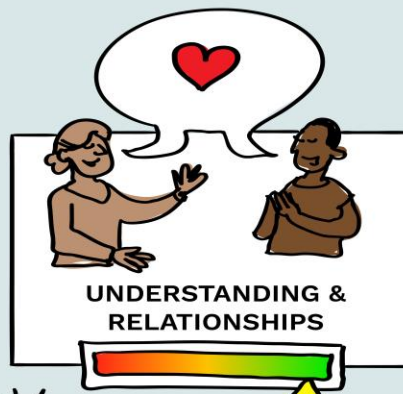
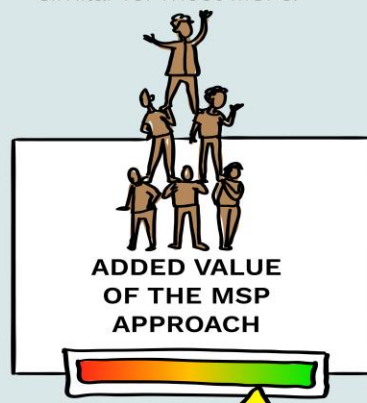
for more info & materials:
www.partnerships2030.org
www.rsm.nl/research/centres/prc/

3 CAPTURING IMPACT AT THE PARTNERSHIP LEVEL

 This part will focus on the partnership impact level.

A PARTNERSHIP INDICATORS

As part of a measurement and evaluation system for MSPs it is possible to track whether working in a partnership is indeed contributing to the intended impact. The indicators used for this measurement are similar for most MSPs.



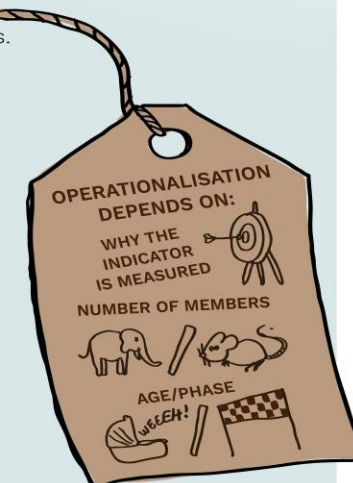
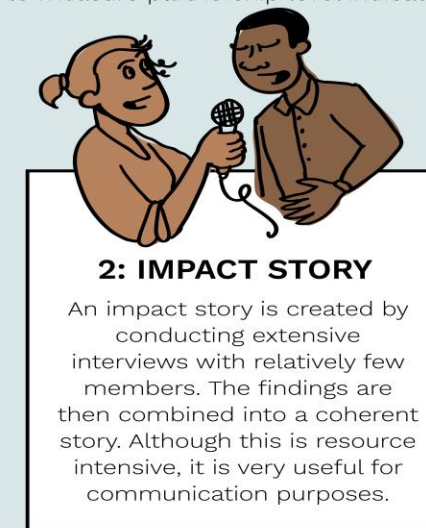
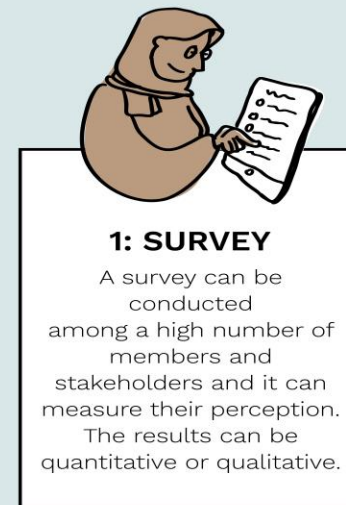
OTHER INDICATORS:

- ENGAGEMENT
- RELIABILITY
- ALIGNMENT OF OBJECTIVES
- RELEVANCE
- SUSTAINABILITY
- FACILITATION BY THE SECRETARIAT

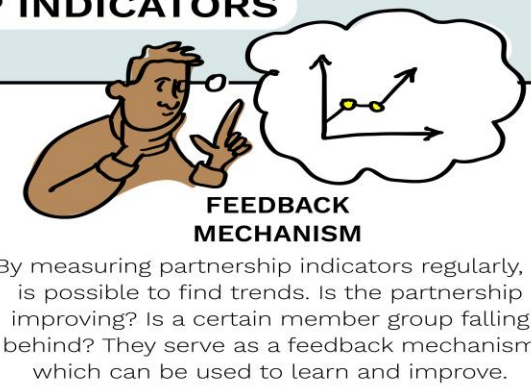
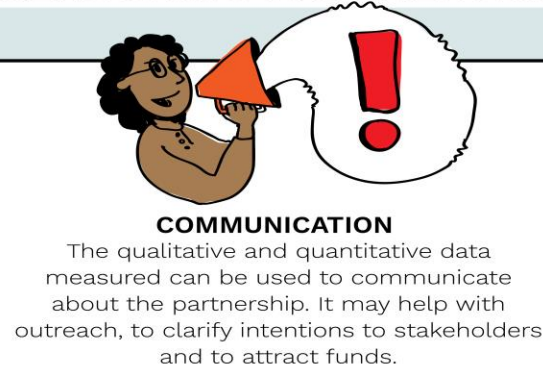
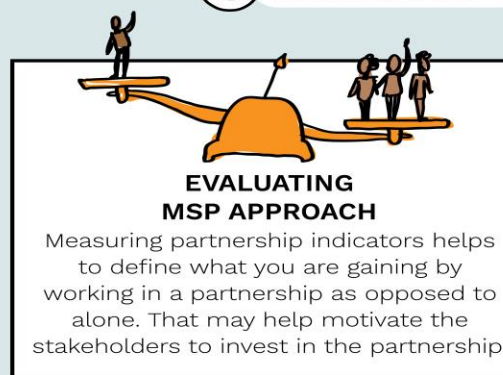
B HOW TO MEASURE PARTNERSHIP INDICATORS

Although the choice of partnership indicators is similar for most MSPs, the way the indicators are measured varies.

We call this the operationalisation and it depends on several factors.
Two examples are given of how to measure partnership level indicators.



C BENEFITS OF MEASURING PARTNERSHIP INDICATORS



ANY QUESTIONS?

Got inspired? Good! Partnerships2030 or the PrC can help you find the right approach to use for your partnership. We'd love to discuss your plans, just get in touch via:

www.partnerships2030.org
www.rsm.nl/research/centres/prc/

Conclusion

- Worthwhile to do – but it takes time
 - ✓ Supports better understanding of and dealing with the complexity of the MSP
 - ✓ Stimulates discussion on the direction and priorities of the MSP's impact
 - ✓ Provides entry points for identifying and prioritizing indicators at partnership level
- Further resources at <https://www.partnerschaften2030.de/en/impacts-of-msps/>
- Feel free to contact us at info@partnerships2030.org

Any questions or comments?