SDGs Learning, Training and Practice at the 2022 UN High-level Political Forum on Sustainable Development

Virtual Session 3: “Transformational Partnerships: national platforms and practical tools to promote collaboration, policy integration and coherence”

Supporting partnerships at the national level: A case study of Asia P3 Hub

Christy Davis
Former Executive Director
Asia P3 Hub

July 6, 2022
Asia P3 Hub:
A multi-sector Partnership Incubator to solve poverty issues in Asia Pacific

Mission
We tackle effects of poverty by enabling multi-sector partnerships to create solutions which multiply resources, break poverty cycles and benefit families, communities and societies
Built multi-sector partnerships in 4 ways:

- Match-Making
- Co-create Scalable Solutions
- Emerging Market Penetration
- Partnering Capability & Ecosystem
Value Proposition: Why work with Asia P3 Hub?

• **Solution sourcing** - help communities with specific needs source for solutions and necessary funding

• **Access, reach and build new markets across Asia Pacific** - provide organizations access to the base of the pyramid (BOP) with solutions such as market entry studies, data collection & product testing

• **Multi-country partnership brokering & facilitation** - strategic for regional collaborations

• **Co-create sustainable and scalable solutions** with resource partners to solve persistent problems

• **Ecosystem building** - help cultivate the multi-sector ecosystem through keynote events, networking opportunities and co-creation labs
Building Asia P3 Hub: what did it take?

- Clear value proposition
- Dynamic, diverse ecosystem
- Executive sponsor with host organization (World Vision Int’l)
- Clear focus on which SDG/s and maintain clear focus
- Stick-to-itiveness
- Alchemy
Highlights

• Power of combinatorial innovation
• Satisfaction of seeing practical innovation at community levels – creative solutions converted into true impact in the lives of people
• Partnership conversations that did NOT start with “How much $ do we have?”
• Understanding how the different sectors work – interests, incentives, building trust
• Growth of the partnership ecosystem in Asia Pacific
Challenges

• Catching the vision: long term commitment from executive sponsors and/or funders
• How success is measured
• Managing expectations from key stakeholders
• Language
  • Communicating complexity in a way people can understand
  • Cross-sector communication
Asia P3 Hub merged with Transformational Business Network Asia (TBN Asia – tbn.asia) in 2019.

In a spirit of sharing our experience, resources and good practices, the Hub website is still live: https://www.asiap3hub.org/index.html
Good Practice: visit Hub-in-a-Box
https://hubinabox asiap3hub.org