

# SDGs Learning, Training and Practice at the 2022 UN High-level Political Forum on Sustainable Development

Virtual Session 3:

“Transformational Partnerships: national platforms  
and practical tools to promote collaboration,  
policy integration and coherence”

*Supporting partnerships at the  
national level:*

*A case study of Asia P3 Hub*

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## **Asia P3 Hub:**

A multi-sector Partnership Incubator to solve poverty issues in Asia Pacific

## **Mission**

We tackle effects of poverty by enabling multi-sector partnerships to create solutions which multiply resources, break poverty cycles and benefit families, communities and societies



**ASIA P3 HUB**

# Built multi-sector partnerships in 4 ways:



**MATCH-MAKING**



**CO-CREATE SCALABLE SOLUTIONS**



**EMERGING MARKET PENETRATION**



**PARTNERING CAPABILITY & ECOSYSTEM**

# Value Proposition:

## Why work with Asia P3 Hub?

- **Solution sourcing** – help communities with specific needs source for solutions and necessary funding
- **Access, reach and build new markets across Asia Pacific** – provide organizations access to the base of the pyramid (BOP) with solutions such as market entry studies, data collection & product testing
- **Multi-country partnership brokering & facilitation** – strategic for regional collaborations
- **Co-create sustainable and scalable solutions** with resource partners to solve persistent problems
- **Ecosystem building** - help cultivate the multi-sector ecosystem through keynote events, networking opportunities and co-creation labs

## **Building Asia P3 Hub: what did it take?**

- Clear value proposition
- Dynamic, diverse ecosystem
- Executive sponsor with host organization (World Vision Int'l)
- Clear focus on which SDG/s and maintain clear focus
- Stick-to-itiveness
- Alchemy

# Highlights

- Power of combinatorial innovation
- Satisfaction of seeing practical innovation at community levels – creative solutions converted into true impact in the lives of people
- Partnership conversations that did NOT start with “How much \$ do we have?”
- Understanding how the different sectors work – interests, incentives, building trust
- Growth of the partnership ecosystem in Asia Pacific

# Challenges

- Catching the vision: long term commitment from executive sponsors and/or funders
- How success is measured
- Managing expectations from key stakeholders
- Language
  - Communicating complexity in a way people can understand
  - Cross-sector communication

Asia P3 Hub merged with Transformational Business Network Asia (TBN Asia – [tbn.asia](http://tbn.asia)) in 2019.

In a spirit of sharing our experience, resources and good practices, the Hub website is still live:

<https://www.asiap3hub.org/index.html>





Good Practice: visit Hub-in-a-Box  
<https://hubinabox.asiap3hub.org>



HOME THE GUIDE



## HUB-IN-A-BOX GUIDE

How to harness the power of collaboration  
and build a multi-sector partnering hub