



**United  
Nations**

Department of  
Economic and  
Social Affairs

**Strengthening National Capacities for Enhancing  
Micro-, Small and Medium-sized Enterprise (MSME)  
Resilience and Building Forward Better to Accelerate  
the Implementation of the 2030 Agenda**



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- **Project tile**

Strengthening national capacities for enhancing MSME resilience and building forward better to accelerate the implementation of the 2030 Agenda in developing countries

- **Objective**

Strengthen national capacities and business climate conducive for MSME resilience to accelerate implementing 2030 Agenda for Sustainable Development in developing countries participating in the Belt and Road Initiative

- Funded by the **United Nations Peace and Development Fund (PDF)**

- **Nine countries**

- Africa: Kenya, Ethiopia, The Gambia, Madagascar and Zimbabwe
- Asia: Cambodia, Lao PDR, Sri Lanka and the Philippines

- **Duration:** 2022 to 2024

- **Project webpage:** <https://sdgs.un.org/topics/capacity-development/msmes>



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- **Project tile**

Strengthened Resilience of Micro-, Small and Medium-sized Enterprises in Africa and Asia

- **Objective**

To enhance the resilience of MSMEs in Africa and Asia to contribute to the 2030 Agenda

- Funded by the **United Nations Development Account (DA)**

- **Four countries**

- Africa: Ethiopia and Zimbabwe
- Asia: Cambodia and the Philippines

- **Duration:** 2022 to 2025

- **Project webpage:** <https://sdgs.un.org/topics/capacity-development/msmes>

# Location of Project Pilot Countries





**SUSTAINABLE  
DEVELOPMENT GOALS**

17 GOALS TO TRANSFORM OUR WORLD

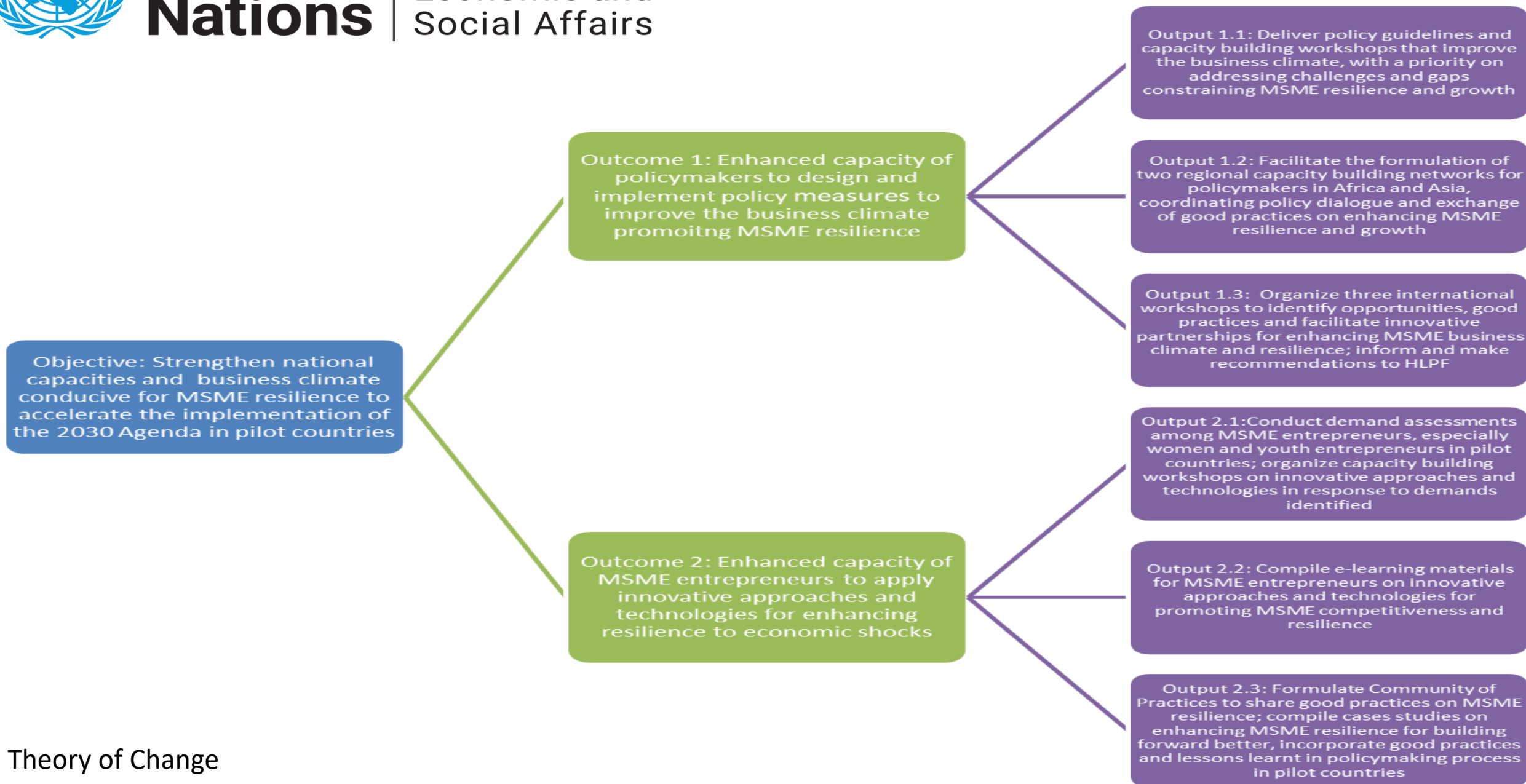
## Direct Linkage with SDGs

- SDG 1 No Poverty
- SDG 2 Zero Hunger
- SDG 5 Gender Equality
- SDG 8 Decent Work and Economic Growth
- SDG 9 Industry, Innovation and Infrastructure
- SDG 10 Reduced Inequalities
- SDG 12 Responsible Consumption and Production
- SDG 17 Partnerships for the Goals



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Outcomes	Outputs
<p><b>Outcome 1:</b> Enhanced capacity of policymakers to design and implement effective policy measures to improve the business climate for MSMEs, promote MSME formalization, growth and resilience for building forward better</p>	<p><b>Output 1.1</b> Formulate policy guidelines together with national and sub-national government departments that improve the business climate for MSMEs, organize national capacity building workshops and expert group meetings on building an enabling policy environment for MSME resilience</p> <p><b>Output 1.2.</b> Facilitate the formulation of two regional capacity building networks for policymakers in Africa and Asia, coordinating policy dialogue and exchange of good practices on enhancing MSME resilience for building forward better in line with regional mechanisms such as the AfCFTA</p> <p><b>Output 1.3.</b> Deliver three international workshops to identify gaps, challenges, opportunities, good practices and facilitate innovative partnerships for enhancing MSME business climate, resilience; inform intergovernmental processes, in particular, the High-Level Political Forum on Sustainable Development (HLPF)</p>

Outcomes	Outputs
<p><b>Outcome 2:</b> Improved capacity of MSME entrepreneurs in pilot countries to apply innovative approaches and technologies for enhancing management skills, competitiveness, raising quality standards, and resilience to economic shocks originating from the COVID-19 pandemic</p>	<p><b>Output 2.1</b> Conduct need assessments among MSME entrepreneurs, especially women and youth entrepreneurs, identifying demands for enhancing resilience to economic shocks; organize capacity building workshops on innovative approaches and technologies in response to demands of MSME entrepreneurs</p> <p><b>Output 2.2.</b> Compile knowledge products and training materials for MSME entrepreneurs on innovative approaches and technologies for promoting MSME resilience, accessing to finance, accessing to markets, including e-commerce, and product quality accreditation and enhancement</p> <p><b>Output 2.3.</b> Formulate an online Community of Practice (CoP) to foster sharing of good practices and solutions on enhancing MSME competitiveness and resilience among policymakers and MSME entrepreneurs</p>



# Key results from the previous phase (2017-2021)

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- Six policies and mechanisms contributed
  - Cambodia: One-Roof Simplified MSME Registry Mechanism
  - Kenya: Micro and Small Enterprise Authority Strategic Plan 2020-2024
  - The Gambia: National MSME Policy Implementation Committee
  - Lao PDR: National MSME Development Plan 2021-2025
  - The Philippines: Creative Industries Development Act
  - Sri Lanka: MSME One-Stop Service Center in Monaragla District
- Twenty capacity building and policy workshops at national, regional and global levels and three study tours
- Fourteen knowledge products
- 12,000 beneficiaries globally

# Country specific results



National Launch Workshop -> Study Tour -> National One-Roof Policy for MSME Simplified Registry



Covid-19 Impact Assessment on MSMEs -> National MSME Policy Implementation Committee -> High-Level Policy Forum on Supporting MSMEs



Strategic Plan for National Micro and Small Enterprise Authority 2020-2024 -> Covid-19 Impact Assessment on MSMEs -> Entrepreneurial Skill Training



Covid-19 Impact Assessment on MSMEs in the Creative Industry Sector -> National Creative Industries Development Act

# List of workshops

No.	Name of Workshops	Time	Location/Format
1	<a href="#">Global Symposium on the Role of MSMEs in the Achievement of SDGs</a>	7-8 June 2018	UNHQ, New York
2	<a href="#">National Launching Workshop on the Role of MSMEs in Achieving SDGs in Cambodia</a>	4-5 October 2018	Phnom Penh, Cambodia
3	<a href="#">National Launching Workshop on the Role of MSMEs in Achieving SDGs in the Philippines</a>	3 April 2019	Manila, the Philippines
4	<a href="#">Global Workshop on 2019 MSME Day</a>	26-28 June 2019	UNHQ, New York
5	<a href="#">HLPF Side Event Roles of MSMEs in Contributing to SDG 8</a>	10 July 2019	UNHQ, New York
6	<a href="#">National Workshop on the African Free Trade Area (AfCFTA) and MSMEs in The Gambia</a>	17-18 September 2019	Banjul, The Gambia
7	<a href="#">Exploring the Impact of the Covid-19 Pandemic on MSMEs</a>	20 May 2020	Webinar/Global
8	<a href="#">The impact of Covid-19 to MSME sector in Sri Lanka</a>	4 June 2020	Webinar/National
9	<a href="#">Global MSME Day Virtual Event: MSMEs as the First Responders to Societal Needs</a>	25 June 2020	Webinar/Global
10	<a href="#">The Impact of the Covid-19 pandemic on MSMEs in the Creative Industry Sector in the Philippines</a>	22 July 2020	Webinar/Regional
11	<a href="#">The impact of the Covid-19 Pandemic on MSMEs in The Gambia</a>	24 November 2020	Webinar/National
12	<a href="#">High-level Policy Implementation Forum: Supporting MSMEs in the Post-Covid-19 Pandemic Era- Promoting MSME Formalization</a>	14 December 2020	Banjul, The Gambia
13	<a href="#">Promoting MSME Formalization through the Cooperative Enterprise Model</a>	11 March 2021	Webinar/Regional
14	<a href="#">Stakeholder Validation Workshop of the Kenyan Micro and Small Enterprise Authority (MSEA) Strategic Plan 2020-2024</a>	30 April 2021	Webinar/National
15	<a href="#">Global MSME Day Virtual Event: MSMEs, Key to an Inclusive and Sustainable Recovery</a>	28 June 2021	Webinar/Global
16	<a href="#">Global Policy Dialogue on Post Covid-19 Resurgence of MSME and Competition Policy</a>	1-3 December 2021	Webinar/Global
17	<a href="#">Training Workshop for Women and Youth MSME Entrepreneurs in The Gambia</a>	12-17 December 2021	Banjul, The Gambia
18	<a href="#">High-Level Policy Workshop on Mainstreaming MSMEs in Implementing the African Free Trade Area (AfCFTA) in The Gambia</a>	15 December 2021	Banjul, The Gambia
19	<a href="#">Statistics Skill Training Workshop for Policymakers from the Ministry of Trade, Industry, Regional Integration and Employment of The Gambia</a>	13-14 December 2021	Banjul, The Gambia
20	<a href="#">Stakeholder Validation Workshop for the National MSME Development Plan 2021-2025, the Lao PDR</a>	29 December 2021	Vientiane, the Lao PDR

# List of knowledge products

No.	Name of Reports
1	<a href="#">Micro-, Small and Medium-sized Enterprises (MSMEs) and their roles in achieving the Sustainable Development Goals (SDGs)</a>
2	<a href="#">Policy Brief: Roles of MSMEs in Achieving SDGs</a>
3	<a href="#">Contributions of MSMEs to SDGs, as reported in Voluntary National Reviews (VNRs), 2020</a>
4	<a href="#">Exploring youth entrepreneurship</a>
5	<a href="#">Supporting MSMEs to Achieve Sustainable Development Goals (SDGs) in Cambodia through Streamlining Business Registration Policies</a>
6	<a href="#">Impact Assessment of Covid-19 pandemic on MSMEs in The Gambia</a>
7	<a href="#">The Impact of Covid-19 on the MSME Sector in Sri Lanka</a>
8	<a href="#">The Impact of the COVID-19 pandemic on Implementing Cebu City's Creative Agenda for Achieving the Sustainable Development Goals in the Philippines</a>
9	<a href="#">MSMEs in developing countries: improving their resilience in the face of the COVID-19 outbreak in the 2021 International Global Micro-, Small and Medium-sized Enterprise Report</a>
10	<a href="#">MSME formalization good practices in Africa</a>
11	<a href="#">Promoting MSME Formalization through the Cooperative Enterprise Model</a>
12	<a href="#">Promoting MSME Formalization in The Gambia</a>
13	<a href="#">Policy guidelines for promoting MSME formalization in Kenya</a>
14	<a href="#">Strengthening MSME competitiveness in Fiji</a>

# MSME Project Webpage

<https://sdgs.un.org/topics/capacity-development/msmes>