



SAVE THE WAVES COALITION

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Save The Waves Coalition
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Save The Waves is an international nonprofit based in California, USA and we work with local communities around the world. Our vision is a world where surf ecosystems are valued and where the practice of surfing provides a proactive vehicle for long-term coastal conservation.

Our program's strategy is in line with the global trajectory for increasing the protection and effective management of our oceans, focusing on places around the world where iconic surfing waves overlap with biodiversity hotspots and habitats that are critically important for marine conservation.

Protecting biodiversity and ecosystem services requires a holistic approach that empowers local communities to steward ecosystems while benefiting from natural resources. We believe that surfers are a critical constituency for conservation and the protection of surf breaks and their surrounding environments presents an opportunity to protect wider ecosystems, contribute to the economic growth of coastal communities, and provide sustainable financing for protected area management.

Surfers are becoming a significant force for marine conservation, especially in the protection of critically important marine areas around the world, and contribute billions of dollars annually to local economies.

As a result of the efforts of our coalition, we are creating networks of protected areas and national policies to better conserve surf breaks and surrounding ecosystems in countries such as Indonesia, Costa Rica, Peru, Portugal, and many others and are integrating sea level rise adaptation and coastal resiliency into our work. Ultimately, the goal is to protect 1000 surf ecosystems by 2030 in alignment with the 30x30 goals which will protect critical coastal habitats and species, promote blue economy benefits for coastal people, and prepare and mitigate for the impacts of climate change.