WEBINAR 3

Inspirational higher education initiatives for SDG 4, 5, 14, 15 and 17

21 June 2022, 09.00 - 10.30 AM (EDT)
Agenda

9:00–9:10  Opening

9:10–10:20  Showcasing inspirational higher education initiatives

10:20–10:30  Outline of HESI+10 Communique and preparations for HESI+10 Global Forum
Participation Guide

This event will be recorded. The recording will be shared on the event's website.

Links to presentation and relevant information will be shared afterwards with all registered participants.

Twitter @SustDev

Questions/Comments? – Please, use the chat boxes.
Showcasing inspirational higher education initiatives

Ratings, Rankings and Assessments: Kathleen Ng (McGill/HEASC)
SDG Publishers Compact Fellows and related initiatives: Rachel Martin (Elsevier), Lucas Toutloff (Cabells), Dr. Jo Wixon (Wiley), Chirag (Jay) Patel (Cactus Global), Nikita Lad (George Mason University)
Sulitest: Aurélien Decamps (Sulitest)
Education for Green Jobs: Dr. Debra Rowe (US Partnership for ESD) Dana Compton (ASCE)
International Associations of Universities: Isabel Toman (IAU)
SDG Academy: Prof. Paul Patrick Walsh (UN SDSN)
Jonkoping University: Dr. Guenola Abord-Nugon Nonet (Jonkoping University)
Green Gown Awards: Helen Exton
RATINGS, RANKINGS AND ASSESSMENTS
The UN Higher Education Sustainability Initiative (HESI) has recognized that the current ranking process that currently exists by a range of partners is measuring University outputs that are not fully aligned to meeting the sustainable development goals.

To try and address this, a group of leading thinkers, experts and practitioners supported by UN Environment devised a set of guidelines on higher education institution rankings, ratings and assessments (RRAs) that were shared with HESI partners for their feedback over 2019-2021.
Once these were launched, international Rating, Ranking and Assessment organizations (RRAOs) were invited to commit to implementing the guidelines.

Those who did – a cohort of ten RRAO leaders - were convened by HESI in a Global Leaders’ Roundtable to see how these recommendations could be applicable with the aim of potentially having a more consistent set of guidelines in place by 2025, and in doing so form an international community of practice.
1. The Association for the Advancement of Higher Education;
2. Corporate Knights;
3. The Financial Times;
4. Round University Ranking;
5. Times Higher Education; and
6. UBI Global.

Since then, other organizations have committed to these guidelines, including
7. Elsevier,
8. Quacquarelli Symonds (QS),
9. Positive Impact Ranking, and
10. Cabells.
The Roundtable was conceived as a safe space for open, transparent collaboration amongst peers, with the support of HESI partners. It has made progress in the short time since its launch in October 2021, with the group looking at alignment with the Guidelines as well as other potential leverage points that could be leveraged for systems change.

1. Self-assessment survey – HESI review
2. Knowledge exchange
3. SDG13
4. Engagement of additional stakeholders
5. Accreditation
6. Outcomes
Etc.
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HESI SDG Publishers Compact Fellows

Current Initiatives
Agenda

- The Publishers SDG Compact and Fellows - Rachel Martin (Elsevier)
- Fellows website and overview of recommended action tips - Lucas Toutloff (Cabells)
- Connecting research and practice - Jo Wixon (Wiley)
- SDG taxonomies, Solutions Summit and follow-ups - Chirag Patel (Cactus Global)
- Academic societies and textbooks - Nikita Lad (George Mason University)
Where it all started

Inspiring action
- Publishers have a unique contribution to make towards accelerating progress towards the Global Goals
- Launched jointly by the International Publishers Association and the UN Publications Team
- Over 200 Publishers signed up to the SDG Publishers Compact since Oct 2020
What does it cover?

Prioritizing Sustainability

1. Committing to the SDGs: Stating sustainability policies and targets on our website
2. Actively promoting and acquiring content that advocates for themes represented by the SDGs
3. Annually reporting on progress towards achieving SDGs
4. Nominating a person who will promote SDG progress
5. Raising awareness and promoting the SDG's among staff
6. Raising awareness and promoting the SDG's among suppliers
7. Becoming an advocate to customers and stakeholders
8. Collaborating across cities, countries and continents
9. Dedicating budget and other resources towards accelerating progress
10. Taking action on at least one SDG goal

Raise Awareness

Take action
A good first start...but we can do more

HESI SDG Publishers Compact Fellows:

- Integration of SDG Educational Materials
- Connecting Academic Researchers and Practitioners
- Impact and Reach group
- Changing culture
Fellows website and Action Tips

https://www.sdgcompactfellows.org/
Download the Tip Sheets

Academic publishers, editors & reviewers

The academic publishing community must create the systems through which research and education can drive global achievement of the SDGs.

Click here to drive organizational change.

Graduate researchers & students

The new generation of researchers, beginning their careers in a time of urgency and scale, must integrate sustainability into the agenda of future scholarship.

Click here or building blocks into your career.

Academic authors

Authors must actively choose to make the knowledge humanitarian need for fuel growth so sustainable and shape change that is positive.

See our recommendations for best practices on bringing SDGs into your research.

Academic librarians

Librarians must ensure that the knowledge required to achieve the SDGs can be recognized, discovered, and made available to those who will build upon it and put into action.

See tips on how to ensure SDG scholarship.

Connecting researchers & practitioners

Research starts with and makes the SDGs reality. Each member of scholarly communities must work to pull research into the fabric of practice.

See tips on how each group can get research into practice.
Connecting research and practice

Connecting professionals with research
• Getting the answers they need
• Making informed decisions
• Enacting change and best practice

Connecting professionals with researchers
• Sharing the questions that need to be answered by research
• Collaborating on research
• Joining journal editorial boards
Top Action Tips

How publishers, societies and editors can:

• help authors share practical implications and applications of their research
• build connections between researchers and practitioners/professionals to inform and collaborate on research
• publish more SDG-relevant work

Advising and compiling best practice on:

• sharing practical implications with professionals (specialists):
  • implications bullet points
• sharing policy implications and findings of use to the public (non-specialists):
  • policy/practical bullet points
  • plain language summaries
The Reach and Impact working group, part of the SDG Publishers Compact Fellows program believe that the proliferation of taxonomies related to the Sustainable Development Goals poses a challenge to all stakeholders. We are exploring this further, including an audit of current SDG taxonomies/keyword tools and what demand (if any) there is for a single version of truth. While one single taxonomy might be an ideal outcome, key considerations include:

- How would a single taxonomy be created, hosted and maintained?
- Would all stakeholders be willing to use this? What would incentivise them?
- What work is already happening in this space? Many stakeholder groups will already have their own initiatives in development/launched. Is there scope to draw best practice from these?
- How could SDG-aligned research then be badged?

We will be conducting a brief survey of editors who work with the publishers who are already members of the SDG Publishers Compact. After this we will send survey to editors at other publishers.
The Future of SDG-focused academic publishing - Solutions Summit

The HESI SDG Fellows group will host a convening of representatives from academia, industry, policy, and publishing.

Key audiences:
- Researchers
- Practitioners
- Publishers
- Editors
- Librarians

Format: Virtual event since it is more cost efficient, quicker to arrange, and can facilitate diverse representation. This will be an initial workshop/roundtable to gather ideas and generate proposals.

Include a crowdsourcing challenge or hackathon style event

Outcome: Best practice, creation of an academia-industry coalition focused on one or more SDGs, new links and relationships, content / product development ideas.

Discussion topics could include:
- Understanding how research is used in industrial / practical contexts and barriers to that use
- Are there gaps in research that need to be filled?
- Is the latest research communicated in a way which is comprehensible, usable, and actionable by industry and other practitioners?
- Why is it important to do this?
The Future of SDG-focused academic publishing - Follow on Webinars

A series of webinars to continue the discussion from the solutions summit of representatives from academia, industry and other practitioners, policy, and publishing.

Co-hosted by HESI SDG Fellows group and Cactus Global.

Key audiences: Publishers, editors, researchers, academics, select practitioners

Speakers can include (not limited to) members of HESI SDG Fellows and representatives from SDG Publishers Compact members.

Format: 60 minute virtual event with multiple speakers, each speaker can present for 5 minutes, and a 15 minute Q&A at the end.

These webinars can explore the solutions that emerge from the solutions summit.

Along with the output from the solutions summit these webinars can highlight:

- Best practices in integrating SDGs within education and publishing
- SDG projects from IPA SDG Dashboard
- New and innovative solutions (AI, new publishing formats, social media, and mobile)
- Aligning incentives
- Reach and Impact of SDGs
Academic societies and Textbooks

Major goals:

➢ Ensuring the SDGs are addressed in the educational materials

➢ Providing resources to facilitate the incorporation of SDGs in academic societies and textbooks
Academic societies and Textbooks

One major resource developed by our group → **SDG Rubric**

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**SDG Rubric**

*for Improving Textbooks and Related Materials*

We developed the SDG Rubric (SDGR) as a tool to evaluate textbooks and related educational materials for their coverage of the UN SDGs. The rubric gives you the ability to identify specific areas that can be more inclusive of, and better aligned with, SDGs from the beginning of the revision process to its final destination in the hands of learners.

Download the SDG Rubric
Another supporting resource is → SDG Rubric Top Action Tips
Coming soon... A convening for textbook publishers!

Thursday, the **23rd of June** at 4:00 pm CET, 10:00 am ET:

Register HERE

Brought to you with funding from the **US Department of Energy** through the **Pacific Northwest National Laboratory**, this *international convening* will focus on access to experts and free materials compiled from many quality sources and available to publishers/editors/authors.
Agenda

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Mainstreaming Sustainability Literacy
WHY WE STARTED

How can we ensure that current and future decision-makers are sufficiently aware and skilled to address sustainable development challenges in their daily lives and careers?
ABOUT SULITEST

Our mission is to improve Sustainability Literacy worldwide by providing internationally recognized engagement tools for universities and companies.
ENABLING EDUCATORS

Developing agents of change

- Awareness Test
  - RAISE & MAP AWARENESS
- Quiz
  - ICE BREAKER
- Looping
  - PEER LEARNING

- Knowledge Standard
  - ASSESS
- SLB
  - MOVE TO ACTION
- Critical Thinking and the value of questioning yourself, existing knowledge and practices. When facing complex issues: “ask the right questions rather than looking for the simple / unique solution”

- Active Learning: learners as actors of change. Collective intelligence to produce and transfer new knowledge.

- Engage learners and trainers in co-creating knowledge to improve understanding of the SDGs while transforming pedagogical posture.

- System Thinking: dealing with complexity and multidisciplinarity / moving beyond your area of expertise.
THANK YOU

Contact us at contact@sulitest.org

Let’s grab a virtual coffee together: bit.ly/sulitestcoffee

Sign up at www.sulitest.org
Education for Green Jobs

Workforce Readiness for the Green Economy

Debra Rowe
Green Jobs: Workforce Readiness for the Clean Energy Transition

Collaborators:

Contributions from the following groups:
IREC
EAUC
IAU
ILO
IRENA
NYEC
SDSN
UNEP
UNESCO
UNIDO
UNITAR
UPF
World Bank
The green economy employers are very busy! They are implementing climate solutions.

- **Core Challenge:** There are thousands of technical institutions and universities in tertiary education.
  - Green economy companies and nonprofits don’t have the time to tell each institution, or each country ministry, what they need in curricula, skills and job placement processes.
  - Many employers don’t have adequate connections and resources to recruit people into the field

- **Core Solution:** HESI’s and UNEP-YEA’s Green Jobs initiative is designed to work with all interested people to help employers meet workforce needs more effectively.
Outcomes for the green economy

Improved:

1. Curricular upgrades and employee skills
2. Career Guidance
3. Student/Employee recruitment & job placements
4. More useful research - aligned to climate and other SDGs
Components of the initiative. What we are doing:

1. **Convened technical vocational and university educators.** (With the International Association of Universities) Feb ‘22

2. **Convened employers** (With REN21) Feb ‘22

3. IRENA complementary **survey on skills gap** Spring ‘22
4. Green Jobs Initiative **Solutions Summits**

a. **June ‘22** - Recruiting Students and Streamlining Job Placement
   - Energy and Climate Heroes campaigns
   - Solving barriers to entry and employment
   - Creating an inclusive workforce and improving retention

b. **September ‘22** - Research alignment

c. **October ‘22** - Curricular Updates

c. **Ongoing** - Virtual Community - sign up to be invited to the Solutions Summits and included in the virtual community
A gift to all of us for our ongoing efforts. From multiple UN agencies -

Green Learning Network
The Power Of What You Do

We can choose a sustainable future

Sign up for the virtual community and the Green Learning Network
For more information:

DebraRowe@aya.yale.edu
US Partnership for ESD

UNEP-YEA
HESI
Making STEMM Programs Accessible and Inclusive for Girls, Women, and Minorities

Dana Compton
Managing Director & Publisher
American Society of Civil Engineers

21 June 2022
Why Are Diversity and Representation Important in Civil Engineering?

Civil engineers solve problems for society

For civil engineering solutions to serve society well, they need to include perspectives that are representative of a society’s rich diversity

That requires engaging people from more diverse backgrounds in the profession and ensuring they solve problems with, not just for, the communities they serve


GLOBAL challenges require GLOBAL solutions

https://www.asce.org/communities/find-a-group/regions/region-10
The 50K Coalition

93,000 engineering bachelor's degrees awarded annually in the US

30,000 graduates are from minority populations or are women

50,000 50K Coalition’s goal

Data from https://50kcoalition.org/why-50k-and-how/
Challenges

Lack of Awareness
What are the careers; how do you get into these roles?

Current Homogeneity
Need representation to see yourself in a role

Education Gaps
Prerequisite courses; community college transfer

Financial Obstacles
Unaffordable degree programs / primary education

What barriers exist for underrepresented groups in STEMM?

Middle → High → College Path

Lack of external support; maybe first in family
Building STEMM Awareness

Hands-on activities for home or school

- Everyday Engineering / STEM@Home
- Chat with a Civil Engineer

Outreach champions

- Conversations with Civil Engineers
  - Invite a Civil Engineer to your classroom

STEMM clubs

- Civil Engineering Club
  - ASCE member sponsor, faculty advisor

ASCE Everyday Engineering: STEM@Home
https://www.asce.org/career-growth/pre-college-outreach/everyday-engineering
ASCE’s New Faces of Civil Engineering annually recognizes 10 students and 10 young professionals.

One of the goals of the program is to recognize and showcase the accomplishments of female and URM engineers.

The professionals are recognized at our annual OPAL gala, and each of the student honorees are awarded a scholarship.

They are also featured in *The Civil Engineering Source* and during Engineer’s Week.

Addressing Educational and Financial Barriers

Common metrics
50K Coalition Dashboard & Scorecard tracks metrics such as HS Senior AP Calculus completion, community college transfers, freshman retention, etc.

Common agenda
Raise awareness early in the education pipeline; build community college linkages; improve higher ed climate and culture for URM students

Funding/financial support
Lower the financial barriers to entry and completion; develop funding strategies to sustain and scale

https://50kcoalition.org/why-50k-and-how/
Providing Support

Formal mentorship

Guidance on requirements through the middle → high → college journey

Connection to scholarship and loan opportunities

Peer-to-peer

Student chapters

ASCE’s online Mentor Match program connects students and young members with industry professionals

https://collaborate.asce.org/mentoring/home
Preparing the Future Civil Engineer


https://www.futureworldvision.org/
ASCE Resources

Diversity, Equity, and Inclusion
- DEI Best Practices Resource Guide
- DEI Best Practices in Engineering Video Series

Global programs
- https://www.asce.org/communities/find-a-group/regions/region-10

Pre-College Outreach
- https://www.asce.org/career-growth/pre-college-outreach

Mentor Match
- https://collaborate.asce.org/mentoring/home

Awards, Scholarships, Fellowships
- New Faces of Civil Engineering: https://www.asce.org/career-growth/new-faces-of-civil-engineering
- Scholarships: https://www.asce.org/career-growth/awards-and-honors/scholarships
- Fellowships: https://www.asce.org/career-growth/awards-and-honors/fellowships
Thank You

Do you have any questions?

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IAU HESD (Higher Education and Research for Sustainable Development)

HESI Webinar #3: Inspirational higher education initiatives for SDG 4, 5, 14, 15 and 17

21st June 2022

Isabel Toman, Programme Officer, Sustainable Development
International Association of Universities (IAU)
IAU - the Global Voice of Higher Education

Global NGO created by UNESCO in 1950

+ 600 Members in + 120 countries around the world

Global forum for networking among peers

World Higher Education Database WHED.net

Leadership
Internationalization
Sustainable Development/HESD
Digital Transformation
Higher Education and Research for Sustainable development

Integrating sustainable development fully into higher education strategies

Objectives

✓ Encourage peer-to-peer learning
✓ Monitor trends, develop and share expertise on the Sustainable Development Goals (SDGs)
✓ Foster whole institution approaches at the leadership level to integrate SD priorities
✓ Provide leadership training, capacity building and networking services

Activities

Mapping HESD Initiatives
IAU HESD Global Portal gathers successful initiatives from IAU members
www.iau-hesd.net

Conducting Research
IAU HESD Global survey, publication series on SDGs, articles and more

Capacity building & Evaluation
Multi-stakeholder partnerships; Projects; and monitoring of developments related to sustainable development and higher education

Developing & Sharing Knowledge
IAU HESD Cluster enhances development & sharing of expertise on SDGs.
Global events
Advocacy
IAU Global Cluster on HESD (2018-2030)

- Launched in 2018
- **16 Universities** from all world regions lead SDG 1 – 16
- 2-8 **Satellite universities** per subcluster (80 HEIs)
- IAU leads SDG 17: **Partnerships**
  - IAU Member Organisations can join SDG 17
- **1 common Goal**: to bring Sustainable Development in Higher Education and Research forward
- List of Cluster Members and Satellites:
  - [https://www.iau-hesd.net/contenu/4648-iau-global-cluster-hesd.html](https://www.iau-hesd.net/contenu/4648-iau-global-cluster-hesd.html)
Some examples of good practice from the IAU HESD Portal

• SDG 14: Life below water: [http://iau-hesd.net/universities/1062-university-bergen.html](http://iau-hesd.net/universities/1062-university-bergen.html)
• Liege?
• HTW Sustainability Certificate
• Gender/health collaboration & recent event
List of Resources/Tools

• **Specialized Portal** for SD-related Actions, News, Events and documents: IAU HESD Portal [www.iau-hesd.net](http://www.iau-hesd.net)
  
  -> Examples of best practice - search the portal!

• IAU Publications: [https://www.iau-aiu.net/HESD](https://www.iau-aiu.net/HESD)

• IAU Horizons on Leadership for a Sustainable Future

• IAU Global Cluster on HESD Activity Report 2020-2021 here (pdf).

• Outcome documents from the IAU HESD Cluster Meeting (March 2022): The **statement on the Joint vision from the IAU Higher Education for Sustainable Development (HESD) Cluster members** and **Strategy and Working Plan 2022-2024**

• **SDG Impact Assessment Tool** and **workshops on 29&30 June**

• Previous and upcoming webinars

• **Global Guidance Document on Education on Green Jobs**

• **SDSN Guide for getting started with SDGs at Universities**
Let’s meet in Dublin!
www.IAUDublin2022.net

Relevance and Value of Universities to Future Society

@iau_aiu
@IAU_HESD
https://www.linkedin.com/company/iau-aiu
i.toman@iau-aiu.net

Thank you!
Showcasing inspirational higher education initiatives

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Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.
JIBS Responsibility in Action & Program Directors Support

Shaping generations of responsible managers, leaders, entrepreneurs

Jönköping University
Jönköping International Business School
Context

In 2020, it was collectively decided by the executive team and Guénola that the best strategy to help embed JIBS Guiding Principle *Being Responsible in Action* would be to focus on Education & offer training support & resources to the teachers.

By “educating” the educators, JIBS hope for in depth transformation regarding Agenda 2030.
Offered Support

*In agreement & continuous dialogue with program director*

Collective program brainstorming:
Meeting with course examiners & program director.

External review: Benchmarking & Inspirations:
With help of interns, research other programs in Sweden and worldwide, review schools, research and needs emerging from the market

Internal review: Entire program:
Courses, syllabus, ILOs, students

Recommendations & Transformation Support:
Strategic recommendations, recommendations of references, textbooks, case studies, innovative teaching settings
What’s next?

Collective program brainstorming

Recruit interns

Conduct similar work with another program.

Date

Date

Need for one more Program for Fall 2022

Managed by Guénola

Contact Guénola

Date

Managed by Guénola

Need for one more Program for Fall 2022

Contact Guénola
Awarding Sustainability Excellence | Since 2004

- The International Green Gown Awards are supported by UN Environment and are open to any university or college across the world.
- They recognise the exceptional sustainability initiatives being undertaken by the world’s universities and colleges.
- They set the bar and put every learning institution at the heart of delivering the UN Global Goals.
- We are delighted to be working in partnership with the below organisations, as well as our headline partner (2022-2024) Alliance Global Investors. The Awards are administered by EAUC.
The Awards are run in 4 regions:

There are 6 categories:

- 2030 Climate Action
- Benefitting Society
- Creating Impact
- Next Generation Learning and Skills
- Student Engagement
- Sustainability Institution of the Year
Next Generation Learning and Skills

The category encourages innovation and the development of new skills within the population of young people. It focuses on ensuring that young people have access to the necessary training and education to support their personal and professional development, making them more adaptable and able to contribute positively to sustainable development and environmental change.
Green Gown Awards International

Awards Ceremony
6 July 2022 - 1300 EST

High-Level Political Forum on Sustainable Development

In association with

Allianz Global Investors

UN@environmental programme
HESI - Higher Education Sustainability Initiative
EAUC - European Association of Universities
RUF - Regional Universities Forum for Sustainability
IHEU - International Higher Education Union
Awarding Sustainability Excellence | Since 2004

For more information please visit
www.greengownawards.org/international-green-gown-awards
Showcasing inspirational higher education initiatives

Ratings, Rankings and Assessments: Kathleen Ng (McGill/HEASC)

SDG Publishers Compact Fellows and related initiatives: Rachel Martin (Elsevier), Lucas Toutloff (Cabells), Dr. Jo Wixon (Wiley), Chirag (Jay) Patel (Cactus Global), Nikita Lad (George Mason University)

Sulitest: Aurélien Decamps (Sulitest)

Education for Green Jobs: Dr. Debra Rowe (US Partnership for ESD) Dana Compton (ASCE)

International Associations of Universities: Isabel Toman (IAU)

SDG Academy: Prof. Paul Patrick Walsh (UN SDSN)

Jonkoping University: Dr. Guenola Abord-Nugon Nonet (Jonkoping University)

Green Gown Awards: Helen Exton
HESI+10 Communique and HESI+10 Global Forum

HESI+10 Global Forum
Role of higher education in building back better from COVID-19 and advancing the 2030 Agenda
6 July 2022, virtual

The Forum will produce a HESI+10 Communique which will be submitted to HLPF. The Communique will be based on the discussions and recommendations from the webinars and the forum discussions.

Register here
Thank you!

Visit for more information: https://sdgs.un.org/HESI