NIñOFRANCO: A Weaving Story of Hope Amidst this Crisis

Jumpstarting Partner Communities in Sustaining their Livelihood
NIñOFRANCO has revolutionized Mindanao fashion since its birth from a mere college thesis. Its creative director, Wilson Limon, took up Fashion Design at the Philippine Women's College, where his thesis reinvented the traditional garment of the Bagobo Tagabawa. It has continued to grow and develop not only as a business venture but a societal wake-up call for an onward Mindanao in a holistic fashion. With this in mind, NIñOFRANCO builds and foster creative partnerships with ethnolinguistic groups mainly in the Mindanao region and become a leading brand in creating contemporary ethnic pieces that are uniquely Filipino and Mindanaoan.
MISSION

With this in mind, NIñOFRANCO builds and fosters creative partnerships with ethnolinguistic groups mainly in the Mindanao region and become a leading brand in creating contemporary ethnic pieces that are uniquely Filipino and Mindanaoan.
NIñOFRANCO has built long-term partnerships with different ethno-linguistic communities in Mindanao.

Blaan Community of Lamlifew, Malungon in Sarangani Province

Bagobo Tagabawa artisans in Bitaug, Bansalan Davao del Sur

NIñOFRANCO
Tboli Community of Lake Sebu, South Cotabato

The Bagobo Tagabawa Community in Lubugan, Toril Davao City
NIñOFRANCO focused on exhibits, face-to-face marketing, and fashion shows
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In order to still cater to our target market, and potential market, we launched our e-commerce website through the funding assistance of Spark Project sponsored by the US Embassy to the Philippines.
#MaskofHope
Innovation and Keeping the Purpose Alive

NIñOFRANCO
#MaskofHope Designs
1,000+ Masks Sold

P50+k In kind & cash proceeds

100+ Families Assisted

10 Partnering Organizations

The #MaskofHope Effect
#MaskofHope

The Cooperative of Women in Health & Development (COWHED) and their Tboli Artisans from Lake Sebu, South Cotabato.

92 Families assisted
#MaskofHope

The Bagobo Tagabawa Artisans in Bitaug, Bansalan Davao del Sur

50 Packs of Rice
#MaskofHope

One Heart Davao Community and Scholars recommended by DSWD

10 Tablets
The Tribal Women Weavers Association in Bitaug, Bansalan, Davao del Sur

#MaskofHope

15 Weavers
The Weavers of CULTURAID Iranun Weaving Community in Sultan Kudarat, in partnership with The Manila Collectible Co.

P5,000 Donated
#MaskofHope

The Blaan Community of Lamlifew, Malungon in Sarangani Province

45 Grocery Packs
#MaskofHope

The Bangsamoro Women Organization of Davao Oriental in partnership with DTI Davao Oriental

12 Weavers
Since the pandemic, we have continuously diversified our products according to the needs of the market. One demand we have discovered is the medical scrubs for our doctors and nurses, which have been dearly patronized.
Continuing the Weave of Hope

NIñOFRANCO welcomes its doors to collaborations and partnerships that gives a chain reaction of hope to different lives.