

NIÑOFRANCO:

A Weaving Story of Hope Amidst this Crisis

*Jumpstarting Partner Communities in
Sustaining their Livelihood*



NIÑOFRANCO



ABOUT US

NIñOFRANCO has revolutionized Mindanao fashion since its birth from a mere college thesis. Its creative director, Wilson Limon, took up Fashion Design at the Philippine Women's College, where his thesis reinvented the traditional garment of the Bagobo Tagabawa. It has continued to grow and develop not only as a business venture but a societal wake-up call for an onward Mindanao in a holistic fashion. With this in mind, NIñOFRANCO builds and foster creative partnerships with ethnolinguistic groups mainly in the Mindanao region and become a leading brand in creating contemporary ethnic pieces that are uniquely Filipino and Mindanaoan.

NIñOFRANCO



MISSION

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Pre-Pandemic Condition

NIñOFRANCO has built long-term partnerships with different ethno-linguistic communities in Mindanao.



Bagobo Tagabawa artisans in Bitaug, Bansalan Davao del Sur



Blaan Community of Lamlifew, Malungon in Sarangani Province

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Tboli Community of Lake Sebu, South Cotabato



The Bagobo Tagabawa Community in Lubugan, Toril Davao City

NIÑOFRANCO

focused on exhibits, face-to-face marketing, and fashion shows





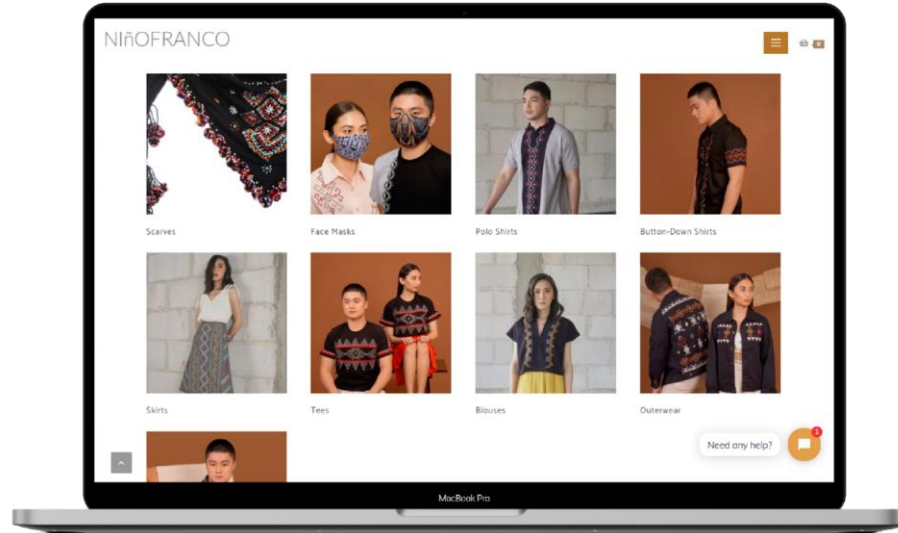
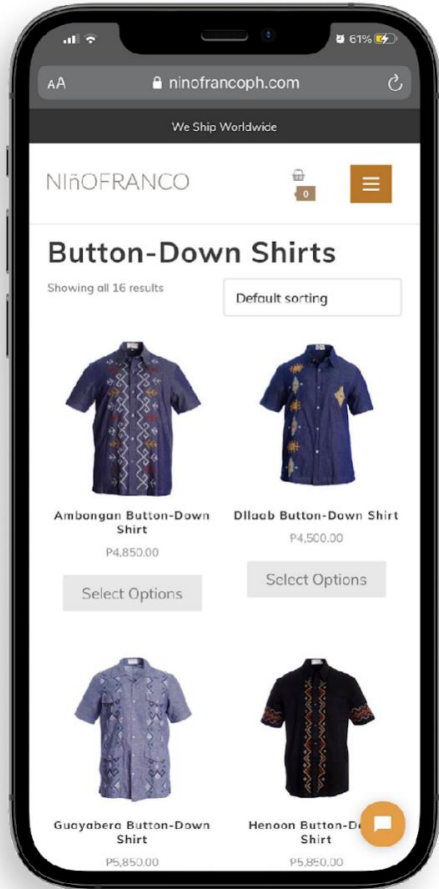
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What NIñOFRANCO did

In order to still cater to our target market, and potential market, we launched our e-commerce website through the funding assistance of Spark Project sponsored by the US Embassy to the Philippines.





#MaskofHope

Innovation and Keeping the Purpose Alive

NIÑOFRANCO





MANATA



FLANEK



STELLAR

#MaskofHope Designs



**the
cotton
project.**





1,000+
Masks Sold

P50+k
*In kind & cash
proceeds*

100+
Families Assisted

10
*Partnering
Organizations*

The #MaskofHope Effect



#MaskofHope

The Cooperative of Women in Health & Development (COWHED) and their Tboli Artisans from Lake Sebu, South Cotabato.

92
Families
assisted



NIÑOFRANCO



50
Packs of
Rice

#MaskofHope

*The Bagobo Tagabawa Artisans in
Bitaug, Bansalan Davao del Sur*



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10
Tablets

#MaskofHope

*One Heart Davao Community and
Scholars recommended by DSWD*



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*The Tribal Women Weavers Association in Bitaug, Bansalan
Davao del Sur*

15
Weavers



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The Weavers of CULTURAID Iranun Weaving Community in Sultan Kudarat, in partnership with The Manila Collectible Co.

P5,000
Donated



NIÑOFRANCO



45
Grocery
Packs

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*The Blaan Community of Lamlifew,
Malungon in Sarangani Province*



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12
Weavers

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The Bangsamoro Women Organization of Davao Oriental in partnership with DTI Davao Oriental



NIÑOFRANCO

Scrubs

Since the pandemic, we have continuously diversified our products according to the needs of the market. One demand we have discovered is the medical scrubs for our doctors and nurses, which have been dearly patronized.





Continuing the Weave of Hope

NIñOFRANCO welcomes its doors to collaborations and partnerships that gives a chain reaction of hope to different lives.

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