



**United  
Nations**

Department of  
Economic and  
Social Affairs

**Strengthening National Capacities for Enhancing  
Micro-, Small and Medium-sized Enterprise (MSME)  
Resilience and Building Forward Better to Accelerate  
the Implementation of the 2030 Agenda**



**United  
Nations**

Department of  
Economic and  
Social Affairs

- **Objective**

Strengthen national capacities and business climate conducive for MSME resilience to accelerate implementing 2030 Agenda for Sustainable Development in developing countries participating in the Belt and Road Initiative

- **Nine countries**

- Africa: Kenya, Ethiopia, The Gambia, Madagascar and Zimbabwe
- Asia: Cambodia, Lao PDR, Sri Lanka and the Philippines

- **Lifecycle:** 2022 to 2024

- Funded by the **United Nations Peace and Development Fund (PDF)**

- **Project webpage:** <https://sdgs.un.org/topics/capacity-development/msmes>



**United  
Nations**

Department of  
Economic and  
Social Affairs

## Collaboration with the Micro and Small Enterprise Authority (MSEA)

2020: MSEA Strategic Plan 2020-2024 and Implementation Framework

2021: Policy Workshop Promoting MSME Formalization by Leveraging Cooperative Enterprise Model and related policy guidelines

2022: Assessment on the Covid-19 Impact on Women and Youth-led Micro-, Small and Medium-sized Enterprises (MSMEs) in Kenya

*Additional progress coming soon*

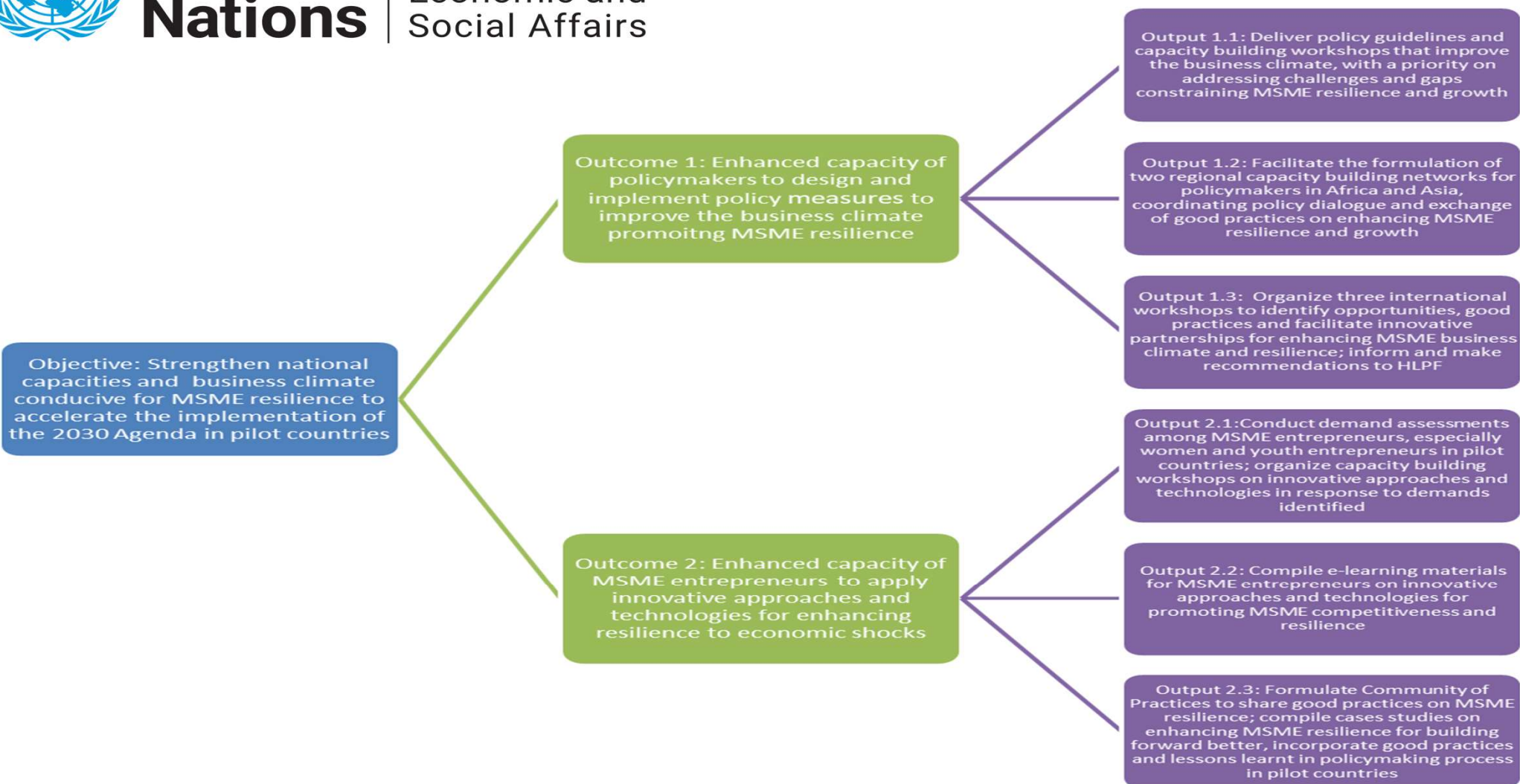
## Project Linkage with SDGs

- SDG 1 No Poverty
- SDG 2 Zero Hunger
- SDG 5 Gender Equality
- SDG 8 Decent Work and Economic Growth
- SDG 9 Industry, Innovation and Infrastructure
- SDG 10 Reduced Inequalities
- SDG 12 Responsible Consumption and Production
- SDG 17 Partnerships for the Goals



**United Nations**

Department of  
Economic and  
Social Affairs



Outcomes	Outputs
<p><b>Outcome 1:</b> Enhanced capacity of policymakers to design and implement effective policy measures to improve the business climate for MSMEs, promote MSME formalization, growth and resilience for building forward better</p>	<p><b>Output 1.1</b> Formulate policy guidelines together with national and sub-national government departments that improve the business climate for MSMEs, with a priority on addressing challenges and gaps which create impediments to MSME formalization and resilience</p> <p><b>Output 1.2.</b> Facilitate the formulation of two regional capacity building networks for policymakers in Africa and Asia, coordinating policy dialogue and exchange of good practices on enhancing MSME competitiveness and resilience for building forward better in line with regional mechanisms such as the AfCFTA</p> <p><b>Output 1.3.</b> Deliver three international workshops to identify gaps, challenges, opportunities, good practices and facilitate innovative partnerships for enhancing MSME business climate, competitiveness and resilience; inform intergovernmental processes, in particular, the High-Level Political Forum on Sustainable Development (HLPF)</p>

Outcomes	Outputs
<p><b>Outcome 2:</b> Improved capacity of MSME entrepreneurs in pilot countries to apply innovative approaches and technologies for enhancing management skills, competitiveness, raising quality standards, and resilience to economic shocks originating from the COVID-19 pandemic</p>	<p><b>Output 2.1</b> Conduct need assessments among MSME entrepreneurs, especially women and youth entrepreneurs, identifying demands for enhancing resilience to economic shocks; organize capacity building workshops on innovative approaches and technologies in response to demands of MSME entrepreneurs</p> <p><b>Output 2.2.</b> Compile training materials for MSME entrepreneurs on innovative approaches and technologies for promoting MSME competitiveness and resilience, accessing to finance, accessing to markets, including e-commerce, and product quality accreditation and enhancement</p> <p><b>Output 2.3.</b> Formulate an online Community of Practice (CoP) to foster sharing of good practices and solutions on enhancing MSME competitiveness and resilience among policymakers and MSME entrepreneurs</p>

## Approach

- Demand-driven approach
- Capacity building focusing on women and youth entrepreneurs
- Contribute to Kenyan UNSDCF 2022-2026, synergies with existing MSME supporting programmes of the UN Country Team and development partners
  - SDG Partnership Platform
  - 2030 Agenda Partnership Accelerator
  - Third Industrial Development Decade for Africa (IDDA III)
  - UNDP Accelerator Lab Kenya
  - Aspen Network of Development Entrepreneurs



*'If you want to go fast, go alone, if you want to go far, go together'*