



PHILIPPINE DISASTER RESILIENCE FOUNDATION

Elevating MSME Resilience for Building Back
Better to Achieve the 2030 Agenda for
Sustainable Development

26 May 2022

The Philippines' major private sector vehicle and
coordinator for disaster risk reduction and
management

ABOUT PDRF

An alliance of businesses dedicated to building the disaster management capabilities of the private sector in the country.



BUSINESS CONTINUITY & ORGANIZATIONAL RESILIENCE



MSME RESILIENCE

In collaboration with national government agencies, PDRF works toward awareness raising and the implementation of DRRM-related programs and policies specifically for micro, small, and medium enterprises (MSMEs) across the country.



BC FOR MEMBER COMPANIES

PDRF provides capacity building programs and technical assistance on business continuity management and supply chain resilience for member companies.



PUBLIC SECTOR CONTINUITY

In partnership with the Office of Civil Defense and the Department of Interior and Local Government, PDRF provides technical assistance in establishing public service continuity programs for national government agencies and local government units.



National MSME Resilience Core Group



ROADMAP THEME 1: Enhancing MSME General and Disaster Risk Data

- Development of integrated website for disaster data relevant to MSMEs
- Conduct Community Risk Assessment
- Building of MSME database
- Identification and profiling of MSMEs located in high-risk areas

ROADMAP THEME 3: Tailored Risk Financing for MSMEs

- Intensify information dissemination on available micro insurance and risk financing services
- Capacity building for financial service providers on DRRM
- Formulate policy framework on access to disaster recovery financing for MSMEs
- Promote micro insurance at the barangay level



ROADMAP THEME 2: DRRM and BCM Awareness and Training

- Conduct of Regional/Local Business Forum
- Standardization of BCP Training Modules
- Training of Trainers (ToT) on BCP
- Conduct of BCP Training for MSMEs

ROADMAP THEME 4: MSME Inclusion in DRRM and CCA Policy, Planning and Local Institutions

- Inclusion of Area BCM in Local DRRM Plan and Comprehensive Development Plans
- Include MSME-related policies in the National DRRM Law amendatory bill
- Involve MSMEs in programming and utilization of local DRRM fund
- Inclusion of MSME associations in Local DRRM councils

CONRAD N.



FOUNDATION



CATANDUANES RECOVERY PROJECT



SARI-SARI STORE PROJECT

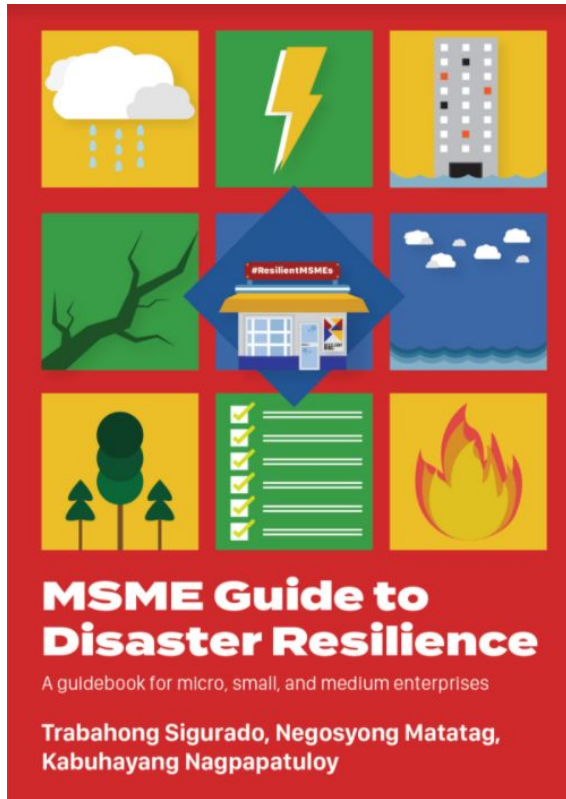


WEAVING HOPE IN MARAWI



MSME Resilience Programs

Business Continuity for MSMEs

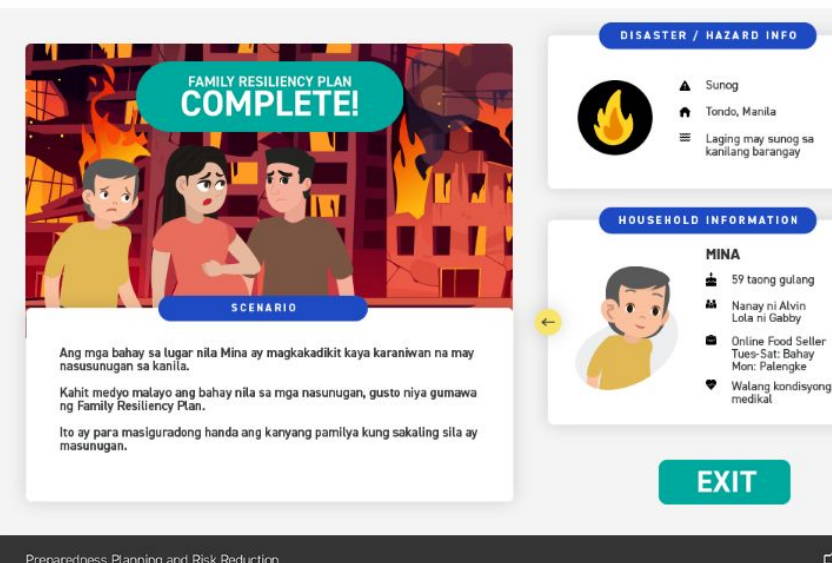


Training workshops on Business Continuity Planning for micro, small, and medium enterprises (MSMEs) in different parts of the country

RESILIENCE PLATFORM

Training in the New Normal

E-Learning (Synchronous and Asynchronous)



FAMILY RESILIENCY PLAN COMPLETE!

DISASTER / HAZARD INFO

- Sunog
- Tondo, Manila
- Laging may sunog sa kanilang barangay

HOUSEHOLD INFORMATION

MINA

- 59 taong gulang
- Nanay ni Alvin Lola ni Gabby
- Online Food Seller Tues-Sat; Bahay Mors; Palangke
- Walang kondisyong medikal

SCENARIO

Ang mga bahay sa lugar nila Mina ay magkakatikit kaya karaniwan na may nasusunugan sa kanila.
Kahit medyo malayo ang bahay nila sa mga nasunugan, gusto niya gumawang Family Resiliency Plan.
Ito ay para masiguradong handa ang kanyang pamilya kung sakaling sila ay masunugan.

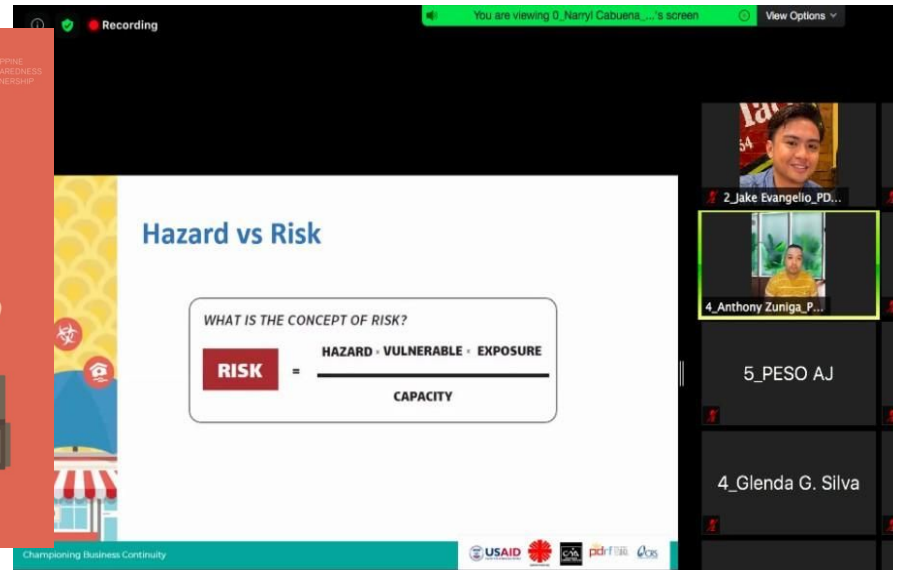
EXIT



THINGS TO DO

| BEFORE | DURING | AFTER |
|---|--|---|
| <ul style="list-style-type: none"> Research safety protocols Buy face masks and face shields Evaluate business operations Check stock inventory | <ul style="list-style-type: none"> Follow safety protocols Observe physical distancing Stock up on resources Use digital distribution platform | <ul style="list-style-type: none"> Reach out to customers Provide updates about your business on social media Monitor news updates |

They planned what they should do before, during, and after a disaster or emergency. They also prepared Go Bags.



Hazard vs Risk

WHAT IS THE CONCEPT OF RISK?

$$\text{RISK} = \frac{\text{HAZARD} \cdot \text{VULNERABLE} \cdot \text{EXPOSURE}}{\text{CAPACITY}}$$

Recording

You are viewing D_Narryl Cabuens...s screen

2 Jake Evangelio_PD...

4 Anthony Zuniga_P...

5_PESO AJ

4_Glenda G. Silva

Championing Business Continuity

USAID

Available Self-Paced Courses:

- Championing Business Continuity
- Public Service Continuity Planning
- Family Preparedness
- Contingency Planning
- Mental Health and Psychosocial Support
- COVID Response Courses
- Health Resilience



Innovations Academy for Disaster Awareness, Preparedness, and Training

MORE AVAILABLE COURSES

- Emergency Operations Center Design and Management
- Community Based DRRM
- Vaccination Playbook
- Smart Communities

TO BE LAUNCHED SOON:

- Operations Center- EOC Training
- Operations Center- HANDA

RESILIENCE PLATFORM

Sign up today!

MSME RESILIENCE HUB



KNOWLEDGE HUB



RESILIENCE ACADEMY



WEBINARS &
MENTORSHIP SESSIONS

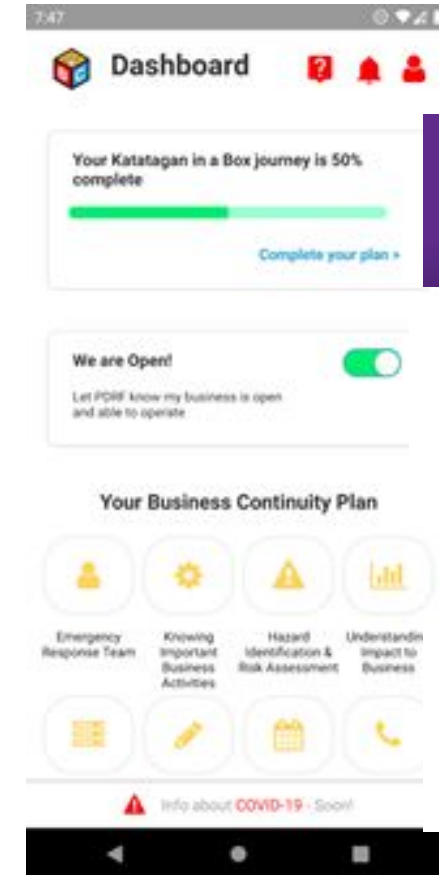
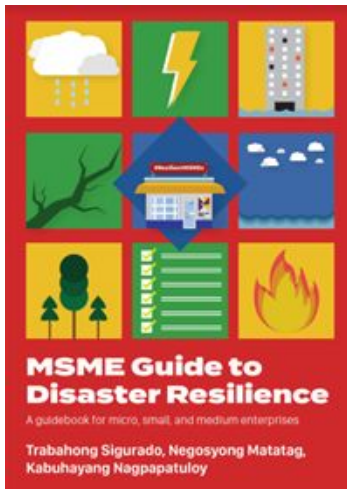


www.sikap.com.ph

RESILIENCE TOOLS

Training in the New Normal

MSME & PSCP Guidebooks, Dimatinag Comic Book, BC Mobile App



Android



iOS

IdeaSpace is the Philippines' leading accelerator for **early-stage tech startups.**

QBO is the Philippines' first public-private initiative for **startups.**

Our Programs & Services

GROW



Roadshow
Innovation
Awareness Tour



QLITAN
Networking Events



BASIQS
Introductory
Classes



BOOTQAMP
Innovation
Challenges



Philippine
Startup Week



Startup
Pinay

DEVELOP



QONSULTATION
Consultation
Services



WORQSHOP
Specialized
Workshops



International
Delegations



INQBATION
Incubation
Program



Accelerator
Programs

COLLABORATE



Incubator
Development



Corporate
Development



Investment
Services



Mappings &
Reports



Market
Expansion



Business
Matching



Opportunity
Fund



Partner with us!

2F Employee Services Bldg. Meralco Compound,
Ortigas Avenue, Pasig City 1600 Philippines

Clark Polytechnic Compound Jose Abad Santos Avenue
Clark Freeport Zone, Pampanga 2009 Philippines

TELEPHONE +63 (2) 88442700 (Pasig)
+63 (2) 8584-4635 (Clark)

EMAIL pdrfcentral@pdrf.org.ph
opscenter@pdrf.org.ph

FACEBOOK @thepdrf

TWITTER @thepdrf

INSTAGRAM @thepdrf

www.pdrf.org