Public-Private Partnership (PPP) for Strengthening Disaster Resilience of MSMEs in the Philippines

Micro, Small and Medium Enterprises (MSME) Resilience Core Group (RCG)

Department of Trade and Industry Philippines

Co-Chair and Secretariat
Background on the MSME RCG

- Inter-agency group of government, private sector and civil society organizations
- Launched in 2016 to cooperate on:
  - Promoting MSME Disaster Resilience
  - Capacity building on Business Continuity
  - Implementation of the Sendai Framework of Disaster Risk Reduction
Members of the MSME RCG

- Department of Trade and Industry
- Philippine Chamber of Commerce and Industry
- Philippine Disaster Resilience Foundation
- Philippine Exporters Confederation, Inc.
- Department of Science and Technology
- Office of Civil Defense
- Employers Confederation of the Philippines
- Asia Pacific Alliance for Disaster Management
- Asian Disaster Preparedness Center
Priorities of the MSME RCG

ROADMAP THEME 1: Enhancing SME General and Disaster Risk Data

ROADMAP THEME 2: DRRM and BCM Awareness and Training

ROADMAP THEME 3: Tailored Risk Financing for SMEs

ROADMAP THEME 4: SME inclusion in DRRM and CCA policy, planning and local institutions
More globally competitive MSMEs that are regionally integrated, resilient, sustainable and innovative thereby performing as key drivers of inclusive Philippine economic growth.”

• **MSME Challenges and Opportunities:**
  • Access to finance
  • Business environment and cost of doing business
  • Access to market
  • Productivity and efficiency
  • Impacts of climate change and ease of undertaking disaster recovery
  • Awareness and implementation of national and international standards
T1: On MSME Disaster Risk Data

Client Profile Monitoring System (CPMS)
T2: Capacity Building on Business Continuity
T2: Capacity Building on Business Continuity

Pangkabuhayan sa Pagbangon at Ginhawa (PPG)

Advancing Learning of Enterprises towards Resilience and Transformation (ALERT)
T2: Capacity Building on Business Continuity
T3: On Disaster Risk Financing for MSMEs
Outcome 7: Disaster-resilient livelihoods and businesses

T4: MSME in Disaster Risk Reduction Policy
Thank you!

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